

# TOURISM PROJECT-GREATER PARTICIPATION BY LOCAL COMMUNITIES AND LIVELIHOOD ACTIVITIES & STRENGTHENED CAPACITY OF SECTOR AGENCIES AND LOCAL COMMUNITIES IN 20 DISTRICTS OF TAMIL NADU



One of the key activities in tourism project to be implemented in the components of tranche-4 of IDIPT/ADB/TN as per (ADB guidelines) is organizing and performing 100 Street plays in 100 tourist spots, in 5 zones from Oct to Nov 2019 so as to create awareness on gender issue to create awareness on role of line departments and to train Guides at Tourist sites for the benefits of local community as well as for the tourists. So far 49 Street Plays have been completed and total no of Public Viewers in this program are 17,978.



Different Folk Arts in this Street Play were performed in 49 tourist spots during october 2019 in 20 Districts, viz:

- Karakattam
- Oyillattam
- Paraiyattam
- Kazhiyalaattam



**Zone 1 Cuddalore, Kanchipuram, Vellore and Thiruvannamalai Districts-Each District 5 Plays,  
5 Tourist Spots**

**Cuddalore**

Sl. No.	Date	Venue	No.of Viewers
1	16/10/2019	Chidambaram Natarajar Temple	600
2	21/10/2019	Sri Mushnam Poovaragaswamy perumal Temple	388
3	25/10/2019	Pichavaram Boat house, Chidambaram	230
4	25/10/2019	Thiruvanthipuram Devanathaswamy Temple	120
5	25/10/2019	Silver Beach	325
<b>Total</b>			<b>1663</b>

**Thiruvannamalai**

Sl. No.	Date	Venue	No.of Viewers
6	22/10/2019	Sathanur Dam	712
7	22/10/2019	Annamalaiyar Koil	1365
8	25/10/2019	Renugambal Koil	255
9	25/10/2019	Jain Koil Thirumalai	793
10	25/10/2019	Tennaggur Perumal Koil	142
<b>Total</b>			<b>3267</b>





## Zone 2 Nagapatinam, Thiruvarur, Tanjore and Tiruchy Districts-Each District 5 Plays, 5 Tourist Spots

### Trichy

Sl. No.	Date	Venue	No. of Viewers
11	23.10.2019	Sivagangai Memorial Park-Thanjavur	572
12	23.10.2019	Punnai Nallur Mariyamman Temple-Thanjavur	611
13	24.10.2019	Thanjavur Big Temple-Thanjavur	690
14	24.10.2019	Orathanadu - Archeology Temple	599
15	25.10.2019	Thirunageshwaram Sivan Temple	556
	<b>Total</b>		<b>3028</b>

### Nagapattinam

Sl. No.	Date	Venue	No. of Viewers
16	18.10.2019	Sirkali - New Bus Stand (Sattanatar Temple)	436
17	18.10.2019	Poombuhar - Kalaikoodam and Busstand	336
18	19.10.2019	Tharangambadi - Fort and Bus Stand	318
19	19.10.2019	Velankanni - Church and Beach	783
20	20.10.2019	Vedaranyam - Vedaranyeswarar Temple	331
	<b>Total</b>		<b>2204</b>

### Thiruvarur

Sl. No.	Date	Venue	No. of Viewers
21	20.10.2019	Mutupettai - Darga and Needamangalam	235
22	21.10.2019	Thiruthuraiipoondi - Temple	346
23	21.10.2019	Thiruvarur - Big Temple	614
24	22.10.2019	Mannarkudi - Temple	314
	<b>Total</b>		<b>1509</b>

### Zone 3 Madurai, Theni, Dindugul and Sivagangai District- Each District 5 Plays, 5 Tourist Spots

#### Madurai

Sl. No.	Date	Venue	No.of Viewers
25	19.10.19	Thirupparankundram Temple	413
26	19.10.19	Thirumalai Nayakar Mahal	753
27	20.10.19	Alagar Kovil	970
28	20.10.19	Sri Mariamman Teppakulam	510
29	21.10.19	Arulmigu Meenakshi Sundareswarar Temple	1214
	<b>Total</b>		<b>3860</b>

#### Dindugal

Sl. No.	Date	Venue	No.of Viewers
30	23.11.2019	Kottaimariamman temple	280
	<b>Total</b>		<b>280</b>



**Zone 4 Thirunelveli, Thoothukudi, Kanniyakumari and Ramnad District- Each District 5 Plays,  
5 Tourist Spots**

**Kanniyakumari**

Sl. No.	Date	Venue	No.of Viewers
31	10/18/2019	Udhaygiri Fort	217
32	10/18/2019	Muttam	462
33	10/19/2019	Manakudi	325
	<b>Total</b>		<b>1004</b>

**Thoothukudi**

Sl. No.	Date	Venue	No.of Viewers
34	10/23/2019	Kalugumalai	430
35	10/23/2019	Ettayapuram	375
36	10/24/2019	Srivaikundam	362
	<b>Total</b>		<b>1167</b>





### Zone 5 In Salem,Coimbatore,Erode and Udagai Districts- Each District 5 Plays, 5 Tourist Spots

#### Salem

Sl. No.	Date	Venue	No.of Viewers
37	21.09.2019	Kurumbapatti poonga	280
38	30.09.2019	Tharamangalam	386
39	28.09.2019	Mettur dam	800
40	31.09.2019	Sidder Koil	120
		<b>Total</b>	<b>1586</b>

#### Erode

Sl. No.	Date	Venue	No.of Viewers
41	20.10.2019	Bhavani sagar Dam	367
42	19.10.2019	Bannari amman Koil	640
43	20.10.2019	Kodiveri Dam	385
44	18.10.2019	Kooduthurai Temple	276
45	18.10.2019	Kodumudi	239
		<b>Total</b>	<b>1907</b>

#### Coimbatore

Sl. No.	Date	Venue	No.of Viewers
46	21.10.2019	Vanapathirakali amman Koil	494
47	22.10.2019	Gandhipuram Bus	490
48	23.10.2019	Maruthamalai Temple	710
49	23.10.2019	Railway station	940
		<b>Total</b>	<b>2634</b>

