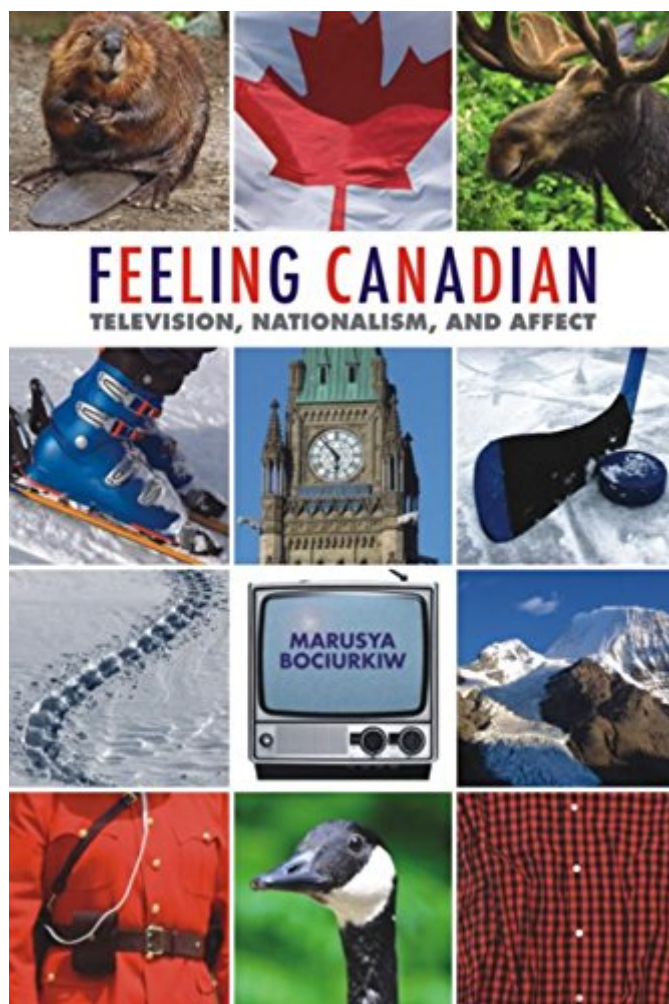


Feeling Canadian: Television, Nationalism, and Affect (Film and Media Studies) PDF



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Feeling Canadian: Television, Nationalism, and Affect (Film and Media Studies) by Marusya Bociurkiw ISBN 1554582687

“My name is Joe, and I AM Canadian!” How did a beer ad featuring an unassuming guy in a plaid shirt become a national anthem? This book about Canadian TV examines how affect and consumption work together, producing national practices framed by the television screen. Drawing on the new field of affect theory, *Feeling Canadian: Television, Nationalism, and Affect* tracks the ways that ideas about the Canadian nation flow from screen to audience and then from body to body.

From the most recent Quebec referendum to 9/11 and current news coverage of the so-called

“terrorist threat,” media theorist Marusya Bociurkiw argues that a significant intensifying of nationalist content on Canadian television became apparent after 1995. Close readings of TV shows and news items such as *Canada: A People’s History*, *North of 60*, and coverage of the funeral of Pierre Trudeau reveal how television works to resolve the imagined community of nation, as well as the idea of a national self and national others, via affect. Affect theory, with its notions of changeability, fluidity, and contagion, is, the author argues, well suited to the study of television and its audience.

Useful for scholars and students of media studies, communications theory, and national television and for anyone interested in Canadian popular culture, this highly readable book fills the need for critical scholarly analysis of Canadian television’s nationalist practices.

Feeling Canadian: Television, Nationalism, and Affect (Film and Media Studies) Review

This Feeling Canadian: Television, Nationalism, and Affect (Film and Media Studies) book is not really ordinary book, you have it then the world is in your hands. The benefit you get by reading this book is actually information inside this reserve incredible fresh, you will get information which is getting deeper an individual read a lot of information you will get. This kind of Feeling Canadian: Television, Nationalism, and Affect (Film and Media Studies) without we recognize teach the one who looking at it become critical in imagining and analyzing. Don't be worry Feeling Canadian: Television, Nationalism, and Affect (Film and Media Studies) can bring any time you are and not make your tote space or bookshelves' grow to be full because you can have it inside your lovely laptop even cell phone. This Feeling Canadian: Television, Nationalism, and Affect (Film and Media Studies) having great arrangement in word and layout, so you will not really feel uninterested in reading.