

BowerBoint Style Guide

1. Slide Layouts & Structure

- **Title Slide:** Large, bold project title (80pt), project code and tagline (40pt), logo and date in the bottom-right corner.
- **Content Slides:** Title (40pt), body text (36pt), left or center-aligned. Images max 50% width with padding.
- **Section Break:** Bold text (50pt) with section name, minimalist design.

2. Color Scheme

- **Primary:** Dark Blue (#003366), White (#FFFFFF), Gray (#B0B0B0)
- **Accent:** Light Blue (#66B2FF), Orange (#FF7F32)
- **Background:** Light Gray (#F4F4F4) for content, White for section headers.

3. Fonts

- **Headings:** Bold sans-serif (Arial, Helvetica)
- **Body:** Arial, Calibri, or Open Sans

4. Visual Elements

- **Charts:** Simple (bar, line, pie), color coding consistent.
- **Icons & Images:** Use flat design, high resolution, maintain relationship to content.
- **Infographics:** Simple, with arrows, timelines, light backgrounds.