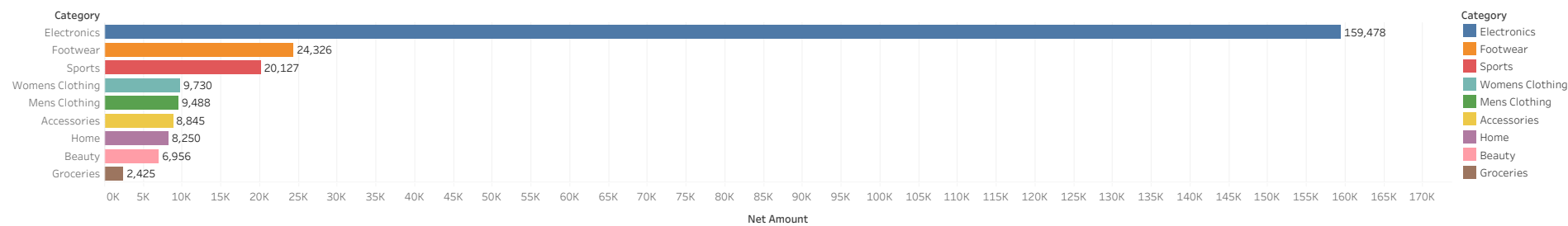
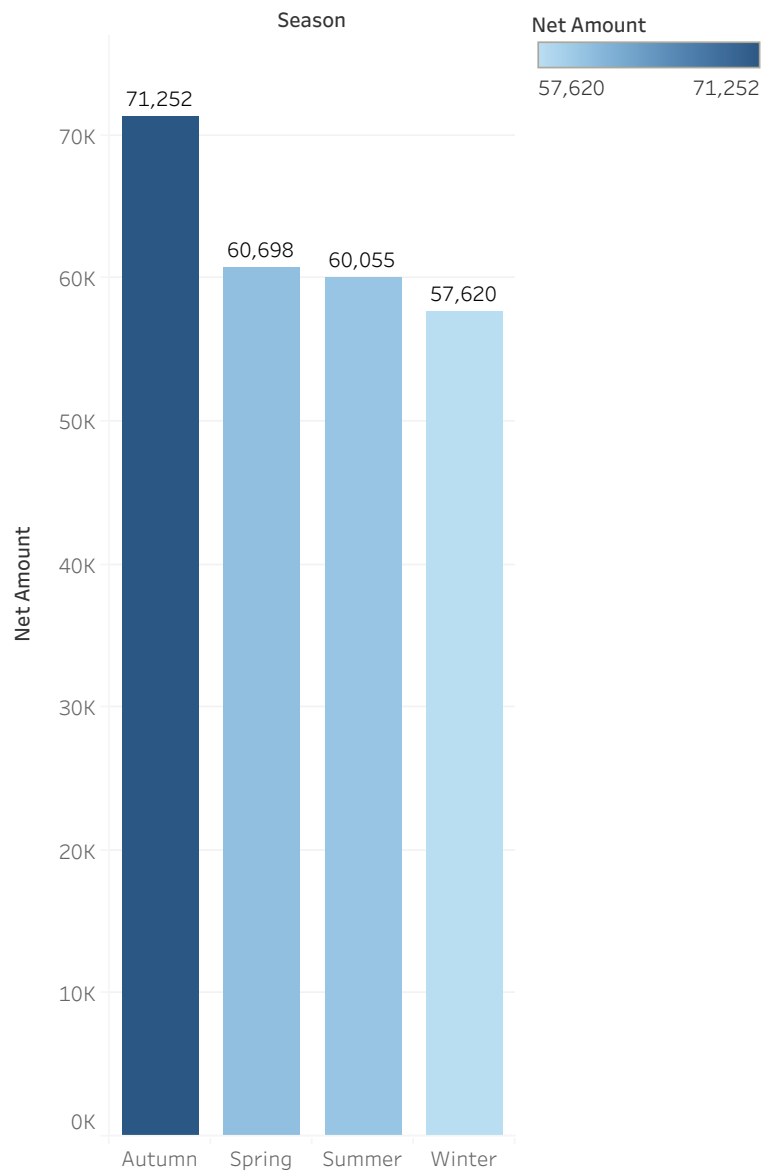


Revenue by Category



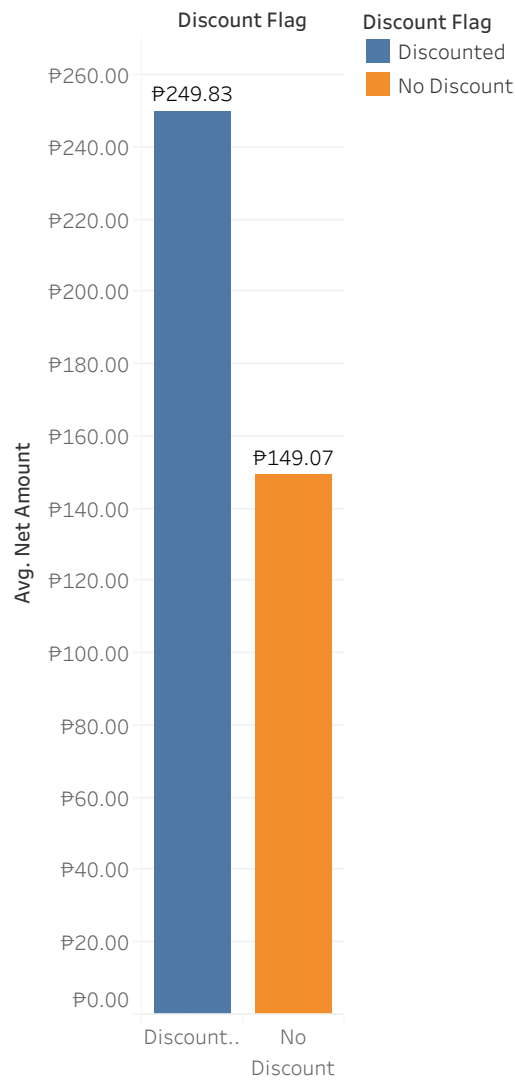
Electronics and footwear generate the highest revenue, suggesting strong customer demand in these categories.

Seasonal Revenue



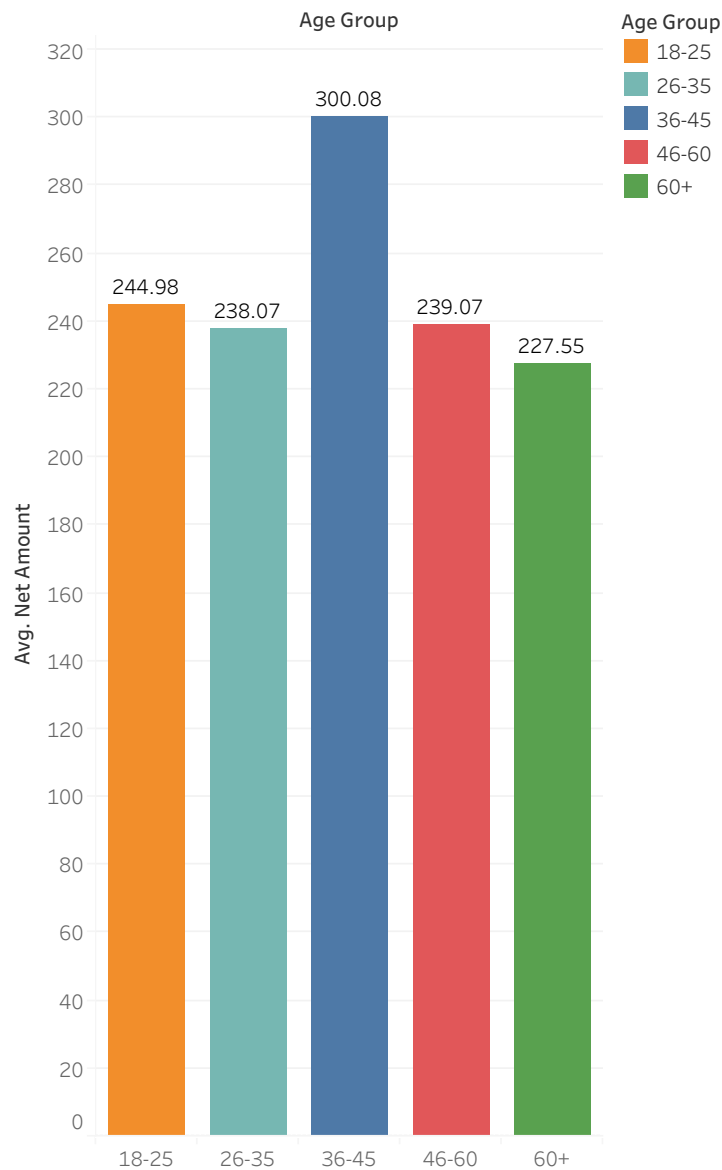
Sales peak during Autumn season, indicating seasonal demand that can be leveraged for promotions.

Discount Impact



Orders with discounts show slightly higher ratings, suggesting promotions positively influence customer satisfaction.

Average Spend by Age Groups



Customers aged 36–45 represent the highest-spending age group, suggesting they should be prioritized for targeted promotions and loyalty programs.

Total Revenue

₱249,624.36

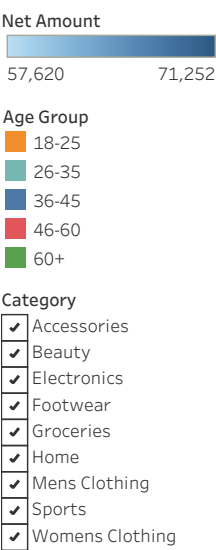
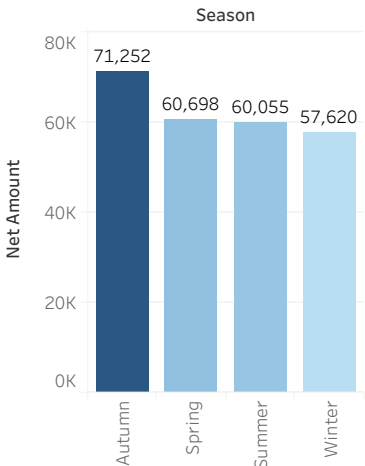
Average Order Value

₱249.62

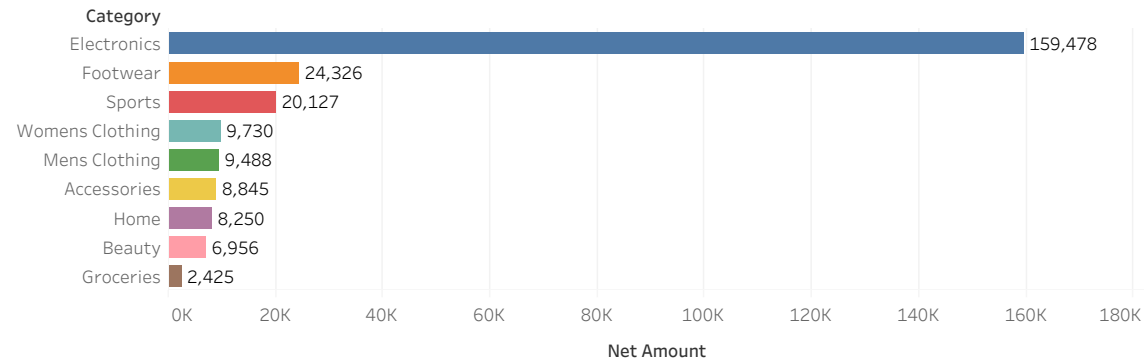
Average
Item Rating

3.75

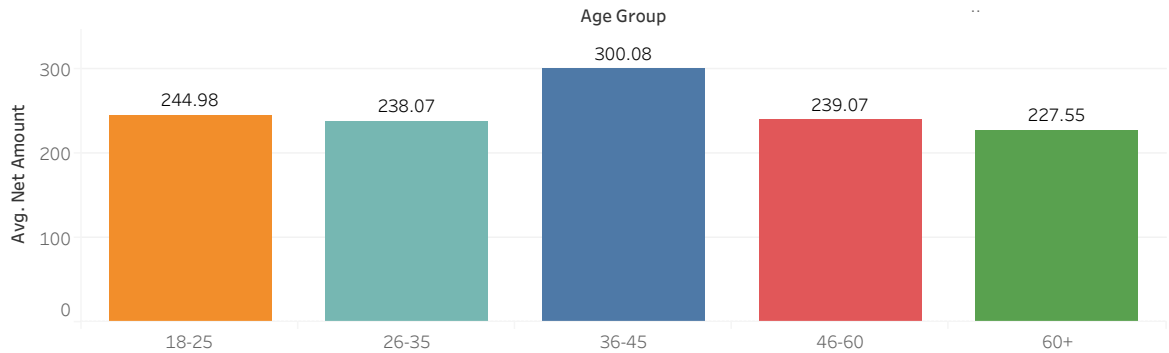
Seasonal Revenue



Revenue by Category



Average Spend by Age Groups



The store generated ₱249,624 in total revenue, with an average order value of ₱249.60.

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Total Revenue

₱249,624.36

Average Order Value

₱249.62

Average
Item Rating

3.75