

April 20, 2025

Exhibit B – Summary of Oral Agreement & Scope

Title: “ MAGA · 马嘎 – Make 阿国 Great Again ”

Tasks

1. Concept design and Chinese localization
2. Produce short form videos, AR filters, posters for Douyin / Weibo / WeChat / Bilibili
3. Bi weekly Gen Z trend memos (2 pages)
4. Optional virtual briefings for Canadian consular staff

Term Apr 15 2025 – Dec 31 2025

Compensation None

Creative control with Bo Shang; final publishing approval by GAC