

Ke Wu

1616 E 56th St • Chicago, IL 60637 • kwapril723@gmail.com • kw533@uchicago.edu • (607)262-5198

Education

THE UNIVERSITY OF CHICAGO

Master of Arts, Major in Digital Studies

September 2023 – Present

- Digital Studies Scholarship, Phoenix Scholarship, Cumulative GPA: 4.0
- Relevant coursework: Statistics, Machine Learning, Programming (Python), Game Design, Data Management, Data Publication.

CORNELL UNIVERSITY

Bachelor of Science, Major in Communication

August 2021 – June 2023

- Dean's List, Cumulative GPA: 3.94
- Relevant coursework: Oral Comm, Persuasion and Social Influence, Communicating Leadership and Ethics, Intro to Statistics, Research Methods in Comm Studies, Comm and Tech, Journalism, Calculus, Research and Writing in Comm, Media and Society, Core Composition, New Media Production and Management, Visual Comm, Comm Independent Research, Sociology of Gender and Sexuality, Gender Studies.

Working Experience

CORNELL VIRTUAL EMBODIMENT LAB

Ithaca

Research Assistant

September 2022 - Present

- Helped operate the experiment about companionship in virtual environments
- Communicate with participants, and record and manage the experiment data for further analysis by researchers
- Helped with the paper writing of different projects
- Worked with professors and researchers from the communication, information science, and computer science departments

CORNELL CHINA CENTER

Ithaca & Beijing, China

Bilingual Communications Assistant

June 2022 - Present

- Assisted the Center with its communications to the world
- Worked with the Center manager, director, and others to show Cornell's stories and excellence
- Wrote articles to publish on Cornell's official Chinese social media account
- Brainstormed effective ideas to grow the subscriber base
- Helped with strategic and events planning

HENAN LINGTU CULTURAL COMMUNICATION CO.

Henan, China

Communication Assistant

Summer 2020, Summer 2021

- Helped design and manage their online stores and website
- Helped communicate with consumers to provide better experiences

Extracurricular

CAU INTERNATIONAL COLLEGE BEIJING (ICB) STUDENT UNION

Beijing, China

Reporter, Writer – Department of News and Social Media

September 2019 – June 2020

- Published news articles on the official websites and social media accounts of CAU and ICB to help promotion
- Wrote op-eds and published them on the social media accounts of ICB
- Reported on important events on campus, interviewed distinguished professors, alumni, and students
- Developed a new section on ICB social media accounts to help new students adapt and solve their problems

ICB DEPARTMENT OF COMMUNICATION

Peer Counselor

Beijing, China
September 2019 - June 2021

- Provided peer counseling for 30 peers, and offered help when needed
- Certificated two years of professional peer counseling training
- Directed a 15-person psychological drama that won first place in ICB and second place in CAU, and was invited to other schools in Beijing to perform
- Helped redesign the website of CAU Psychological Counseling Services to help students better

CAU BROADCASTING STATION

Team Leader, Reporter, Host – Department of News and Social Media

Beijing, China
September 2019 – June 2021

- Awarded Outstanding Team Leader, and Outstanding Team Member
- Managed the social media accounts of CAU Broadcasting Station, and posted regularly
- Led and directed the department in collecting news articles, writing stories and reports, and editing
- Participated in planning activities that attracted more than 1000 students to participate
- Decided broadcast topics, hosted broadcasts, and created podcasts every week
- Helped the school promote important events through broadcast and social media
- Communicated and worked with a group of more than 100 people

IN TRANSCRIPTION: CORNELL

E-Board Member

Ithaca
September 2022 - June 2023

- Assisted the organization with its communications and social media posts
- Brainstormed effective ideas to grow the subscriber base
- Helped with strategic and events planning

Teaching Experience

COURSE: INFO/COMM 2450: COMMUNICATION AND TECHNOLOGY

Teaching Assistant

Ithaca
August 2022 - December 2022

- Assisted the professor in lectures
- Helped improve the class based on feedback from more than 500 students
- Held weekly office hours to answer questions, and grade assignments and exams

COURSE: COMM 1300: VISUAL COMMUNICATION

Teaching Assistant

Ithaca
January 2023 - Present

- Assisted the professor in lectures and discussion sections
- Held weekly office hours to answer questions, and grade assignments and exams

COURSE: COMM 3110: EDUCATIONAL PSYCHOLOGY

Teaching Assistant

Ithaca
January 2023 - Present

- Worked at a local middle school to assist special education students
- Wrote weekly reflections to help students improve

Skills

- Data management and analysis (R, SQL, HTML)
- Basic programming (Python)
- MS Office (Word, Excel, PowerPoint, Outlook)
- Video and photo editing
- Photography
- Proficiency in Mandarin/Chinese (native speaker)
- Broadcasting (radio)