

## WORLD TOURISM DAY CELEBRATION AND THE “KICK START PROGRAMME” OF TOURISM PROJECT ON 27.09.2019 AT SALEM

Under the Asian Development Bank project on “Greater participation by local communities and livelihood activities & Strengthened Capacity of Sector agencies and local communities”, EDII-TN participated in the World Tourism Day celebration on 27.09.2019 at Salem. Honourable Minister for Tourism Thiru.Vellamondy Nataraj and Honourable Minister for Electricity Thiru.Thangamani inaugurated the Rally of Tourism day at Salem. Commissioner of Tourism Tmt.Amuthavalli IAS., and Thiru.Raman IAS., District Collector, Salem also attended the function. Honourable Minister for Tourism flagged off World Tourism Day rally from the Mahatma Gandhi stadium, Salem. The rally passed through major thoroughfares and concluded at Hasthampatti junction. Honourable Minister had presented prizes to students who won in various competitions conducted as part of the World Tourism Day celebrations.



## STREET THEATRE CULTURAL JOURNEY ON TOURISM PROJECT AT GOVT MUSEUM EGMORE

In order to commence the Street Theatre Cultural Journey on Tourism Project, the Street theatre cultural programme was held at Govt Museum, Egmore on 08.09.2010 with 3 street plays and folk songs. Pudhu Vinai cultural group performed the plays related to the project of Tourism like Gender Equality, Role and responsibility of Line department and the importance of tourism spots and to improve enterprises in the respective location. The Additional Director, EDII TN inaugurated the Cultural Journey Function at Government mesuem and wished the street theatre cultural team success of the journey in 20 Districts of Tourist spots of Tamil Nadu. Ealier, a rally was conducted in the presence of Dr.Kaleeswaren and tourism department students from Loyola college took part in the rally.



## TOT REFRESHER PROGRAM FOR STREET THEATRE ARTISTS UNDER TOURISM PROJECT

A refresher TOT programme was held from 11th Sep. 2019 to 14th Sep. 2019 in two districts viz: Tirunelveli & Trichy covering all the 50 Artists (from 11th & 12th at Trichy and 13th & 14th at Tirunelveli covering 3 and 2 groups respectively). After the completion of refresher TOT programme, 3 groups had performed 3 street plays at 3 tourist spots in Trichy district. Similarly, 2 groups had performed 2 street theatre plays at 2 tourist spots in Tirunelveli district.





## STATE LEVEL TOT FOR RTPCS / CTPS

To train and refresh the RTPCs / CTPs, a facilitation for giving orientation to the field staff is inevitable and thereby a TOT was organized at Yelagiri hills, Vellore District from 24th Sep. 2019 to 27th Sep. 2019. 50 CTPs and 15 RTPCs attended the programme. Additional Director, EDII-TN distributed certificates to the trainees who have completed the training successfully.

