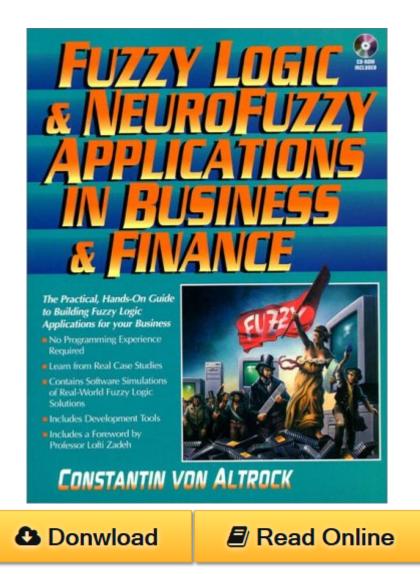
## Fuzzy Logic and NeuroFuzzy Applications in Business and Finance PDF



Fuzzy Logic and NeuroFuzzy Applications in Business and Finance by Constantin von Altrock ISBN 0135915120

59151-1 Make sharper business decisions with fuzzy logic! What's it worth to your business to make better decisions about: \*Credit? \*R&D? \*Investments? \*Direct marketing? \*Suppliers? \*Quality control? You can do all that, and a whole lot more, with fuzzy logic, the first technology that allows computers to make decisions with human-like judgment. Long proven in engineering and scientific applications, fuzzy logic takes into account all the uncertainties of the real world-where "maybe" and "probably" are a whole lot more common than "yes" and "no" Now, internationally-renowned fuzzy logic expert Constantin Von Altrock, author of Fuzzy Logic and NeuroFuzzy Applications Explained, shows you exactly how fuzzy logic works-and gives you tools to use it in your business. In this hands-on, practical guide, you'll walk through powerful fuzzy logic business applications for business, including supplier evaluation, customer targeting, scheduling,

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## Fuzzy Logic and NeuroFuzzy Applications in Business and Finance Review

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