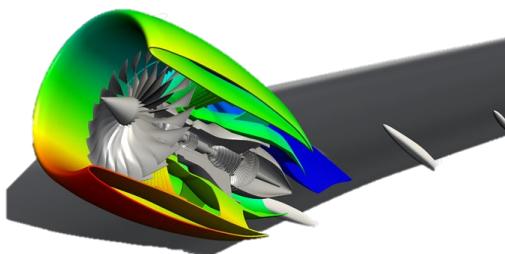


POINTPRO: Future of Forecasting



SPACE ASSET DEFENSE
Technology Origin
Funding: Air Force and NSF



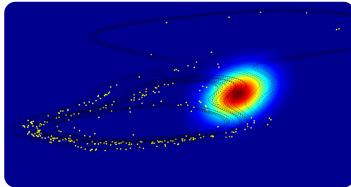
JET ENGINE FAILURE & PROGNOSTICS
Current Product Development

- ▶ Industries with high-value physical assets can **unlock significant value by increasing asset utilization.**

- ▶ **Existing simulation technologies cannot deliver trustworthy forecasts** with the necessary accuracy and price point to enable predictive maintenance.

- ▶ **Smarter simulations**, not more computational power is the key to the future of the digital twin.

- ▶ **PointPro provides the capability** for firms to gain the benefits of truly predictive maintenance by enabling decision quality forecasts at commanded accuracy level.



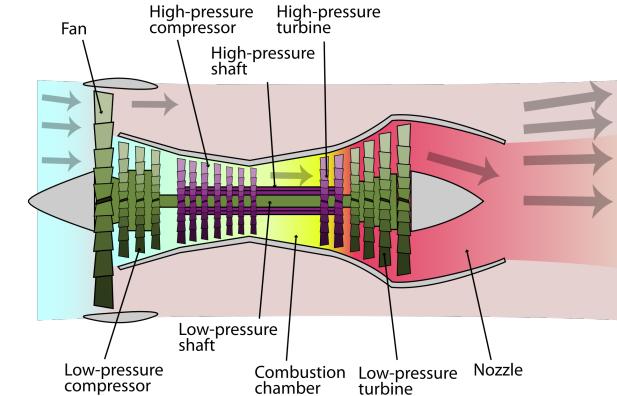
THE PROBLEM

[JET ENGINE PROGNOSTICS]



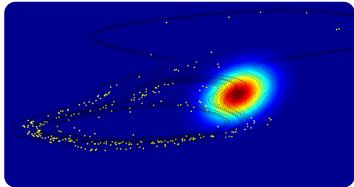
PROBLEM

- Will this engine fail over the next month?
- Should this engine be taken off the airframe for maintenance?



PAIN POINTS

- Maintenance decisions based on reliability analysis, forcing a preventative schedule **[costly]**
- Surprise/unforeseen breakdowns **[costlier]**
- Absence of trust metrics forces expensive, repetitive simulation tuning **[productivity loss]**
- Underlying physics is complex; and complexity drives error **[confounding factor]**

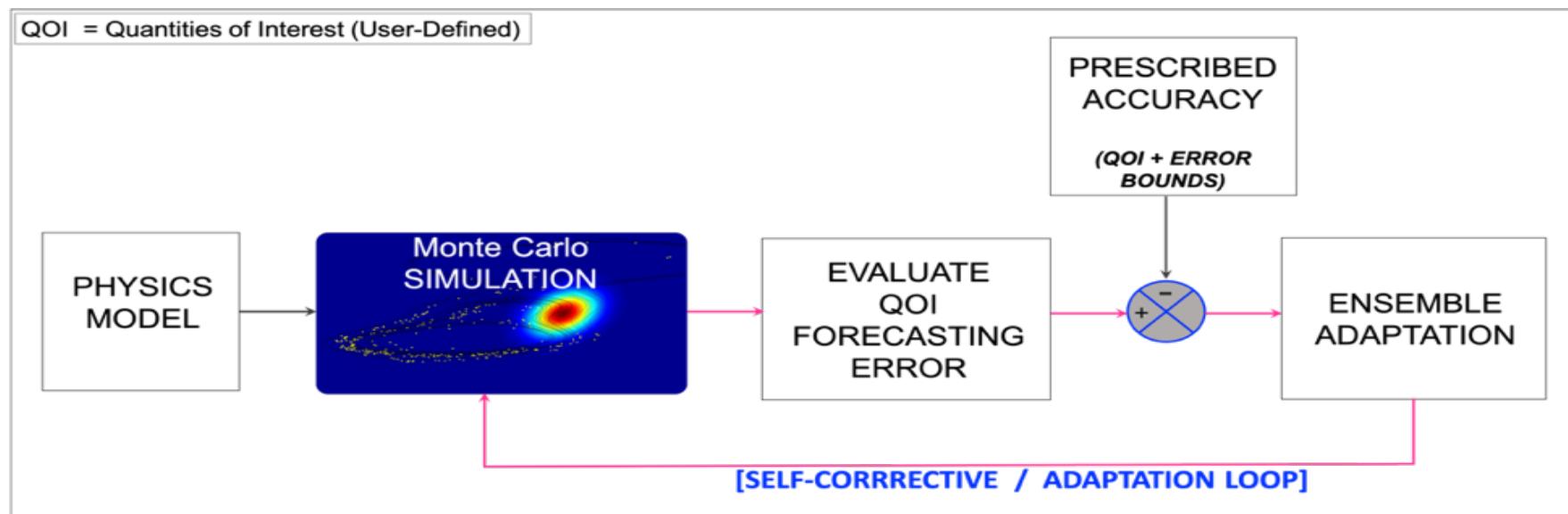


THE SOLUTION

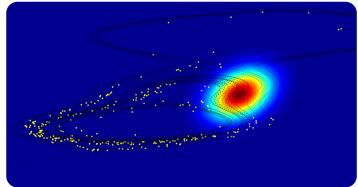
[JET ENGINE PROGNOSTICS]



- Replace generic reliability analysis with system-specific physics-based simulations
 - Client defines ***trustworthiness*** of forecasts
 - Create ***front-end accuracy control***
- SOLUTION**
- Adaptive sim platform eliminates guesswork and delivers *decision-quality* results in a single run

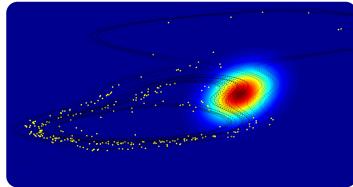


High Level Architecture of the Closed-Loop Adaptive Forecasting Platform



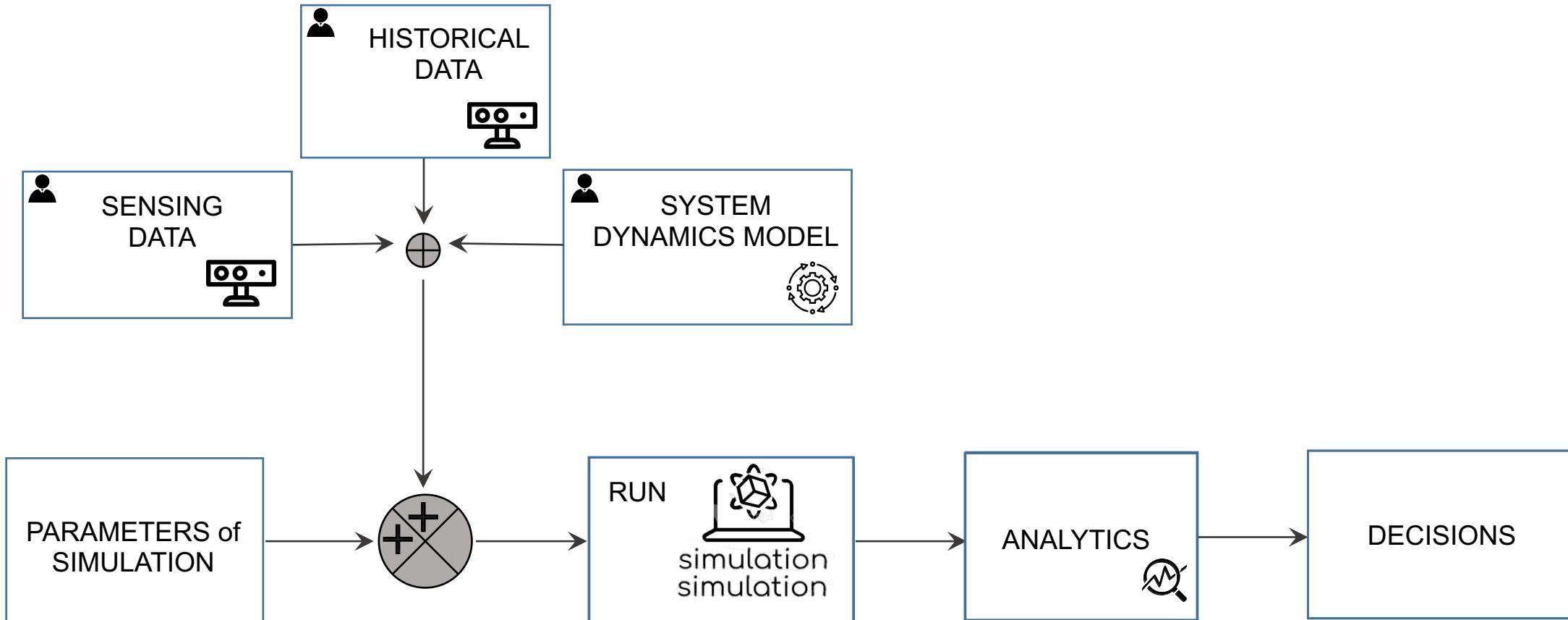
VALUE PROPOSITION

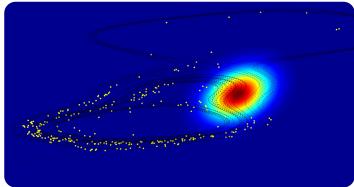
Controllable simulation accuracy results in up to 3X productivity gain



STATUS QUO

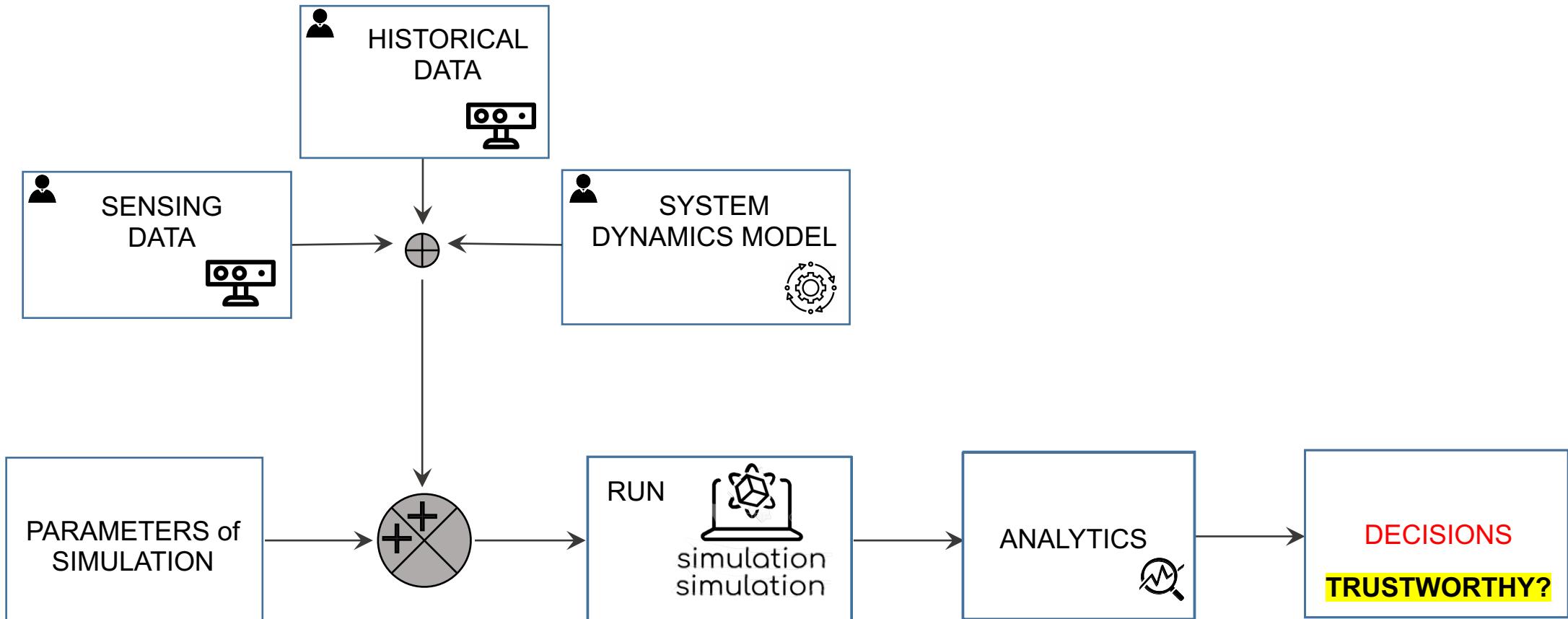
[JET ENGINE PROGNOSTICS]

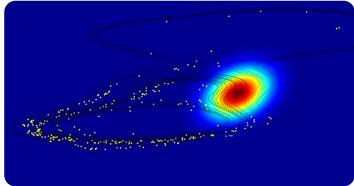




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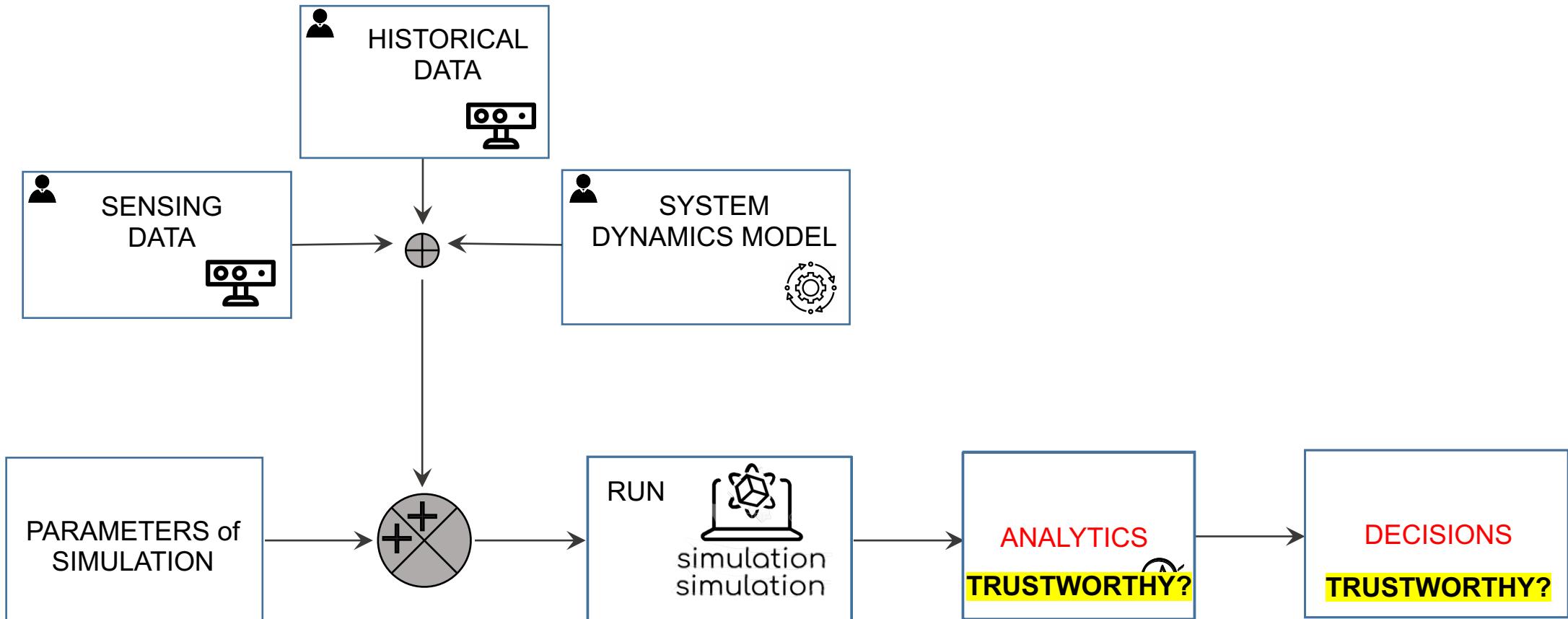
[JET ENGINE PROGNOSTICS]

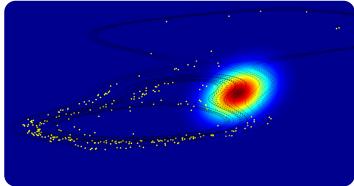




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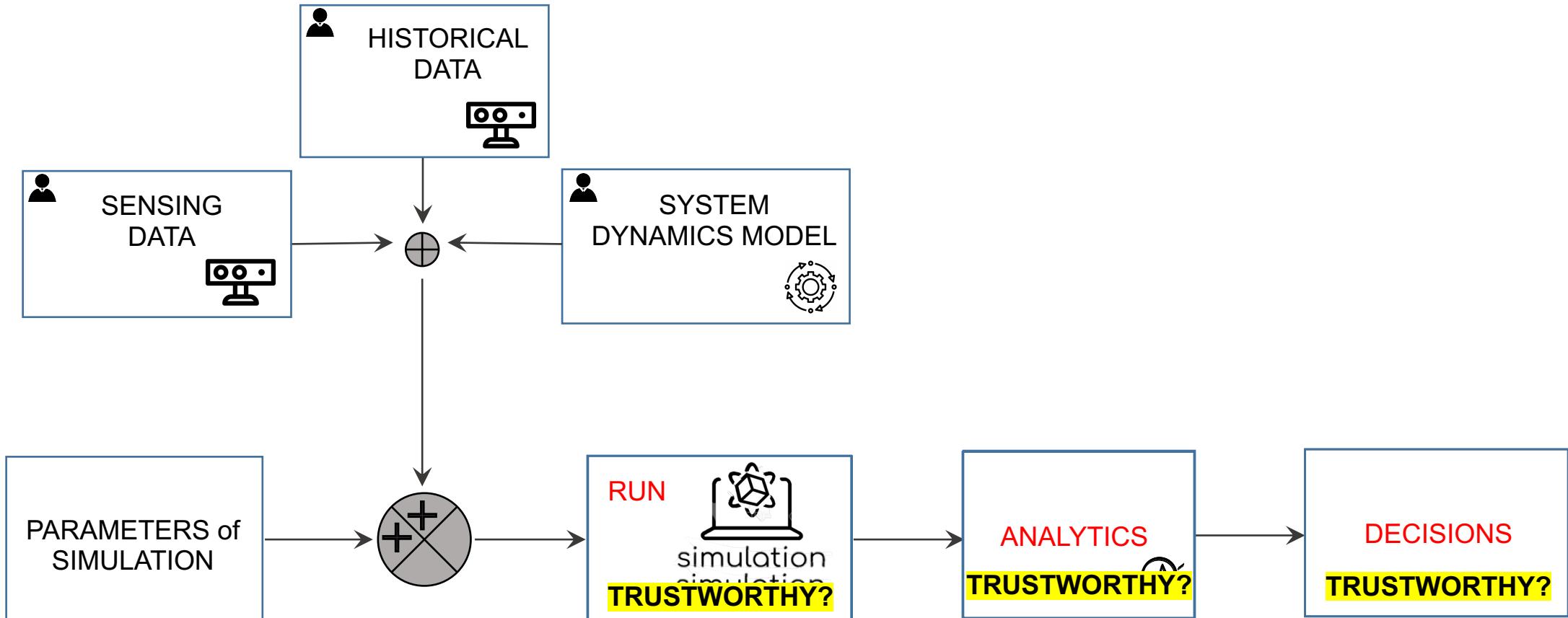
[JET ENGINE PROGNOSTICS]

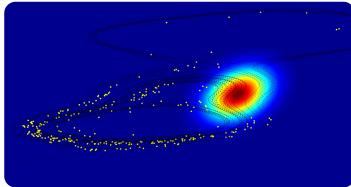




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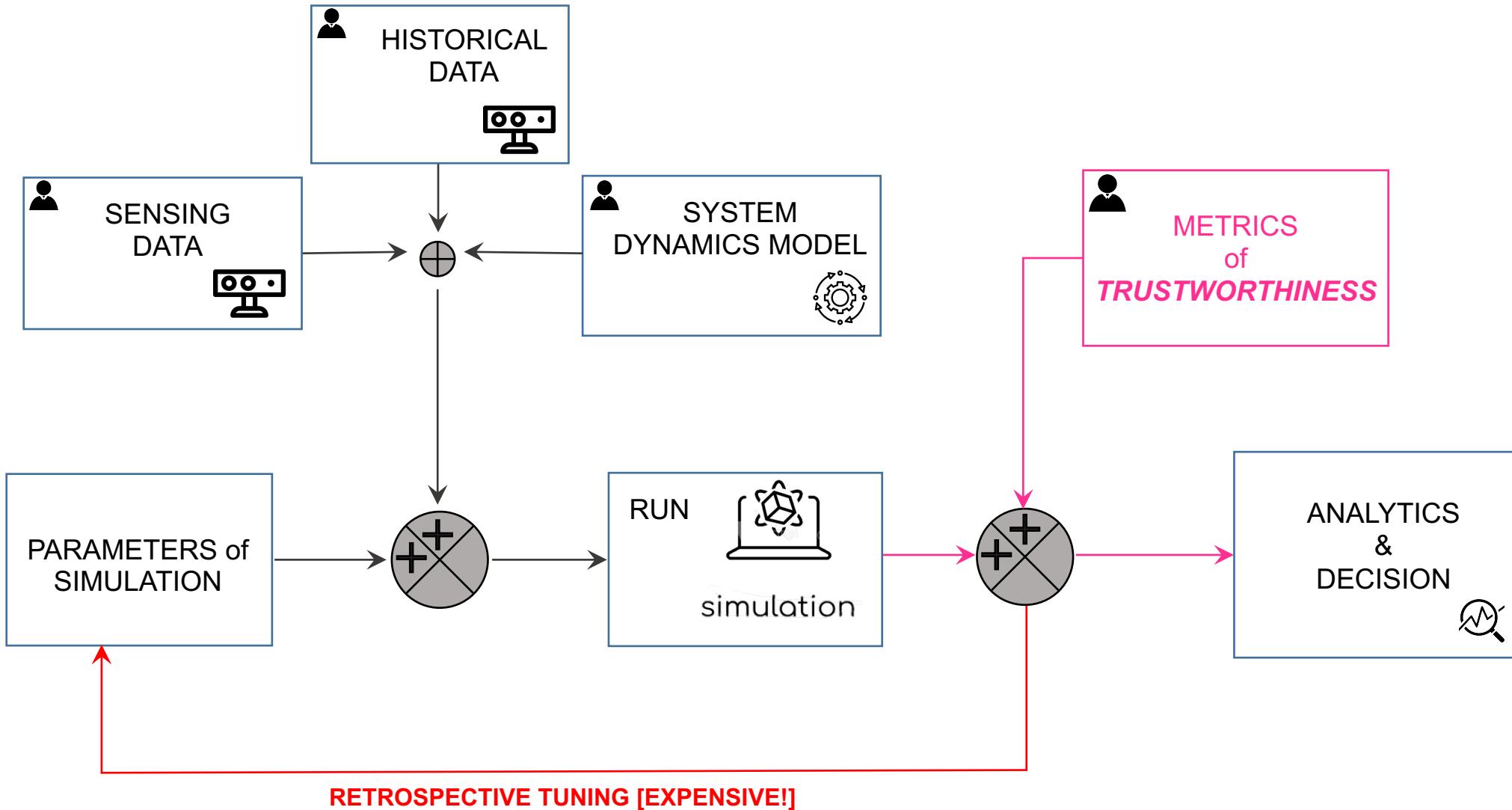
[JET ENGINE PROGNOSTICS]

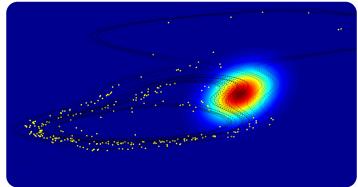




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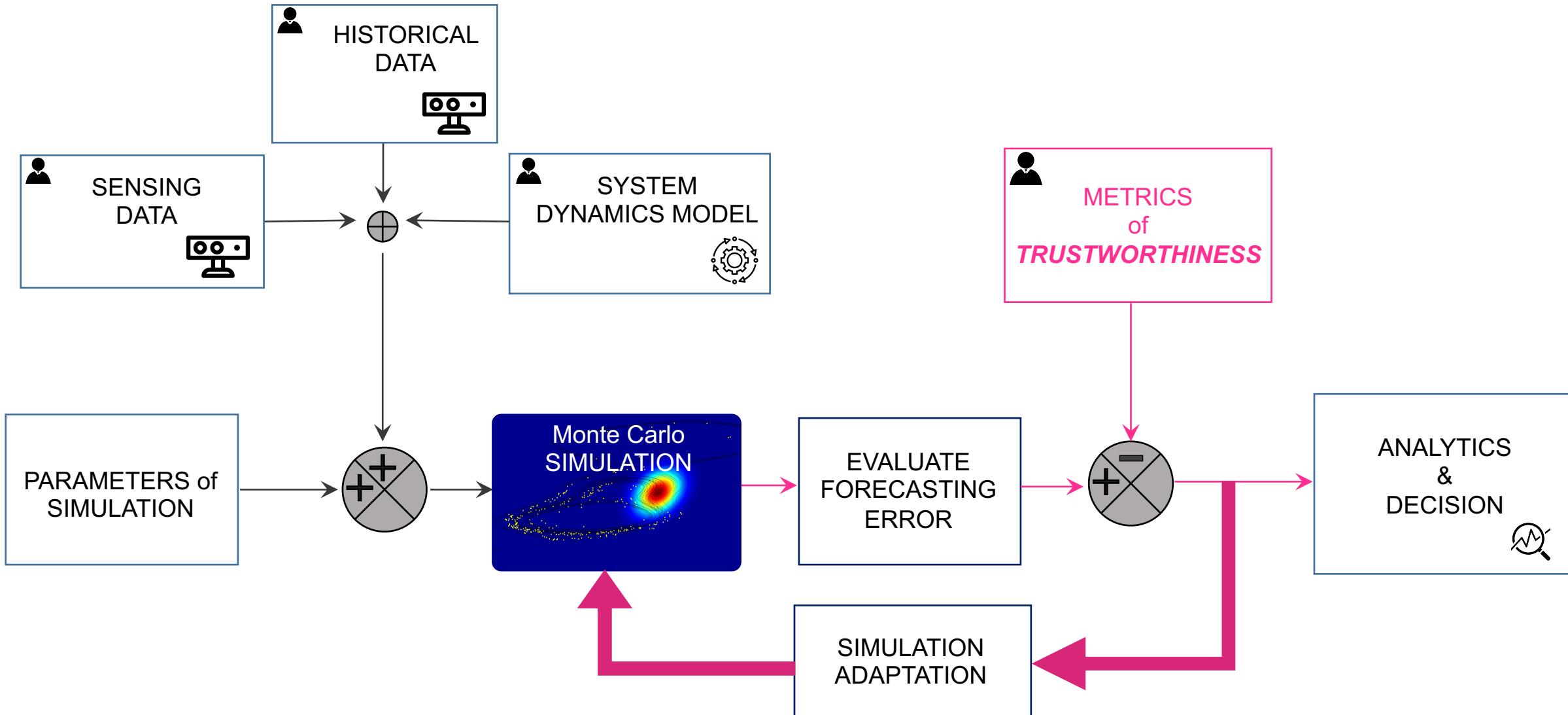
[JET ENGINE PROGNOSTICS]

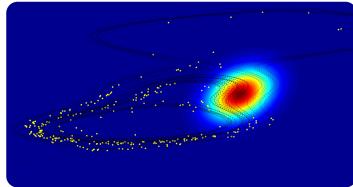




POINTPRO SIMULATION ARCHITECTURE

[JET ENGINE PROGNOSTICS]





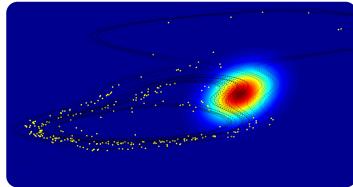
TECHNOLOGY OVERVIEW

FUNCTION

Generation of trustworthy predictive analytics to support a decision-making agency through adaptive, closed-loop simulations of complex processes

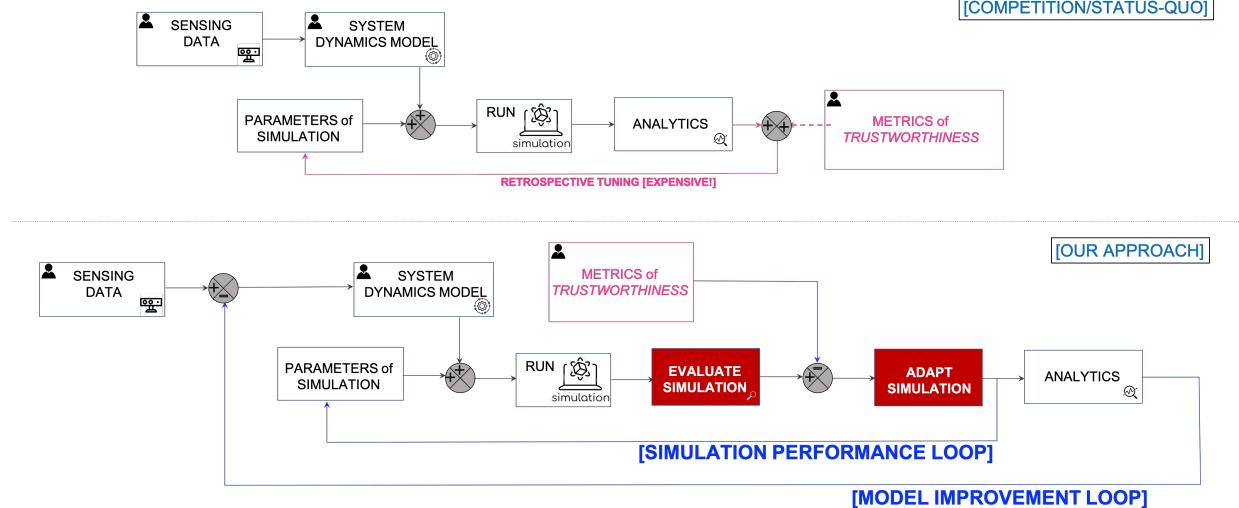
KEY FEATURES

- ▶ **Ensemble Forecasting:** Tried-and-true flexibility & scalability of Monte Carlo simulations
- ▶ **Performance Guarantees:** Decision-quality forecasts by ensuring prediction of user-defined quantities of interest within commanded accuracy bounds
- ▶ **Minimal Time Forecasting:** Smallest sized simulation to achieve stipulated accuracy bounds
- ▶ **Integration with Physics:** Seamless integration with complex physics-based dynamic models
- ▶ **Integration with Black/Gray-Box Dynamics:** Integration option with black/gray box models



DIFFERENTIATION: TRUST

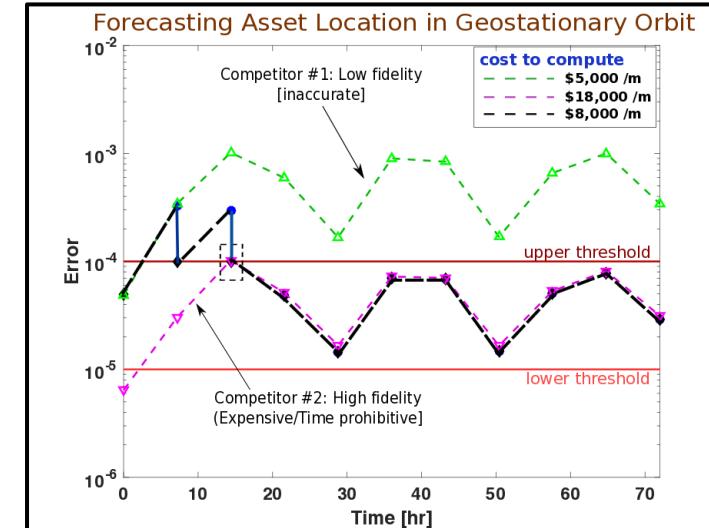
- State of the art is open loop, requires wasteful, retrospective tuning
- We offer ***front-end accuracy control***
- Adaptive architecture eliminates guesswork
- We can *improve system models*



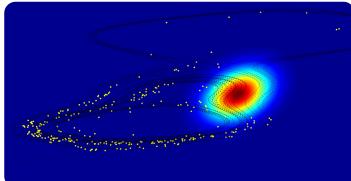
► Our simulations are ***trustworthy and decision-quality***

Product/ Company	Front-end error control	Minimal Time	Scalability	Prescriptive Analytics	Build <u>and</u> Improve Data-Driven Models
Proposed	✓	✓	✓	✓	✓
Predix (GE) [Status-Quo]	✗	✗	✓	✓	✗
SmartUQ	✗	✗	✗	✓	✗
Ascentia (Collins)	✗	✗	✓	✗	✗
Arule/Ridgetop	✗	✗	✗	✗	✗
Cassantec (ABB)	✗	✗	✓	✗	✗
Mikros	✗	✗	✓	✗	✗

Table 1: Competition Matrix: Proposed Technology Features Against Existing Products



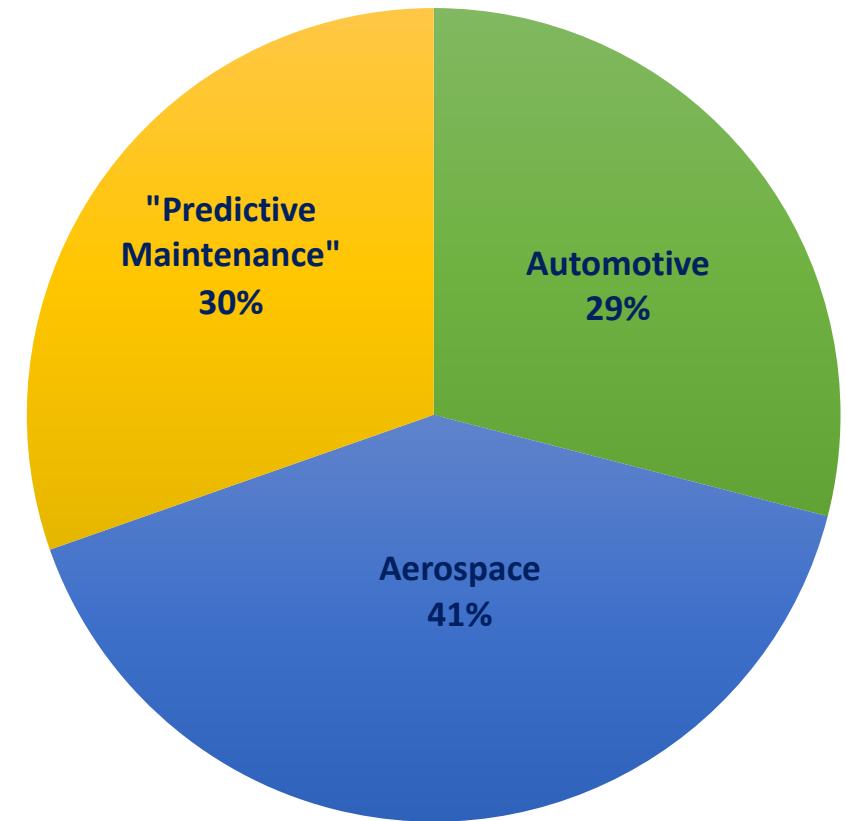
Benchmark Study:
Forecasting space
asset location within
stipulated tolerance



MARKET: OPPORTUNITY

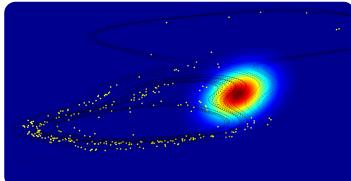
- The *Prognostics* market is highly fragmented
- Market size and growth rates depend on segment
- Chart shows **growth share** in aerospace, automotive and “predictive maintenance” (mainly manufacturing and energy) SOM
- Combined projected dollar **growth**: \$26B
- Average CAGR on this chart: **45%**

Prognostics Growth Share (2020 - 2025)



Sources

1. Research And Markets, “Aerospace & Life Sciences Testing, Inspection, and Certification Market - Global Opportunity Analysis and Industry Forecast to 2025”, June 2019. [LINK](#)
2. Market Reports World, “Automotive Prognostics Market By Application, End-users And Geography - Global Forecast And Analysis 2019-2023”, June 2019. [LINK](#)
3. Markets and Markets, “Predictive Maintenance Market by Component (Solutions and Services), Deployment Mode, Organization Size, Vertical (Government and Defense, Manufacturing, Energy and Utilities, Transportation and Logistics), and Region - Global Forecast to 2025”, June 2020. [LINK](#)



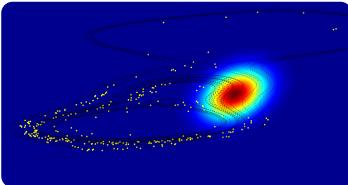
TECHNOLOGY ROADMAP

CAPABILITY	DESCRIPTION	MVP/POST MVP
SIMULATION SPEED	Parallelize Monte Carlo & internal optimization routines	For MVP
SECURITY	Industry level data security for assured handling of sensitive customer data	For MVP
INTUITIVE ANALYTICS	Analytics to Action: Prescriptive insights	For MVP
INTEGRATE WITH DDM*	Plug in DDM in lieu of PBM to enter new segments: Integration with NN [©] , RCM [®]	Post MVP
DD/PB [⌘] MODEL IMPROVEMENT	Leverage analytics/data to minimize epistemic uncertainty to learn/improve evolutionary models: DDM or PBM	Post MVP
BUILD DDM THEN INTEGRATE WITH FORECASTING	Full service: First Build then Improve Models. Integrate with partner sensing company or employ customer's sensors	Post MVP

*DDM: Data Driven Model
⌘PBM: Physics Based Model
©NN: Neural Network
®RC: Reservoir Computing Model

PointPro Technology Timeline

Timeline markers: 12/20, 06/21, 12/21, 06/22, 12/22, 06/23, 12/23



BUSINESS TIMELINE

WORKFLOWS

- MVP Software: Q2 2021
- Beta demos: Q1 2021
- Licensing Agreement: Q2 2021
- Second use case

REVENUE

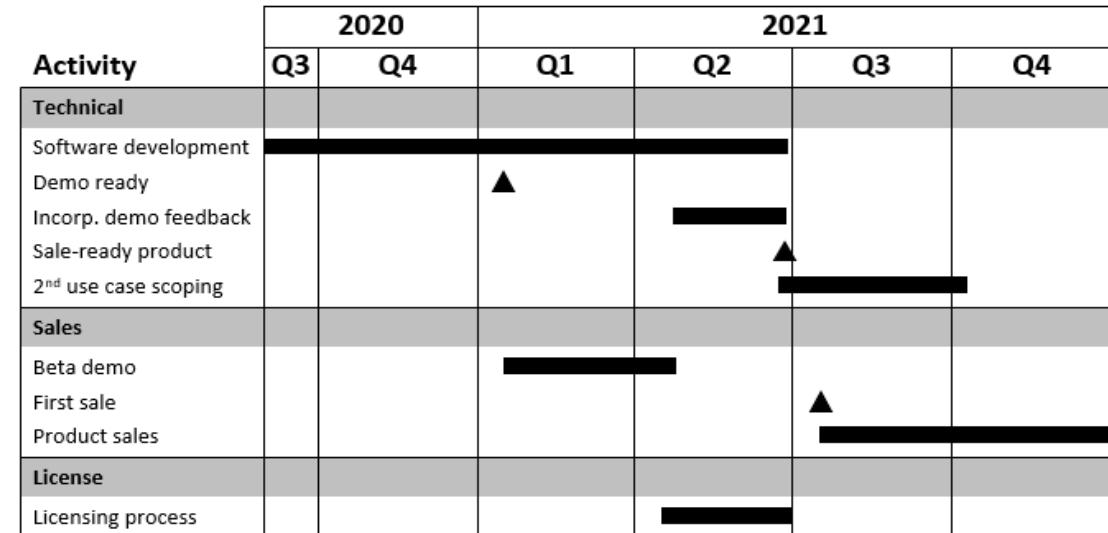
- Annual license subscriptions
- Per-seat basis

GROWTH

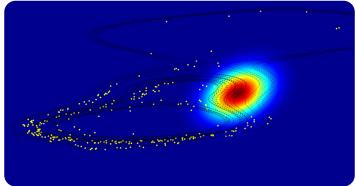
- Evolve as horizontal platform
- Partnerships with complementary services (sensing, physics-based model building)

BARRIERS

- Access to potential customers
- Funding for technical staff (lead developer, software management, customer liaison)



PointPro Business Timeline



TEAM



Matthew Bell
Founder
CEO

Past Experience: Corporate strategy specializing in complex mergers and acquisitions (M&A) at Cardinal Health



Mrinal Kumar
Inventor/Founder
CTO
Assoc. Prof @ OSU

Associate Fellow, AIAA, acquired \$3.5M in fundamental research funding
Director: [Laboratory for Autonomy in Data-Driven & Complex Systems](#)



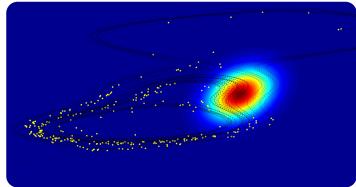
William Thoet
Advisor
(Retired VP, Booz Allen
Hamilton: 27 Years)

Experience: At Booz Allen, ran the Decision Analytics practice of over 1,900 staff and \$400M of business



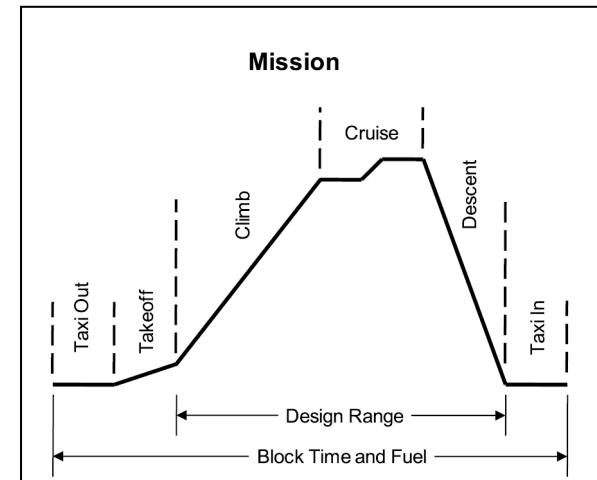
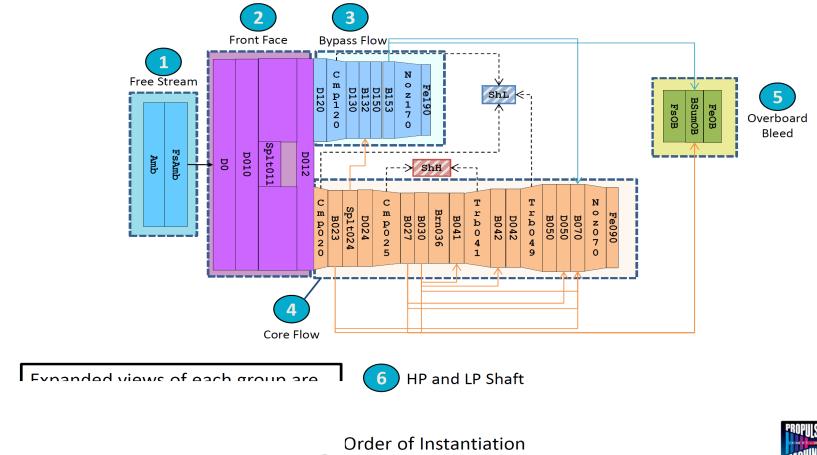
Rev1 Ventures
Advisors
Startup Studio

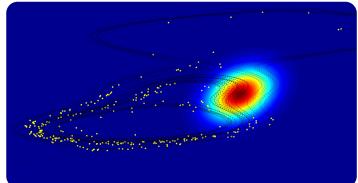
Rev1 Ventures is a selective investor startup studio in Columbus OH that provides 1:1 start-up coaching and resources



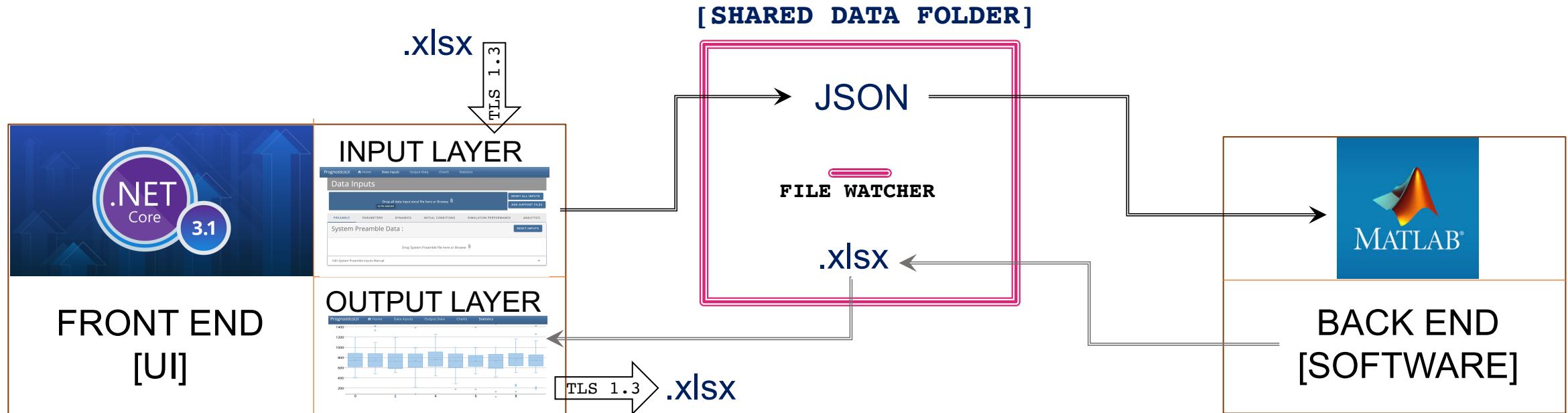
CURRENT DEVELOPMENT: JET ENGINE PROGNOSTICS

- Jet Engine Prognostics Use Case under development
- NPSS Model [Numerical Propulsion System Simulation]
 - Common Development Model (CDM) Turbo Fan 01 (TF01)
 - Close to GE GE9X engines. [[Contributed by GE](#)]
 - Integration with software with representative flight profiles, e.g., JFK-LAX cycles
 - QOI per GE guidance: Pr/Temp at specific stations; HPT/LPT speed, SFC ratio
- Parallelized global optimization of ensemble size
- **Challenge:** inter-cycle engine degradation functions
(currently using open source “bridging functions”)

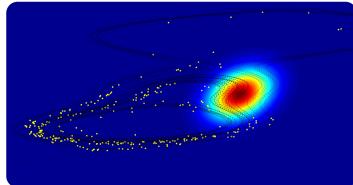




CURRENT DEVELOPMENT: UI



- UI handles all system inputs and outputs through an interface & shared data folder
- Back end generates live results, displayed live on output layer
- Front end is a .NET web-based application
- Multi-platform (Win, Linux, Mac, etc.)
- TLS 1.3 data security protocols for live -wire inputs/outputs



Potential Path to Work Together

Joint Development Agreement

- Integrate forecasting tools with an existing engine (or another system) physics model
- Evaluate benefits of adaptive forecasting in prognostics decision-making
- Evaluate time saved to decision-quality analytics through adaptive forecasting