Raymond Williams

Culture Is Ordinary

The bus-stop was outside the cathedral. I had been looking at the Mappa Mundi, with its rivers out of Paradise, and at the chained library, where a party of clergymen had gotten in easily, but where I had waited an hour and cajoled a verger before I even saw the chains. Now, across the street, a cinema advertised the *Six-Five Special* and a cartoon version of *Gulliver's Travels*. The bus arrived, with a driver and conductress deeply absorbed in each other. We went out of the city, over the old bridge, and on through the orchards and the green meadows and the fields red under the plough. Ahead were the Black Mountains, and we climbed among them, watching the steep fields end at the grey walls, beyond which the bracken and heather and whin had not yet been driven back. To the east, along the ridge, stood the line of gray Norman castles; to the west, the fortress wall of the mountains. Then, as we still climbed, the rock changed under us. Here, now, was limestone, and the line of the early iron workings along the scarp. The farming valleys, with their scattered white houses, fell away behind. Ahead of us were the narrower valleys: the steel rolling-mill, the gasworks, the grey terraces, the pitheads. The bus stopped, and the driver and conductress got out, still absorbed. They had done this journey so often, and seen all its stages. It is a journey, in fact, that in one form or another we have all made.

I was born and grew up halfway along that bus journey. Where I lived is still a farming valley, though the road through it is being widened and straightened, to carry the heavy lorries to the north. Not far away, my grandfather, and so back through the generations, worked as a farm labourer until he was turned out of his cottage and, in his fifties, became a roadman. His sons went at thirteen or fourteen onto the farms; his daughters into service. My father, his third son, left the farm at fifteen to be a boy porter on the railway, and later became a signalman, working in a box in this valley until he died. I went up the road to the village school, where a curtain divided the two classes—Second to eight or nine, First to fourteen. At eleven I went to the local grammar school, and later to Cambridge.

Culture is ordinary; that is where we must start. To grow up in that country was to see the shape of a culture, and its modes of change. I could stand on the mountains and look north to the farms and the cathedral, or south to the smoke and the flare of the blast furnace making a second sunset. To grow up in that family was to see the shaping of minds: the learning of new skills, the shifting of relationships, the emergence of different language and ideas. My grandfather, a big hard labourer, wept while he spoke, finely and excitedly, at the parish meeting, of being turned out of his cottage. My father, not long before he died, spoke quietly and happily of when he had started a trade union branch and a Labour Party group in the village, and, without bitterness, of the "kept men" of the new politics. I speak a different idiom, but I think of these same things.

Culture is ordinary; that is the first fact. Every human society has its own shape, its own purposes, its own meanings. Every human society expresses these, in institutions, and in arts and learning. The making of a society is the finding of common meanings and directions, and its growth is an active debate and amendment, under the pressures of experience, contact, and discovery, writing themselves into the land. The growing society is there, yet it is also made and remade in every individual mind. The making of a mind is, first, the slow learning of shapes, purposes, and meanings, so that work, observation, and communication are possible. Then, second, but equal in importance, is the testing of these in experience, the making of new observations, comparisons, and meanings. A culture has two aspects: the known meanings and directions, which its members are trained to; the new observations and meanings, which are offered and tested. These are the ordinary processes of human societies and human minds, and we see through them the nature of a culture: that it is always both traditional and creative; that it is both the most ordinary common meanings and the finest individual meanings. We use the word culture in these two senses: to mean a whole way of life—the common meanings; to mean the arts and learning—the special processes of discovery and creative effort. Some writers reserve the word for one or other of these senses; I insist on both, and on the significance of their conjunction. The questions I ask about our culture are questions about our general and common purposes, yet also questions about deep personal meanings. Culture is ordinary, in every society and in every mind.

Now there are two senses of culture—two colours attached to it—that I know about but refuse to learn. The first I discovered at Cambridge, in a teashop. I was not, by the way, oppressed by Cambridge. I was not cast down by old buildings, for I had come from a country with twenty centuries of history written visibly into the earth: I liked walking through a Tudor court, but it did not make me feel raw. I was not amazed by the experience of a place of learning; I had always known the cathedral, and the bookcases I now sit to

work at in Oxford are of the same design as those in the chained library. Nor was learning, in my family, some strange eccentricity; I was not, on a scholarship in Cambridge, a new kind of animal up a brand-new ladder. Learning was ordinary; we learned where we could. Always, from those scattered white houses, it had made sense to go out and become a scholar or a poet or a teacher. Yet few of us could be spared from the immediate work; a price had been set on this kind of learning, and it was more, much more, than we could individually pay. Now, when we could pay in common, it was a good, ordinary life.

I was not oppressed by the university, but the teashop, acting as if it were one of the older and more respectable departments, was a different matter. Here was culture, not in any sense I knew, but in a special sense: the outward and emphatically visible sign of a special kind of people, cultivated people. They were not, the great majority of them, particularly learned; they practised few arts; but they had it, and they showed you they had it. They are still there, I suppose, still showing it, though even they must be hearing the rude noises from outside, from a few scholars and writers they call—how comforting a label is!—angry young men. As a matter of fact there is no need to be rude. It is simply that if that is culture, we don't want it; we have seen other people living.

But of course it is not culture, and those of my colleagues who, hating the teashop, make culture, on its account, a dirty word, are mistaken. If the people in the teashop go on insisting that culture is their trivial differences of behaviour, their trivial variations of speech habit, we cannot stop them, but we can ignore them. They are not that important, to take culture from where it belongs.

Yet, probably also disliking the teashop, there were writers I read then, who went into the same category in my mind. When I now read a book such as Clive Bell's *Civilisation*, I experience not so much disagreement as stupor. What kind of life can it be, I wonder, to produce this extraordinary fussiness, this extraordinary decision to call certain things culture and then separate them, as with a park wall, from ordinary people and ordinary work? At home we met and made music, listened to it, recited and listened to poems, valued fine language. I have heard better music and better poems since; there is the world to draw on. But I know, from the most ordinary experience, that the interest is there, the capacity is there. Of course, farther along that bus journey, the old social organization in which these things had their place has been broken. People have been driven and concentrated into new kinds of work, new kinds of relationships; work, by the way, which built the park walls, and the houses inside them, and which is now at last bringing, to the unanimous disgust of the teashop, clean and decent and furnished living to the people themselves. Culture is ordinary; through every change let us hold fast to that.

The other sense, or colour, that I refuse to learn, is very different. Only two English words rhyme with culture, and these, as it happens, are sepulture and vulture. We don't yet call museums or galleries or even universities culture-sepultures, but I hear a lot, lately, about culture-vultures (man must rhyme), and I hear also, in the same North Atlantic argot, of do-gooders and highbrows and superior prigs. Now I don't like the teashop, but I don't like this drinking-hole either. I know there are people who are humourless about the arts and learning, and I know there is a difference between goodness and sanctimony. But the growing implications of this spreading argot—the true cant of a new kind of rogue—I regret absolutely. For, honestly, how can anyone use a word like "do-gooder" with this new, offbeat complacency? How can anyone wither himself to a state where he must use these new flip words for any attachment to learning or the arts? It is plain that what may have started as a feeling about hypocrisy, or about pretentiousness (in itself a two-edged word), is becoming a guilt-ridden tic at the mention of any serious standards whatever. And the word "culture" has been heavily compromised by this conditioning: Goering reached for his gun; many reach for their chequebooks; a growing number, now, reach for the latest bit of argot.

"Good" has been drained of much of its meaning, in these circles, by the exclusion of its ethical content and emphasis on a purely technical standard; to do a good job is better than to be a do-gooder. But do we need reminding that any crook can, in his own terms, do a good job? The smooth reassurance of technical efficiency is no substitute for the whole positive human reference. Yet men who once made this reference, men who were or wanted to be writers or scholars, are now, with every appearance of satisfaction, advertising men, publicity boys, names in the strip newspapers. These men were given skills, given attachments, which are now in the service of the most brazen money-grabbing exploitation of the inexperience of ordinary people. And it is these men—this new, dangerous class—who have invented and disseminated the argot, in an attempt to influence ordinary people—who because they do real work have real standards in the fields they know—against real standards in the fields these men knew and have abandoned. The old cheapjack is still there in the market, with the country boys' half-crowns on his reputed packets of gold rings or watches. He thinks of his victims as a slow, ignorant crowd, but they live, and farm, while he coughs behind his portable stall. The new cheapjack is in offices with contemporary *décor*, using scraps of linguistics psychology and sociology to influence what he thinks of as the mass-mind. He too, however, will have to pick up and move on, and meanwhile we are not to be influenced by his argot; we can simply refuse to learn it. Culture is ordinary. An interest in learning or the arts is simple, pleasant, and natural. A desire to know what is best, and to do what is good, is the whole positive nature of man. We are not to be scared from these things by noises.