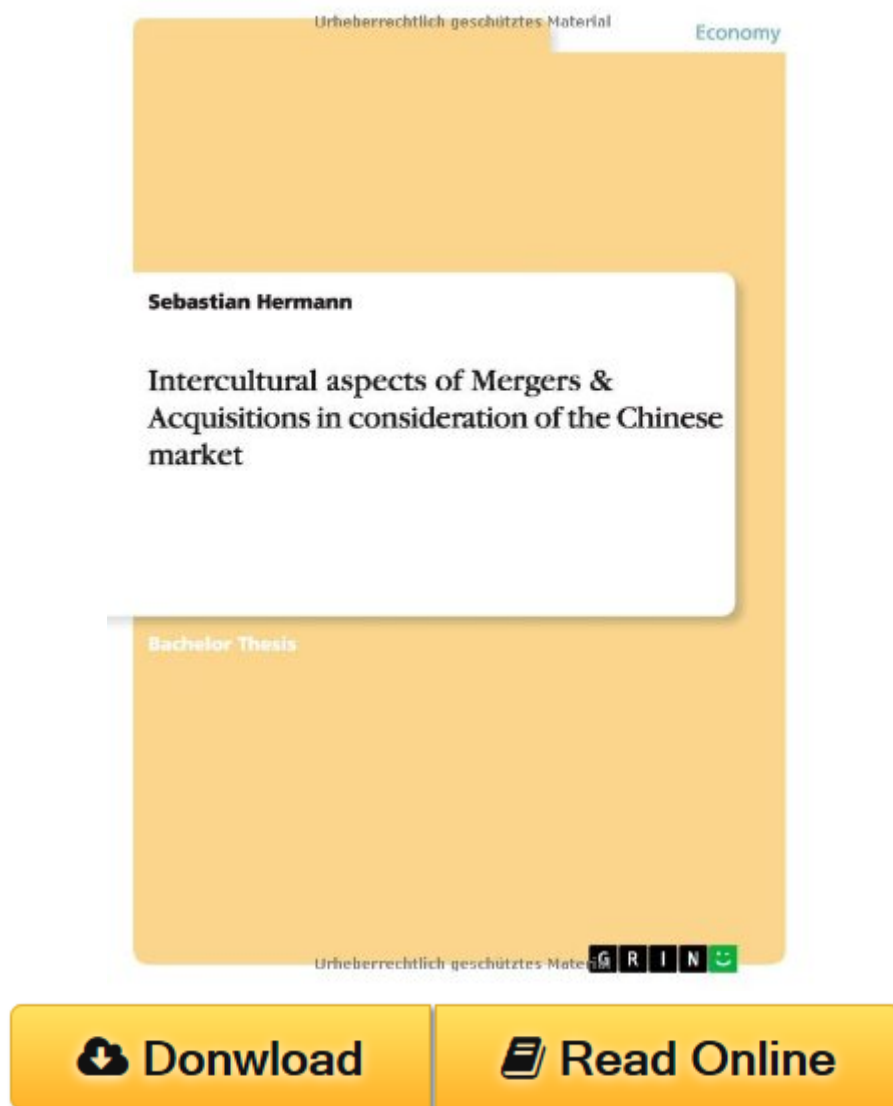


# Intercultural Aspects of Mergers & Acquisitions in Consideration of the Chinese Market PDF



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Bachelor Thesis from the year 2008 in the subject Business economics - Miscellaneous, grade: 1,8, University of Applied Sciences Essen, 60 entries in the bibliography, language: English, abstract: For many years the number and value of cross-border mergers and acquisitions (M&A) has increased. Although cross-border M&A seem to be a very attractive mode of entering foreign markets by having the aim to increase market power, improve efficiency through synergy, size, risk diversification or financial motivations, most M&A waste shareholders' value. This Bachelor Thesis illustrates the risk potential of M&A by analysing problems due to cultural differences in China.

## **Intercultural Aspects of Mergers & Acquisitions in Consideration of the Chinese Market Review**

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