



## 2019 Public Space Challenge | Finalist Guidelines

Vibrant public spaces help connect Miamians to our community and each other. The Miami Foundation's Public Space Challenge uncovers the best ideas for creating, improving and activating parks, plazas and local gathering places. Together with [Target](#), we're investing up to \$250,000 to make the top ideas a reality.

**Priorities** | The Foundation gives priority to projects that:

- Create, activate or improve how we *move* around our community
- Provide access to public spaces where little or no access existed before
- Improve usability of existing public spaces
- Show potential to benefit a broad range of residents, especially in neighborhoods with limited public spaces
- Have a solid execution strategy and plan to increase awareness about how public spaces can enhance communities and enrich quality of life for nearby residents

### **Eligibility**

Those who submitted an idea on our ideas website and were selected as finalists may submit a proposal to the Foundation.

### **Grants Amounts and Use**

The maximum grant size is \$25,000. The amount awarded will be based on how strongly a proposal advances the Foundation's priorities, its scope and scale, overall financial needs and the applicant's capacity to implement the project. Funds may be used for costs directly related to implementing a project, such as permitting, materials, supplies, outreach, events, marketing, staff or consultants.

### **Proposal Narrative Questions**

1. Please provide a concise description of your project.
2. Will your project be a: Permanent installation; One-time event; Series of events that will occur within a set time frame; Other (Please specify)
3. Describe the core public space issue or opportunity you seek to address, the location where the project will take place, who and how many people will benefit.
4. Describe the details of your implementation plan. If you are creating or improving a public space, what major steps will be required? If you are activating a space, what are the main activities to plan and conduct the project?
5. What is the planned timeline and estimated completion date?
6. What permits or whose permission will you need to implement the project? What do you already have and what will you need to obtain?
7. Describe your capacity to implement the project, including the roles and experience of key staff, consultants or volunteers, and key partners.
8. Summarize how you will know your project is successful including specific outcomes you seek to achieve, and how you will measure them.
9. Do you intend to sustain the project beyond this grant? If so, explain how, including staff or volunteers needed and any secured or potential funding sources.
10. What is your plan for promoting the project and increasing awareness of the importance of public spaces?

### **Finalists Timeline**

- Finalist proposals due: Friday, July 19, 2019
- Estimated notification of winners: Mid-September 2019
- Grant period: October 1, 2019 to September 30, 2020

**For questions, please contact:**

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