

## **Projections: Monthly Overall**

**APX Strategy 1** 

## First Year Projections, By Month

**September 18, 2014** 

_	Jul 2013	Aug 2013	Sep 2013	Oct 2013	Nov 2013	Dec 2013	Jan 2014	Feb 2014	Mar 2014	Apr 2014	May 2014	Jun 2014	1st Year Total	Subs. Years
REVENUE														
Change in Revenue	109,000	9,650	10,353	111,112	11,934	12,823	109,086	3,897	4,287	106,916	105,187	5,706	599,952	453,512
Change in Cost of Goods Sold	648,000	4,000	4,000	28,000	4,000	4,000	24,000	0	0	24,000	0	0	740,000	48,000
Total Change in Gross Profit	(539,000)	5,650	6,353	83,112	7,934	8,823	85,086	3,897	4,287	82,916	105,187	5,706	(140,048)	405,512
EXPENSES														
Change In General and Administrative	60,000	60,000	60,000	60,000	60,000	60,000	110,000	100,000	100,000	100,000	108,500	102,500	981,000	612,000
Change In Research & Development	110,000	10,000	10,000	10,000	10,000	10,000	10,000	0	0	0	100,000	0	270,000	0
Change In Sales & Marketing	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Total Change in Expenses	170,000	70,000	70,000	70,000	70,000	70,000	120,000	100,000	100,000	100,000	208,500	102,500	1,251,000	612,000
TOTAL FOR STRATEGY														
Net Contribution (Loss)	(709,000)	(64,350)	(63,647)	13,112	(62,066)	(61,177)	(34,914)	(96,103)	(95,713)	(17,084)	(103,313)	(96,794)	(1,391,048)	(206,488)
Net Cumulative Cont. (Loss)	(709,000)	(773,350)	(836,997)	(823,885)	(885,951)	(947,128)	(982,042)	(1,078,144)	(1,173,857)	(1,190,941)	(1,294,254)	(1,391,048)	(1,391,048)	(1,597,536)

## First Year Projections, By Month

September 18, 2014

	Jul 2014	Aug 2014	Sep 2014	Oct 2014	Nov 2014	Dec 2014	Jan 2015	Feb 2015	Mar 2015	Apr 2015	May 2015	Jun 2015	2nd Year Total	Subs. Years
REVENUE														
Change in Revenue	8,697	106,905	7,595	11,016	109,190	10,109	0	100,000	0	0	100,000	0	453,512	0
Change in Cost of Goods Sold	24,000	0	0	24,000	0	0	0	0	0	0	0	0	48,000	0
Total Change in Gross Profit	(15,303)	106,905	7,595	(12,984)	109,190	10,109	0	100,000	0	0	100,000	0	405,512	0
EXPENSES														
Change In General and Administrative	101,000	101,000	101,000	101,000	101,000	101,000	1,000	1,000	1,000	1,000	1,000	1,000	612,000	0
Change In Research & Development	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Change In Sales & Marketing	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Total Change in Expenses	101,000	101,000	101,000	101,000	101,000	101,000	1,000	1,000	1,000	1,000	1,000	1,000	612,000	0
TOTAL FOR STRATEGY														
Net Contribution (Loss)	(116,303)	5,905	(93,405)	(113,984)	8,190	(90,891)	(1,000)	99,000	(1,000)	(1,000)	99,000	(1,000)	(206,488)	0
Net Cumulative Cont. (Loss)	(1,507,351)	(1,501,446)	(1,594,851)	(1,708,835)	(1,700,645)	(1,791,536)	(1,792,536)	(1,693,536)	(1,694,536)	(1,695,536)	(1,596,536)	(1,597,536)	(1,597,536)	(1,597,536)

## First Year Projections, By Month

**September 18, 2014** 

	Jul 2015	Aug 2015	Sep 2015	Oct 2015	Nov 2015	Dec 2015	Jan 2016	Feb 2016	Mar 2016	Apr 2016	May 2016	Jun 2016	3rd Year Total	Subs. Years
REVENUE														
Change in Revenue	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Change in Cost of Goods Sold	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Total Change in Gross Profit	0	0	0	0	0	0	0	0	0	0	0	0	0	0
EXPENSES														
Change In General and Administrative	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Change In Research & Development	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Change In Sales & Marketing	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Total Change in Expenses	0	0	0	0	0	0	0	0	0	0	0	0	0	0
TOTAL FOR STRATEGY														
Net Contribution (Loss)	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Net Cumulative Cont. (Loss)	(1,597,536)	(1,597,536)	(1,597,536)	(1,597,536)	(1,597,536)	(1,597,536)	(1,597,536)	(1,597,536)	(1,597,536)	(1,597,536)	(1,597,536)	(1,597,536)	(1,597,536)	(1,597,536)

Projections: Monthly Overall APX Strategy 1														tegy 1
First Year Projections, By Month September 18, 2014														3, 2014
	Jul 2016	Aug 2016	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017 4th	Year Total	Subs. Years
REVENUE														
Change in Revenue	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Change in Cost of Goods Sold	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Total Change in Gross Profit	0	0	0	0	0	0	0	0	0	0	0	0	0	0
EXPENSES														
Change In General and Administrative	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Change In Research & Development	0	0	0	0	0	0	0	0	0	0	0	0	0	0

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Change In Sales & Marketing

Total Change in Expenses

TOTAL FOR STRATEGY

Net Contribution (Loss)

Net Cumulative Cont. (Loss)

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