REVIEW SCRAPPER MINI-PROJECT

The purpose of this project is to extract customer reviews from Flipkart's website and analyze the sentiments expressed by customers towards various products. The project aims to provide insights on customer behaviour, their preferences, and identify areas of improvement for the company.

The web scraping process will involve extracting data from the Flipkart website using Python and Beautiful Soup. The data will include customer reviews, ratings, product names, and other relevant information. The data will be stored in a structured format such as CSV or Excel for further analysis.

The benefits of this project include providing insights on customer behavior, their preferences, and identifying areas of improvement for the company. The project will help in improving the overall customer experience by addressing customer complaints and providing better products and services. The project will also help in providing a competitive advantage to the company by identifying trends in the market and providing better solutions to customers.



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