



IBM Developer  
SKILLS NETWORK

# Winning Space Race with Data Science

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# Outline

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- Executive Summary
- Introduction
- Methodology
- Results
- Conclusion
- Appendix

# Executive Summary

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- Summary of methodologies

To analyze SpaceX launches data, we have followed below steps:

- Business Understanding
  - Analytical Approach
  - Data Requirement
  - Data Collection
  - Data Understanding
  - Data Preparation
  - Modelling
  - Evaluation Deployment
  - Feedback
- Summary of all results: SpaceX claim to launch rockets at half the cost of its contemporaries is true. It can be determined if a launch can be successful or not based on launch parameters.

# Introduction

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- Project background and context:

SpaceX advertises Falcon 9 rocket launches on its website with a cost of 62 million dollars; other providers cost upward of 165 million dollars each, much of the savings is because SpaceX can reuse the first stage.

- Problems you want to find answers

If we can determine if the first stage will land, we can determine the cost of a launch.



Section 1

# Methodology

# Methodology

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## Executive Summary

- Data collection methodology:

Data was collected using public REST API's published by SpaceX as well as WebScraping Wikipedia pages about the Launch.

- Perform data wrangling

  - Replacing '?' with NaN

  - Replacing NaN with mean, frequency or dropping the whole row

  - Converting the data type into proper format

  - Data Standardization and Normalization

  - Binning the data for categorical evaluation

  - One hot encoding categorical data

- Perform exploratory data analysis (EDA) using visualization and SQL

- Perform interactive visual analytics using Folium and Plotly Dash

# Methodology

- Perform predictive analysis using classification models

Standardized the data

Divided the data into Train and Test set

GridSearched the models with different parameters to find best parameter.

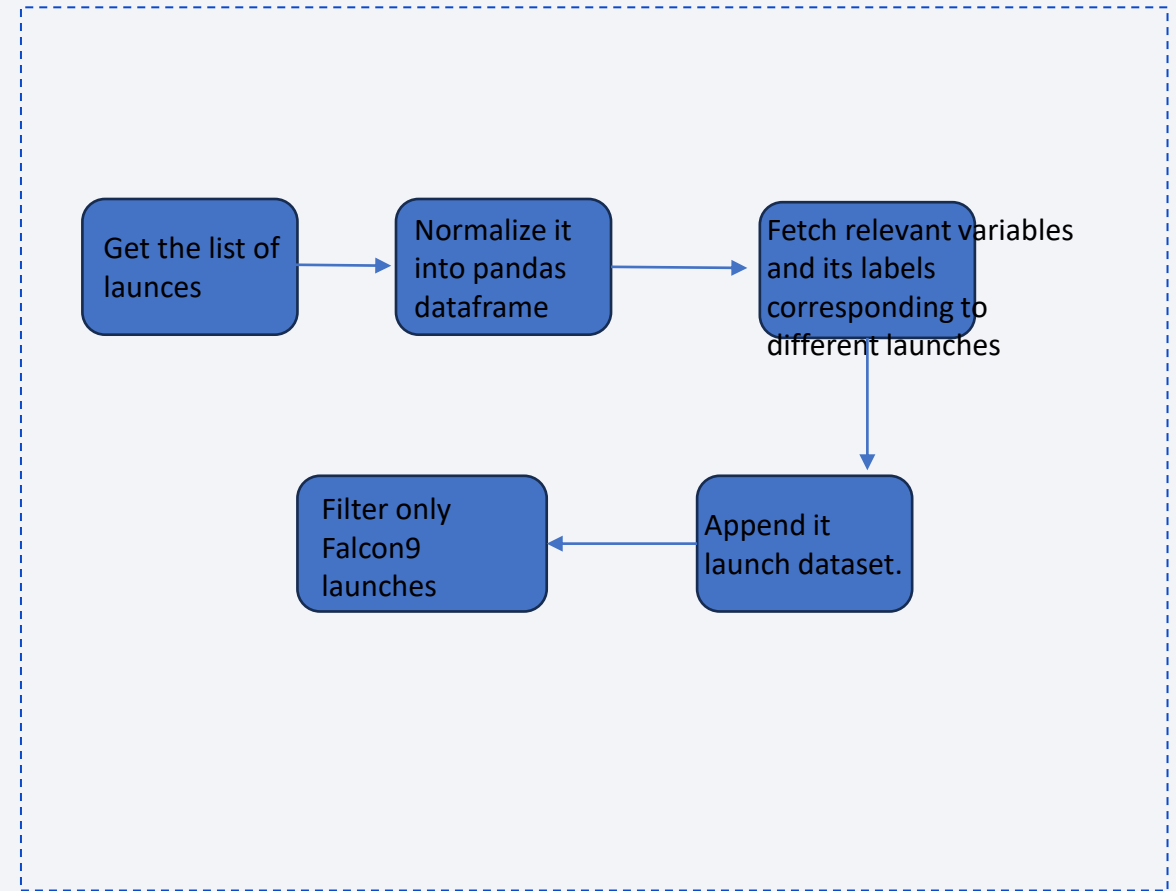
Fitted the models using train set with best parameter

Scored the models using test set and compared them for their accuracy.

# Data Collection – SpaceX API

- Defined a series of helper functions that will help us use the API to extract information using identification numbers in the launch data
- Requesting rocket launch data from SpaceX API
- Convert into Pandas dataframe using `json_normalize()`
- Got information about the launches using the IDs given for each launch
- Appended it to dataframe
- Filter the dataframe to only include `Falcon 9` launches

[Spacex data collection API notebook](#)

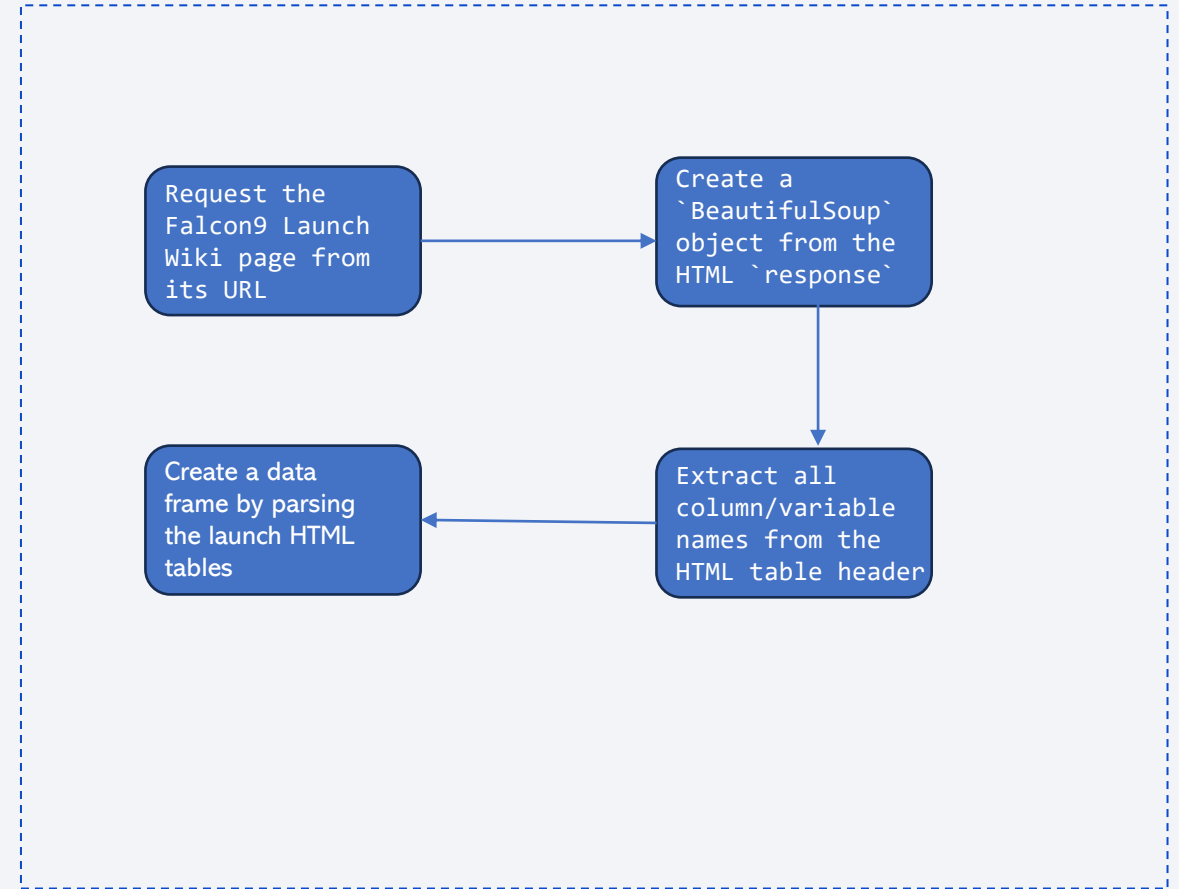




# Data Collection - Scraping

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- Request the Falcon9 Launch Wiki page from its URL
- Create a `BeautifulSoup` object from the HTML `response`
- Extract all column/variable names from the HTML table header
- Create a data frame by parsing the launch HTML tables
- [web scraping notebook](#)



# Data Wrangling

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- Identify and calculate the percentage of the missing values in each attribute
- Identify which columns are numerical and categorical

[Data wrangling notebook](#)

# EDA with Data Visualization

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- Summary of charts used for EDA:

- Scatter plot

- To understand the correlation between two variables

- Bar plot

- To understand comparative strength of categorical variables

- Line plot

- To understand the trend of variable over time.

- [EDA with data visualization notebook](#)

# EDA with SQL

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Summary of SQL queries performed:

Connecting a database

Creating a database

Saving a csv file as table in the database

Querying the table using SQL DML statements

- [EDA with SQL notebook](#)

# Build an Interactive Map with Folium

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- Summary of map objects used:

markers

These are graphical objects to denote the location(latitude and

longitude)

circles

These are one of the different type of markers available in folium

lines

We draw lines to show the distance between two location

- [Interactive map with Folium map](#)

# Build a Dashboard with Plotly Dash

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- Summary of plots/graphs
  - Pie Chart
    - For comparative study of launch site
  - Slider
    - For adjusting payload mass of the analysis
  - Dropdown list
    - For understanding success rate at launch site level
- [Plotly Dash lab](#), as an external reference and peer-review purpose



# Predictive Analysis (Classification)

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- Summary of how model was built, evaluated, improved, and found the best performing classification model

- Load the dataframe

- Identify the label column and perform one hot encoding

- Standardize unlabeled data using 'standardscaler'

- Split data and label into train and test set

- Create various classification model class

- Using GridSearchCV, find best parameters by fitting training data

- Find the accuracy by calculating score against Test data

- Plot Confusion Matrix

- Choose a model which has highest score.

- [predictive analysis lab](#), as an external reference and peer-review purpose

# Results

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- Exploratory data analysis results
- Interactive analytics demo in screenshots
- Predictive analysis results



The background of the slide is an abstract composition. It features a dark blue base color. Overlaid on this are numerous diagonal streaks in shades of red and cyan. A faint, light blue grid pattern is also visible, particularly in the lower half of the image. The overall effect is dynamic and technological.

Section 2

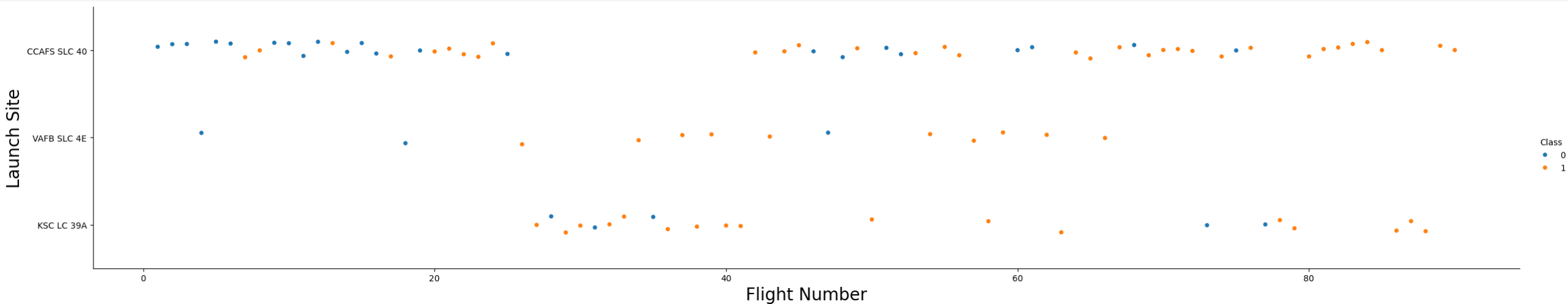
# Insights drawn from EDA



# Flight Number vs. Launch Site

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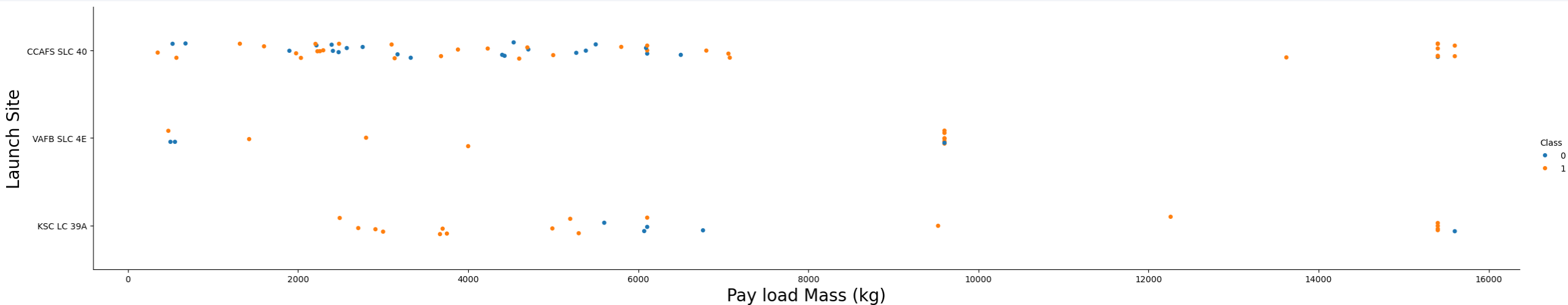
- Higher flight numbers are related to CCAFS SLC 40 successful launches



# Payload vs. Launch Site

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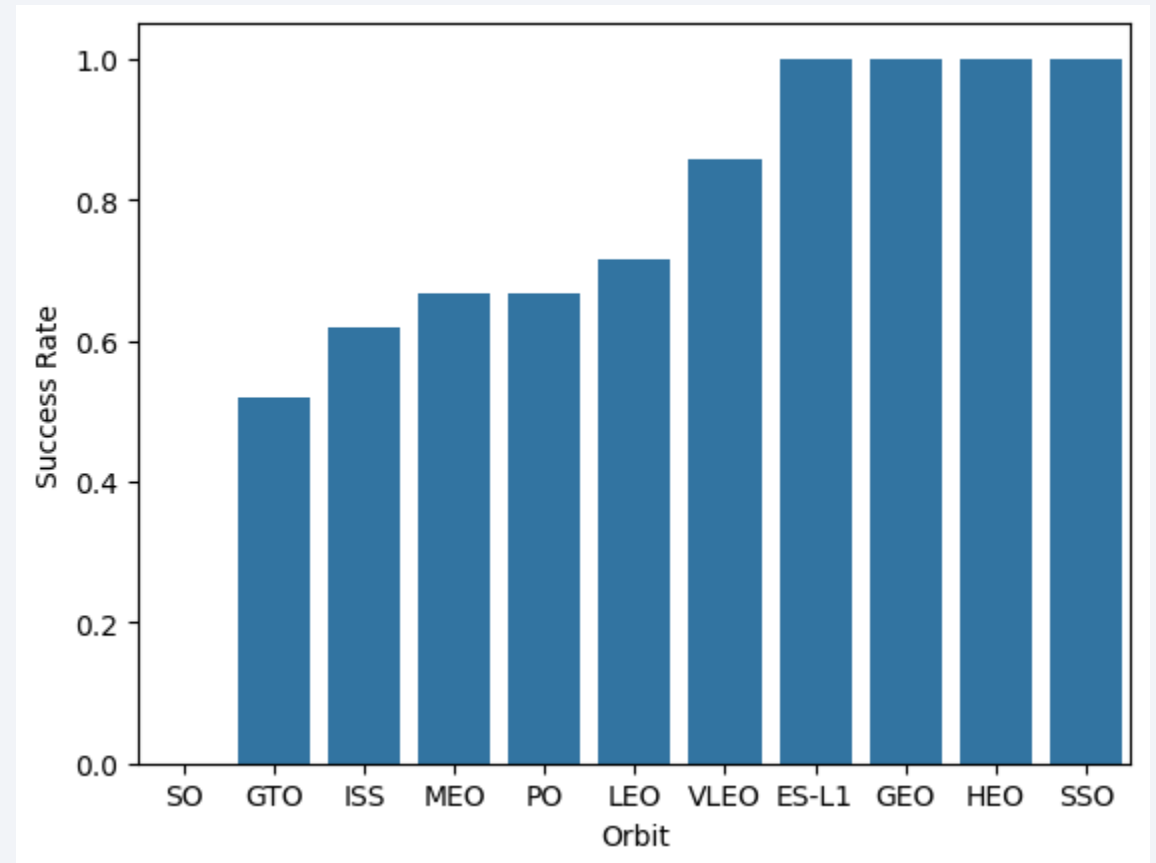
- Lower payloads are frequently used at CCAFS SLC 40



# Success Rate vs. Orbit Type

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GEO, HEO and SSO orbit type launches are more successful.

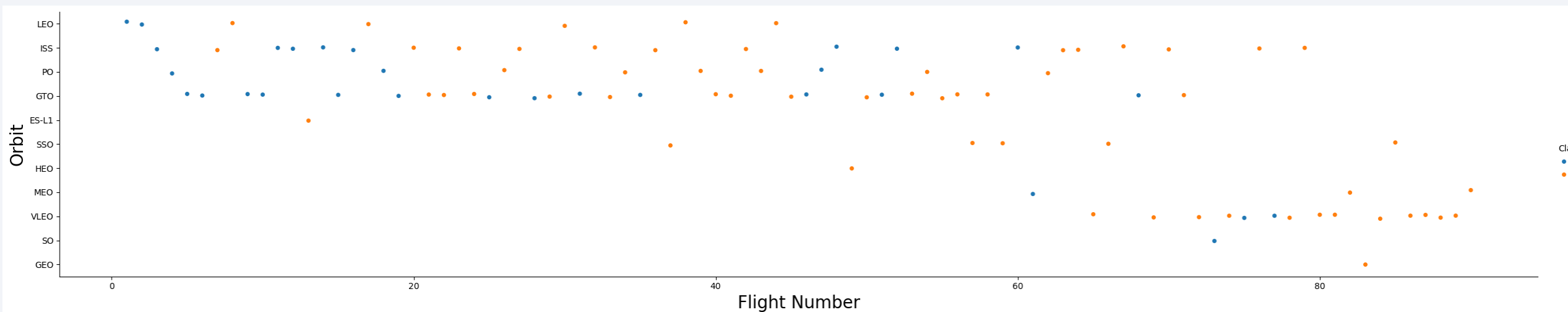




# Flight Number vs. Orbit Type

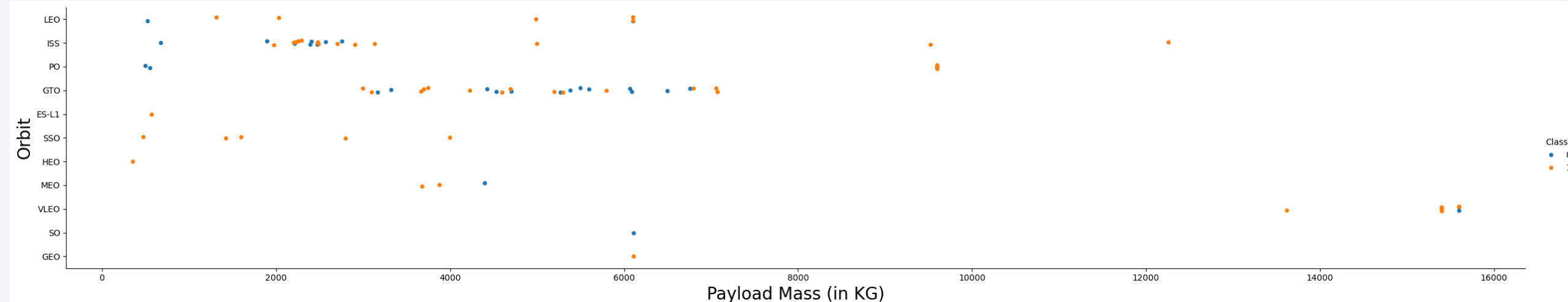
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LEO orbit the Success appears related to the number of flights; on the other hand, there seems to be no relationship between flight number when in GTO orbit.



# Payload vs. Orbit Type

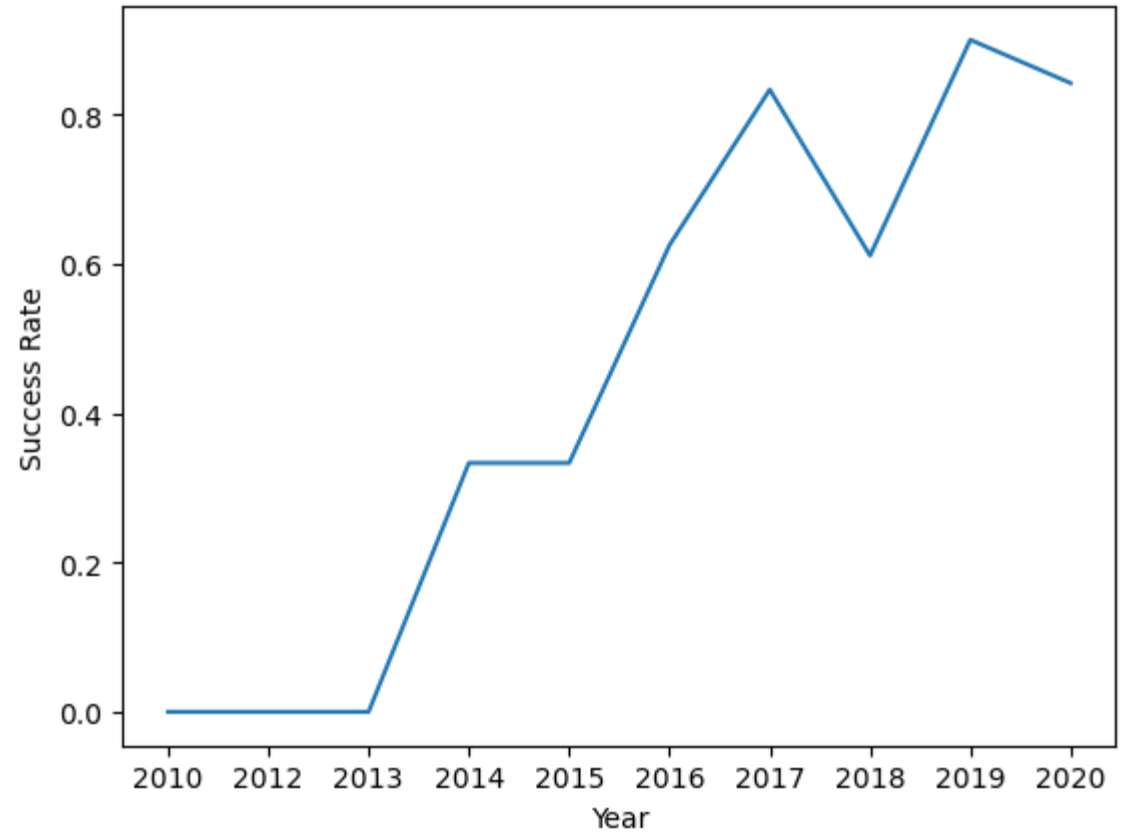
With heavy payloads the successful landing or positive landing rate are more for Polar, LEO and ISS. However for GTO we cannot distinguish this well as both positive landing rate and negative landing (unsuccessful mission) are both there here.



# Launch Success Yearly Trend

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The success rate since 2013 kept increasing till 2020



# All Launch Site Names

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Two of them lie on east coast and other two lie on west coast

Launch_Site
CCAFS LC-40
VAFB SLC-4E
KSC LC-39A
CCAFS SLC-40

# Launch Site Names Begin with 'CCA'

```
%sql select * from SPACEXTBL WHERE "Launch_Site" like 'CCA%' limit 5
```

Python

```
* sqlite:///my\_data1.db
```

Done.

Date	Time (UTC)	Booster_Version	Launch_Site	Payload	PAYLOAD_MASS_KG_	Orbit	Customer	Mission_Outcome	Landing_Outcome
2010-06-04	18:45:00	F9 v1.0 B0003	CCAFS LC-40	Dragon Spacecraft Qualification Unit	0	LEO	SpaceX	Success	Failure (parachute)
2010-12-08	15:43:00	F9 v1.0 B0004	CCAFS LC-40	Dragon demo flight C1, two CubeSats, barrel of Brouere cheese	0	LEO (ISS)	NASA (COTS) NRO	Success	Failure (parachute)
2012-05-22	7:44:00	F9 v1.0 B0005	CCAFS LC-40	Dragon demo flight C2	525	LEO (ISS)	NASA (COTS)	Success	No attempt
2012-10-08	0:35:00	F9 v1.0 B0006	CCAFS LC-40	SpaceX CRS-1	500	LEO (ISS)	NASA (CRS)	Success	No attempt
2013-03-01	15:10:00	F9 v1.0 B0007	CCAFS LC-40	SpaceX CRS-2	677	LEO (ISS)	NASA (CRS)	Success	No attempt

# Total Payload Mass

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Total payload mass carries by booster versions:

```
%%sql
select "Booster_Version",sum("PAYLOAD_MASS_KG_") FROM SPACEXTBL GROUP BY "Booster_Version"
```

\* [sqlite:///my\\_data1.db](#)

Done.

Booster_Version	sum("PAYLOAD_MASS_KG_")
F9 B4 B1039.2	2647
F9 B4 B1040.2	5384
F9 B4 B1041.2	9600
F9 B4 B1043.2	6460
F9 B4 B1039.1	3310
F9 B4 B1040.1	4990
F9 B4 B1041.1	9600
F9 B4 B1042.1	3500
F9 B4 B1043.1	5000
F9 B4 B1044	6092



# Average Payload Mass by F9 v1.1

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```
%sql select avg("PAYLOAD_MASS_KG_") FROM SPACEXTBL where "Booster_Version" = 'F9 v1.1'
7]
* sqlite:///my\_data1.db
Done.

avg("PAYLOAD_MASS_KG_")
2928.4
```

# First Successful Ground Landing Date

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The date when the first succesful landing outcome in ground pad was acheived.

```
%sql select "Landing_Outcome", min(Date) from SPACEXTBL group by "Landing_Outcome"
```

```
* sqlite:///my\_data1.db
```

```
Done.
```

Landing_Outcome	min(Date)
Controlled (ocean)	2014-04-18
Failure	2018-12-05
Failure (drone ship)	2015-01-10
Failure (parachute)	2010-06-04
No attempt	2012-05-22
No attempt	2019-08-06
Precluded (drone ship)	2015-06-28
Success	2018-07-22
Success (drone ship)	2016-04-08
Success (ground pad)	2015-12-22
Uncontrolled (ocean)	2013-09-29

# Successful Drone Ship Landing with Payload between 4000 and 6000

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List the names of the boosters which have success in drone ship and have payload mass greater than 4000 but less than 6000

```
%%sql
Select "Booster_Version","Landing_Outcome", "PAYLOAD_MASS_KG_"
from SPACEXTBL
WHERE "Landing_Outcome" ="Success (drone ship)"
and "PAYLOAD_MASS_KG_" BETWEEN 4000 AND 6000
```

\* [sqlite:///my\\_data1.db](#)

Done.

Booster_Version	Landing_Outcome	PAYLOAD_MASS_KG_
F9 FT B1022	Success (drone ship)	4696
F9 FT B1026	Success (drone ship)	4600
F9 FT B1021.2	Success (drone ship)	5300
F9 FT B1031.2	Success (drone ship)	5200

# Total Number of Successful and Failure Mission Outcomes

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```
%%sql
SELECT "Mission_Outcome",count()
FROM SPACEXTBL
GROUP BY "Mission_Outcome"
```

[35]

... \* [sqlite:///my\\_data1.db](#)

Done.

...

Mission_Outcome	count()
Failure (in flight)	1
Success	98
Success	1
Success (payload status unclear)	1

# Boosters Carried Maximum Payload

```
%%sql
SELECT "Booster_Version"
FROM SPACEXTBL
WHERE "PAYLOAD_MASS_KG_" IN (SELECT MAX("PAYLOAD_MASS_KG_") FROM SPACEXTBL)
```

\* [sqlite:///my\\_data1.db](#)

Done.

Booster_Version
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F9 B5 B1048.4
---------------

F9 B5 B1049.4
---------------

F9 B5 B1051.3
---------------

F9 B5 B1056.4
---------------

F9 B5 B1048.5
---------------

F9 B5 B1051.4
---------------

F9 B5 B1049.5
---------------

F9 B5 B1060.2
---------------

F9 B5 B1058.3
---------------

F9 B5 B1051.6
---------------

F9 B5 B1060.3
---------------

F9 B5 B1049.7
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# 2015 Launch Records

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```
%%sql
SELECT substr(Date, 6, 2) as "Month",
       "Landing_Outcome",
       "Booster_Version",
       "Launch_Site"
FROM SPACEXTBL
WHERE "Landing_Outcome" = "Failure (drone ship)"
AND substr(Date, 0, 5) = '2015'
```

\* [sqlite:///my\\_data1.db](#)

Done.

Month	Landing_Outcome	Booster_Version	Launch_Site
01	Failure (drone ship)	F9 v1.1 B1012	CCAFS LC-40
04	Failure (drone ship)	F9 v1.1 B1015	CCAFS LC-40



# Rank Landing Outcomes Between 2010-06-04 and 2017-03-20

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```
%%sql
SELECT "Landing_Outcome", COUNT(*)
FROM SPACEXTBL
WHERE Date between '2010-06-04' and '2017-03-20'
GROUP BY "Landing_Outcome"
ORDER BY COUNT(*) DESC
```

\* [sqlite:///my\\_data1.db](#)

Done.

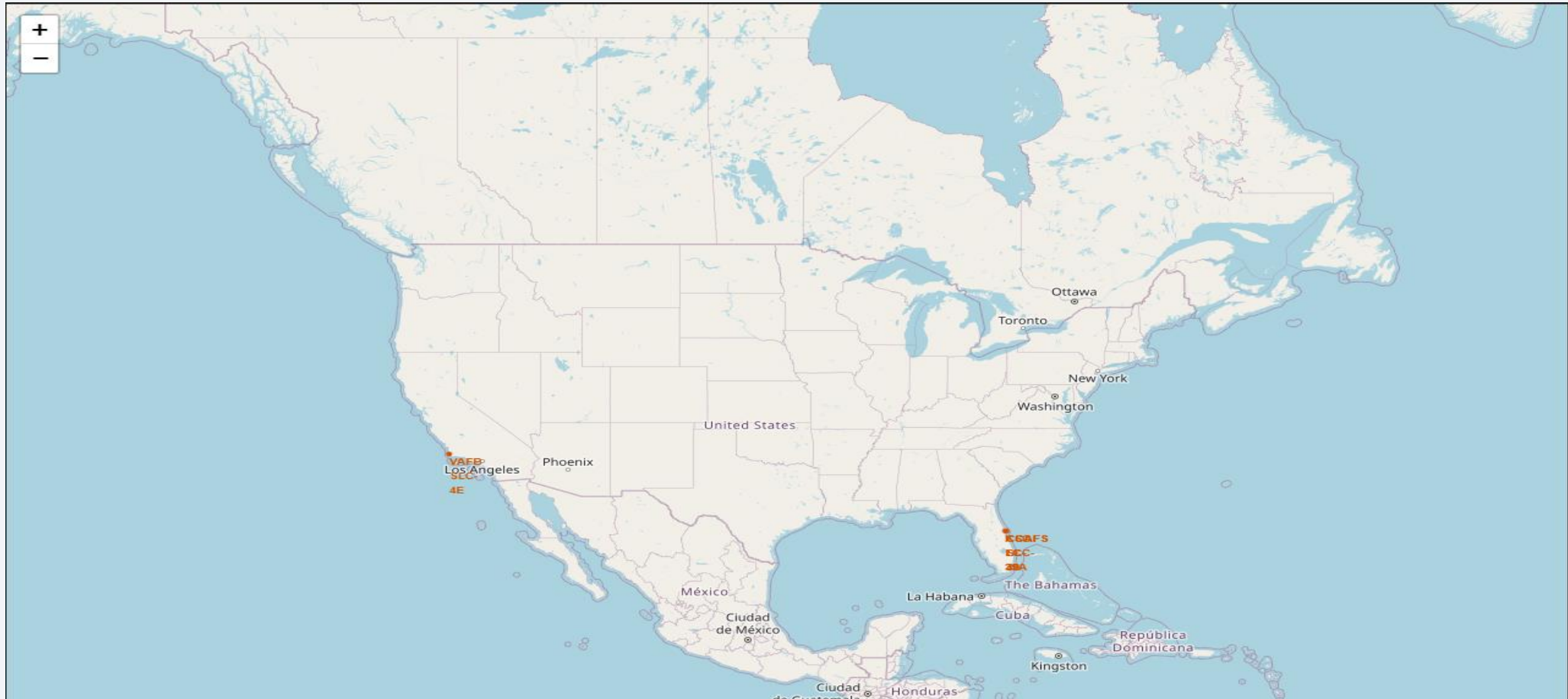
Landing_Outcome	COUNT(*)
No attempt	10
Success (drone ship)	5
Failure (drone ship)	5
Success (ground pad)	3
Controlled (ocean)	3
Uncontrolled (ocean)	2
Failure (parachute)	2
Precluded (drone ship)	1

A satellite view of Earth from space, showing the curvature of the planet and city lights at night. The background is a deep blue gradient.

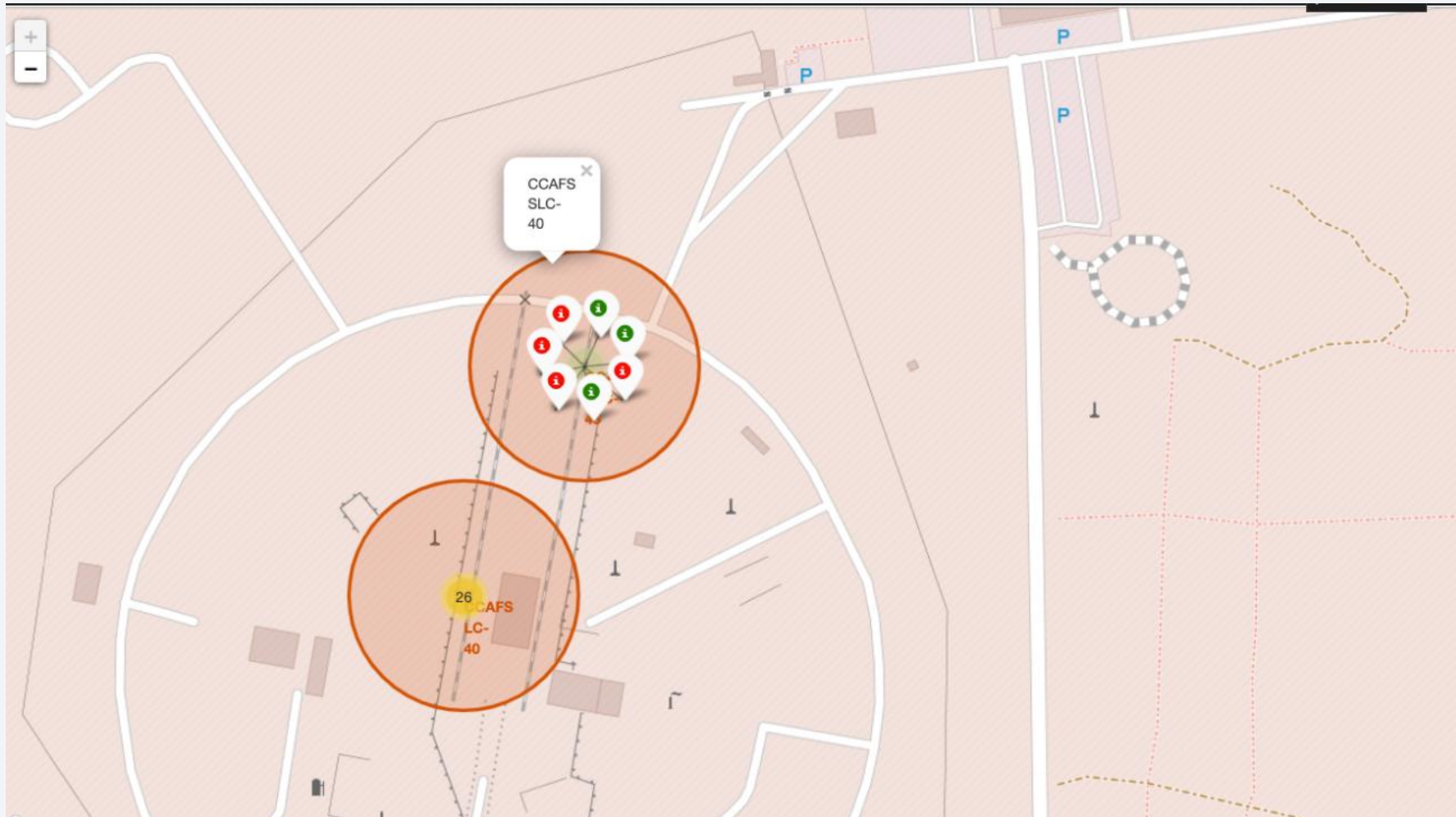
Section 3

# Launch Sites Proximities Analysis

# Screenshot of Launch Locations

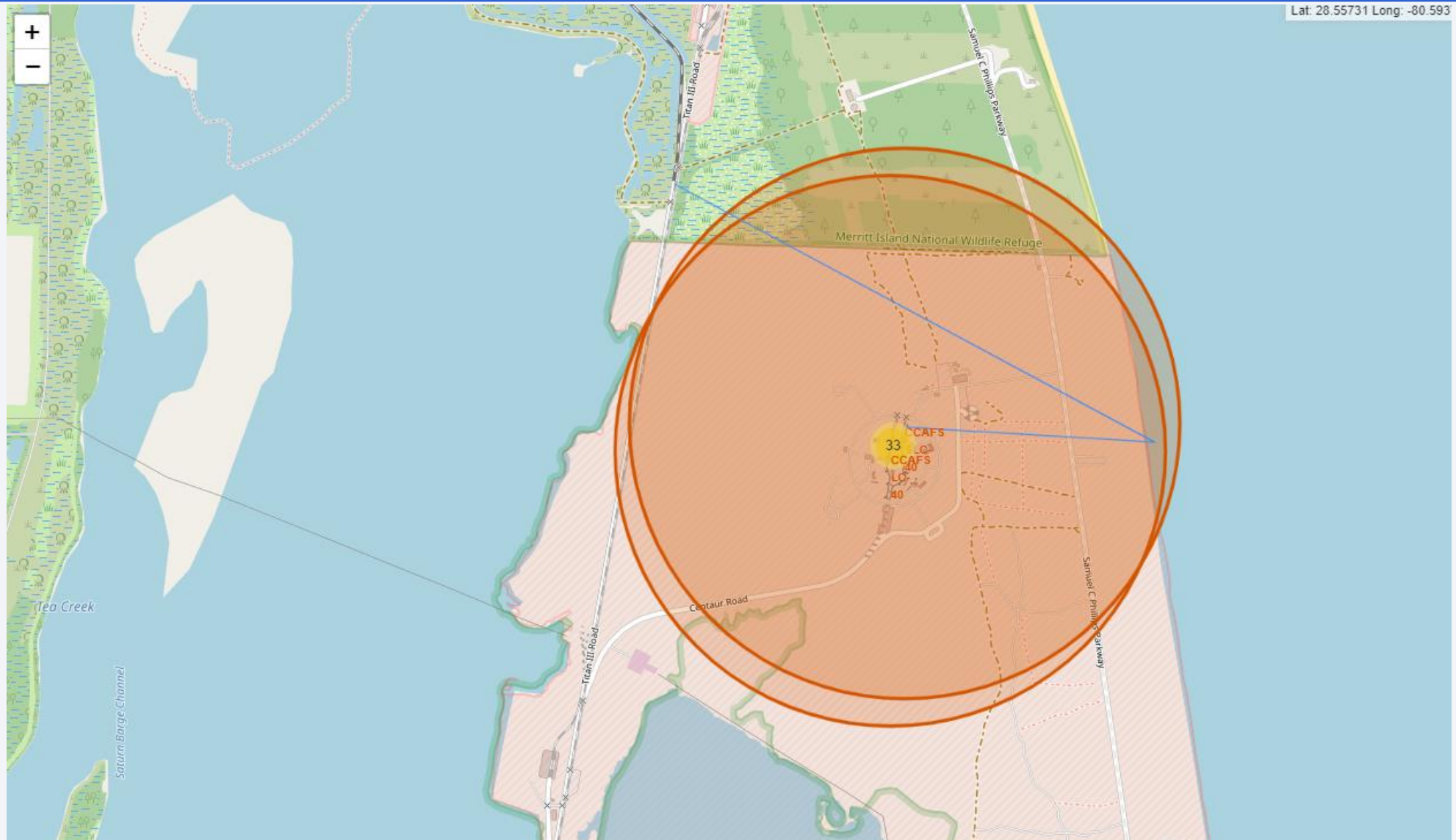


# Color Coded launch outcomes





# Distance between two point using line



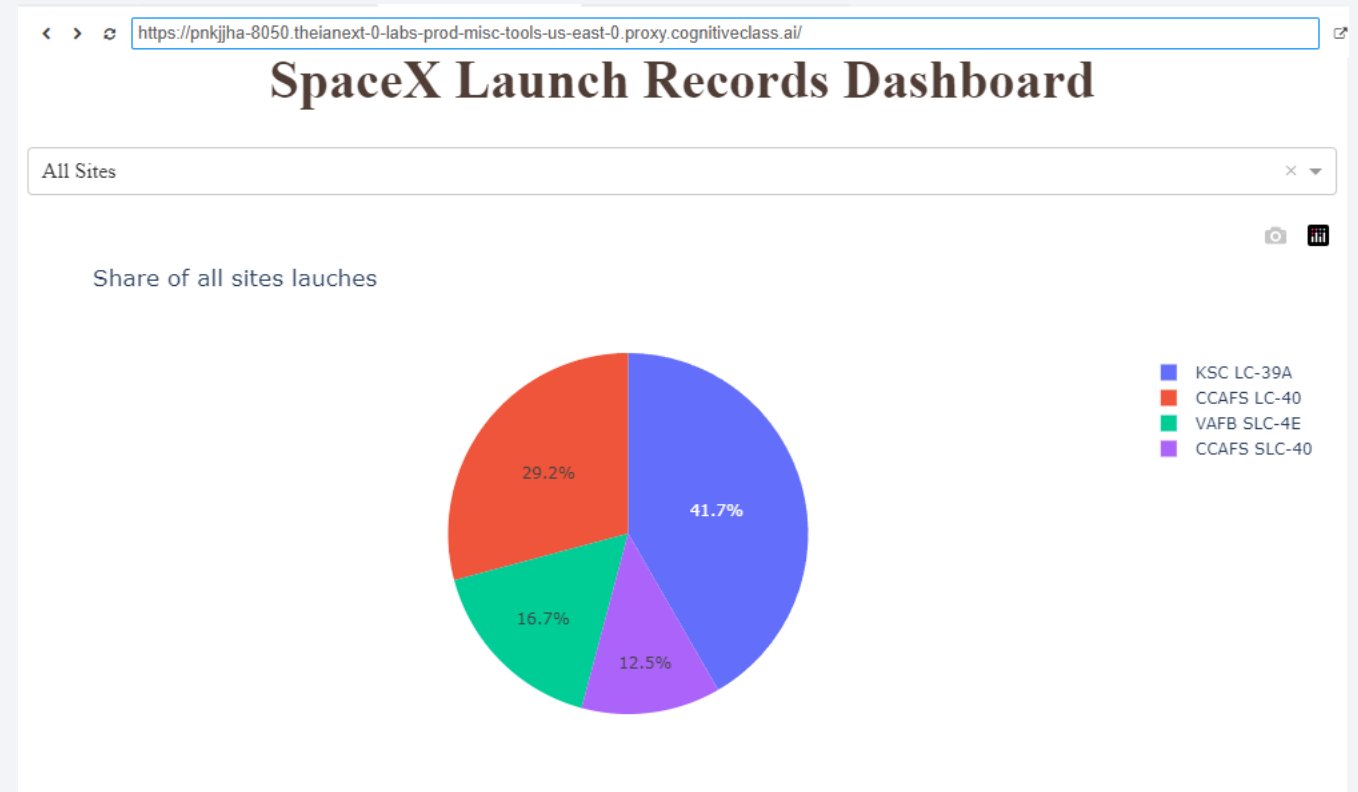


Section 4

# Build a Dashboard with Plotly Dash

# Launches across Sites

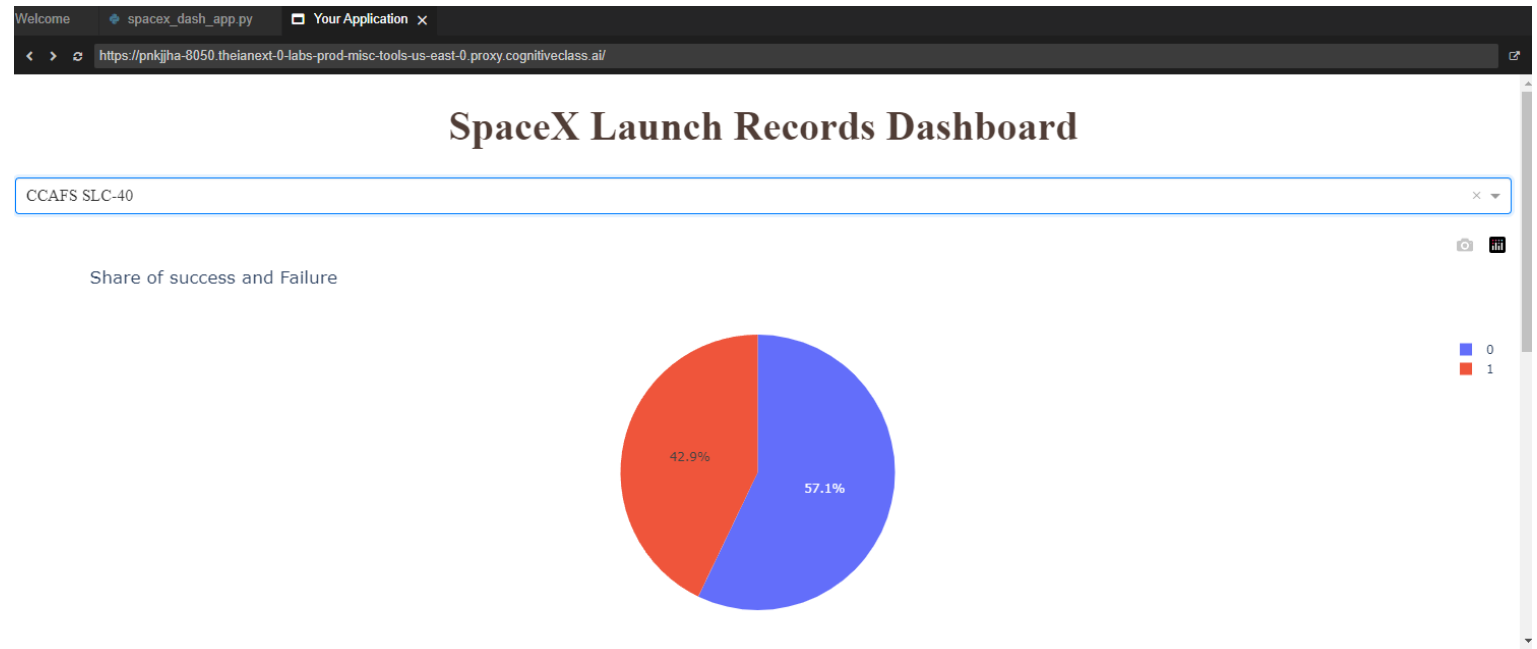
- Title of the pie chart
- Legends lists out all Launch Sites
- KSC LC 39A and CCAFS LC-40 contributes to more than 50% of launches.





Site CCAFS SLC-40 has the highest success ratio of 42.9%

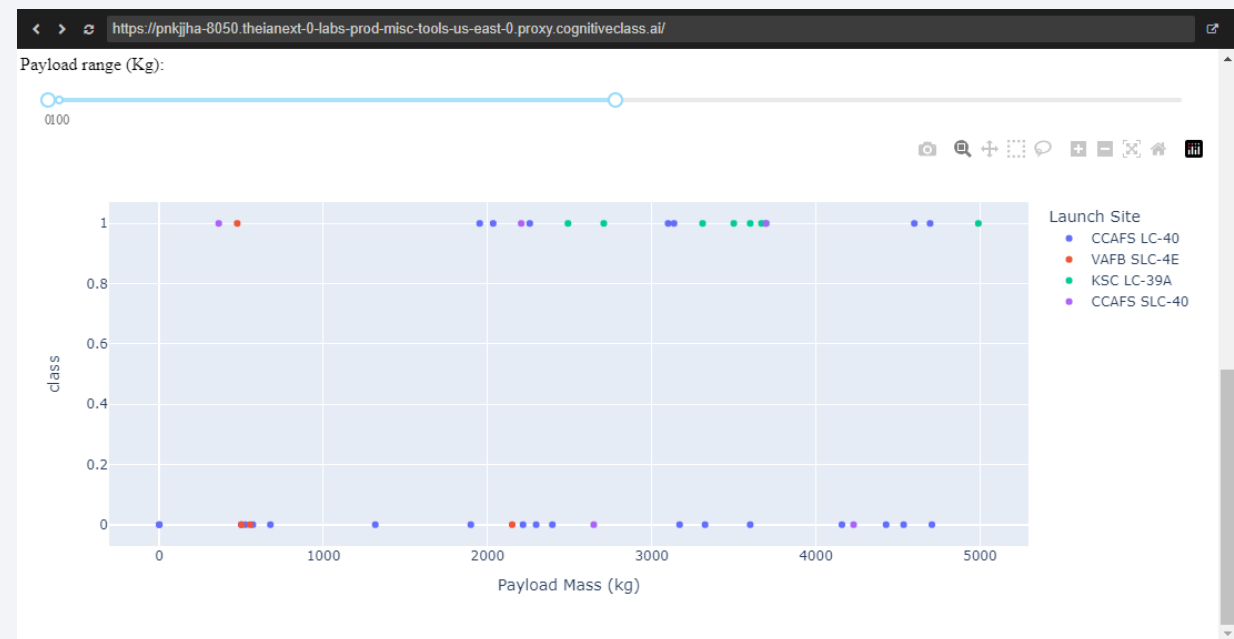
Most successful Launch Site





# Payload vs Success ratio across launch sites

Below shows that success ratio increase for lower payload range

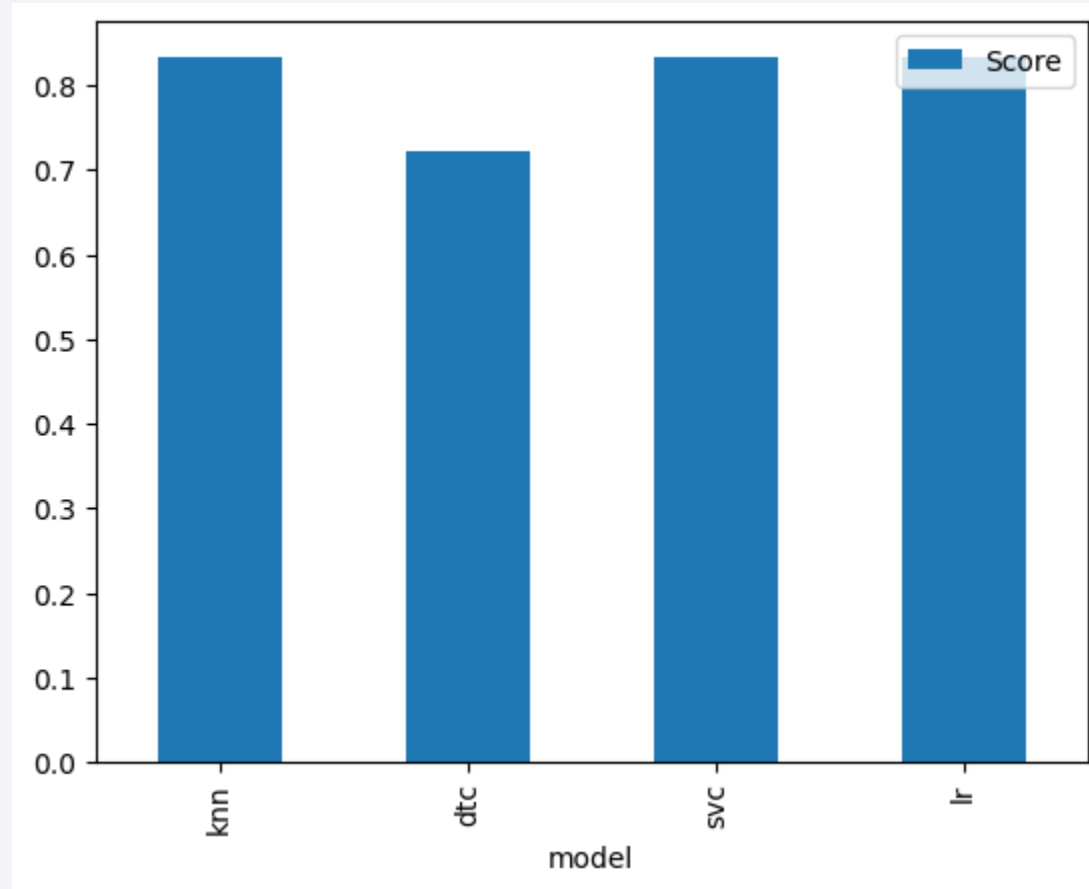


Section 5

# Predictive Analysis (Classification)

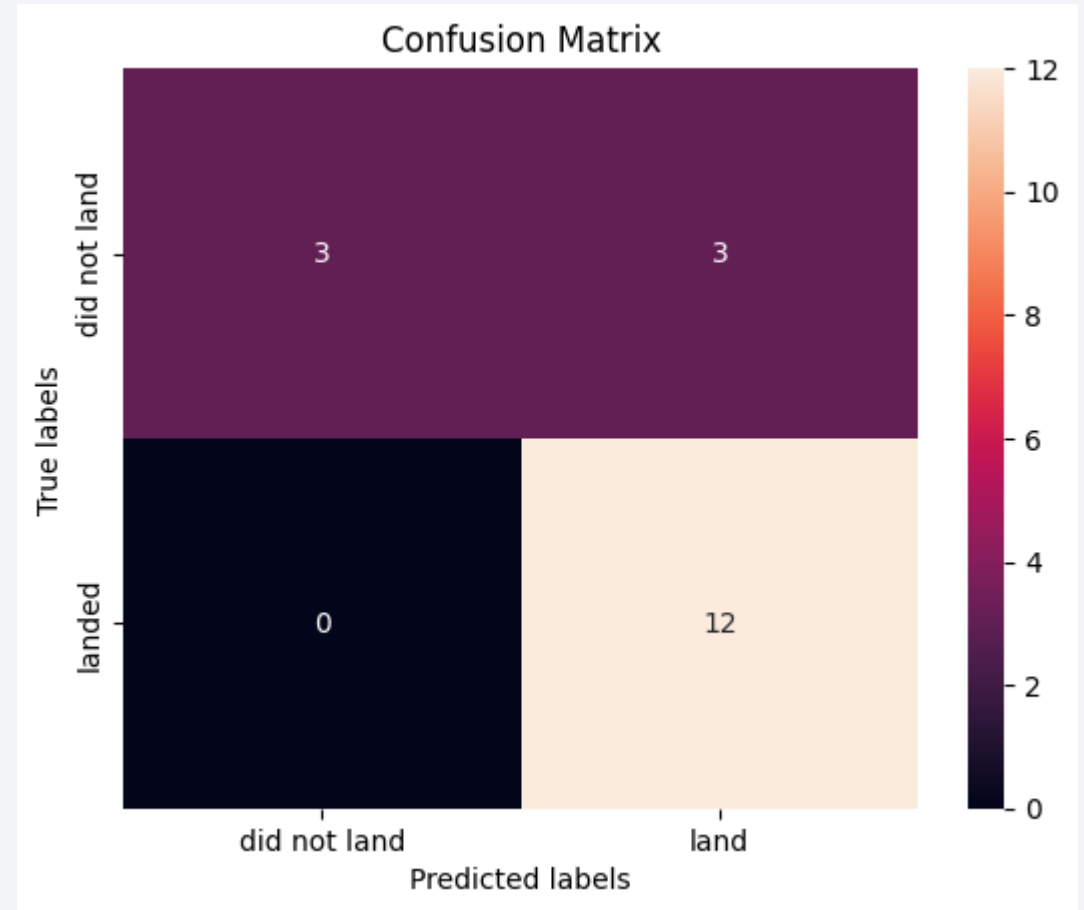
# Classification Accuracy

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# Confusion Matrix

K – nearest neighbour, support vector machine and logistic regression classifier, all three of them are good classifier with high accuracy of their prediction, i.e high true positives and high true negatives



# Conclusions

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Successful launch outcomes can be easily predicted by the launch site, Orbit, payload and flight number

Thank you!

