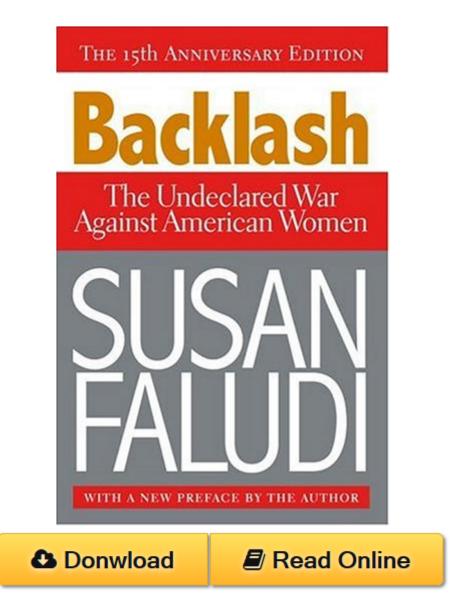
Backlash: The Undeclared War Against American Women PDF



Backlash: The Undeclared War Against American Women by Susan Faludi ISBN 0307345424 Skillfully Probing the Attack on Women's Rights

"Opting-out," "security moms," "desperate housewives," "the new baby fever"—the trend stories of 2006 leave no doubt that American women are still being barraged by the same backlash messages that Susan Faludi brilliantly exposed in her 1991 bestselling book of revelations. Now, the book that reignited the feminist movement is back in a fifteenth anniversary edition, with a new preface by the author that brings backlash consciousness up to date.

When it was first published, *Backlash* made headlines for puncturing such favorite media myths as the "infertility epidemic" and the "man shortage," myths that defied statistical realities. These

willfully fictitious media campaigns added up to an antifeminist backlash. Whatever progress feminism has recently made, Faludi's words today seem prophetic. The media still love stories about stay-at-home moms and the "dangers" of women's career ambitions; the glass ceiling is still low; women are still punished for wanting to succeed; basic reproductive rights are still hanging by a thread. The backlash clearly exists.

With passion and precision, Faludi shows in her new preface how the creators of commercial culture distort feminist concepts to sell products while selling women downstream, how the feminist ethic of economic independence is twisted into the consumer ethic of buying power, and how the feminist quest for self-determination is warped into a self-centered quest for self-improvement. *Backlash* is a classic of feminism, an alarm bell for women of every generation, reminding us of the dangers that we still face.

Backlash: The Undeclared War Against American Women Review

This Backlash: The Undeclared War Against American Women book is not really ordinary book, you have it then the world is in your hands. The benefit you get by reading this book is actually information inside this reserve incredible fresh, you will get information which is getting deeper an individual read a lot of information you will get. This kind of Backlash: The Undeclared War Against American Women without we recognize teach the one who looking at it become critical in imagining and analyzing. Don't be worry Backlash: The Undeclared War Against American Women can bring any time you are and not make your tote space or bookshelves' grow to be full because you can have it inside your lovely laptop even cell phone. This Backlash: The Undeclared War Against American Women having great arrangement in word and layout, so you will not really feel uninterested in reading.