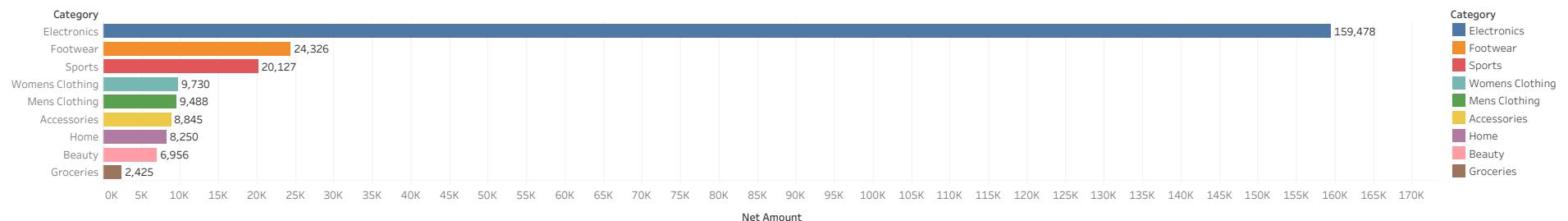
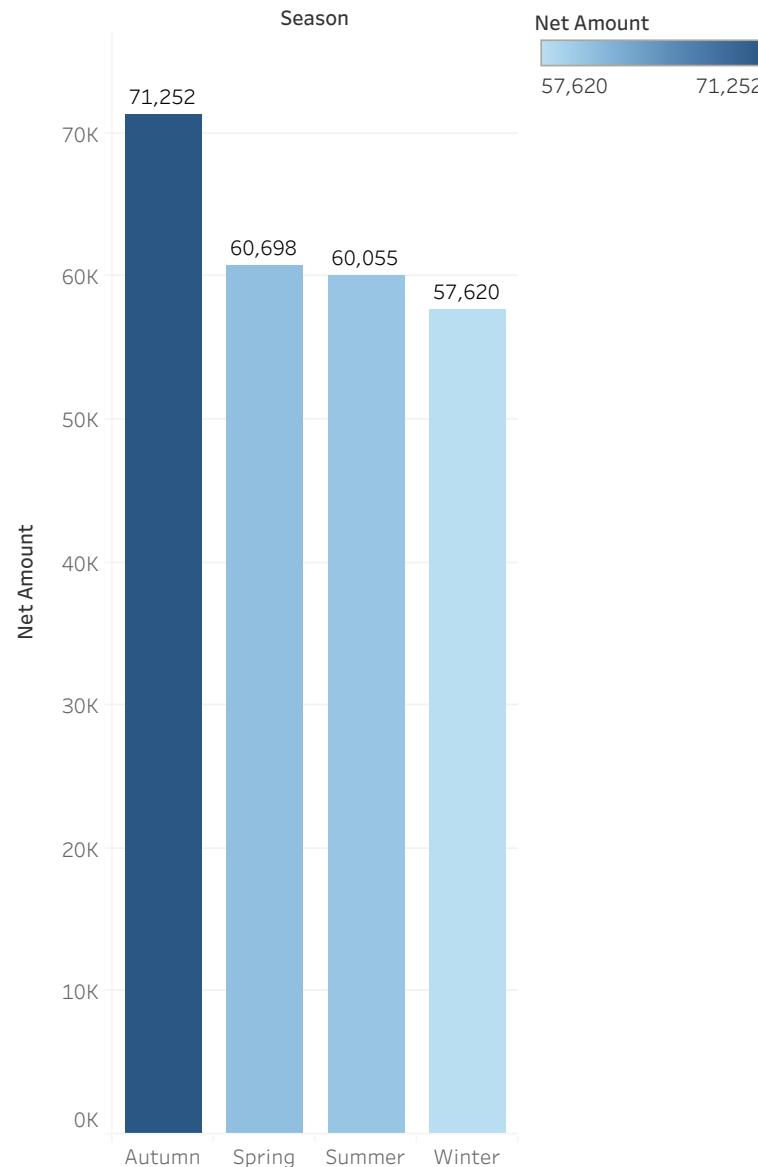


## Revenue by Category



Electronics and footwear generate the highest revenue, suggesting strong customer demand in these categories.

## Seasonal Revenue



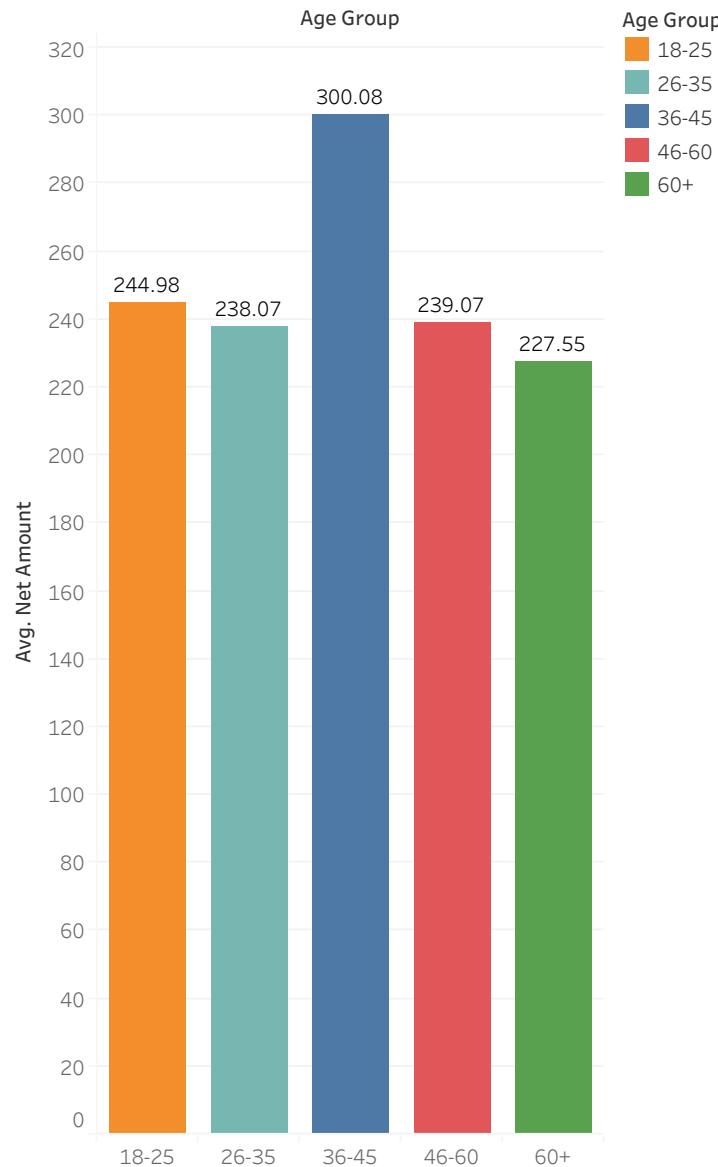
Sales peak during Autumn season, indicating seasonal demand that can be leveraged for promotions.

## Discount Impact



Orders with discounts show slightly higher ratings, suggesting promotions positively influence customer satisfaction.

## Average Spend by Age Groups



Customers aged 36–45 represent the highest-spending age group, suggesting they should be prioritized for targeted promotions and loyalty programs.

Total Revenue

₱249,624.36

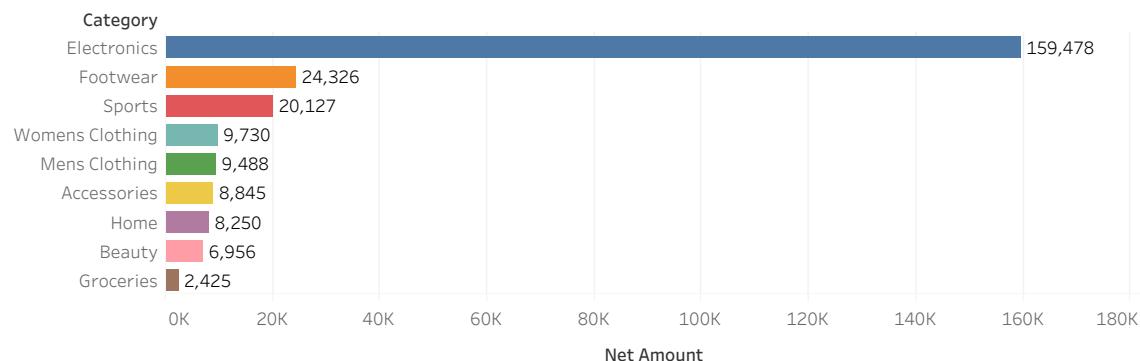
Average Order Value

₱249.62

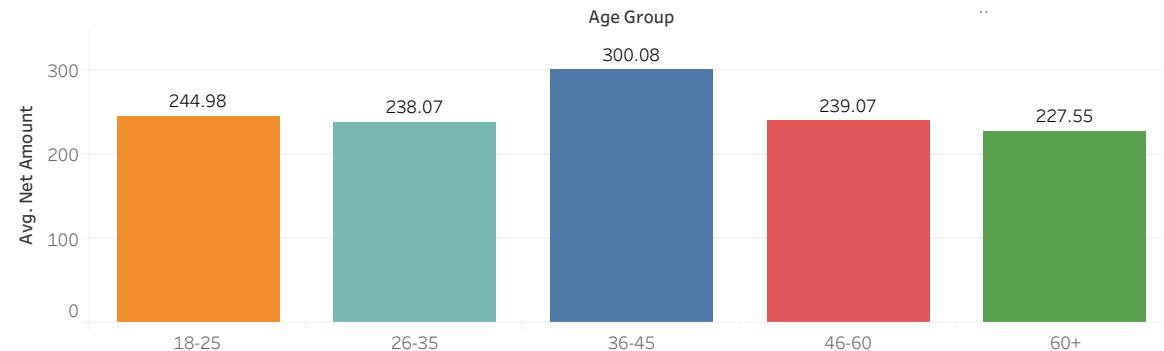
Average Item Rating

3.75

#### Revenue by Category

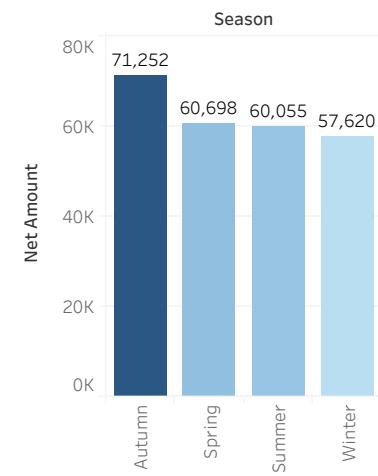


#### Average Spend by Age Groups



The store generated ₱249,624 in total revenue, with an average order value of ₱249.60.

#### Seasonal Revenue



#### Net Amount

57,620      71,252

#### Age Group

18-25

26-35

36-45

46-60

60+

#### Category

- Accessories
- Beauty
- Electronics
- Footwear
- Groceries
- Home
- Mens Clothing
- Sports
- Womens Clothing

Total Revenue

₱249,624.36

Average Order Value

₱249.62

Average  
Item Rating

3.75