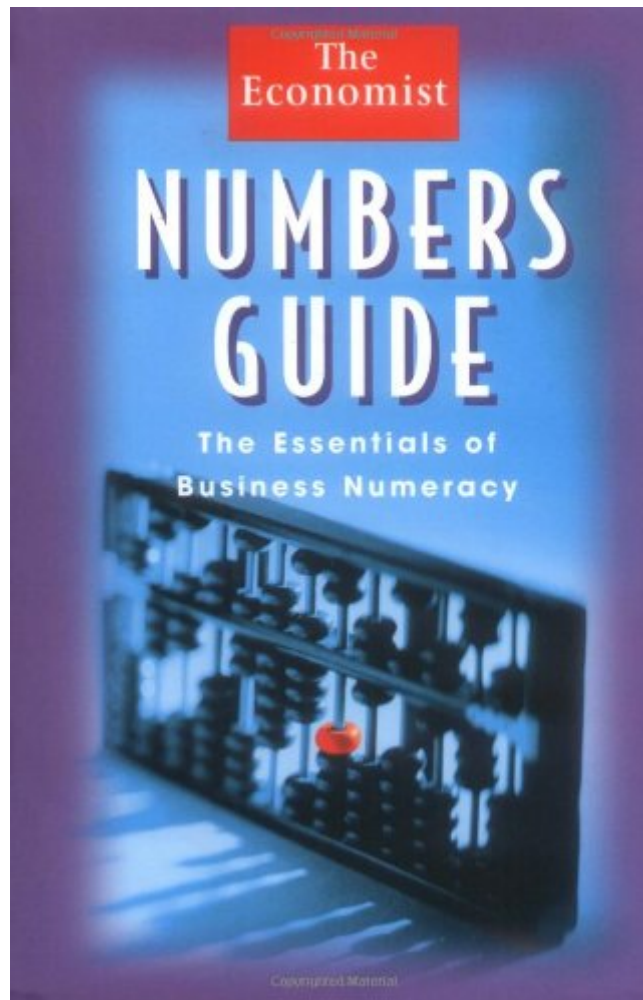


# Numbers Guide: The Essentials of Business Numeracy (Economist Books) PDF



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Numbers Guide: The Essentials of Business Numeracy (Economist Books) by The Economist  
ISBN 0471249548

Crucial to business success, numerical methods are often viewed as too complex to understand, much less use. They are, in fact, far less complicated, able to be broken down into step-by-step instructions and processed by basic computing devices. This invaluable resource from the publishers of The Economist, the leading international business journal, simplifies and demystifies the numbers game, illustrating just how straightforward—and relatively easy—it really is.

Taking you clearly and concisely through numerous fundamental functions, both elementary and advanced, The Economist Numbers Guide arms you with the tools necessary to not only approach numbers with more confidence, but solve financial problems more easily, analyze information more

accurately, and make decisions more effectively.

Covering finance and investment, forecasting techniques, hypothesis testing, linear programming, and a host of other important topics, it shows you how to handle everything from figuring interest and quantifying risk to projecting inflation and evaluating investment opportunities.

In addition to the basic mechanics of numerical techniques, the Guide takes a look at their practical applications, including their role in stock control, simulation, and project management. To help you sidestep potentially costly mistakes, it also highlights common errors to avoid, such as rounding incorrectly and bypassing time series selection.

Along with sample calculations, concise definitions, and clear explanations, as well as more than 100 charts, graphs, and tables, The Economist Numbers Guide features an A-to-Z dictionary that encompasses key terms—from autocorrelation to zero sum game—and provides useful reference material on such essentials as conversion factors and formulae for calculating areas and volumes.

In-depth and easy-to-use, this is an indispensable reference for business and numbers success.

From the publishers of the renowned international business journal, The Economist Numbers Guide helps you grasp key numerical methods, as well as apply them simply and effectively. Taking you step by step through a host of fundamental functions, from basic techniques to advanced concepts, it brings together all the information you need to use numerics in making better decisions, analyzing data, maximizing business potential, and a host of other important areas. Packed with sample calculations, clear explanations, and numerous charts and graphs, this invaluable resource covers:

- Key concepts—fractions, proportions, index numbers, probability
- Finance and investment—interest, annuities, inflation, exchange rates
- Forecasting techniques—time series, trends, cycles, residuals
- Linear programming and networking—optimal solutions, traps and tricks, multiple objectives
- Practical applications—game strategy, Markov chains, queuing, simulation
- And much, much more!

## **Numbers Guide: The Essentials of Business Numeracy (Economist Books) Review**

This Numbers Guide: The Essentials of Business Numeracy (Economist Books) book is not really ordinary book, you have it then the world is in your hands. The benefit you get by reading this book is actually information inside this reserve incredible fresh, you will get information which is getting deeper an individual read a lot of information you will get. This kind of Numbers Guide: The Essentials of Business Numeracy (Economist Books) without we recognize teach the one who looking at it become critical in imagining and analyzing. Don't be worry Numbers Guide: The Essentials of Business Numeracy (Economist Books) can bring any time you are and not make your tote space or bookshelves' grow to be full because you can have it inside your lovely laptop even cell phone. This Numbers Guide: The Essentials of Business Numeracy (Economist Books) having great arrangement in word and layout, so you will not really feel uninterested in reading.