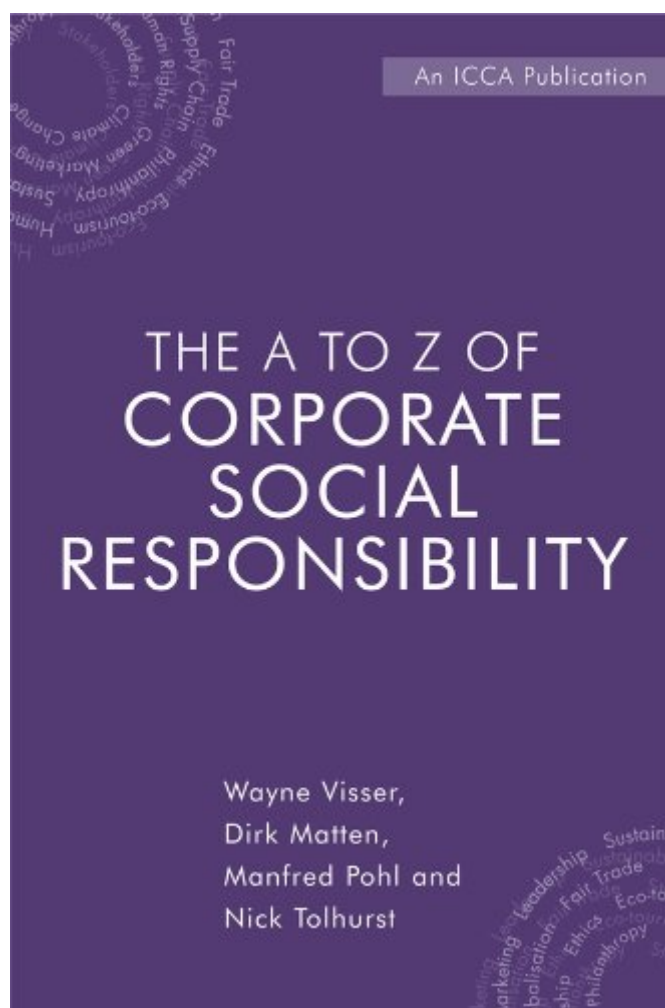# The A to Z of Corporate Social Responsibility: A Complete Reference Guide to Concepts, Codes and Organisations PDF

The A to Z of Corporate Social Responsibility: A Complete Reference Guide to Concepts, Codes and Organisations by Wayne Visser, Dirk Matten, Manfred Pohl, Nick Tolhurst ISBN B002NT3BMU This is the world's first complete reference on CSR, compiled by the Institute for Corporate Cultural Affairs (the ICCA). The entries have been written by leading experts, leading global thinkers and CSR practitioners.

In these pages lie the answers to questions such as:

- What do we mean by CSR?

- In what way are organizations viewed as citizens of the countries in which they operate?
- How does a company know when it is operating in a sustainable way
- What is ethical investment?

The reference also lists and describes the most important organizations and landmarks in the field of CSR.

The book comprises 339 terms, which are split into core concepts, key words and definitions to form the standard reference for managers, academics, teachers, students, officials and volunteers in the field of CSR.

This is a timely and innovative contribution to the field of Corporate Social Responsibility – the definitive terminology reference on CSR, business society relations and the organizations and standards in the field.

The A to Z of Corporate Social Responsibility: A Complete Reference Guide to Concepts, Codes and Organisations Review

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