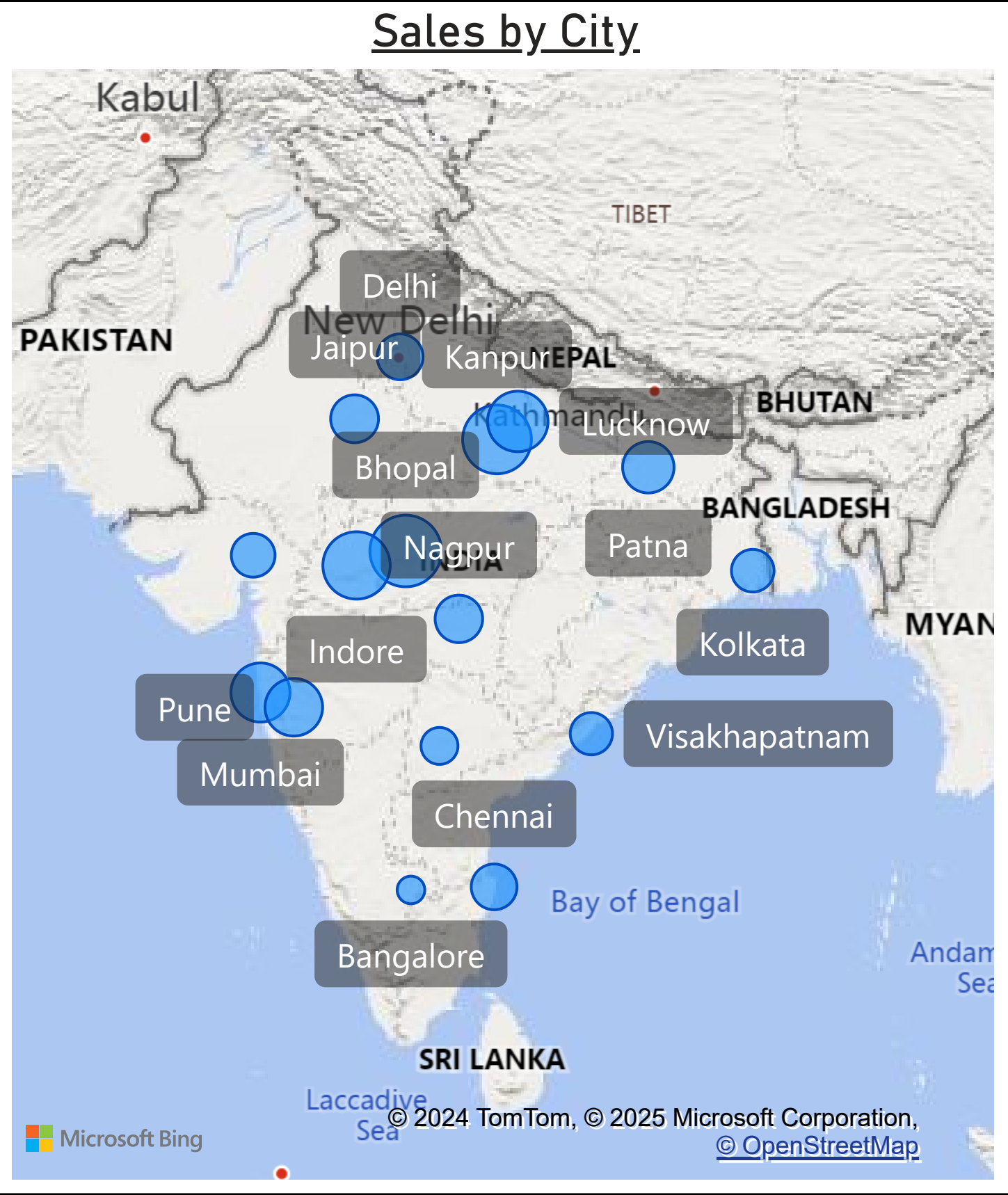


ELECTROHUB

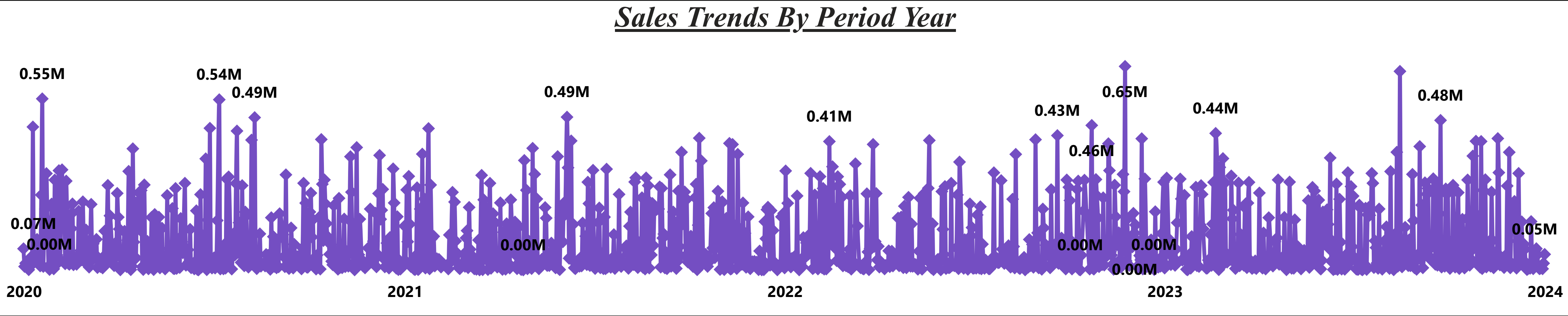
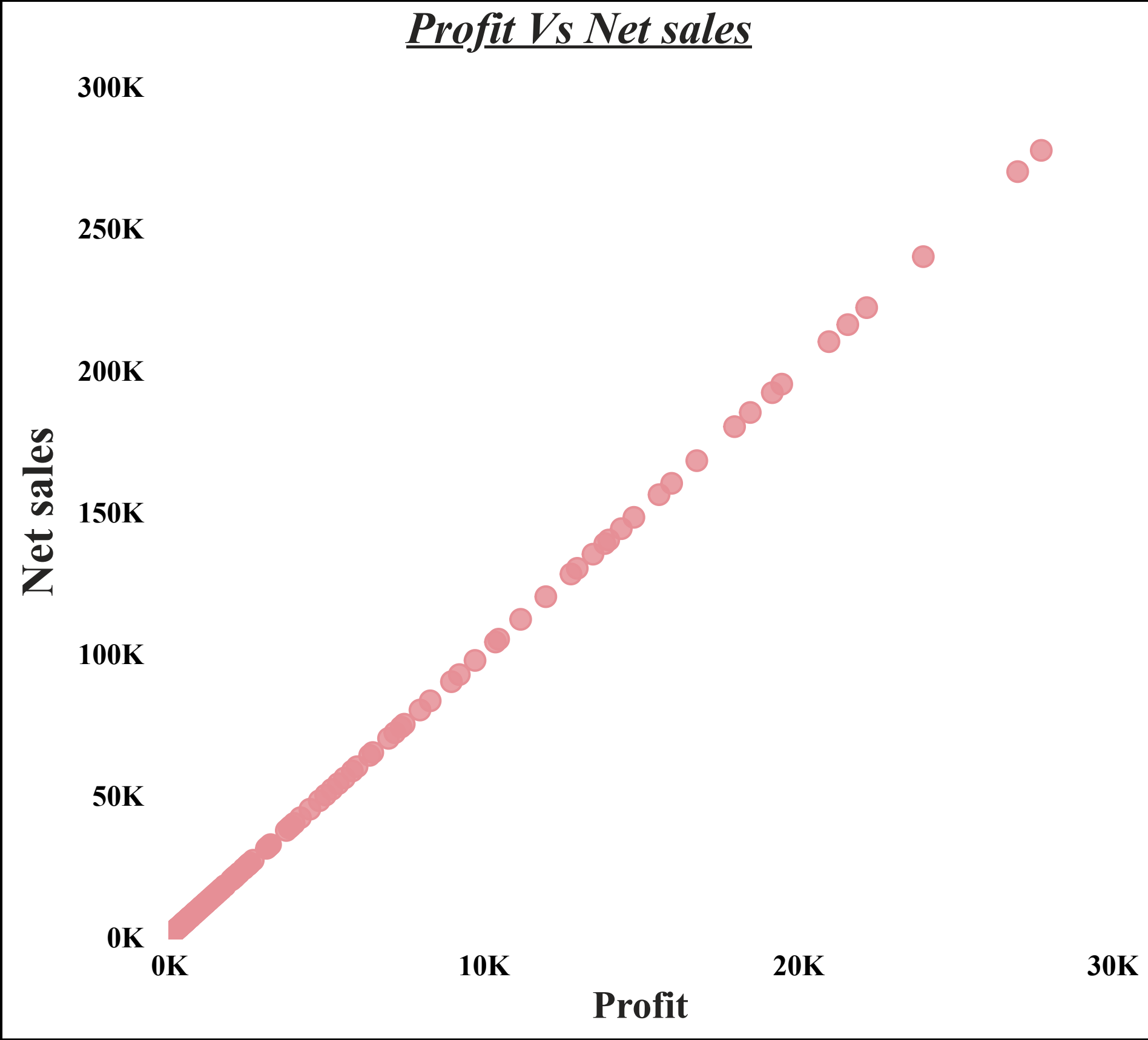
Project Requirement:

- a. Top/Bottom 5 product by Sales/Profit/Quantity Sold.
- b. How do sales trends vary over time (daily, monthly, quarterly, annually)?
- c. Show relationship between sales & profit.
- d. Compare sales/profit/quantity sold between any two periods selected by the user.
- e. Average discount offered in each discount category.
- f. Total number of orders.
- g. Show Sales/Profit/Discount/Net Sales/All remaining fields for each order that could be filtered using visual filters. (Product/Date/Customer ID/Promotion Categories)
- h. Show sales by different cities.

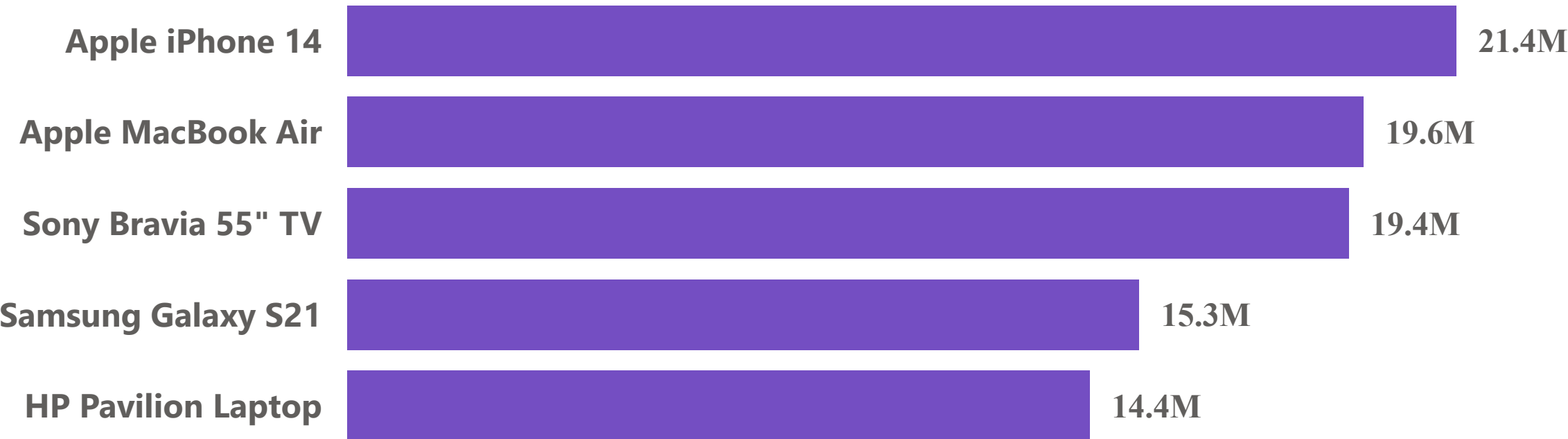


3510

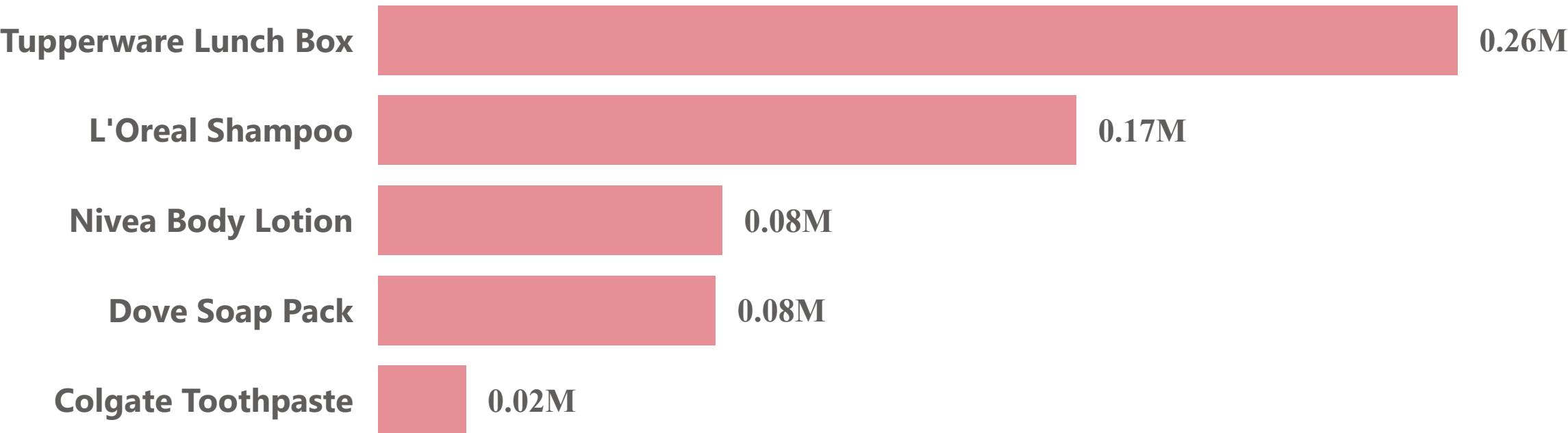
Number of Orders



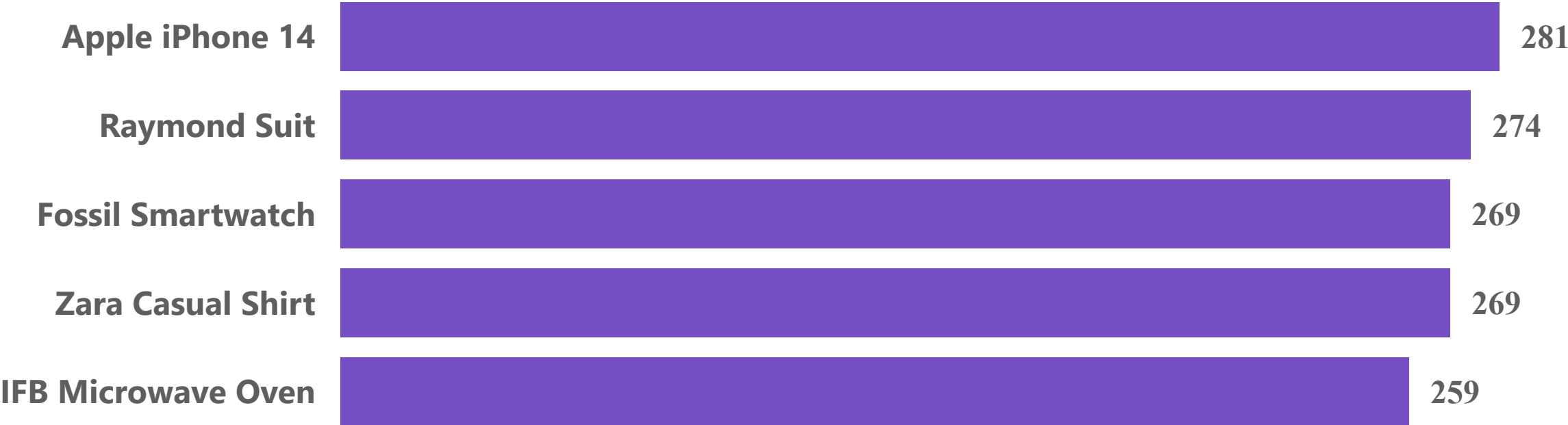
Top 5 Products by Net Sales



Bottom 5 Products by Net Sales



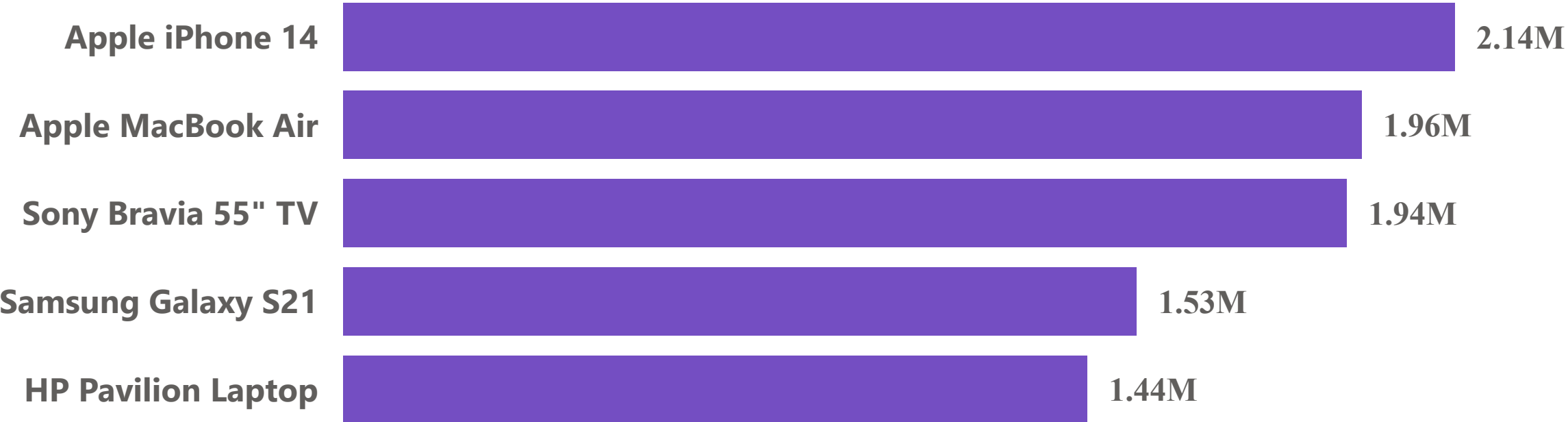
Top 5 Products by Quantity



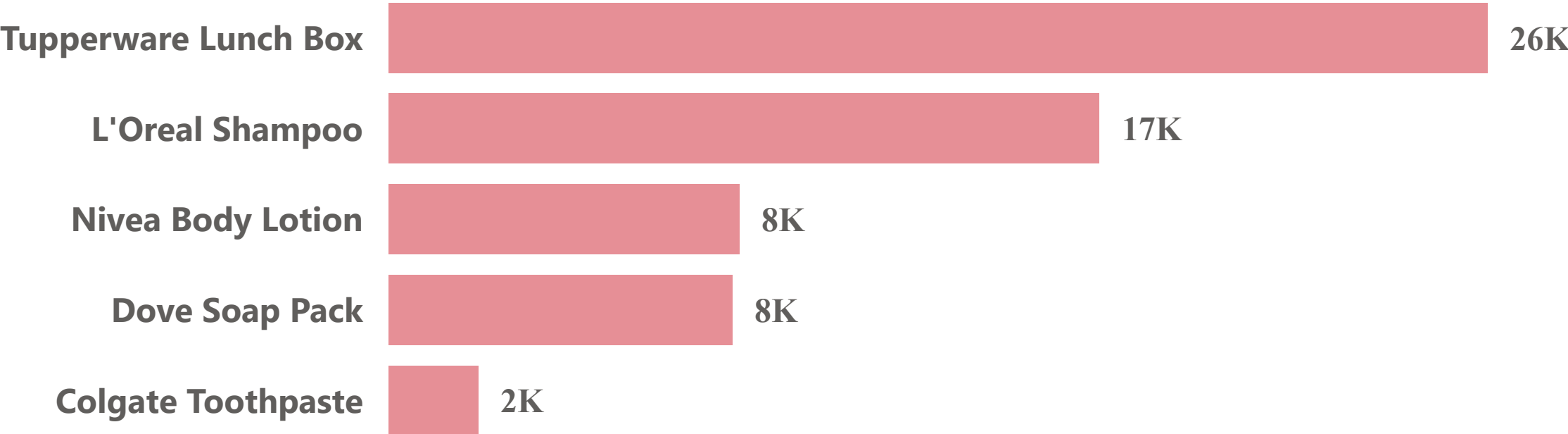
Bottom 5 Products by Quantity



Top 5 Products by Profit



Bottom 5 Products by Profit



Date Filter 1

1/1/2020



1/1/2024





Total Sales



Total Profit



Total Quantity



Date Filter 2

1/1/2020



1/1/2024





Total Sales



Total Profit



Total Quantity



Date 1

All

▼

Customer Name

All

▼

Product Name

All

▼

Promotion Name

All

▼

CustomerID	Order ID	Product ID	Date (dd/mm/yyyy)	Discount	Discount Percentage	Net sales	Price Per Unit	Profit	PromotionID	Total
1	29	P018	Thursday, January 30, 2020	0.00	0.00	2,299.00	2299	229.90	0	
1	59	P011	Tuesday, February 11, 2020	0.00	0.00	4,497.00	1499	449.70	0	
1	87	P010	Friday, February 28, 2020	0.00	0.00	4,398.00	2199	439.80	0	
1	160	P017	Saturday, March 07, 2020	0.00	0.00	20,998.00	10499	2,099.80	0	
1	207	P012	Tuesday, March 17, 2020	0.00	0.00	5,998.00	2999	599.80	0	
1	222	P002	Monday, April 20, 2020	13,999.80	20.00	55,999.20	69999	5,599.92	PR001	
1	268	P010	Thursday, April 30, 2020	879.60	20.00	3,518.40	2199	351.84	PR001	
1	310	P020	Saturday, May 02, 2020	5,199.60	20.00	20,798.40	12999	2,079.84	PR001	
1	424	P020	Friday, May 22, 2020	2,599.80	20.00	10,399.20	12999	1,039.92	PR001	
1	435	P003	Monday, June 01, 2020	0.00	0.00	89,999.00	89999	8,999.90	0	
1	496	P013	Tuesday, June 02, 2020	0.00	0.00	47,997.00	15999	4,799.70	0	
1	506	P011	Monday, June 15, 2020	0.00	0.00	4,497.00	1499	449.70	0	
1	553	P011	Wednesday, June 24, 2020	0.00	0.00	4,497.00	1499	449.70	0	
1	561	P009	Sunday, June 28, 2020	0.00	0.00	10,497.00	3499	1,049.70	0	
1	752	P030	Saturday, July 18, 2020	199.50	50.00	199.50	399	19.95	PR004	
1	788	P008	Thursday, July 30, 2020	0.00	0.00	10,998.00	5499	1,099.80	0	
1	811	P020	Tuesday, September 01, 2020	0.00	0.00	12,999.00	12999	1,299.90	0	
1	820	P001	Thursday, October 22, 2020	0.00	0.00	79,999.00	79999	7,999.90	0	
1	882	P016	Saturday, November 07, 2020	0.00	0.00	24,999.00	24999	2,499.90	0	
1	884	P002	Tuesday, December 08, 2020	0.00	0.00	89,999.00	89999	8,999.90	0	
Total				7,186,162.40						