



# Pacific Northwest PHP 2017

## Sponsorship Opportunities



# About PNWPHP

PNWPHP is a *community-run, non-profit 501c3* event that allows web developers in the Pacific Northwest region of the United States to network together and improve their craft. The conference will be held in **Seattle, WA**, during **September 7<sup>th</sup>-September 9<sup>th</sup> 2017**.

This year, the Seattle PHP User Group, along with its volunteers and guest speakers, are hosting one day of workshops, followed by two full days of presentations on web development topics, such as PHP, JavaScript, Security, Performance, and more. Our main venue, **Kane Hall**, is a lovely event center located on the northern edge of Red Square. This venue will provide us an opportunity to have a highly-polished, single-track conference with top-quality speakers and presentations for up to **440 attendees**. We're excited to organize this event and are grateful for your financial support.

## High-Level Schedule

Date	Event	Location
<b>Thursday</b> <b>9/07</b>	<b>Workshop Day</b> Six half day hands-on workshops for attendees to choose from.	<b>Mary Gates Hall</b>
<b>Friday</b> <b>9/08</b>	<b>Main Conference, Day 1</b> A full day of high-quality presentations from top-notch speakers, culminating in a fun reception full of food and games	<b>Kane Hall</b>



Date	Event	Location
<b>Saturday</b> <b>9/09</b>	<b>Main Conference, Day 2</b> Another full day of presentations and networking, with a raffle for sponsored prizes at closing	<b>Kane Hall</b>

## Sponsorship Packages

The PNWPHP Conference is hosted by the Seattle PHP User Group, a non-profit organization run by volunteers. We have created this event as a service to the PHP developer community in the Pacific Northwest region.

**Our invitation to sponsor is to any company that employs, recruits, supports, or provides services to PHP developers.** We hope that your investment in this event brings in new customers, supports existing customers, attracts new employees, educates existing employees, and reflects positively on your reputation and public image.

**Note:** If you are paying for all or some of a speaker's travel and accommodations, that can be used to negotiate a discount on a sponsorship package.

### Platinum Partner – \$8000 (1/1 available)

### Gold Sponsor – \$5000 (4/4 available)

1. Video or image advertisement to be played once in between presentations
2. 6-ft. table in exhibitor area
3. Logo included in at least 1 email to attendee list
4. Logo on the main stage banner
5. Full-page black & white advertisement in the conference program
6. Verbal mention of sponsorship during opening ceremony
7. Logo on the conference entry banner
8. Up to 4 free tickets to the event
9. Thank you tweets from @PNWPHP and @SeaPHP

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10. Logo, link, and description on the conference website
11. May submit sponsored prizes for the conference raffle
12. May place swag/fliers on the free swag table



## Silver Sponsor – \$3000 (7/7 available)

1. Image advertisement to be displayed once in between presentations
2. 6-ft. table in exhibitor area
3. Half-page black & white ad in the conference program
4. Verbal mention of sponsorship during opening ceremony
5. Up to 2 free tickets to the event
6. Thank you tweet(s) from @PNWPHP and @SeaPHP
7. Logo, link, and description on the conference website
8. May submit sponsored prizes for the conference raffle
9. May place swag/fliers on the free swag table

## Bronze Sponsor – \$1500 (unlimited)

1. Third-page black & white ad in the conference program
2. Up to 1 free tickets to the event
3. Thank you tweet(s) from @PNWPHP and @SeaPHP
4. Logo, link, and description on the conference website
5. May submit sponsored prizes for the conference raffle
6. May place swag/fliers on the free swag table

## Copper Supporter – \$500 (unlimited)

1. May place swag/fliers on the free swag table
2. Logo, link, and description on the conference website
3. May submit sponsored prizes for the conference raffle

## Community Supporter – \$100 (unlimited)

Same benefits as Copper Supporter, but only available to open source projects, user/meetup groups, community conferences, book authors, podcasts, and other community efforts or individuals. Please ask [admins@seaphp.com](mailto:admins@seaphp.com) if you have any questions.

## Sponsorship Levels Comparison

Benefit	Platinum	Gold	Silver	Bronze	Copper
Exclusive co-branding opportunity	✓				
\$1000 a la carte sponsorship credit	✓				
Special follow up email to attendees	✓				
Logo on main stage banner	✓	✓			
Logo on entry banner	✓	✓			
Logo in email to attendees	✓	✓			
Advertisement between presentations	Video	Video	Image		
6-ft. table in exhibitor area	✓	✓	✓		
Verbal mention on stage	✓	✓	✓		
Free conference tickets	6	4	2	1	
Thank you tweets	✓	✓	✓	✓	
Advertisement in conference program	Full-page	Full-page	1/2-page		
Logo, link, & description on website	✓	✓	✓	✓	✓
Sponsored raffle prizes	✓	✓	✓	✓	✓
Swag on the free swag table	✓	✓	✓	✓	✓
<b>Price</b>	<b>\$8000</b>	<b>\$5000</b>	<b>\$3000</b>	<b>\$1500</b>	<b>\$500</b>

# Add-on Sponsorships

Once you have committed to one of the standard sponsorship packages above, we also have additional sponsorship opportunities that you can invest in. These add-on opportunities provide additional exposure and exclusive branding on specific aspects of the conference.

Benefit	Price
<b>Sponsor Social Event After Party</b> Sponsorship mentioned in program, from the stage, from the PA, and on a sign.	<b>Email</b>
<b>Sponsor Speaker Dinner</b> Sponsorship mentioned in emails to speakers. Moment to speak at the dinner.	<b>Email</b>
<b>Sponsor Lunch (Day 1)</b> Sponsorship mentioned in program, from the stage, from the PA, and on a sign.	<b>\$2500</b>
<b>Sponsor Lunch (Day 2)</b> Sponsorship mentioned in program, from the stage, from the PA, and on a sign.	<b>\$2500</b>
<b>Sponsor Coffee &amp; Snacks (Day 1)</b> Sponsorship mentioned from the stage, from the PA, and on a sign.	<b>\$1500</b>
<b>Sponsor Coffee &amp; Snacks (Day 2)</b> Sponsorship mentioned from the stage, from the PA, and on a sign.	<b>\$1500</b>
<b>Sponsor Workshop Day</b> Sponsorship mentioned in the Workshop program and on a sign.	<b>\$1500</b>
<b><del>Sponsor OpenSpaces/UnCon</del></b> <del>Sponsorship mentioned in program, from the stage, and on a sign.</del>	<b>\$500</b>
<b>Sponsor Special Swag Item</b> ( <i>contact us to talk about this</i> ) Special thank you from the stage and in the program. Potential logo placement on item.	<b>\$1500</b>
<b>Sponsor Lanyards</b> Lanyard branded with your logo and given to every attendee with their badges.	<b>\$1200</b>
<b>Sponsor the SeaPHP User Group</b> ( <i>unlimited</i> ) Six months of exposure on the SeaPHP meetup page and in-person meetup welcomes.	<b>\$500</b>

**Thanks for your interest in sponsoring the Pacific Northwest PHP Conference!**