

# Johann Chua

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## OBJECTIVE/MISSION

Secure a product designer role at a creative company that aligns with my values and inspires me through its vision and work.

## EDUCATION

**Diploma: New Media Design and Web Development** 2024-01 - Current

*British Columbia Institute of Technology – Burnaby, BC*

**Associate Certificate: Marketing Management – Marketing Communications** 2022-01 – 2022-12

*British Columbia Institute of Technology – Burnaby, BC*

**High School Diploma** 2014-09 – 2019-06

*Burnaby South Secondary School – Burnaby, BC*

## WORK EXPERIENCE

**Sales Associate** 2021-05 – 2023-12

*ZARA/Inditex, Burnaby, BC*

- Engaged with customers to build rapport and loyalty.
- Helped customers locate products and check store system for merchandise at other sites.
- Maintained calm demeanor and professionally managed issues in busy, high-stress situations.
- Maintained customer satisfaction with quick and professional handling of product purchases and returns.

### Reference:

*Address: 4700 Kingsway, Burnaby, BC V5H 4M5*

*Contact: Anishek Bhutani*

*Telephone: (+1) 778-512-3530*

**Sales Associate** 2017-10 – 2020-04

*Journey's, Burnaby, BC*

- Solved customer challenges by offering relevant products and services.
- Maintained record related to sales, returns, and inventory availability.

- Greeted customers, offered assistance in finding requested items.

#### Reference:

*Address: 4700 Kingsway, Burnaby, BC V5H 4M5*

*Contact: Charles Cunanan, Manager*

*Telephone: (+1) 754-252 2736*

*E-mail: charlespaul.cunanan@gmail.com*

## VOLUNTEER EXPERIENCE

### UI/UX Design Assistant

2024-08 – 2024-08

*Studio Prolific, Vancouver, BC*

- Auditing the Monos website typography and spacing for consistency across Home, About, Dossier pages for Desktop and Mobile.
- Providing annotations on HTML/CSS elements and setting a foundation to standardize the design system.
- Starting UI design guidelines for Monos' designers and developers

## PERSONAL PROJECTS

Area of Expertise/Discipline	Progress	Topic	Description
UI/UX Design	In Progress	Virtus Health and Fitness Club	Desktop and Mobile UI design, UX Writing.
Web Development, UI/UX Design	In Progress	Venezia Restaurant	Mobile-responsive Website, UI design (2-3 Pages)
Branding, Development	On Hold	Café	Full branding package, Mobile-responsive Web page (Home)

## ADDITIONAL

### Design Applications

- **Adobe Creative Cloud:** Photoshop, Illustrator, InDesign, After Effects, Premiere Pro
- **UI/UX Design Tools:** Figma, Miro

### Development Tools

- **Version Control & Collaboration:** Git, GitHub
- **Code Editor:** Visual Studio Code (VS Code)

### Programming Languages & Frameworks

- **Languages:** HTML, CSS, JavaScript

- **Frameworks:** React.js, Tailwind CSS

## Office & Productivity Tools

- **Microsoft Office Suite:** Word, Excel, PowerPoint, Teams

## Languages

- **English** (Native)
- **Tagalog, Hokkien** (Chinese Dialect), **American Sign Language** (Novice)