

Jackson Lee (create by Pokai)

Jackson is a college student who is about to graduate. He doesn't have good communicate with his parents.

He spend most of time with his friends. However, due to COVID-19 He was forced to stay at home. He feels sad and worries about his future.

Goal Need to do

• He needs to find someone to express his mood.

• He needs to find a professional youth psychologist.

• He saw that many health care

Hear

• He might hear the news talking about people losing their jobs

• He heard his parents ask him to find a job first.

Pain

• Don't want to bother his friends.

• Difficult to find a person to talk his pain.

Feel

• Release his pressure

• Getting more positive advice.

Gains

• See apps are require too expensive.

Say

"Why these apps are so expensive?"

"I really need to find someone to talk"

Why do they do

• He can find a free psychological consultation and has some good advices.

• He can use the free psychologist counseling to save his budget and find out what things he can do to feel better.