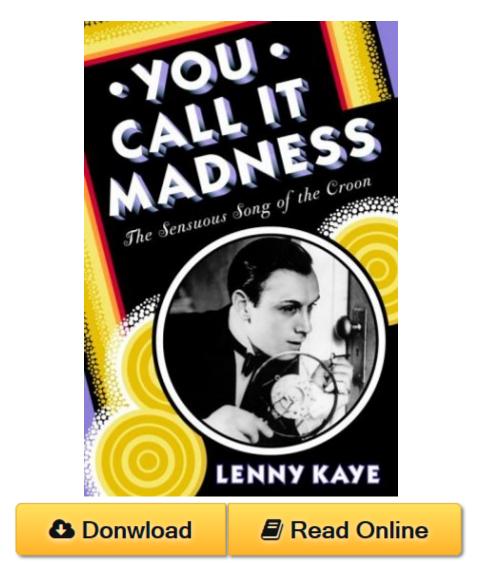
## You Call It Madness: The Sensuous Song of the Croon PDF



You Call It Madness: The Sensuous Song of the Croon by Lenny Kaye ISBN 0679463089 Crosby, Vallee, Columbo. They are their own trinity. Bing is the universal dad. Rudy the misbehaving son. *That leaves Russ. The holy ghost.* 

New York, 1931: The curtain falls on the Ziegfeld Follies, a victim of the rising popularity of talking pictures; Rudy Vallee, radio's wildly popular "Vagabond Lover," worries that increasingly sophisticated microphones and Hollywood-minted heartthrobs will make his megaphone-amplified vocals passé; a pugnacious, hard-drinking baritone named Bing Crosby cleans up his act, preparing to take America by storm on CBS radio; and handsome twenty-three-year-old Russ Columbo, a former violinist dating a Ziegfeld girl, makes his debut on NBC radio.

In an America poised to take its dominant place on the world stage, the Crooner points the way

forward. With his heated core of sex appeal wrapped in well-tailored layers of cool distance and cigarette smoke, the Crooner brings something new to the country's self-image: this is no Yankee-Doodle Dandy, but a suave and seductive figure, sophisticated as any European, flush with youthful strength and energy. It's all there in his voice, his croon: a soft, intimate, sensual form of singing that combines jazz sensibilities with the smooth and danceable rhythms of the Big Band sound and Swing.

But who would embody the new archetype? Vallee crooned too soon. That left Crosby and Columbo to duel it out over the airwaves. Hailed as "The Romeo of Radio" and "The Valentino of Song," romantically linked to actresses Pola Negri and Carole Lombard, Columbo is all but forgotten today, his limitless promise cut short in a tragic and controversial accident as he stood on the verge of winning the stardom that Crosby, his great rival, would soon achieve.

In this impressionistic tour-de-force—a musical history combining the drama of a bestselling novel and a soundtrack from the Golden Age of Broadway and Hollywood—master musician and critic Lenny Kaye trains a spotlight on Columbo while crooning a love song to an earlier America—a pitch-perfect evocation of one of the most romantic, creatively exuberant periods of our past—an era whose influence still burns brightly in the music and popular culture of today.

## You Call It Madness: The Sensuous Song of the Croon Review

This You Call It Madness: The Sensuous Song of the Croon book is not really ordinary book, you have it then the world is in your hands. The benefit you get by reading this book is actually information inside this reserve incredible fresh, you will get information which is getting deeper an individual read a lot of information you will get. This kind of You Call It Madness: The Sensuous Song of the Croon without we recognize teach the one who looking at it become critical in imagining and analyzing. Don't be worry You Call It Madness: The Sensuous Song of the Croon can bring any time you are and not make your tote space or bookshelves' grow to be full because you can have it inside your lovely laptop even cell phone. This You Call It Madness: The Sensuous Song of the Croon having great arrangement in word and layout, so you will not really feel uninterested in reading.