

ARTEM ROSNOVSKIY

Vancouver, Washington 98683

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WEB DEVELOPER AND TECHNICAL ADVISOR

*Knowledgeable in software development, integration and debugging, coupled with experience in web design. Currently seeking a **Web Developer position** where technical abilities and expert knowledge in media and journalism will produce rewarding results for the customer.*

AREAS OF EXPERTISE

- Collaborated with software developers on integration of Imperavi products using jQuery plugin to extend the prototype object and functionality available throughout the code.
- Implemented CSS framework to create easier, more standards-compliant web designs.
- Skilled in debugging custom integrations which enables an improved end product.
- Broad knowledge and success in media, social media, marketing, e-commerce, video and audio production.
- Outstanding interpersonal and communication strengths leveraged to train users, troubleshoot issues, and ensure total client satisfaction.

TECHNICAL PROFICIENCIES

<i>Web Development:</i>	HTML5, CSS3, JS, jQuery/JS/React, PHP, MySQL, Bootstrap, QA, testing, Technical Support, Git, Basic Ruby, Ruby on Rails
<i>Design and Media Production:</i>	Adobe, Photoshop/Illustrator, Sketch, Adobe AfterEffects, Adobe Premiere Pro, Adobe Audition
<i>Content Management:</i>	Web Content Strategy and Management, Social Media Marketing, producing and content management

PROFESSIONAL EXPERIENCE

IMPERAVI, LLC, Vancouver, Washington

Managing Member, Owner (5/2012 – 9/2016)

Directed all activities and employed business acumen to manage daily operations, increase customer base and resolve client issues and concerns with diplomacy. Completed excellent quality assurance testing that prevented end user problems. Supported and collaborated with the technical staff involved in web design and development, leading web developers to deliver stable clean code and quality user interfaces.

Key Achievements:

- Generated a 100% increase in newsletter open rates, exceeding the industry average by 300+% by ensuring system excellence and quality improvements.
- Achieved a 75% increase in sales through video promos and site design changes that excited the customers.
- Collaborated with 7,000+ web developers on technical issues and provided QA to reduce end product issues and concerns.
- Built positive productive relationships that enabled execution of web initiatives.

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ROSNOVSKIY WEB DESIGN, London, Ontario and Vancouver, Washington

Freelance Web Designer/Developer (12/2011 – 5/2013)

Developed and produced a variety of designs for clients in multiple industries from national newspapers to solo app developers. Built strong client relationships by creating product that satisfied the customers' needs with provided affordable pricing.

Key Achievements:

- Created a portfolio of web designs that continues to expand through consistent development of technical skills and web designer knowledge.
- Spearheaded the business venture by creating graphic designs, banners, interfaces, web sites, interactive elements, flash and print materials including posters, postcards, brochures.

RUSSIAN NATIONAL RADIO, MAYAK, Moscow, Russia

Editor in Chief (11/2007 – 7/2011)

Produced and directed multiple radio shows. Developed the texts for discussion and announcements. Achieved recognition with the listening audience as the anchorman for an interesting mix of radio segments. Partnered with an award-winning team of journalists, writers, and radio personalities to deliver excellence in journalism and reporting.

EDUCATION AND TRAINING

FANSHAWE COLLEGE OF APPLIED ARTS AND TECHNOLOGY London, Ontario, Canada, 2011

Media Design and Production, Courses in Web Design, Video Production, Visual Communication, and Web Development

PEOPLE'S FRIENDSHIP UNIVERSITY OF RUSSIA, Moscow, Russia,

Bachelor of Science in International Journalism, with two years of Arabic Language studies.