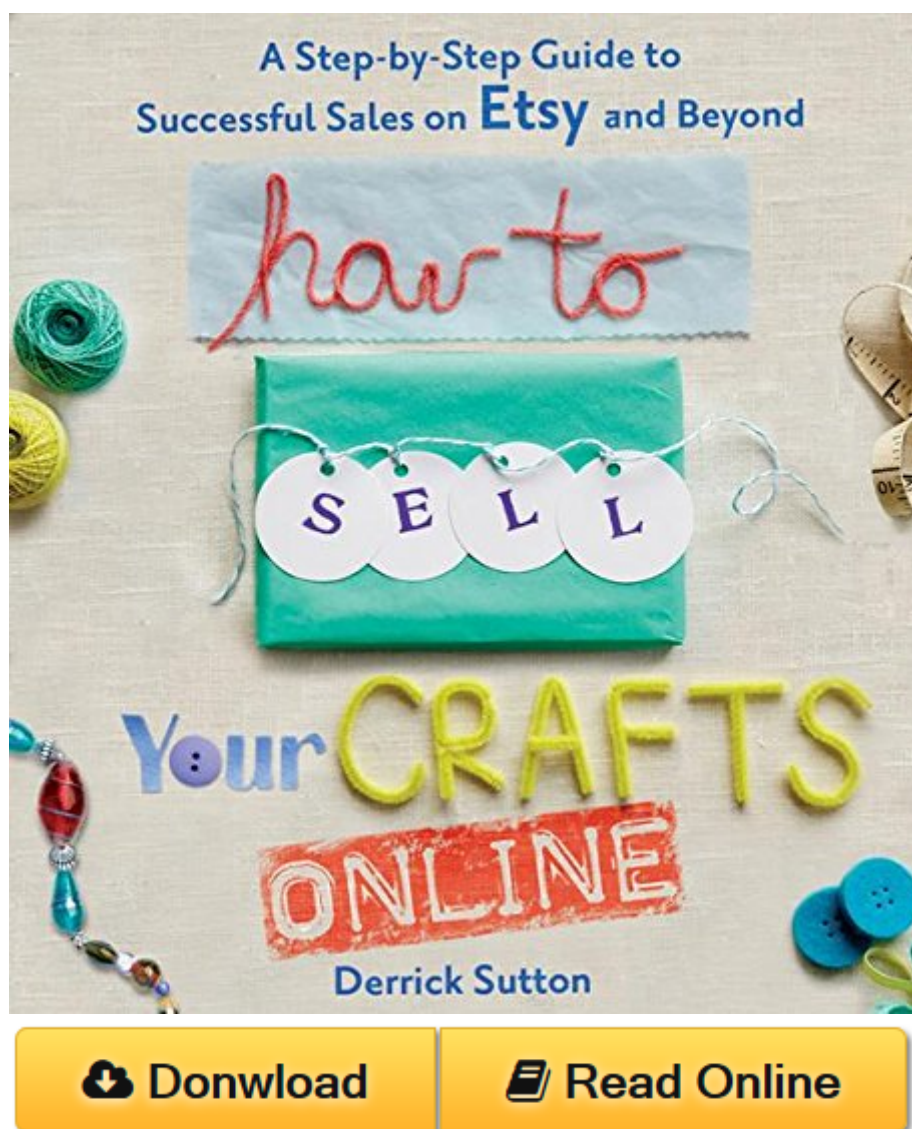


How to Sell Your Crafts Online: A Step-by-Step Guide to Successful Sales on Etsy and Beyond PDF



How to Sell Your Crafts Online: A Step-by-Step Guide to Successful Sales on Etsy and Beyond by Derrick Sutton ISBN 0312541260

With over 400,000 sellers on Etsy, how can you make YOUR shop stand out and increase your sales? This is a key question for many crafters and artists who are selling online these days. Now here are all the answers and much more from author and Etsy seller Derrick Sutton. Based on his self-published guide, and drawn from his practical experience, you will learn how to boost your Etsy sales, attract more customers, and expand your online presence. Derrick shares his proven online sales and marketing knowledge in an easily accessible format, complete with simple actions

steps at the end of each chapter. Learn how to completely optimize your Etsy shop, website, or blog, and much more.

Some of the topics covered include:

- How to design a catchy Etsy banner
- How to gain an instant analysis of your shop and where you need to focus your efforts
- A crash course on photographing your items and key mistakes to avoid class
- Fail-safe copywriting secrets
- How to take advantage of Etsy's forums, Treasury, and more
- The effective way to use Facebook and Twitter, and why so many people get it wrong

How to Sell Your Crafts Online offers crafters and artists practical internet marketing techniques from an experienced Etsy seller that will pave the way for a profitable online business!

Praise for Derrick Sutton's e-Guide *Crafting Success*:

"This is really a great guide through the mind-boggling thicket of internet selling. It's so easy to follow and straight forward..." --- Etsy seller jenniferwhitmer

"I definitely saw a difference in my sales after doing many of the things suggested."

--- Etsy seller mishmishmarket

"A true wealth of useful information." --- Etsy seller helixelemental

"[The steps are] easily presented, so making changes to your shop can be done instantly as you are reading." -- Licky Drake, HappyGoLicky Custom Silver Jewelry

"A tremendous amount of information. I learned more from [this book] than from anything I have purchased in five years." --- Etsy seller HandpaintedGifts

How to Sell Your Crafts Online: A Step-by-Step Guide to Successful Sales on Etsy and Beyond Review

This How to Sell Your Crafts Online: A Step-by-Step Guide to Successful Sales on Etsy and Beyond book is not really ordinary book, you have it then the world is in your hands. The benefit you get by reading this book is actually information inside this reserve incredible fresh, you will get information which is getting deeper an individual read a lot of information you will get. This kind of How to Sell Your Crafts Online: A Step-by-Step Guide to Successful Sales on Etsy and Beyond without we recognize teach the one who looking at it become critical in imagining and analyzing. Don't be worry How to Sell Your Crafts Online: A Step-by-Step Guide to Successful Sales on Etsy and Beyond can bring any time you are and not make your tote space or bookshelves' grow to be full because you can have it inside your lovely laptop even cell phone. This How to Sell Your Crafts Online: A Step-by-Step Guide to Successful Sales on Etsy and Beyond having great arrangement in word and layout, so you will not really feel uninterested in reading.