Algorithms Associated with Factorization Machines

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1 Introduction

- Factorization machines were proposed in Rendle (2010), which has been used heavily in recommendation system. FMs introduce higher-order term to model interaction between features which works reasonably well in recommendation system context, where input data is sparse but contains some
- low-dimensional structure, e.g. user tends to rate more movies in a specific genre. For $x \in \mathbb{R}^p$, FMs

6 define
$$f: \mathbb{R}^p \to \mathbb{R}$$
 using the formalization shown in eq. (1).

$$\hat{y} = w_0 + w^T x + \sum_{i=1}^p \sum_{j=i+1}^p v_i^T v_j x_i x_j$$
(1)

$$\hat{y} = w_0 + w^T x + x^T W x \tag{2}$$

, where v_i is k-by-1 vector and intuitively every feature is mapped to a \mathbb{R}^k space where the inner product between two vectors describes the strength of interaction between two features. Here, FMs have two potential drawbacks: i) k as hyperparameter of the model is needed to be chosen in practice; ii) FMs is not convex in V. From another perspective, if we let $V=(v_1,v_2,\ldots,v_p)$, then $\sum_{i=1}^p \sum_{j=i+1}^p v_i^T v_j x_i x_j = x^T V V^T x - x^T \mathrm{diag}(VV^T) x = x^T (VV^T - \mathrm{diag}(VV^T)) x = x^T W x.$ If we model x_i^2 term as well, W is equivalent to VV^T and $\mathrm{rank}(W) = k$. Therefore, we can think of FMs as a linear model with second-order term where coefficients of second-order term are 13 regularized by a low rank constraint (see eq. (2). With this idea, Yamada et al. (2015) proposed 14 a convex formalization of FMs (cFMs), where they introduced trace norm to get rid of picking 15 hyperparameter k and instead of using V they used W directly to formalize the problem, which 16 leads the whole problem be convex. To solve cFMs problem, they proposed a coordinate descent 17 method where they iteratively optimize w_0 , w and W greedily. However, the introduction of W with 18 trace norm regularizer makes the optimization expensive, because we need to deal with W directly, which is a p-by-p matrix. Additionally, Lin and Ye (2016) re-formed the FMs (referred as gFMs) 20 by removing the implicit constraint that W should be positive semi-definite and W has zeros in 21 diagonal entries. Namely, they replace $W = V^T V$ with $U^T V$. To solve gFMs, they proposed a 22 mini-batch algorithm which guarantees to converge with $O(\epsilon)$ reconstruction error when the sampling 23 complexity is $O(k^3 p \log(1/\epsilon))$.

2 Problem set up

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The goal of the project is to explore the optimization method for FMs, cFMs, and gFMs in regression setting with squared error loss as criteria, see eq. (3),

$$L(w_0, w, V)/L(w_0, w, W) = \frac{1}{n} \sum_{i=1}^{n} (y^i - \hat{y}(x^i, w_0, w, V/W))^2$$
(3)

with various smooth and non-smooth regularizations on w, V and W (depends on the formalization) in regression case. Here, we define FMs with the form in eq. (4). And we consider the following

30 regularizations on w: i) $||w||_2^2$; ii) $||w||_1$; iii) $||\operatorname{vec}(V)||_2^2$.

$$\hat{y} = w_0 + w^T x + x^T V^T V x \tag{4}$$

$$\hat{y} = w_0 + w^T x + x^T U^T V x \tag{5}$$

, where
$$U, V \in \mathbb{R}^{k \times p}$$

For cFMs formalization defined in eq. (2), we would like to first explore the case with trace norm penalty as stated in Yamada et al. (2015). Additionally, we would like to add sparsity constraint on interaction term, because the interaction between features should be sparity under the assumption that only features in the same genres have strong interaction and the interaction between different genres is relatively minor. Therefore, we plan to explore i) $\|W\|_{\mathrm{tr}}$; ii) $\|\mathrm{vec}(W)\|_1$, especially we want to explore the case where we need low rank and sparsity at the same time. For gFMs case, we plan to implement the algorithm proposed in Lin and Ye (2016) and compare its performance with others empirically.

39 **Methods**

40 3.1 Solving FMs

Rendle (2010) proposed a stochastic gradient descent method to optimize it. The gradient of every term is as follow:

$$\nabla_{w_0} \hat{y} = 1$$
$$\nabla_w \hat{y} = x$$
$$\nabla_V \hat{y} = 2Vxx^T$$

The gradient of smooth regularizer $||w||_2^2$ and $||\operatorname{vec}(V)||_2^2$ is:

$$\nabla ||w||_2^2 = 2w$$
$$\nabla ||\operatorname{vec}(V)||_2^2 = 2V$$

And the proximal operator of $||w||_1$ is the basic soft-thresholding function:

$$\{\operatorname{prox}_t(x)\}_i = \begin{cases} x_i - t & \text{, if } x_i > t \\ 0 & \text{, if } x_i \in [-t, t] \\ x_i + t & \text{, if } x_i < -t \end{cases}$$

Since the only non-smooth term is $||w||_1$, then we can optimize the criteria $L(w_0, w, V)$ with proximal gradient descent and accelerated proximal method.

47 3.2 Solving cFMs

48 To solve cFMs in the form of:

$$\min_{w_0, w, W} L(w_0, w, W) + \lambda_1 ||w||_2^2 + \lambda_2 ||W||_{\text{tr}}$$

, we can re-form it in the following way:

$$\min_{w \in \mathbb{R}^p, W \in \mathbb{S}^{p \times p}} \sum_{i=1}^n 1/2(y_i - w^T x_i - x_i^T W x_i)^2 + \alpha/2\|w\|_2^2 + \beta\|W\|_{\text{tr}}$$
 (6)

To solve the problem, Yamada et al. (2015) proposes a two-block descent algorithm, which separates
 the original problem into two sub-problems:

$$\min_{w \in \mathbb{R}^d} \sum_{i=1}^n 1/2(y_i - w^T x_i - \pi_i)^2 + \alpha/2||w||_2^2, \tag{7}$$

where $\pi_i = \langle W, x_i x_i^T \rangle$, and

$$\min_{W \in \mathbb{S}^{d*d}} \sum_{i=1}^{n} 1/2(y_i - w^T x_i - x_i^T W x_i)^2 + \beta \|W\|_{\text{tr}}$$
 (8)

Alternatively perform standard method on eq. (7) and greedy coordinate descent on eq. (8) until convergence will get optimal solution w and W. Similarly, we also perform the two-block descent algorithm. But the difference from Yamada et al. (2015) is that, instead of greedy coordinate descent, here we solve eq. (8) using proximal gradient descent. As for solving eq. (7), we consider it as solving a standard ridge regression problem. By solving the gradient of objective function in eq. (7) equals 0, we get: $w' = (X^TX + \alpha/2 * I)^{-1}X^Ty$, where w' is $(w_0, w^T)^T$. Thus, we get our standard ridge solver with respect to w. Then we consider solve eq. (8) using proximal gradient descent. eq. (8) can be written as g(W) + h(W), where $g(W) = \sum_{i=1}^n 1/2(y_i - w^Tx_i - x_i^TWx_i)^2$ and $h(W) = \beta \|W\|_{\mathrm{tr}}$. Then we have

$$\nabla g(W) = -\sum_{i=1}^{n} (y_i - w^T x_i - x_i^T W x_i) x_i x_i^T$$

From what we know in class, for matrix completion problem,

$$\operatorname{prox}_t(W^+) = S_{\beta t}(W^+) = U \Sigma_{\beta t} V^T$$

where $W = U\Sigma V^T$ is a SVD, and $\Sigma_{\beta t}$ is diagonal matrix with

$$(\Sigma_{\beta t})_{ii} = \max\{\Sigma_{ii} - \beta t, 0\}$$

We then operate the backtracking line search on g(W): Define

$$G_t(W) = (W - \operatorname{prox}_t(W - t\nabla g(W)))/t$$

Then fix a parameter $0 < \beta < 1$. At each iteration, start with t = 1, and while

$$g(W - tG_t(W)) > g(W) - t\nabla g(W)^T G_t(W) + \frac{t}{2} ||G_t(W)||_F^2$$

shrink $t = \beta t$, else performs prox gradient update

$$\operatorname{prox}_{t}(W - t\nabla g(W))$$

- Thus, we get our prox solver with respect to W.
- 55 Finally, perform the two-block descent algorithm: we iteratively perform the ridge solver and the
- prox solver until the optimal value meets our accuracy requirement.
- 57 Beyond trace norm penalty on W, the introduction of non-smooth sparsity constraint makes the whole
- sa algorithm described above fail. We plan to apply subgradient method as baseline method and test
- 59 the performance of augmented Lagrange Multiplier method on this problem. Here, the optimization
- 60 problem we consider is the following:

$$\min_{w_0, w, W} L(x, w_0, w, W) + \lambda_1 \|w\|_2^2 + \lambda_2 \|W\|_{\text{tr}} + \lambda_3 \|\text{vec}(W)\|_1$$
(9)

- 61 Since every term in the objective is convex, from the additive property of subgradient operator,
- 62 a subgradient (let's use ∂f to denote a subgradient of f) of objective is given by the following
- 63 quantities:

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$$\partial_{W_{ij}} \| \text{vec}(W) \|_1 = \begin{cases} 1 & \text{, if } W_{ij} < 0 \\ -1 & \text{, if } W_{ij} > 0 \\ 0 & \text{, otherwise} \end{cases}$$
$$\partial \| W \|_{\text{tr}} = U^T V$$

, where
$$U, V$$
 is given by $W = U^T \Sigma V$

Additionally, by combining subgradient and proximal method, we can use the following iterator to update *W*:

$$W^k \leftarrow \operatorname{prox}_{\|\operatorname{vec}(W)\|_1,t_k}(W^{k-1} - t_k(\nabla_W L^k + \partial \|W^k\|_{\operatorname{tr}}))$$

66, where t_k can be set as $\frac{1}{k}$.

Li et al. (2015) solved the problem with both trace norm and l_1 penaly by augmented Lagrange multipliers (ALM), which was used in Lin et al. (2010) to solve matrix completion problem and robust PCA. Inspired by their works, we can reformalize eq. (9) as follow:

$$\min_{w_0, w, W} L(x, w_0, w, W) + \lambda_1 \|w\|_2^2 + \lambda_2 \|W\|_{\text{tr}} + \lambda_3 \|\text{vec}(P)\|_1$$
 (10)

subject to
$$W - P = 0$$
 (11)

The Lagrangian is:

$$\mathcal{L}(w_0, w, W, P, Y, \mu) = L(x, w_0, w, W) + \lambda_1 \|w\|_2^2 + \lambda_2 \|W\|_{\text{tr}} + \lambda_3 \|\text{vec}(P)\|_1 + \langle Y, W - P \rangle + \frac{\mu}{2} \|\text{vec}(W - P)\|_2^2$$
 (12)

, where Y is Lagrange multiplier. Then we can apply general ALM algorithm proposed in Lin et al. (2010) as stated in algorithm 2. Intuitively, μ^k can be seen as a parameter penalizing on the difference between W and P, which pushes the equality constraint to be satisfied as μ increases. In practice, we can increase μ^k geometrically (say with factor $\rho > 0$) and every time solving the subproblem in while loop, we use the previous solution as warm start.

Algorithm 1 ALM method solving eq. (10)

- 1: $\mu_0 > 0$
- 2: while not converge do
- solve $\arg\min\mathcal{L}(w_0,w,W^{k-1},P,Y^k,\mu^k)$ for w_0^k,w^k,P^k solve $\arg\min\mathcal{L}(w_0^k,w^k,W,P^k,Y^k,\mu^k)$ for W^k $Y_{k+1}\leftarrow Y^k+\mu^k(W^k-P^k)$ Update μ^k to μ^{k+1}
- 4:

- 7: end while

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3.3 Solving gFMs 76

Recall that gFM proposed by Lin and Ye (2016) removes several redundant constraints compared to the original FM, while its learning ability is kept. Let's reform \hat{y} in gFMs as follow:

$$\hat{y} = X^T w^* + \mathcal{A}(U^T V) + \xi \tag{13}$$

, where w^* combines w_0 , w and we add an extra 1 in x for bias term. And note that \mathcal{A} is the linear operator:

$$\mathcal{A}: \mathbb{R}^{p \times p} o \mathbb{R}$$

$$\mathcal{A}(M) \stackrel{\Delta}{=} \left[\langle A_1, M_1 \rangle, \langle A_2, M \rangle, M, \cdots, \langle A_n, M \rangle \right]^T$$

where $A_i = x_i x_i^T$ 79

Specifically, we plan to use the one-pass gFM algorithm proposed by the author in solving this 80

problem. 81

As a mini-batch algorithm, it receives n training instances at each time then updates their parameters 82

alternatively. To avoid the global convergence problem cast by the nonconvex learning problem with

canonical gradient descent method, an estimation sequence is used instead.

Plan

We plan to implement all problems stated above, with different formalization or different regularization terms, and test their performance on both synthetic data and real, complicated datasets like 87 movielens 100k, 1M, 2M etc. To explore the pros/cons of each specific formalization, we would like 88 to test their prediction accruracy on the synthetic data, where we may consider cases such as sparse 89 input x, sparse first order effect w and sparse interaction term W. Then, we plan to apply them on a 90 real data set provided by Rendle (2010). Finally, we might want to apply our algorithm in one of the 91 ongoing Kaggle competition Santander Product Recommendation.

Algorithm 2 One pass algorithm solving eq. (13)

- **Require:** Mini-batch size n, number of total mini-batch update T, training instances $X = \frac{1}{n}$ $[x_1,x_2,\cdots,x_{nT}]^T,y=[y_1,y_2,\cdots,y_{nT}]^T,$ desired rank $k\geq 1$ **Ensure:** $w^{(T)},U^{(T)},V^{(T)}$
- 1: Define $M^{(t)} \stackrel{\triangle}{=} \left(\frac{U^{(t)}V^{(t)^T} + V^{(t)}U^{(t)^T}}{2} \right), H_1^{(t)} \stackrel{\triangle}{=} \frac{1}{2n} \mathcal{A}' \left(y \mathcal{A}(M^{(t)}) X^{(t)^T}w^{(t)} \right), h_2^{(t)} \stackrel{\triangle}{=} \frac{1}{2n} \mathcal{A}' \left(y \mathcal{A}(M^{(t)}) X^{(t)^T}w^{(t)} \right), h_2^{(t)} \stackrel{\triangle}{=} \frac{1}{2n} \mathcal{A}' \left(y \mathcal{A}(M^{(t)}) X^{(t)^T}w^{(t)} \right), h_2^{(t)} \stackrel{\triangle}{=} \frac{1}{2n} \mathcal{A}' \left(y \mathcal{A}(M^{(t)}) X^{(t)^T}w^{(t)} \right), h_2^{(t)} \stackrel{\triangle}{=} \frac{1}{2n} \mathcal{A}' \left(y \mathcal{A}(M^{(t)}) X^{(t)^T}w^{(t)} \right), h_2^{(t)} \stackrel{\triangle}{=} \frac{1}{2n} \mathcal{A}' \left(y \mathcal{A}(M^{(t)}) X^{(t)^T}w^{(t)} \right), h_2^{(t)} \stackrel{\triangle}{=} \frac{1}{2n} \mathcal{A}' \left(y \mathcal{A}(M^{(t)}) X^{(t)^T}w^{(t)} \right), h_2^{(t)} \stackrel{\triangle}{=} \frac{1}{2n} \mathcal{A}' \left(y \mathcal{A}(M^{(t)}) X^{(t)^T}w^{(t)} \right), h_2^{(t)} \stackrel{\triangle}{=} \frac{1}{2n} \mathcal{A}' \left(y \mathcal{A}(M^{(t)}) X^{(t)^T}w^{(t)} \right), h_2^{(t)} \stackrel{\triangle}{=} \frac{1}{2n} \mathcal{A}' \left(y \mathcal{A}(M^{(t)}) X^{(t)^T}w^{(t)} \right), h_2^{(t)} \stackrel{\triangle}{=} \frac{1}{2n} \mathcal{A}' \left(y \mathcal{A}(M^{(t)}) X^{(t)^T}w^{(t)} \right), h_2^{(t)} \stackrel{\triangle}{=} \frac{1}{2n} \mathcal{A}' \left(y \mathcal{A}(M^{(t)}) X^{(t)^T}w^{(t)} \right), h_2^{(t)} \stackrel{\triangle}{=} \frac{1}{2n} \mathcal{A}' \left(y \mathcal{A}(M^{(t)}) X^{(t)^T}w^{(t)} \right), h_2^{(t)} \stackrel{\triangle}{=} \frac{1}{2n} \mathcal{A}' \left(y \mathcal{A}(M^{(t)}) X^{(t)^T}w^{(t)} \right), h_2^{(t)} \stackrel{\triangle}{=} \frac{1}{2n} \mathcal{A}' \left(y \mathcal{A}(M^{(t)}) X^{(t)^T}w^{(t)} \right), h_2^{(t)} \stackrel{\triangle}{=} \frac{1}{2n} \mathcal{A}' \left(y \mathcal{A}(M^{(t)}) X^{(t)^T}w^{(t)} \right), h_2^{(t)} \stackrel{\triangle}{=} \frac{1}{2n} \mathcal{A}' \left(y \mathcal{A}(M^{(t)}) X^{(t)}w^{(t)} \right), h_2^{(t)} \stackrel{\triangle}{=} \frac{1}{2n} \mathcal{A}' \left(y \mathcal{A}(M^{(t)}) X^{(t)}w^{(t)} \right), h_2^{(t)} \stackrel{\triangle}{=} \frac{1}{2n} \mathcal{A}' \left(y \mathcal{A}(M^{(t)}) X^{(t)}w^{(t)} \right), h_2^{(t)} \stackrel{\triangle}{=} \frac{1}{2n} \mathcal{A}' \left(y \mathcal{A}(M^{(t)}) X^{(t)}w^{(t)} \right), h_2^{(t)} \stackrel{\triangle}{=} \frac{1}{2n} \mathcal{A}' \left(y \mathcal{A}(M^{(t)}) X^{(t)}w^{(t)} \right), h_2^{(t)} \stackrel{\triangle}{=} \frac{1}{2n} \mathcal{A}' \left(y \mathcal{A}(M^{(t)}) X^{(t)}w^{(t)} \right), h_2^{(t)} \stackrel{\triangle}{=} \frac{1}{2n} \mathcal{A}' \left(y \mathcal{A}(M^{(t)}) X^{(t)}w^{(t)} \right), h_2^{(t)} \stackrel{\triangle}{=} \frac{1}{2n} \mathcal{A}' \left(y \mathcal{A}(M^{(t)}) X^{(t)}w^{(t)} \right), h_2^{(t)} \stackrel{\triangle}{=} \frac{1}{2n} \mathcal{A}' \left(y \mathcal{A}(M^{(t)}) X^{(t)}w^{(t)} \right), h_2^{(t)} \stackrel{\triangle}{=} \frac{1}{2n} \mathcal{A}' \left(y \mathcal{A}(M^{(t)}) X^{(t)$ $\frac{1}{n} \mathbf{1}^{T} \left(y - \mathcal{A}(M^{(t)}) - X^{(t)}^{T} w^{(t)} \right), h_{3}^{(t)} \stackrel{\Delta}{=} \frac{1}{n} X^{(t)} \left(y - \mathcal{A}(M^{(t)}) - X^{(t)}^{T} w^{(t)} \right)$
- 2: Initialize: $w^{(0)} = 0$, $V^{(0)} = 0$. $U^{(0)} = \text{SVD}\left(H_1^0 \frac{1}{2}h_2^{(0)}I, k\right)$
- 3: **for** $t = 1, 2, \dots, T$ **do**
- Retrieve $x^{(T)} = [x_{(t-1)n+1}, \cdots, x_{(t-1)n+n}]$. Define $\mathcal{A}(M) \stackrel{\Delta}{=} \left[X_i^{(t)^T} M X_i^{(t)}\right]$
- $\hat{U}^{(t)} = \left(H_1^{(t-1)} \frac{1}{2}h_2^{(t-1)}I + M^{(t-1)}^T U^{(t-1)}\right)$
- Orthogonalize $\hat{U}^{(t)}$ via QR decomposition: $U^{(t)} = QR(\hat{U}^{(t)})$ 6:
- $w^{(t)} = h_3^{(t-1)} + w^{(t-1)}$ $V^t = (H_1^{(t-1)} \frac{1}{2}h_2^{(t-1)}I + M^{(t-1)})U^{(t)}$
- 10: **Output:** $w^{(T)}, U^{(T)}, V^{(T)}$

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