Information Please: Culture and Politics in the Age of Digital Machines PDF
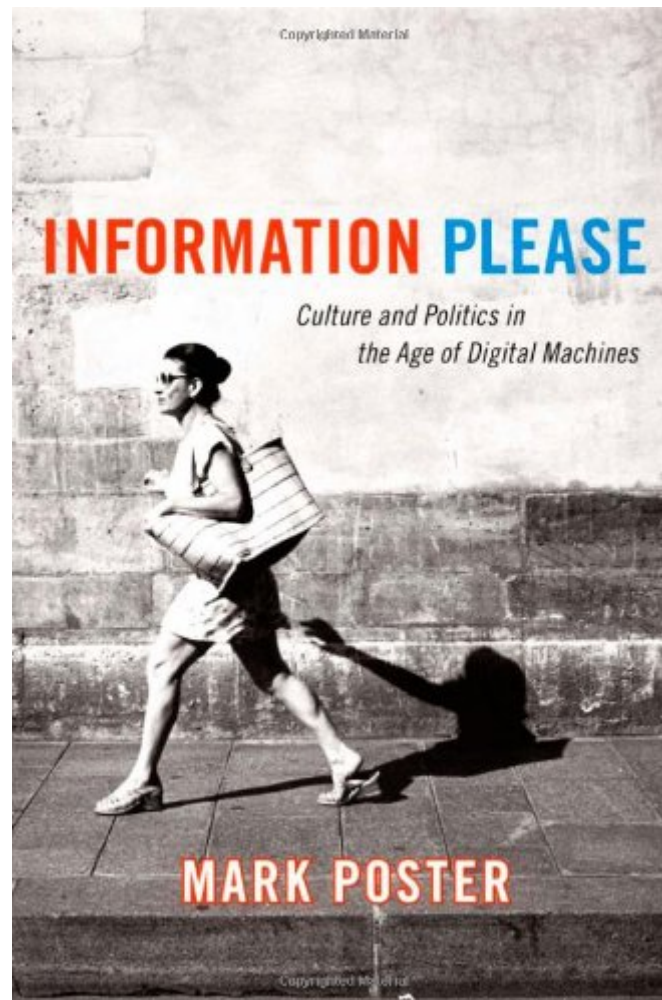

Information Please: Culture and Politics in the Age of Digital Machines by Mark Poster ISBN 0822338394

Information Please advances the ongoing critical project of the media scholar Mark Poster: theorizing the social and cultural effects of electronically mediated information. In this book Poster conceptualizes a new relation of humans to information machines, a relation that avoids privileging either the human or the machine but instead focuses on the structures of their interactions. Synthesizing a broad range of critical theory, he explores how texts, images, and sounds are made different when they are mediated by information machines, how this difference affects individuals as well as social and political formations, and how it creates opportunities for progressive change.

Poster's critique develops through a series of lively studies. Analyzing the appearance of *Sesame*

Street's Bert next to Osama Bin Laden in a *New York Times* news photo, he examines the political repercussions of this Internet "hoax" as well as the unlimited opportunities that Internet technology presents for the appropriation and alteration of information. He considers the implications of open-source licensing agreements, online personas, the sudden rise of and interest in identity theft, peer-to-peer file sharing, and more. Focusing explicitly on theory, he reflects on the limitations of critical concepts developed before the emergence of new media, particularly globally networked digital communications, and he argues that, contrary to the assertions of Michael Hardt and Antonio Negri, new media do not necessarily reproduce neoimperialisms. Urging a rethinking of assumptions ingrained during the dominance of broadcast media, Poster charts new directions for work on politics and digital culture.

Information Please: Culture and Politics in the Age of Digital Machines Review

This Information Please: Culture and Politics in the Age of Digital Machines book is not really ordinary book, you have it then the world is in your hands. The benefit you get by reading this book is actually information inside this reserve incredible fresh, you will get information which is getting deeper an individual read a lot of information you will get. This kind of Information Please: Culture and Politics in the Age of Digital Machines without we recognize teach the one who looking at it become critical in imagining and analyzing. Don't be worry Information Please: Culture and Politics in the Age of Digital Machines can bring any time you are and not make your tote space or bookshelves' grow to be full because you can have it inside your lovely laptop even cell phone. This Information Please: Culture and Politics in the Age of Digital Machines having great arrangement in word and layout, so you will not really feel uninterested in reading.