



gear
FOR SPORTS.

OUTTA TOWN PROGRAM OVERVIEW

VOLUME PROGRAM

	1-2 COLOR IN-LINE PRICE	96 UNITS \$1.00 OFF	3-4 COLOR IN-LINE PRICE (Based on 48 unit art minimum)	96 UNITS \$1.00 OFF
G3133 Outta Town Hood	\$24.50	\$23.50	\$25.50	\$24.50
G3135 Outta Town Crew	\$22.50	\$21.50	\$23.50	\$22.50
G2305 Outta Town Tee	\$10.50	\$9.50	\$11.50	\$10.50
PROGRAM CODE:	OUTTATOWN			

PROGRAM DETAILS

- Standard process method minimums, upcharges and lead times apply.
- Customer's may combine styles and art to meet published minimums.
- Pricing will be honored on reorders
- Cannot be combined with any other offer, with exception of the Dating Program.
- Pricing is subject to change based on market conditions

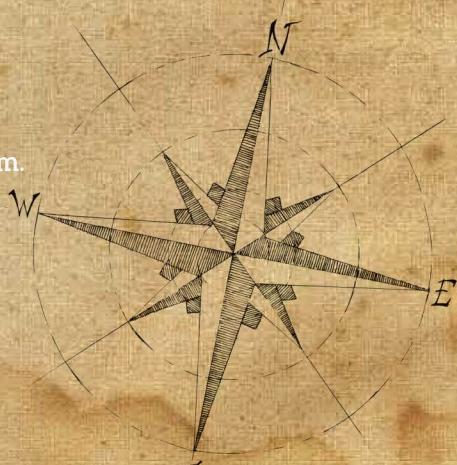
TWO LOCATION PROGRAM

	1-2 COLOR IN-LINE PRICE (Based on 72 unit art minimum)	72 UNITS \$0.25 OFF	96 UNITS \$0.50 OFF	144 UNITS \$1.00 OFF
G2305 Outta Town Tee	\$12.00	\$11.75	\$11.50	\$11.00
PROGRAM CODE:	OUTTATOWN-2-72 OUTTATOWN-2-96 OUTTATOWN-2-144			

	3-4 COLOR IN-LINE PRICE (Based on 72 unit art minimum)	72 UNITS \$0.25 OFF	96 UNITS \$0.50 OFF	144 UNITS \$1.00 OFF
G2305 Outta Town Tee	\$13.00	\$12.75	\$12.50	\$12.00
PROGRAM CODE:	OUTTATOWN-2-72 OUTTATOWN-2-96 OUTTATOWN-2-144			

PROGRAM DETAILS

- Two location program only.
- Standard process method minimums, upcharges and lead times apply.
- Pricing will be honored on reorders
- Cannot be combined with any other offer, with exception of the Dating Program.
- Pricing is subject to change based on market conditions





AP002877981 P1 FC2

G3133 OUTTA TOWN HOOD

Laid back and utterly relaxed, the cotton/poly brushed-back fleece provides a unique vintage look and exceptionally soft hand achieved through a specialty wash. The garment features raglan sleeves and a 2X2 rib v-notch, cuff and waistband. Tonal draw cords and cover stitching finish the look. Unique Outta Town label and hangtags. Sizes XS-XXL.

**The unique properties of this wash process provide a variation in color from garment to garment.*

Dark Palette

190 Washed Navy	2092 Washed Gallery
5820 Washed Cedar	990 Washed Charcoal

Mid-Tone Palette

New 1025* Washed Mineral Blue	2092 Washed Gallery
New 5558* Washed Nantucket	New 319* Washed Banana

Bright Palette

New 138* Washed Liquid Blue	New 201* Washed Limeade
New 319* Washed Banana	New 446* Washed Carrot

*Available 4/1

*Available 4/1



New
Style

AF002885308 P2 FC3

G3135 OUTTA TOWN CREW

Laid back and utterly relaxed, the cotton/poly brushed-back fleece provides a unique vintage look and exceptionally soft hand achieved through a specialty wash. The pullover crew features raglan sleeves and a 2X2 rib collar, cuff and waistband. Tonal cover stitching finishes the look. Unique Outta Town label and hangtags. Sizes XS-XXL.

**The unique properties of this wash process provide a variation in color from garment to garment.*

Dark Palette

190 Washed Navy	2092 Washed Gallery
5820 Washed Cedar	990 Washed Charcoal

Mid-Tone Palette

1025* Washed Mineral Blue	2092 Washed Gallery
5558* Washed Nantucket	319* Washed Banana

Bright Palette

138* Washed Liquid Blue	201* Washed Limeade
319* Washed Banana	446* Washed Carrot



AP002877584 P1 FC2

G2305 OUTTA TOWN TEE

Laid back and utterly relaxed, the 100% cotton tee provides a unique vintage look and exceptionally soft hand are achieved through a specialty wash. Finished with a classic rib crew neck and short sleeves. Unique Outta Town label & hangtag. Sizes S-XXL.

**The unique properties of this wash process may cause variation in color from garment to garment.*

Dark Palette

190 Washed Navy	2092 Washed Gallery
5820 Washed Cedar	990 Washed Charcoal

Mid-Tone Palette

New 1025* Washed Mineral Blue	2092 Washed Gallery
New 496 Washed Cinnamon	New 5558* Washed Nantucket
New 319* Washed Banana	*Available 4/1

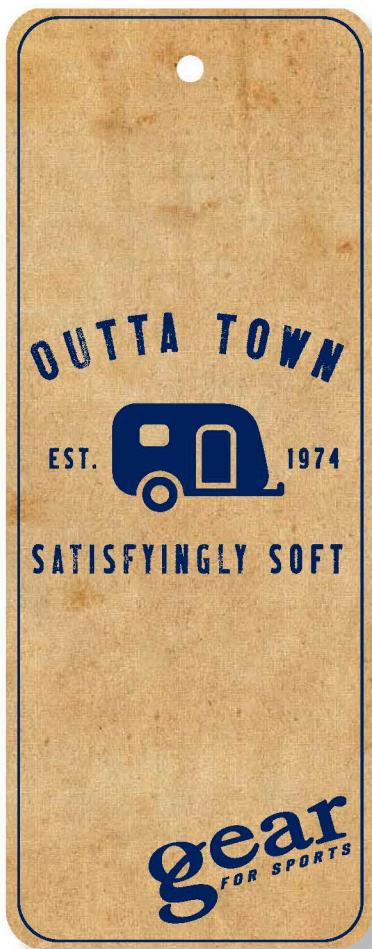
Bright Palette

New 138* Washed Liquid Blue	New 201* Washed Limeade
New 319* Washed Banana	New 446* Washed Carrot

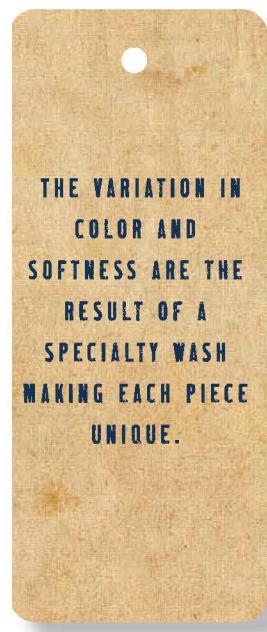
*Available 4/1

OUTTA TOWN HANGTAGS & LABELS

MAIN HANGTAG



INFORMATIVE HANGTAG



BACK NECK
HEATSEAL LABEL

BACK NECK
LOOP LABEL



OUTTA TOWN



GEAR FOR SPORTS®

100% COTTON
EXCLUSIVE OF DECORATION
MADE IN INDONESIA

OUTTA TOWN SUGGESTED COLOR ASSORTMENTS

DARK TONES

OT1

190 Washed Navy	5820 Washed Cedar	990 Washed Charcoal
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OT2

190 Washed Navy	2092 Washed Gallery	990 Washed Charcoal
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OT3

190 Washed Navy	2092 Washed Gallery	5558* Washed Nantucket
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OT4

190 Washed Navy	2092 Washed Gallery	496 Washed Cinnamon	990 Washed Charcoal
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MID-TONES

OT5

1025* Washed Mineral Blue	190 Washed Navy	319* Washed Banana	5820 Washed Cedar
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OT6

1025* Washed Mineral Blue	2092 Washed Gallery	319* Washed Banana	5558* Washed Nantucket
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OT7

1025* Washed Mineral Blue	319* Washed Banana	5558* Washed Nantucket	990 Washed Charcoal
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OT8

1025* Washed Mineral Blue	496 Washed Cinnamon	990 Washed Charcoal
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BRIGHT TONES

OT9

138* Washed Liquid Blue	201* Washed Limeade	319* Washed Banana
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OT10

138* Washed Liquid Blue	319* Washed Banana	446* Washed Carrot	990 Washed Charcoal
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OT11

138* Washed Liquid Blue	201* Washed Limeade	319* Washed Banana	446* Washed Carrot
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OT12

138* Washed Liquid Blue	190 Washed Navy	201* Washed Limeade	446* Washed Carrot
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OT ART ROAD MAP...

A LIBRARY OF GRAPHICS THAT IS CONVENIENTLY DIVIDED INTO FOUR DIFFERENT CATEGORIES TO ACHIEVE UNIQUE, AND TREND RIGHT LOOKS.



AP002888098 P3 FC

NAUTICAL PREP

A COLLECTION OF GRAPHICS INSPIRED BY THE SOUTHERN PREP STYLE AND PAIRED WITH COASTAL ICONS

- Bright and playful ink combinations
- Bold use of polka dots, plaids, stripes and other patterns
- Nautical and Coastal elements which are key to the "preppy" look

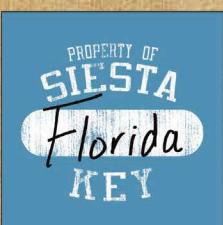


AP002883285 X4 FC3

SOUTHERN PREP

GRAPHICS INSPIRED BY CLASSIC ELEMENTS INFLUENCED BY THE "SOUTHERN PREP" STYLE

- Shapes, borders and elements are essential graphic focal points
- Plaids, herringbones, polka dots and stripes are done in bright "preppy" colors
- Larger scale graphics and exaggerated elements are key



AP002896924 X2 FC3

ATHLETIC

A COLLECTION OF BOLD, BASIC GRAPHICS INSPIRED BY THE LOCKER ROOM

- Simple design layouts with vintage athletic flair
- Typically one, maybe two color art which can be easily printed across all body colors
- Vintage inspired looks, built with classic athletic fonts



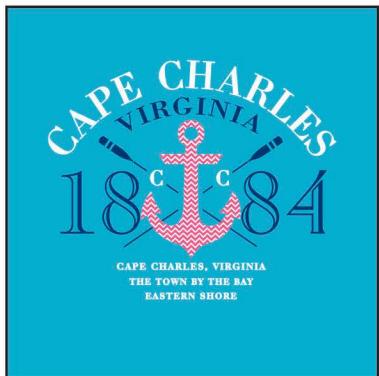
AP002885308 P2 FC3

TRADITIONAL

GRAPHICS SHOWCASING THE 'BEST OF' GEAR RESORT STYLE

- Classic Gear layouts that create a sophisticated look for Outta' Town garments
- Graphics built around key Resort elements
- Formats can easily be converted from North, to South to Nautical venues

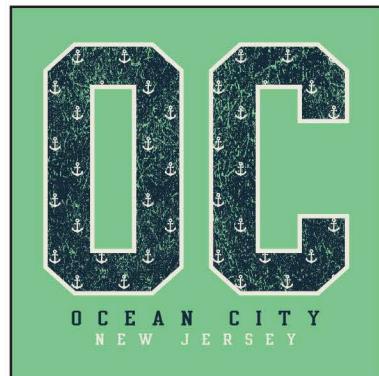
SOUTHERN PREP NAUTICAL



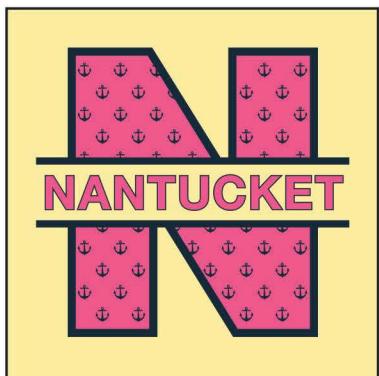
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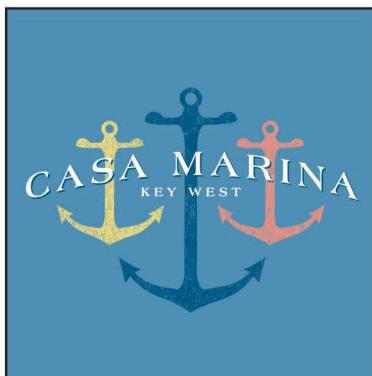
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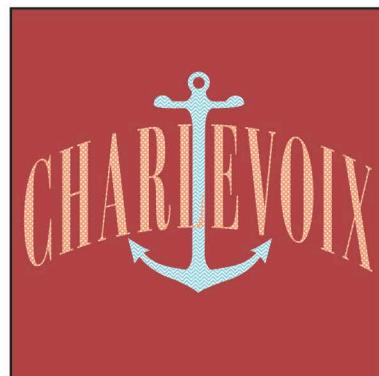
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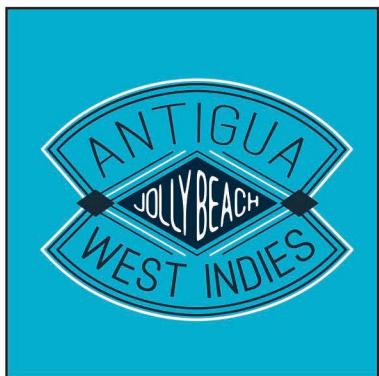
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AP002871720 X4 FC2



AP2888442 X3 FC2



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AP002888098 P3 FC



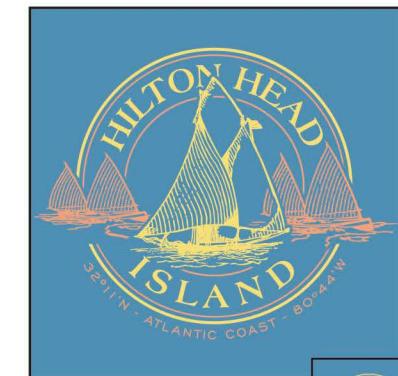
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AP002884912 P2 BA3
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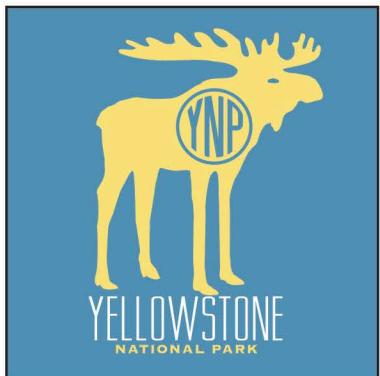
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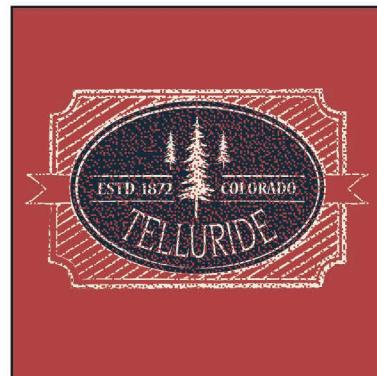
SOUTHERN PREP NORTH



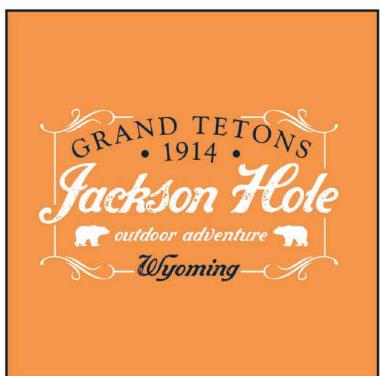
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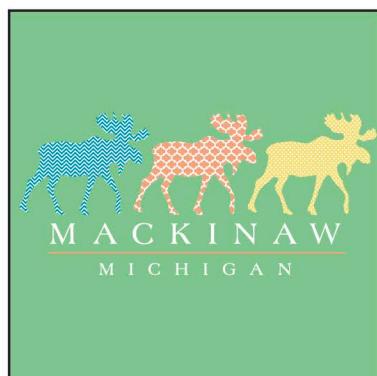
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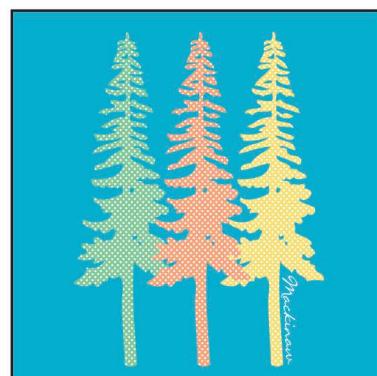
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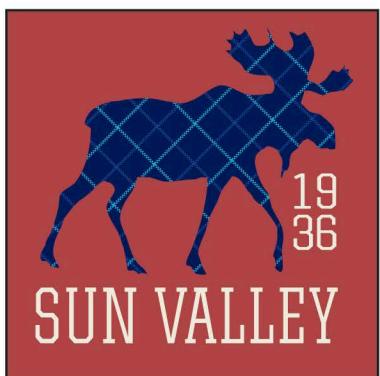
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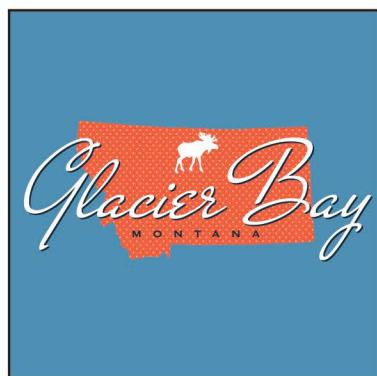
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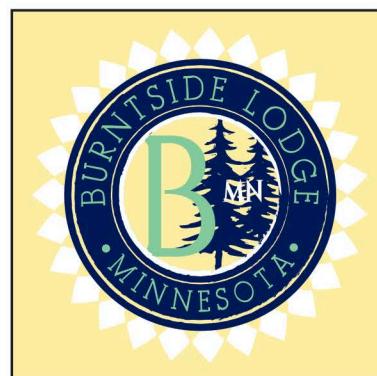
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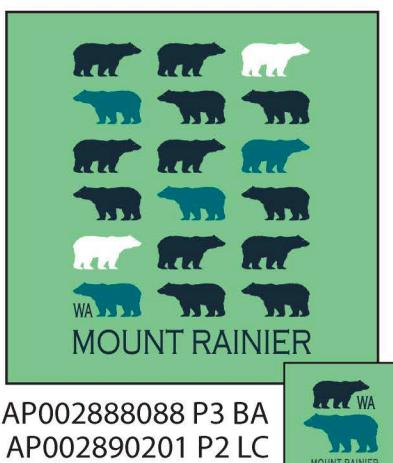
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AP002888097 P3 FC3



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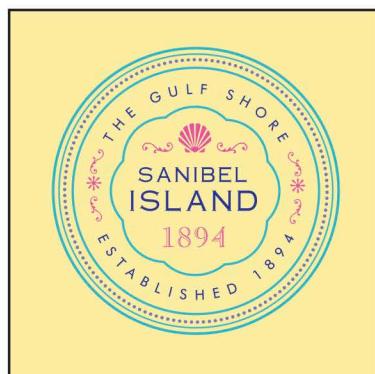
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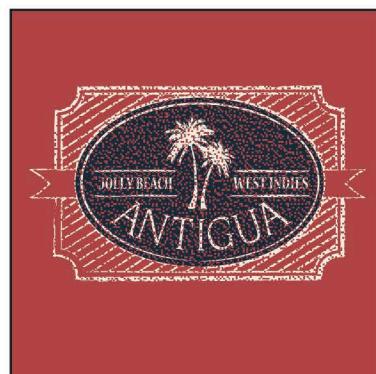
**SOUTHERN PREP
SOUTH**



AP002890963 X2 FC



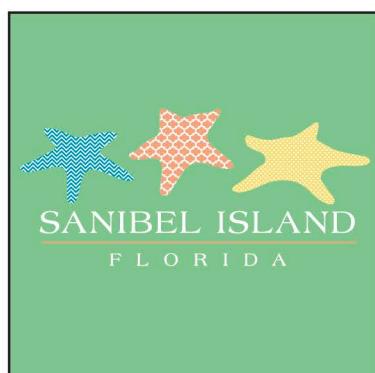
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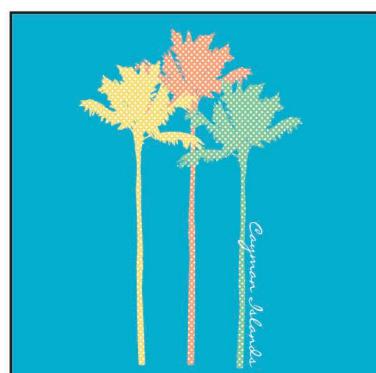
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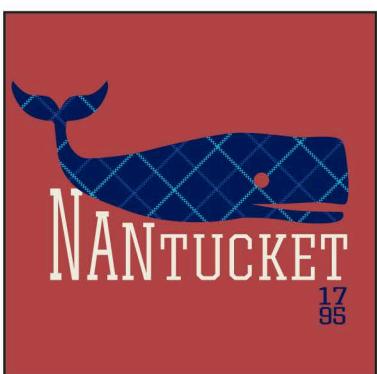
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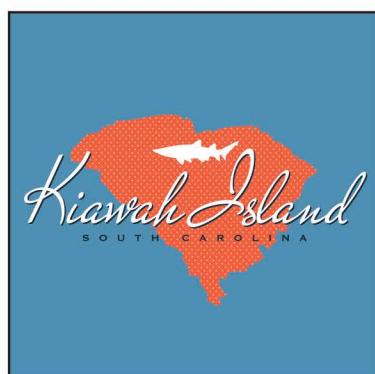
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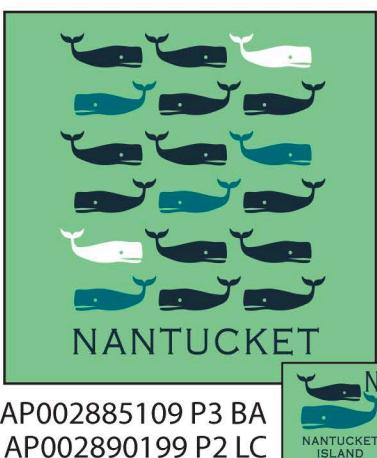
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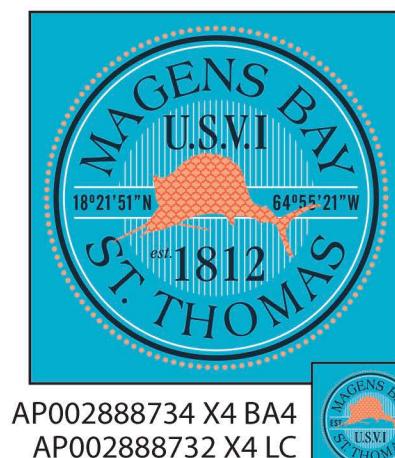
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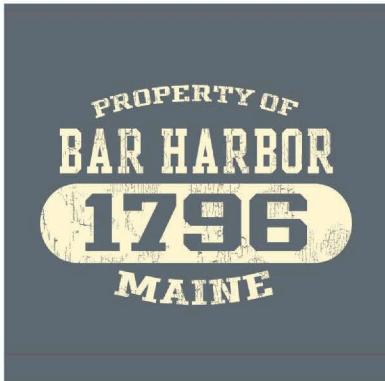
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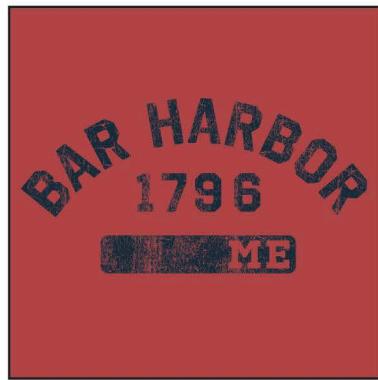
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**ATHLETIC
NORTH**



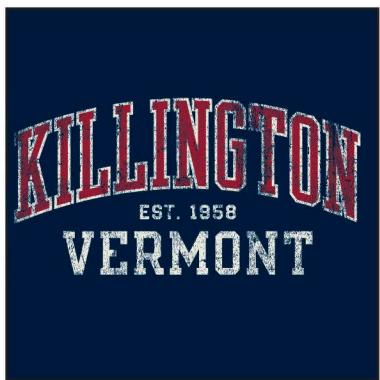
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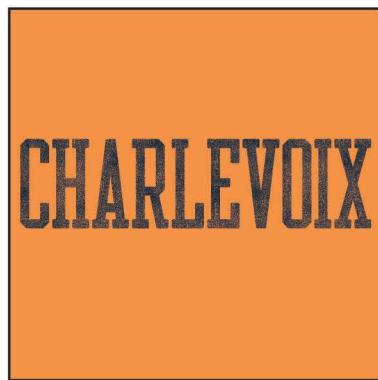
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AP002883292 P2 FC3



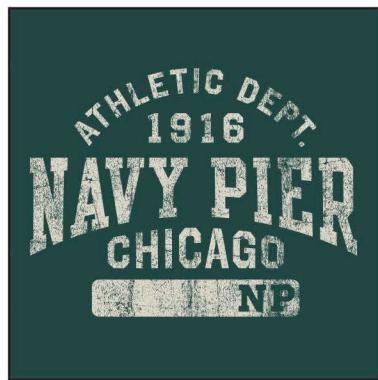
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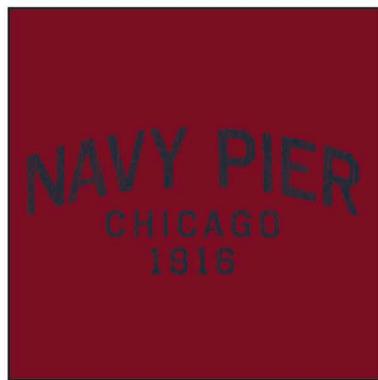
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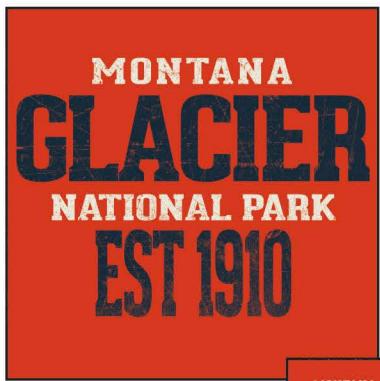
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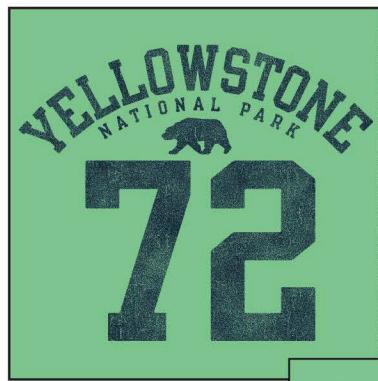
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AP002883293 P1 FC3



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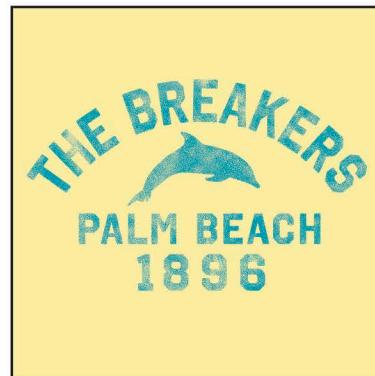
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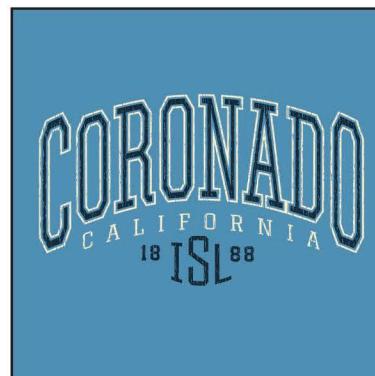
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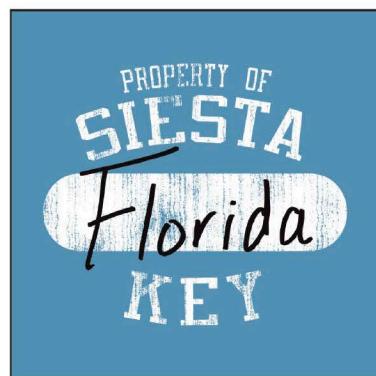
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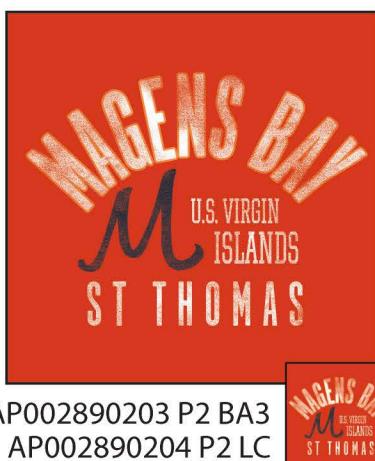
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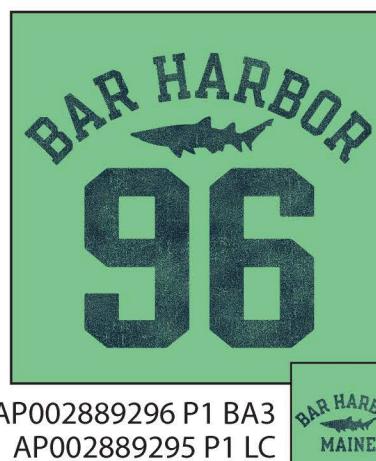
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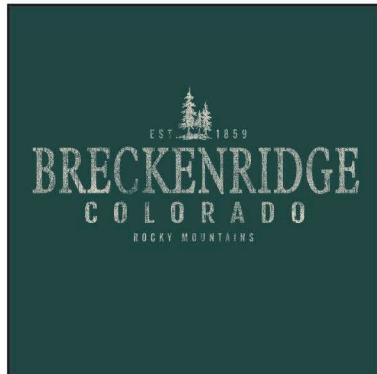


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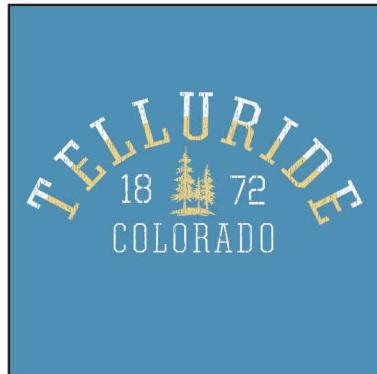
TRADITIONAL NORTH



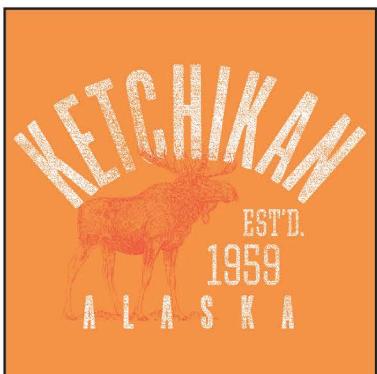
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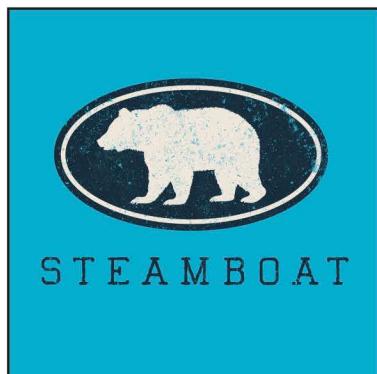
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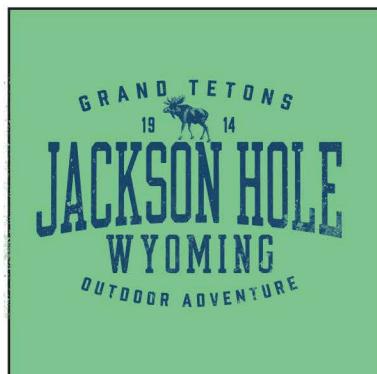
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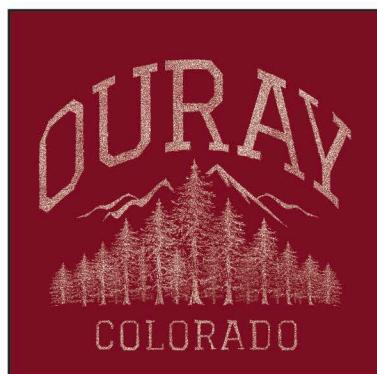
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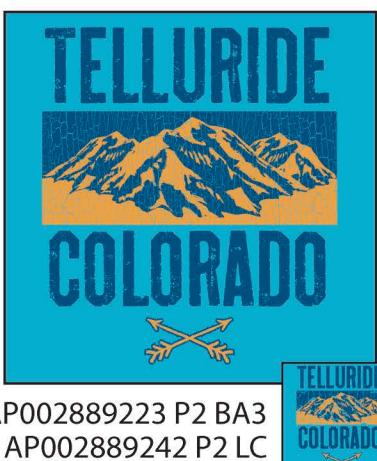
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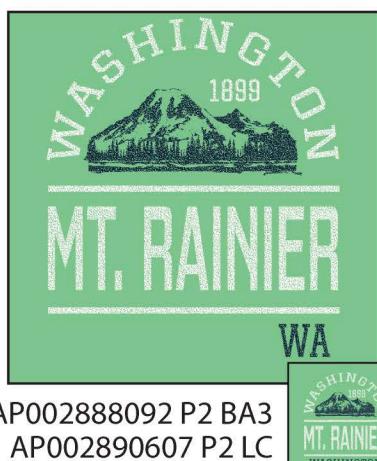
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AP002889217 P1 FC3



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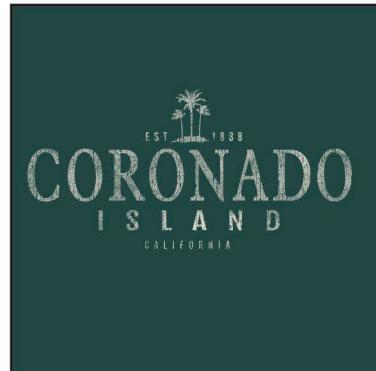


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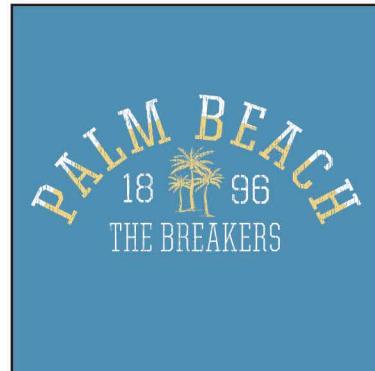




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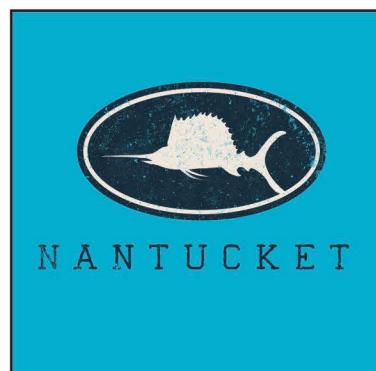
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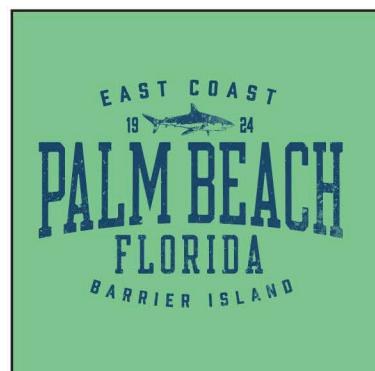
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AP002888093 P2 FC3



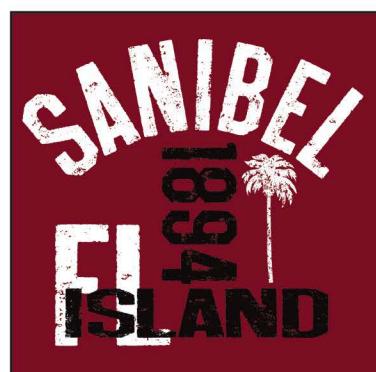
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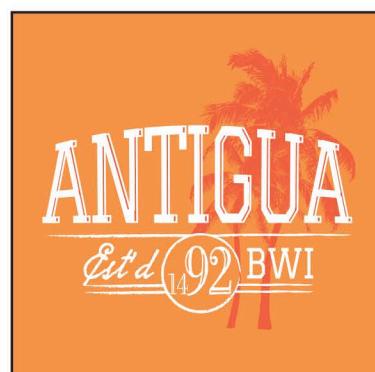
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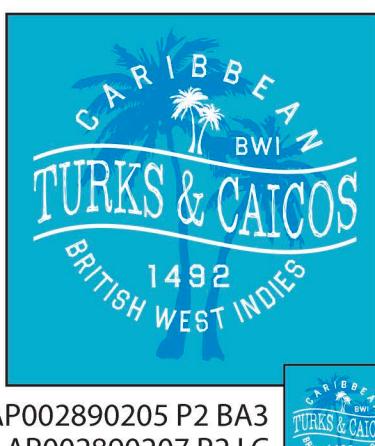
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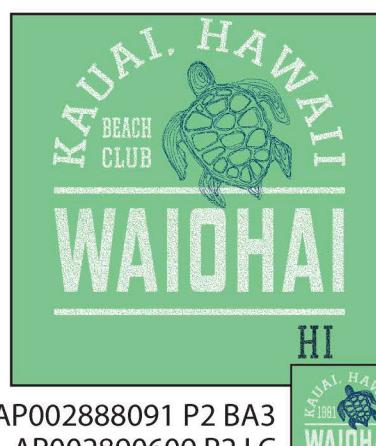
AP002896633 X2 FC3



AP002890139 P2 FC2



AP002890205 P2 BA3
AP002890207 P2 LC
CONCEPT # 17GR44



AP002888091 P2 BA3
AP002890609 P2 LC
CONCEPT # 17GR43



AP002889290 X3 BA3
AP002889289 X3 LC
CONCEPT # 17GR28



OUTTA TOWN



EST. 1974

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