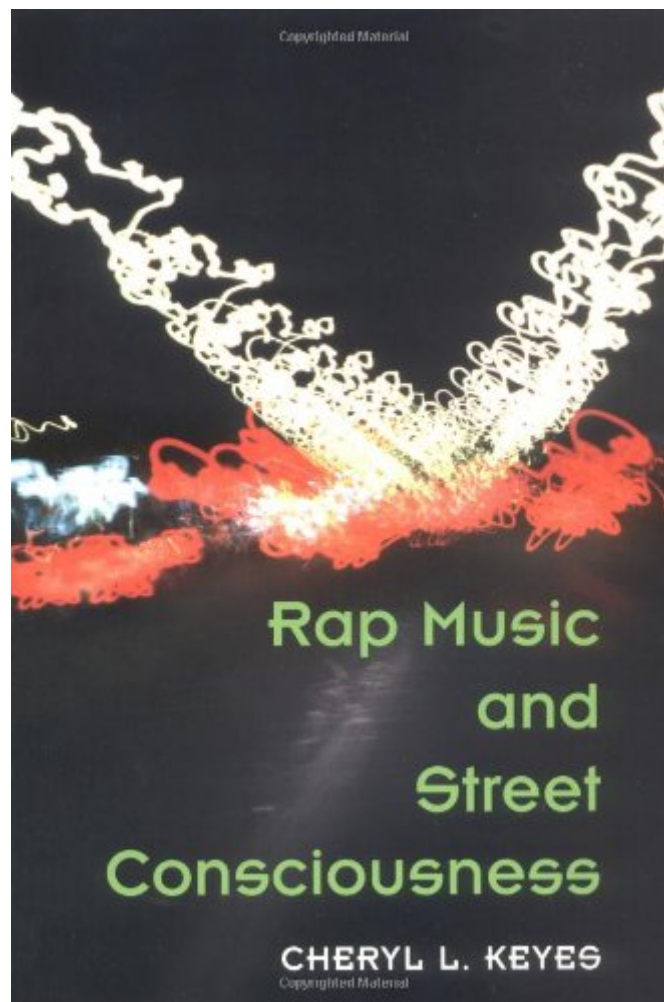


Rap Music and Street Consciousness (Music in American Life) PDF



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Rap Music and Street Consciousness (Music in American Life) by Cheryl L. Keyes ISBN 0252072014

In this first musicological history of rap music, Cheryl L. Keyes traces the genre's history from its roots in West African bardic traditions, the Jamaican dancehall tradition, and African American vernacular expressions to its permeation of the cultural mainstream as a major tenet of hip-hop lifestyle and culture. Rap music, according to Keyes, is a forum that addresses the political and economic disfranchisement of black youths and other groups, fosters ethnic pride, and displays culture values and aesthetics. Blending popular culture with folklore and ethnomusicology, Keyes offers a nuanced portrait of the artists, themes, and varying styles reflective of urban life and street consciousness. Drawing on the music, lives, politics, and interests of figures including Afrika Bambaataa, the "godfather of hip-hop," and his Zulu Nation, George Clinton and Parliament-

Funkadelic, Grandmaster Flash, Kool "DJ" Herc, MC Lyte, LL Cool J, De La Soul, Public Enemy, Ice-T, DJ Jazzy Jeff and the Fresh Prince, and The Last Poets, *Rap Music and Street Consciousness* challenges outsider views of the genre. The book also draws on ethnographic research done in New York, Los Angeles, Detroit and London, as well as interviews with performers, producers, directors, fans, and managers. Keyes' vivid and wide-ranging analysis covers the emergence and personas of female rappers and white rappers, the legal repercussions of technological advancements such as electronic mixing and digital sampling, the advent of rap music videos, and the existence of gangsta rap, Southern rap, acid rap, and dance-centered rap subgenres. Also considered are the crossover careers of rap artists in movies and television; rapper-turned-mogul phenomenons such as Queen Latifah; the multimedia empire of Sean "P. Diddy" Combs; the cataclysmic rise of Death Row Records; East Coast versus West Coast tensions; the deaths of Tupac Shakur and Christopher "The Notorious B.I.G." Wallace; and the unification efforts of the Nation of Islam and the Hip-Hop Nation.

Rap Music and Street Consciousness (Music in American Life) Review

This Rap Music and Street Consciousness (Music in American Life) book is not really ordinary book, you have it then the world is in your hands. The benefit you get by reading this book is actually information inside this reserve incredible fresh, you will get information which is getting deeper an individual read a lot of information you will get. This kind of Rap Music and Street Consciousness (Music in American Life) without we recognize teach the one who looking at it become critical in imagining and analyzing. Don't be worry Rap Music and Street Consciousness (Music in American Life) can bring any time you are and not make your tote space or bookshelves' grow to be full because you can have it inside your lovely laptop even cell phone. This Rap Music and Street Consciousness (Music in American Life) having great arrangement in word and layout, so you will not really feel uninterested in reading.