

POKER VAULT

Brand Guidelines

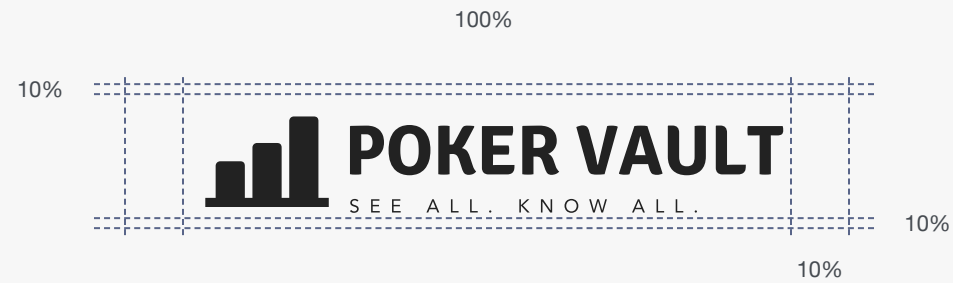
These guidelines outline the general rules when using POKER VAULT's brand assets and showcasing the company's content.



Section 2.

POKER VAULT Logo

This is our standard logo. Make sure you give our logo enough padding so it remains clearly visible.



Section 3.

Brand colors



Section 4.

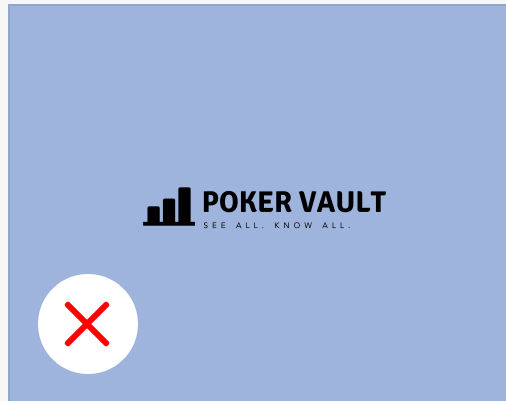
Image backgrounds

When overlaying over an image, add a black overlay with 50% opacity.



Section 5.

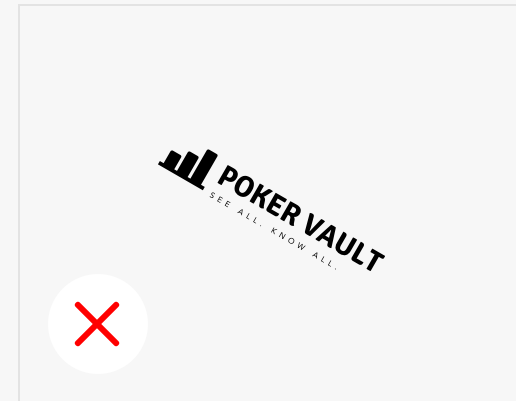
Unacceptable uses



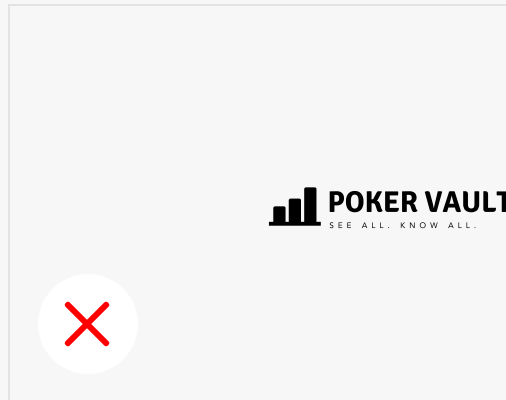
Similar background color
Avoid background colors with low contrast



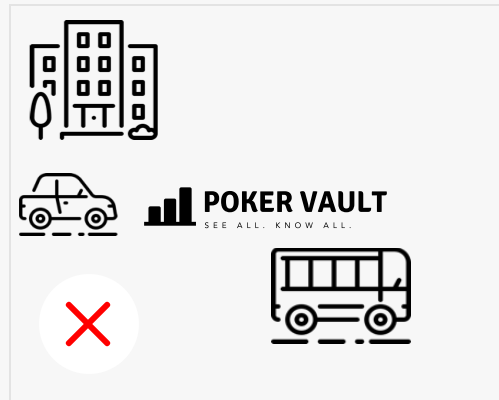
Image with low contrast
Make sure to add a black overlay with 50% opacity.



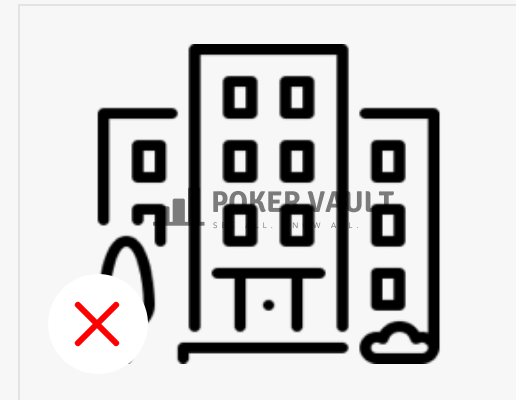
Angled
Please don't rotate the logo.



Cropping
Your logo is beautiful, don't cut it off.



Don't get run over
Be sure to leave plenty of space around your logo



I can barely see it
Don't make it semi-transparent.

Section 6.

Alternative Colors

RGB rgb(140, 165, 213)
HEX #8ca5d5
HSL hsl(219, 46%, 69%)
CMYK cmyk(34%,23%,0%,16%)

RGB rgb(110, 54, 173)
HEX #6e36ad
HSL hsl(268, 52%, 45%)
CMYK cmyk(36%,69%,0%,32%)

White

RGB rgb(255, 255, 255)
HEX #ffffff
HSL hsl(0, 0%, 100%)
CMYK cmyk(0%,0%,0%,0%)

Dark Grey

RGB rgb(34, 34, 34)
HEX #222222
HSL hsl(0, 0%, 13%)
CMYK cmyk(0%,0%,0%,87%)

Section 7.

Typography

Signika Bold

Main Font

Avenir

Slogan Font

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Your turn.

This logo was made with Logojoy. Logojoy makes it easy and fun to create a logo that you'll be proud of.

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