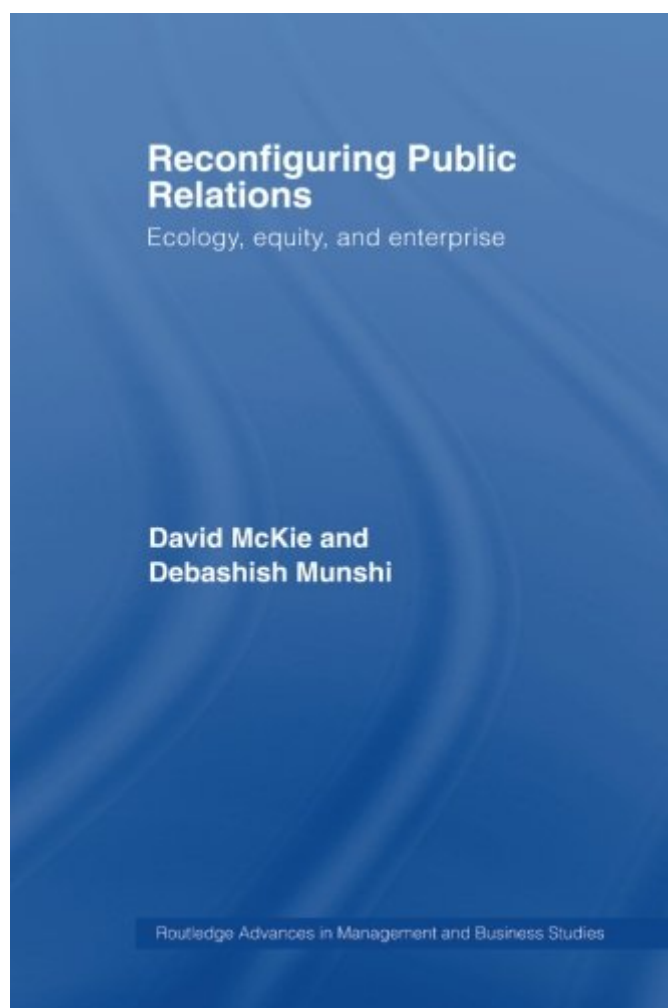


# Reconfiguring Public Relations: Ecology, Equity and Enterprise (Routledge Advances in Management and Business Studies) PDF



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Reconfiguring Public Relations reenergises thinking about diversity through equity and in terms of

business enterprise and environmental sustainability. It makes the case for more equitable diversity strategies in an era of increasing globalisation and establishes their relevance to organisational identity and core values. The book clarifies the present by taking a look back at the past and projecting forward to possible futures, including scenarios.

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