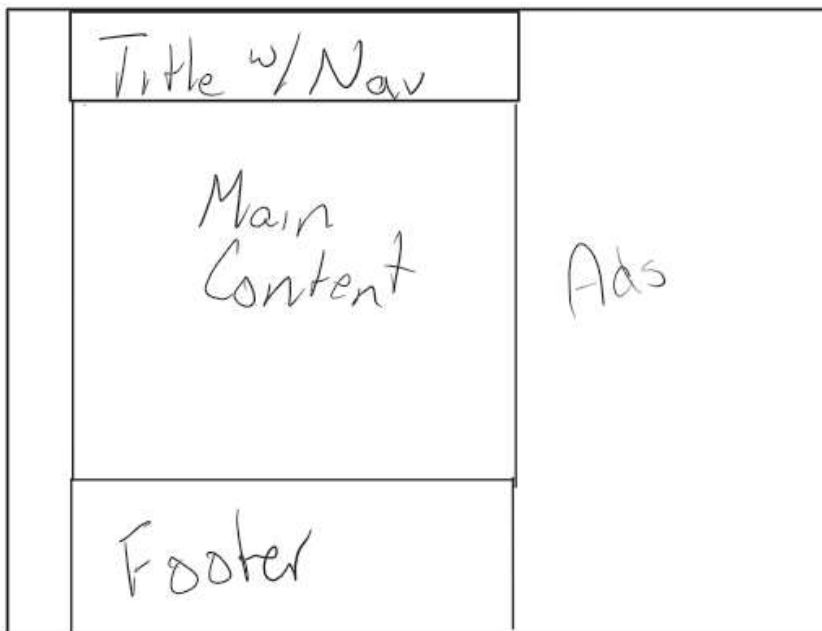Common elements:
- Background
- Header w/ title
- Footer

Non-Common Information:
- Article Links
- Resources
- Desired Network Certs
- Links to certs