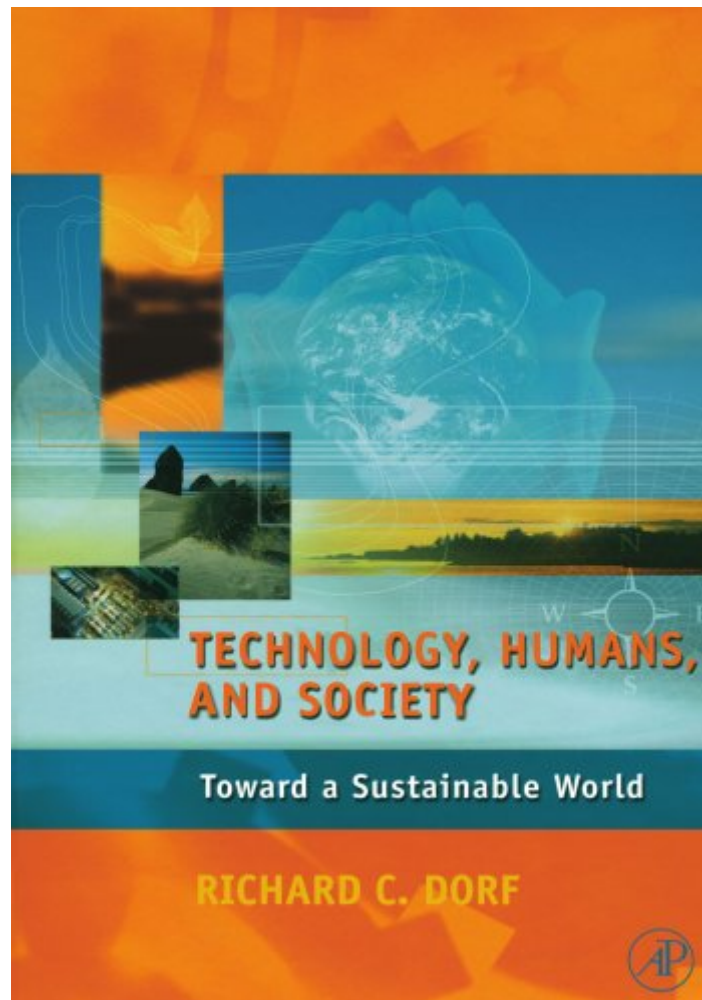


Technology, Humans, and Society: Toward a Sustainable World PDF



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Technology, Humans, and Society: Toward a Sustainable World by Richard C. Dorf ISBN 0123992133

A number of factors, from soaring fuel prices to genetically modified agricultural products, have greatly refocused worldwide attention on the interrelationship between technology and society and the necessity for sustainable engineering and business practices. Technology, Humans, and Society focuses on building a model for business and engineering that will lead to a sustainable world. The challenge for engineering is to develop new technologies that enable economic growth and do not deplete irreplaceable resources and destroy ecological systems. No longer solely the domain of environmentalists and ecologists, "sustainable" or "green" business practices and engineering designs are becoming a central part of the planning of many of the world's most influential companies, such as Hewlett-Packard, Honeywell, Dow, and Agilent. Companies are

overwhelmingly not only finding that sustainable business and engineering practices are good for environment, but also improve the image of the company and quite frequently the "bottom-line". Dorf's 1975 publication, *Technology and Society* (ISBN: 0878350470), sold over 70,000 copies. The completely new *Technology, Humans, and Society* is created to meet the swelling demand for unified practices of both business people and technologists in the creation of a "greener" sustainable world.

Technology, Humans, and Society: Toward a Sustainable World Review

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