

ANVAYA ARSHA

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Education

VIT Bhopal University

B.Tech in Computer Science & Engineering (Health Informatics)

2022 – 2026

CGPA: 7.51

Technical Skills

UI/UX Tools: Figma (Auto-layout, Components, Prototyping, Team Libraries), Adobe XD, Illustrator, Photoshop, InDesign, Canva

Design Skills: Wireframing, Prototyping, Branding, Interaction Design, Typography, Color Theory

Other Tools: After Effects (basic), Dora AI

Professional Recognition

Summer of Bitcoin

2025

Advanced to Proposal Round

- Cleared 3 global selection stages to reach the Proposal Round.
- Recognized for research-driven design thinking and problem-solving.

Projects

LyfeIndex Website Redesign

Dec 2024 – Jan 2025

Figma, Illustrator, Photoshop

- Redesigned the LyfeIndex platform to enhance usability and engagement.
- Applied UX research, wireframing, and prototyping in Figma to deliver a clean, user-centered redesign.

Kahani Manch Website Design

Jul 2024 – Aug 2024

Figma, Illustrator, Photoshop

- Designed the official website for a cultural club with a modern, expressive interface.
- Balanced usability with cultural identity using wireframing, prototyping, and branding.

Cyber Conclave Website Design

Oct 2024 – Nov 2024

Figma, Illustrator, Research

- Led end-to-end design of the Cyber Conclave website, from research and wireframing to prototyping.
- Created a user-friendly interface and cohesive branding across web and promotional materials.

EDSYNAPSE Website Design

May 2024 – Jun 2024

Figma, Illustrator, Photoshop

- Designed the EDSYNAPSE website with a focus on clarity and modern aesthetics.
- Built wireframes and prototypes in Figma, applying hierarchy, color theory, and typography.

Leadership & Initiatives

Head of Design – VITronix Club

Sep 2024 – Feb 2025

VIT Bhopal

- Directed UI/UX and branding initiatives while mentoring peers and coordinating cross-functional teams for websites, apps, and event assets.

Hackathon Participation

2023 – 2025

Various Hackathons

- Participated in multiple hackathons, applying design thinking and problem-solving to real-world challenges.
- Collaborated with cross-disciplinary teams to deliver innovative digital solutions under tight deadlines.

Silver Medalist – Aarambh Cricket Tournament

2024

VIT Bhopal

Inter-College Level

- Reached the finals and secured 2nd place among multiple competing colleges.
- Represented VIT Bhopal cricket team, contributing to strong team performance.

Certifications

Generative AI Career Essentials

2025

IBM Career Education

Full Stack Developer (MERN)

2025

SmartBridge x MongoDB