Feature and Magazine Writing: Action, Angle, and Anecdotes PDF



Feature and Magazine Writing: Action, Angle, and Anecdotes by David E. Sumner, Holly G. Miller ISBN 1118305132

Updated with fresh facts, examples and illustrations, along with two new chapters on digital media and blogs this third edition continues to be the authoritative and essential guide to writing engaging and marketable feature stories.

- Covers everything from finding original ideas and angles to locating expert sources
- Expanded edition with new chapters on storytelling for digital media and building a story blog
- Captivating style exemplifies the authors' expert guidance, combining academic authority with professional know-how

- Comprehensive coverage of all the angles, including marketing written work and finding jobs in the publishing industry
- Essential reading for anyone wishing to become a strong feature writer
- Accompanied by a website with a wealth of resources including PowerPoint presentations, handouts, and Q&As that will be available upon publication: www.wiley.com/go/sumnerandmiller

Feature and Magazine Writing: Action, Angle, and Anecdotes Review

This Feature and Magazine Writing: Action, Angle, and Anecdotes book is not really ordinary book, you have it then the world is in your hands. The benefit you get by reading this book is actually information inside this reserve incredible fresh, you will get information which is getting deeper an individual read a lot of information you will get. This kind of Feature and Magazine Writing: Action, Angle, and Anecdotes without we recognize teach the one who looking at it become critical in imagining and analyzing. Don't be worry Feature and Magazine Writing: Action, Angle, and Anecdotes can bring any time you are and not make your tote space or bookshelves' grow to be full because you can have it inside your lovely laptop even cell phone. This Feature and Magazine Writing: Action, Angle, and Anecdotes having great arrangement in word and layout, so you will not really feel uninterested in reading.