

Managing to Have Fun PDF



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Managing to Have Fun by Matt Weinstein ISBN 0684818485

Have fun? at work? why bother?

"Because the health and wealth of your company depend on it."

Based on techniques that have proven successful with some of corporate America's best-known and most profitable companies, "Managing to Have Fun" is the first book to demonstrate the positive effects of "FUN" in the workplace. In it, management consultant and psychologist Matt Weinstein, whose PBS television special "Fun Works!" brought him national acclaim as the country's leading expert on fun at work, proves that not only is it possible to inject a bit of joy into the workplace, it is absolutely essential to motivate employees, combat low morale, increase productivity, and boost the bottom line.

Countless books have been written about how to build an enthusiastic, high-performance team, yet nearly all discount or ignore fun, one of the most powerful tools for nurturing successful, productive employees. Now, after a decade of industry-wide downsizing, managers in companies both large and small are finding poor morale to be a serious problem, particularly where cutbacks were deep. Employees who are expected to do more work for the same pay often feel exploited, used, or unappreciated. And the repercussions run deep -- poor morale equals greater absenteeism, higher turnover, quicker burnout, and lost sales in any field.

"Managing to Have Fun" offers hope for managers and employees alike, with a simple, straightforward, step-by-step program guaranteed to enrich and enliven any organization. Combining an inspirational tone with sound business know-how, this book explains:

How fun bolsters employee morale, reduces stress, and instills a greater sense of pride in both the individual and the team

How to identify typical problems and situations for which fun can provide a solution

How to think creatively to incorporate fun into your business life, both in good times and in difficult times

Featuring fifty-two entertaining real-life case studies, "Managing to Have Fun" provides tried-and-true examples of how anyone -- manager and employee alike -- can incorporate a year's worth of joy and celebration into any organization.

Managing to Have Fun Review

This Managing to Have Fun book is not really ordinary book, you have it then the world is in your hands. The benefit you get by reading this book is actually information inside this reserve incredible fresh, you will get information which is getting deeper an individual read a lot of information you will get. This kind of Managing to Have Fun without we recognize teach the one who looking at it become critical in imagining and analyzing. Don't be worry Managing to Have Fun can bring any time you are and not make your tote space or bookshelves' grow to be full because you can have it inside your lovely laptop even cell phone. This Managing to Have Fun having great arrangement in word and layout, so you will not really feel uninterested in reading.