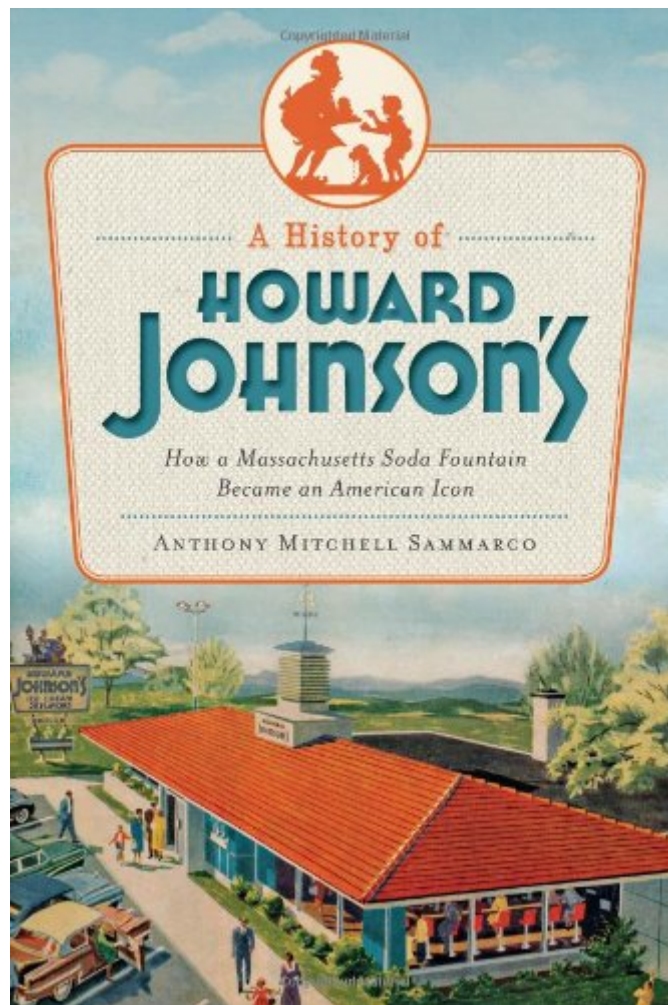


A History of Howard Johnson's:: How a Massachusetts Soda Fountain Became an American Icon (American Palate) PDF



Download



Read Online

A History of Howard Johnson's:: How a Massachusetts Soda Fountain Became an American Icon (American Palate) by Anthony Mitchell Sammarco ISBN 1609494288

Howard Johnson created an orange-roofed empire of ice cream stands and restaurants that stretched from Maine to Florida and all the way to the West Coast. Popularly known as the Father of the Franchise Industry, Johnson delivered good food and prices that brought appreciative customers back for more. The attractive white Colonial Revival restaurants, with eye-catching porcelain tile roofs, illuminated cupolas and sea blue shutters, were described in "Reader's Digest" in 1949 as the epitome of "eating places that look like New England town meeting houses dressed up for Sunday." Boston historian and author Anthony M. Sammarco recounts how Howard

Johnson introduced twenty-eight flavors of ice cream, the "Tendersweet" clam strips, grilled frankforts and a menu of delicious and traditional foods that families eagerly enjoyed when they traveled."

A History of Howard Johnson's: How a Massachusetts Soda Fountain Became an American Icon (American Palate) Review

This A History of Howard Johnson's: How a Massachusetts Soda Fountain Became an American Icon (American Palate) book is not really ordinary book, you have it then the world is in your hands. The benefit you get by reading this book is actually information inside this reserve incredible fresh, you will get information which is getting deeper an individual read a lot of information you will get. This kind of A History of Howard Johnson's: How a Massachusetts Soda Fountain Became an American Icon (American Palate) without we recognize teach the one who looking at it become critical in imagining and analyzing. Don't be worry A History of Howard Johnson's: How a Massachusetts Soda Fountain Became an American Icon (American Palate) can bring any time you are and not make your tote space or bookshelves' grow to be full because you can have it inside your lovely laptop even cell phone. This A History of Howard Johnson's: How a Massachusetts Soda Fountain Became an American Icon (American Palate) having great arrangement in word and layout, so you will not really feel uninterested in reading.