

UX Project Goal

_Empowering property managers to make strategic decisions and enhancing the application's overall effectiveness.

_Follow a user-centric design approach.

UX-Scope

_Modernize existing application and follow best practices

_Use of component Library

_Scaleability of used components while adhering to technical constraints

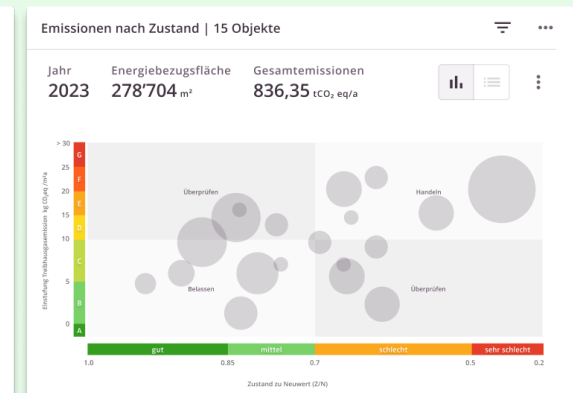
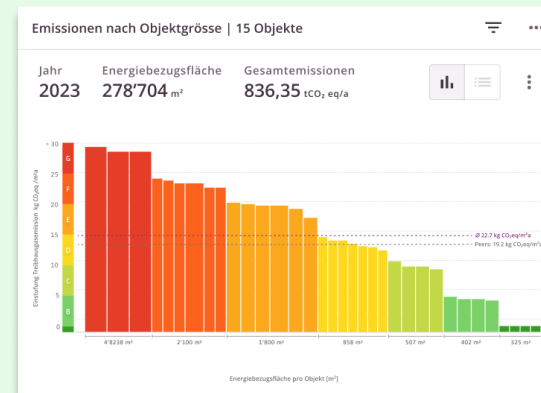
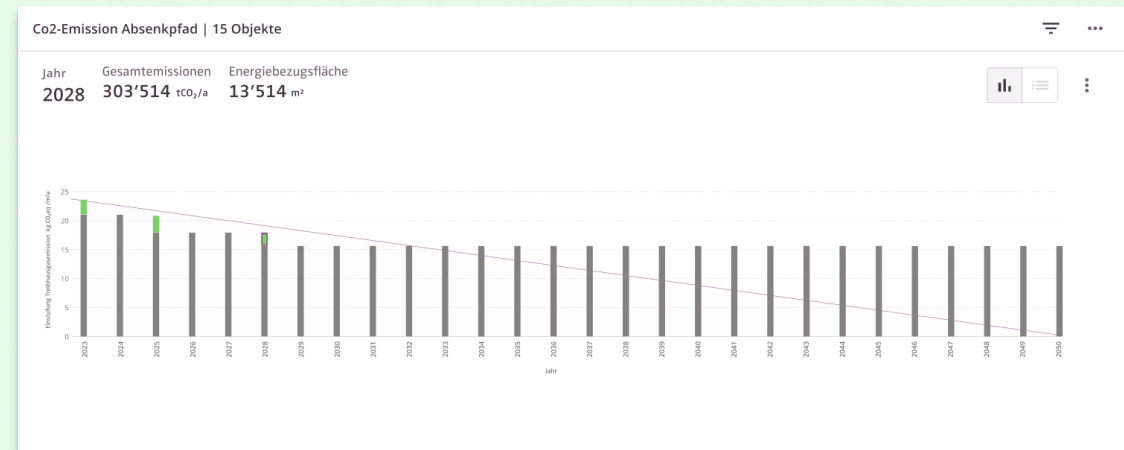
_Lead the UX, facilitation in Stakeholders conversations, planning, moderating testings

_Active participation in Scrum ceremonies and close collaboration with developers

UX Project Constraints

_Widget Framework as a technical constraint

_Limited design research and testing

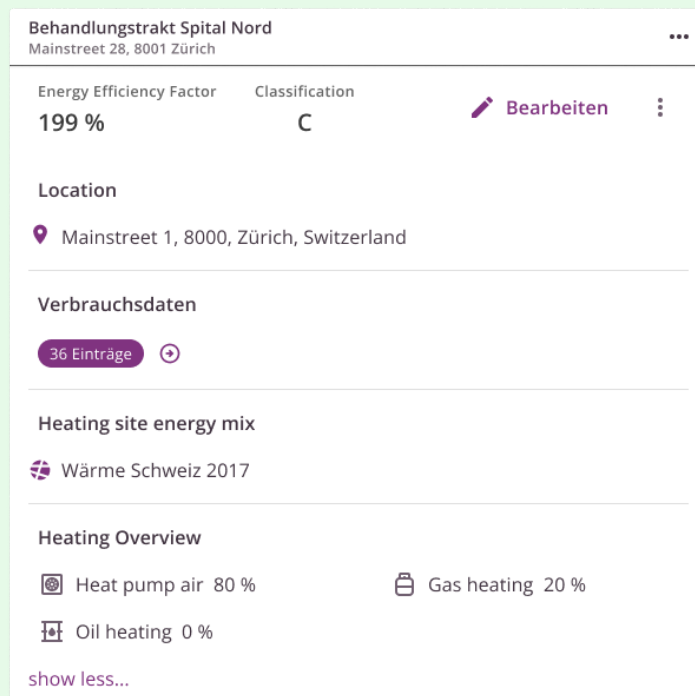
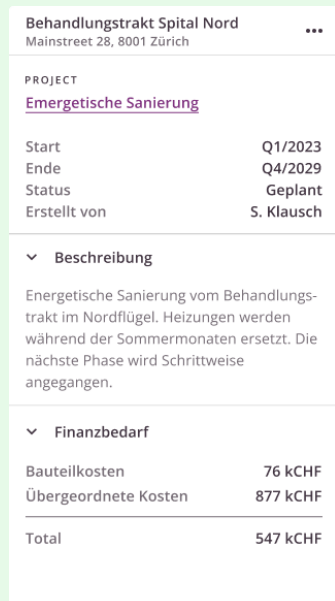
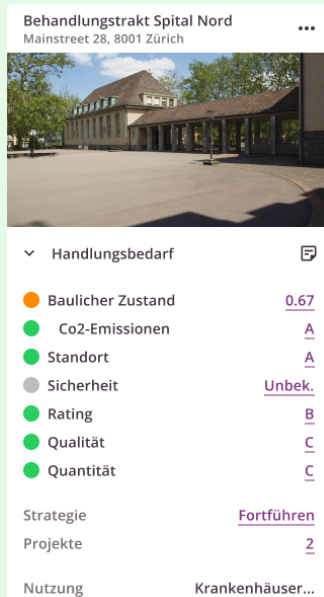


Challenge

Users interacting infrequently with the software, generating reports only a few times a year, face challenges in recalling all functions. The diverse user base, with varying needs in granularity and digital tool proficiency, adds complexity. In addition, stakeholders made the technical decision to widgetize the software, in order to increase workflow flexibility for users. This decision was particularly significant given the software's PWA architecture, requiring adherence to responsive behaviors as a result.

Approach

Therefore, the goal was to create an user-friendly experience for property manager so they can efficiently and intuitively execute their tasks. Building on prior research, we discovered that users desired guidance in task execution but also valued flexibility. I acknowledged the variety in task execution, ensuring adaptability without rigid constraints, when creating concepts.

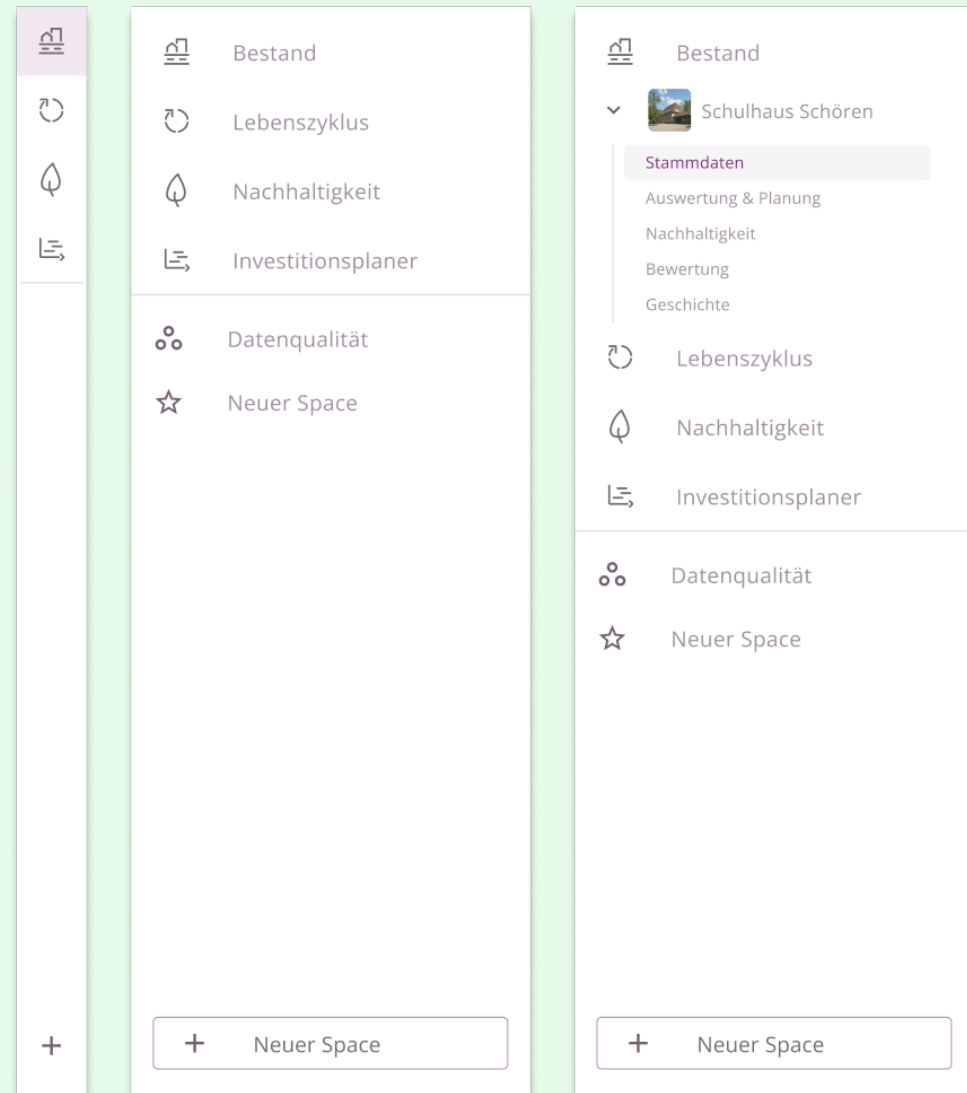


Proposed Solution

From a user experience perspective, the challenge lay in defining widget structure, highlighting different affordances, and avoiding redundant information. From user feedback sessions we came up with the analogy for widgets as “small windows” on a page, each containing specific information that can be further explored.

Navigation Transformation

This newfound flexibility also introduced the need for a novel navigation approach. To facilitate the transition from a static breadcrumb drill-down navigation, we expanded the side navigation panel. This extension accommodates more information, revealing contextually relevant details when needed, providing users with an overview of the widgets in their current context. This approach ensures users can seamlessly maintain context and focus on their tasks.



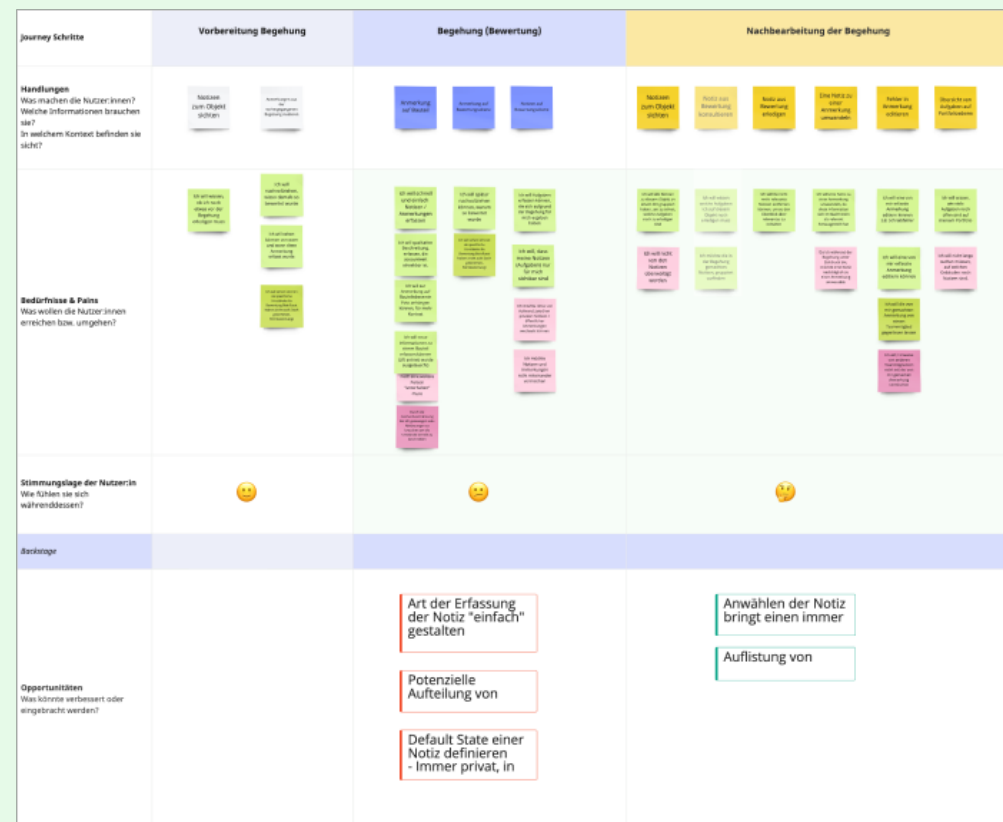
Proposed Solution

While widgets empower users with workflow customization, they present the dual challenge of effectively communicating basic interactive affordances through established patterns and accommodating stakeholders' ongoing requests for additional functionalities.

Patterns and Iterative Collaboration

To address this, I adhered to general patterns, employing consistent iconography, colors, and interactive components for clear feedback. These patterns foster quick learning and understanding of the interface.

I prioritized continuous dialogue with stakeholders and an agile approach. The iterative process allowed for swift testing and adjustments regarding the visibility of actions, contributing to the establishment of a robust foundation that evolves with the software.





Interdisciplinary Collaboration

Initial Trust Challenge

As the lead for UX in Switzerland on the Stratus project, I navigated the challenge of a local development team and another in Romania. Initially, I've encountered lack in trust.

Proactive Measures

Proactive measures, including regular co-working sessions and continuous communication during development, gradually built trust and improved collaboration.

Intersection of Design and Development

_Working within development sprints and alongside Product Owners for concepts, I was at the intersection of design and development, assuming a facilitator role that bridged the gap between development and business.

Facilitating Collaboration

_This position allowed me to conduct both remote and local meetings, ensuring seamless collaboration between the development teams and business stakeholders, ultimately unifying their efforts.

**Keen to find out more?
Drop me a line:)**

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