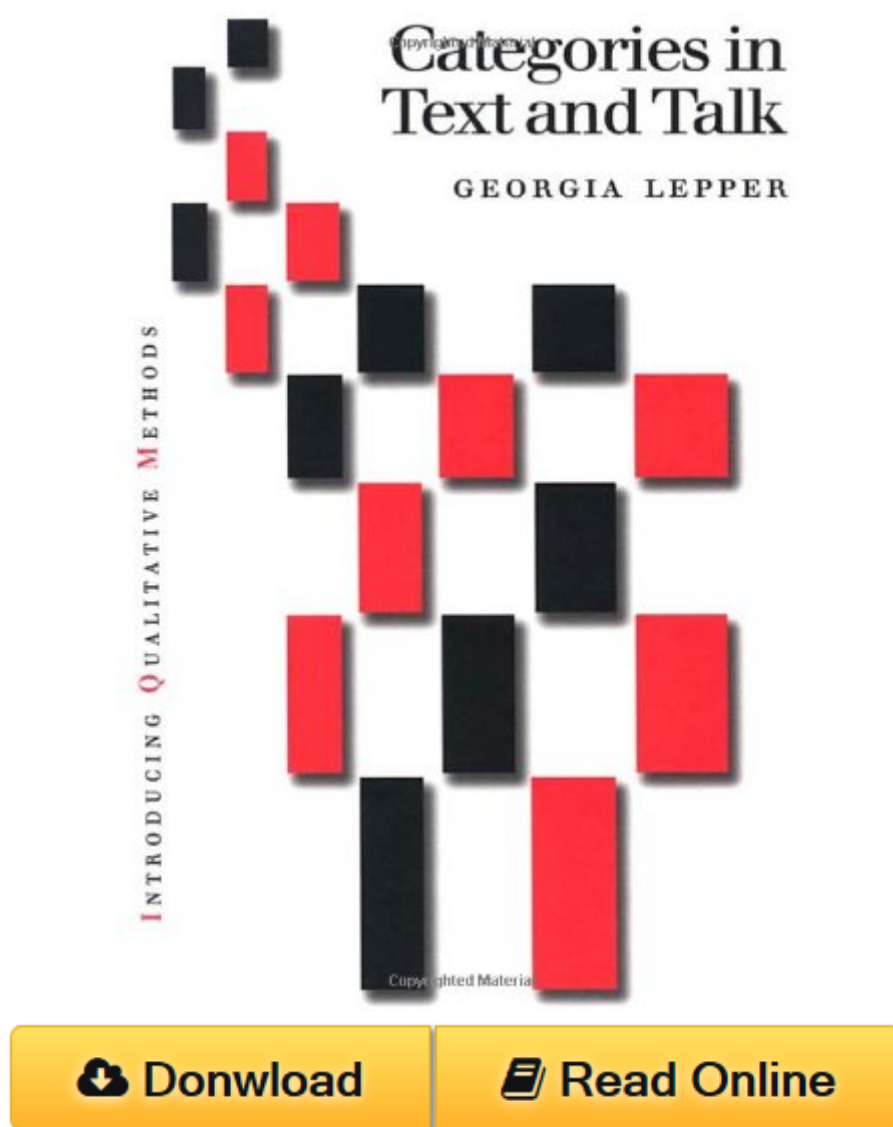# Categories in Text and Talk: A Practical Introduction to Categorization Analysis (Introducing Qualitative Methods series) PDF

Categories in Text and Talk: A Practical Introduction to Categorization Analysis (Introducing Qualitative Methods series) by Georgia Lepper ISBN 0761956662

This is the first practical book on how to apply Harvey Sacks' *membership categorization analysis* technique, an increasingly influential method for conversation analysis. Categorization analysis is a method for the study of situated social action and offers a complementary method to the traditional sequential analysis used in the study of naturally occurring talk and text.

Categories in Text and Talk: A Practical Introduction to Categorization Analysis (Introducing Qualitative Methods series) Review

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