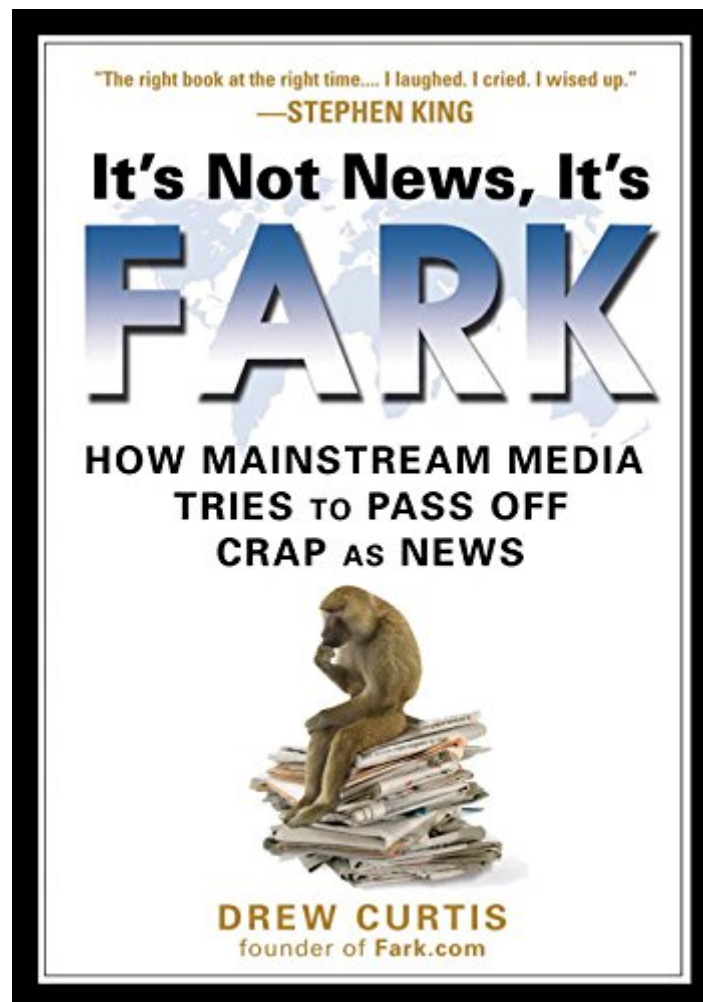


It's Not News, It's Fark: How Mass Media Tries to Pass Off Crap As News PDF



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It's Not News, It's Fark: How Mass Media Tries to Pass Off Crap As News by Drew Curtis ISBN 1592403662

Now in paperback, the hilarious exposé on the media gone awry, from the creator of the wildly popular Fark.com

Have you ever noticed certain patterns in the news you see and read each day? Perhaps it's the blatant fear-mongering in the absence of facts on your local six o'clock news ("Tsunami could hit the Atlantic any day!" Everybody panic!), or the seasonal articles that appear year after year ("Roads will be crowded this holiday season." Thanks, AAA.) *It's Not News, It's Fark* is Drew Curtis's clever examination of the state of the media today and a hilarious look at the go-to stories mass media uses when there's just not enough hard news to fill a

newspaper or a news broadcast. Drew exposes eight stranger-than-fiction media patterns that prove just how little reporting is going on in the world of reporters today. *It's Not News, It's Fark* examines all the “news” that was never fit for print in the first place, and promises to have you laughing along the way.

It's Not News, It's Fark: How Mass Media Tries to Pass Off Crap As News Review

This It's Not News, It's Fark: How Mass Media Tries to Pass Off Crap As News book is not really ordinary book, you have it then the world is in your hands. The benefit you get by reading this book is actually information inside this reserve incredible fresh, you will get information which is getting deeper an individual read a lot of information you will get. This kind of It's Not News, It's Fark: How Mass Media Tries to Pass Off Crap As News without we recognize teach the one who looking at it become critical in imagining and analyzing. Don't be worry It's Not News, It's Fark: How Mass Media Tries to Pass Off Crap As News can bring any time you are and not make your tote space or bookshelves' grow to be full because you can have it inside your lovely laptop even cell phone. This It's Not News, It's Fark: How Mass Media Tries to Pass Off Crap As News having great arrangement in word and layout, so you will not really feel uninterested in reading.