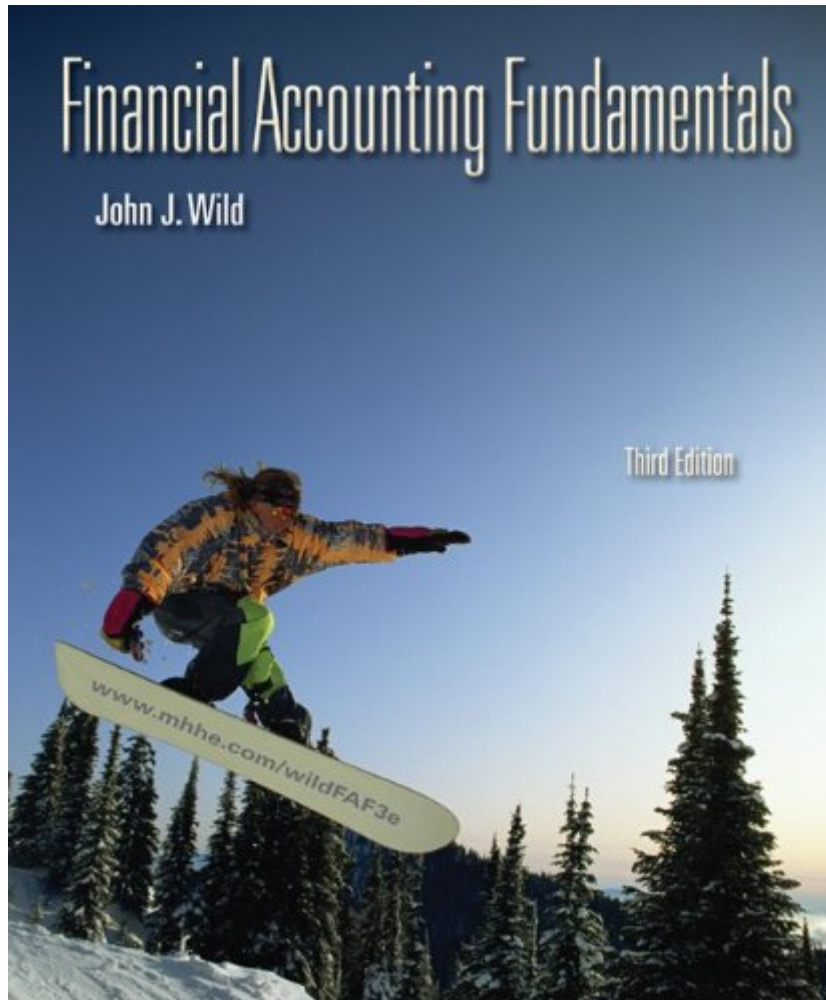


# Financial Accounting Fundamentals PDF



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Wild's *Financial Accounting Fundamentals* responds to the market's request for a low-cost, succinct book; a book that balances large and small businesses, and one that is contemporary, engaging, and accessible for today's students. With numerous innovative features, the author focuses on "Three C's":

- **Clear** presentation of accounting concepts,
- **Concise** coverage to help students focus on important material, and
- **Cutting edge technology** to engage students and improve their chances for success.

The author provides examples from a balance of different size businesses, integration of new computerized learning tools, superior end-of-chapter materials, and highly engaging pedagogical learning structures. Technology tools such as Connect and *Carol Yacht's General Ledger and Peachtree* software provides students with further advantages as they learn and apply key accounting concepts and methods.



## **Financial Accounting Fundamentals Review**

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