## Richie Stockholm – Product Manager/Owner and Technical Architect



Richie's experience as an IT professional specializing in Enterprise Architecture (EA) and IT Portfolio Management includes leading an award-winning EA effort with the Department of Homeland Security (DHS). He helped produce a detailed transformation plan and established a portfolio governance structure for the ongoing management of the Department's HRIT portfolio. Previously Richie supported the EA program at the Pension Benefit Guaranty Corporation (PBGC) as an enterprise architect and the Office of Management and Budget (OMB) in the architecture for USASpending.gov. He has a keen interest in the

latest trends in web technologies including cloud computing which gives him a well-rounded understanding of the IT challenges facing business and organizations today. His experience spans over 8 years at various agencies within the government including OMB, DHS, PBGC, EPA, DOD (DTIC), GAO, HUD, VA, and NIH. Richie has a B.S. in electrical and computer engineering from Virginia Tech.

# Casey Linsey – Interaction Designer/ User Researcher/ Usability Tester and Writer/ Content Designer/ Content Strategist



Casey's experience spans the public, private, and nonprofit sectors with concentrations in change management, organizational development, strategic communications, and business analysis, including the development of presentation materials, stakeholder facilitation, and development and execution of strategic communication plans. Her most recent experiences have involved drafting key deliverables, performing requirements analysis, facilitating workshops and stakeholder interviews, creating and managing the communication plan for engaging stakeholders and end users, developing

business process diagrams, and the creation of personas, a key artifact that sits at the core of user-centered methodology. Casey has B.A. in political science and communications (summa cum laude) from Loyola Marymount University and a Master of Professional Studies in public relations and corporate communications from Georgetown University.

# **Collin Klamper – Delivery Manager**



Collin's experience spans journalism, advertising, and marketing. He has managed the delivery efforts of large art departments and small editorial teams for commercial and public sector products. Collin currently supports the proposal team for Phase One and provides managerial support for business development, marketing, press, and knowledge management/data governance. He is a former publisher who has printed and published more than 10,000 pages of external communications (including multimillion-dollar proposals, standardized content, glossy lifestyle magazines, and media campaigns) and internal communications (including executive

communications and branded templates) in print and digital formats. Collin has a B.A. in history from Arizona State University and an M.B.A. with an emphasis in marketing from Morehead State University.

## **Donn Escario – Visual Designer**



Donn's experience includes more than ten years of graphic design support for commercial and public sector clients. He has worked with Phase One for more than six years as our Creative Services Manager where he oversees all creative materials for internal and client-based projects. Donn is responsible for Phase One branding and plays an integral role in our marketing efforts. He focuses on web designs, presentation designs, logos, and printed materials for both internal teams and external Phase One clients. Previously he was responsible for designing several magazines for a publisher of local magazines in the

Atlanta area. Donn has a B.A. in Fine Arts and graphic design from the Art Institute of Atlanta.

## Julia Shevchenko – Technical Architect, DevOps Engineer



Julia brings 15 years of experience providing a wide range of IT services to clients employing a comprehensive technical background with strong interpersonal skills. She recently supported the US Forest Service Recreation Information Database project for Phase One. She managed all system aspects from security to database functionality on Linux platform utilizing WebLogic Server and J2EE software development. She is responsible for the creation of technical documentation, statements of work, requirement documents and end-user guides. Julia has performed complex system restoration after

serious Oracle database corruption. She also works on architecting and implementing new solutions through Data Feed redesign update functionality using Java, Python, and PL/SQL. Julia has an M.S. in computer science from the State Technical University of Ukraine.

## Rory Bell – Frontend Developer



Rory's experience in development and engineering began in 2009 when he provided technical support for internal and external customers as a Systems Engineer. He currently supports the Homeless Initiative Requirements Analysis and Development (HIRAD) project for the Veteran Affairs office. Before this he established a digital media channel for customizable mass emails through the use of XMPie and a MS SQL Server backend database. He has designed email templates with Adobe Dreamweaver and processed over 1 million emails across dozens of marketing campaigns. He maintained a mission-critical Call Center application using updated ASP.NET Web Forms to

provide better call flow, optimized MS SQL procedure calls to minimize caller wait time and duration, and setting up new client accounts. Additionally, he has created custom SRSS reports for clients, such as the Army National Guard, National Museum of the American Indians, and USO, to cover marketing statistics across the Call Center, Donations, Mailings, and Emails. Rory has a B.S. in computer science from James Madison University.

## Stan Ascher – Frontend Developer



Stan's experience is in developing e-learning products, multimedia packages, video presentations, and database-driven websites for major government clients. He has recently been focusing on Drupal and Moodle and he works with cutting edge web front end technologies for US Department of Transportation (DOT). At DOT he led development on the final phases of the theme and created user interface for a third party search API. For all DOT Drupal websites, led effort to bring Drupal themes up to WCAG 2.0 AA standards. For Federal Reserve Board he built advanced rules, views, and

dashboard functionality into a Drupal Commerce Registration site. He has developed many 508-compliant site that include PDF, Word, PPT, and Flash components. Stan has a B.S. in journalism from the University of North Texas.

## **Eric Maxwell – Backend Developer**



Eric's experience includes more than ten years working in open source software for commercial and federal clients. For Phase One he is responsible for application prototyping and backend integration with frontend development. He is currently supporting our client at USDA with web development using the Salesforce platform to develop and consume APIs. He is adept at development in an Agile environment and he supports documentation for APIs and application deployment. Eric is gifted at researching new techniques and tools and is

experienced with both relational and non-relational database systems. Eric has a B.S. in computer science from the University of Missouri.

## Matt Russell – Agile Coach



Matt's experience spans all key business transformation levels and areas within the public sector: software development, process improvement at the program level, and enterprise architecture and enterprise requirements management at the agency and departmental level. This experience has been concentrated in software development, system analysis and design, process analysis and reengineering, and strategic financial management consulting. Matt has most recently been working with the Animal and Plant Health Inspection Service (APHIS) as a Scrum Master overseeing the modernization of two of their key

systems. He led a small development team using the Agile Kanban process in order to systematically make minor enhancements to an application supporting the Investigative and Enforcement Services mission. He also facilitated user story definition and prioritization. Matt has a B.A. in classics from the Washington University in St. Louis and a Certificate in information design from the University of Baltimore.