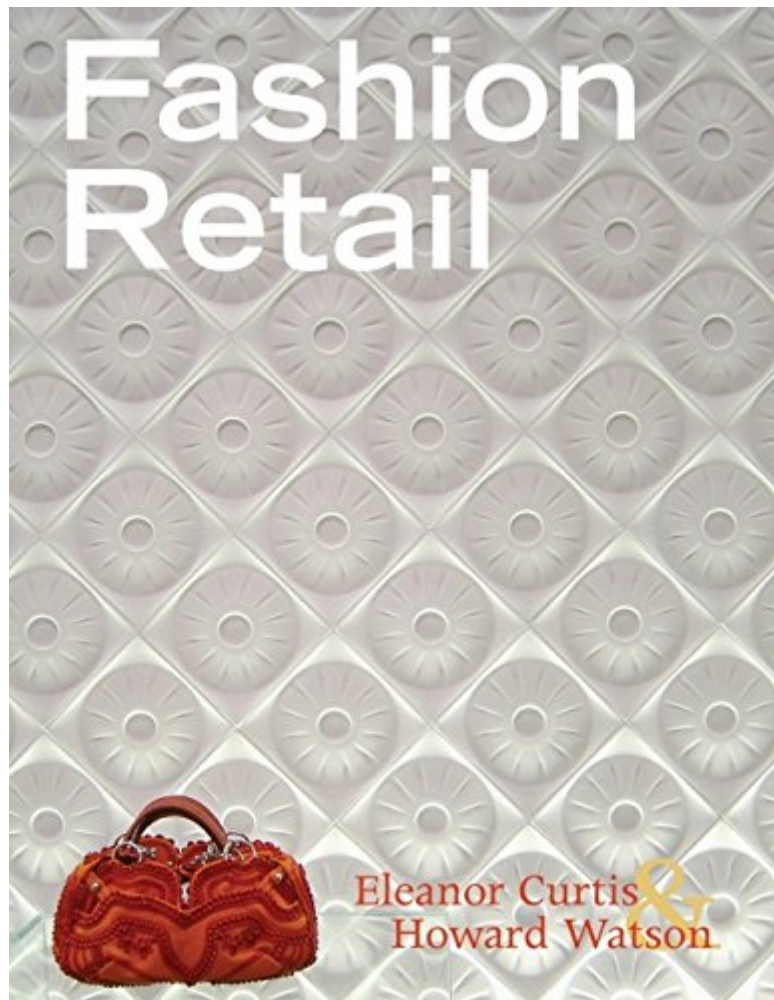


Fashion Retail (Interior Angles) PDF



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Fashion Retail (Interior Angles) by Eleanor Curtis, Howard Watson ISBN 0470066474

With over 200 sumptuous photographs, Fashion Retail reveals how the world's top labels (including Prada, Hermes, Alexander McQueen, Stella McCartney and Louis Vuitton) have revolutionised fashion-retail design. Since the late 1990s, designers have realised that the perfect showcase for their cutting-edge clothes are inspirational, innovative stores, created by like-minded architects and interior designers. From London, Paris and Milan to New York and Tokyo, shops are being refitted in a whole range of styles from fantastical 1970s-inspired futurism to pure minimalism. Like the clothes, the emphasis is on the ingenious use of both new and classic materials, with surprising angles and unexpected inspirations. With a new preface and 28 of the latest, beautiful, fashion-retail stores designed by architects such as Rem Koolhaas, Thomas Heatherwick, Renzo Piano, Marc Newson, Future Systems and Herzog & de Meuron, this new edition of the highly acclaimed Fashion Retail shows how the top labels in the world are continuing to match radical couture with radical architecture and interiors. The new edition also highlights how

accessory brands such as Longchamp have come to the fore with adventurous interiors, while department stores worldwide are being redesigned to compete at the highest level. As Fashion Retail reveals, the labels and architects are embracing the challenges of the internet by ensuring that the stores are the ultimate, experiential destinations for the customers, whose expectations of stylish shopping environments are higher than ever. Leading international designers are also responding to the blurring of the boundaries between fashion, art and entertainment, while the high-profile success of fashion-retail interiors has led brands to cross over into other areas of cutting-edge design such as hotels.

Fashion Retail (Interior Angles) Review

This Fashion Retail (Interior Angles) book is not really ordinary book, you have it then the world is in your hands. The benefit you get by reading this book is actually information inside this reserve incredible fresh, you will get information which is getting deeper an individual read a lot of information you will get. This kind of Fashion Retail (Interior Angles) without we recognize teach the one who looking at it become critical in imagining and analyzing. Don't be worry Fashion Retail (Interior Angles) can bring any time you are and not make your tote space or bookshelves' grow to be full because you can have it inside your lovely laptop even cell phone. This Fashion Retail (Interior Angles) having great arrangement in word and layout, so you will not really feel uninterested in reading.