



# Customer Retention Dashboard



Total Customers

7043

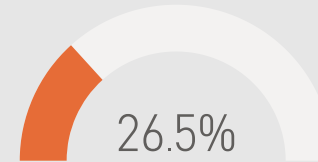
Customers Retained

5174

Customers Churned

1869

Churn Rate



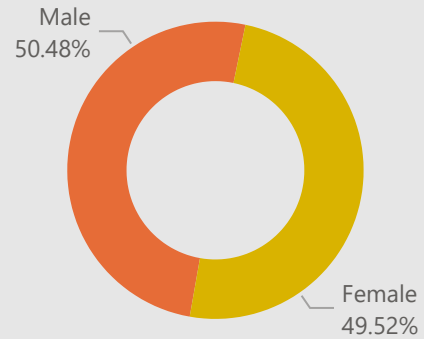
Filter Data

Select all

Churned

Retained

## Demographics

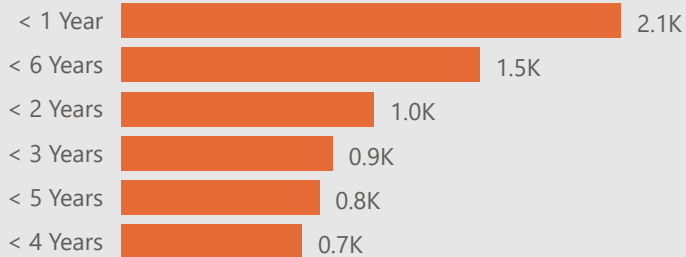


16.2%  
Senior Citizens

48.3%  
Partner

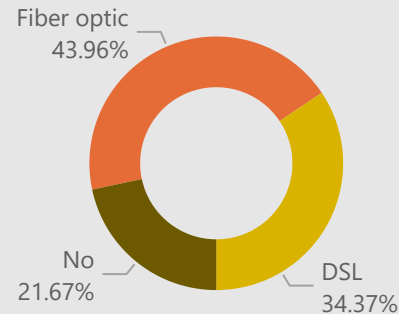
30.0%  
Dependents

### Subscription Time



## Services

### Type of Internet Service



### Other Services

90.3%  
Phone Service  
38.8%  
Movie Streaming  
38.4%  
TV Streaming  
34.5%  
Online Backup  
28.7%  
Online Security  
34.4%  
Device Protection  
29.0%  
Tech Support

### Tickets

Admin Tickets

3632

Tech Tickets

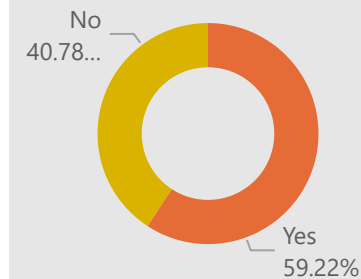
2955

## Customer Account

### Type of Payment Method



### Paperless Billing



\$64.76  
Avg Monthly Charge

\$456.12K  
Monthly Revenue

### Type of Contract

