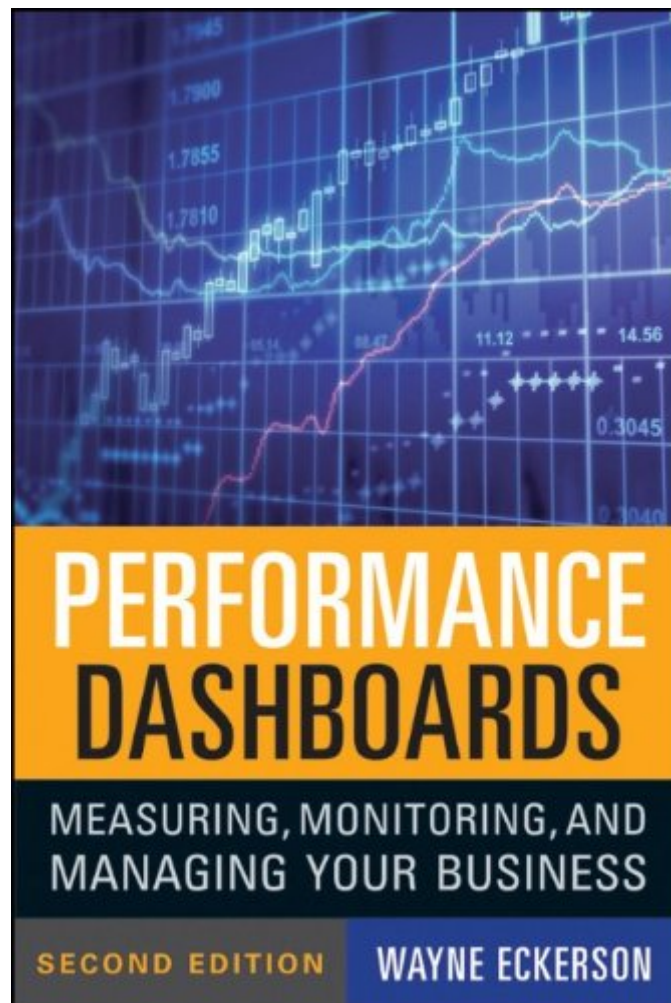# Performance Dashboards: Measuring, Monitoring, and Managing Your Business PDF

Performance Dashboards: Measuring, Monitoring, and Managing Your Business by Wayne W. Eckerson ISBN 0470589833

Tips, techniques, and trends on harnessing dashboard technology to optimize business performance

In *Performance Dashboards, Second Edition*, author Wayne Eckerson explains what dashboards are, where they can be used, and why they are important to measuring and managing performance. As Director of Research for The Data Warehousing Institute, a worldwide association of business intelligence professionals, Eckerson interviewed dozens of organizations that have

built various types of performance dashboards in different industries and lines of business. Their practical insights explore how you can effectively turbo-charge performance–management initiatives with dashboard technology.

- Includes all-new case studies, industry research, news chapters on "Architecting Performance Dashboards" and "Launching and Managing the Project" and updated information on designing KPIs, designing dashboard displays, integrating dashboards, and types of dashboards.
- Provides a solid foundation for understanding performance dashboards, business intelligence, and performance management
- Addresses the next generation of performance dashboards, such as Mashboards and Visual Discovery tools, and including new techniques for designing dashboards and developing key performance indicators
- Offers guidance on how to incorporate predictive analytics, what-if modeling, collaboration, and advanced visualization techniques

This updated book, which is 75% rewritten, provides a foundation for understanding performance dashboards, business intelligence, and performance management to optimize performance and accelerate results.

Performance Dashboards: Measuring, Monitoring, and Managing Your Business Review

This Performance Dashboards: Measuring, Monitoring, and Managing Your Business book is not really ordinary book, you have it then the world is in your hands. The benefit you get by reading this book is actually information inside this reserve incredible fresh, you will get information which is getting deeper an individual read a lot of information you will get. This kind of Performance Dashboards: Measuring, Monitoring, and Managing Your Business without we recognize teach the one who looking at it become critical in imagining and analyzing. Don't be worry Performance Dashboards: Measuring, Monitoring, and Managing Your Business can bring any time you are and not make your tote space or bookshelves' grow to be full because you can have it inside your lovely laptop even cell phone. This Performance Dashboards: Measuring, Monitoring, and Managing Your Business having great arrangement in word and layout, so you will not really feel uninterested in reading.