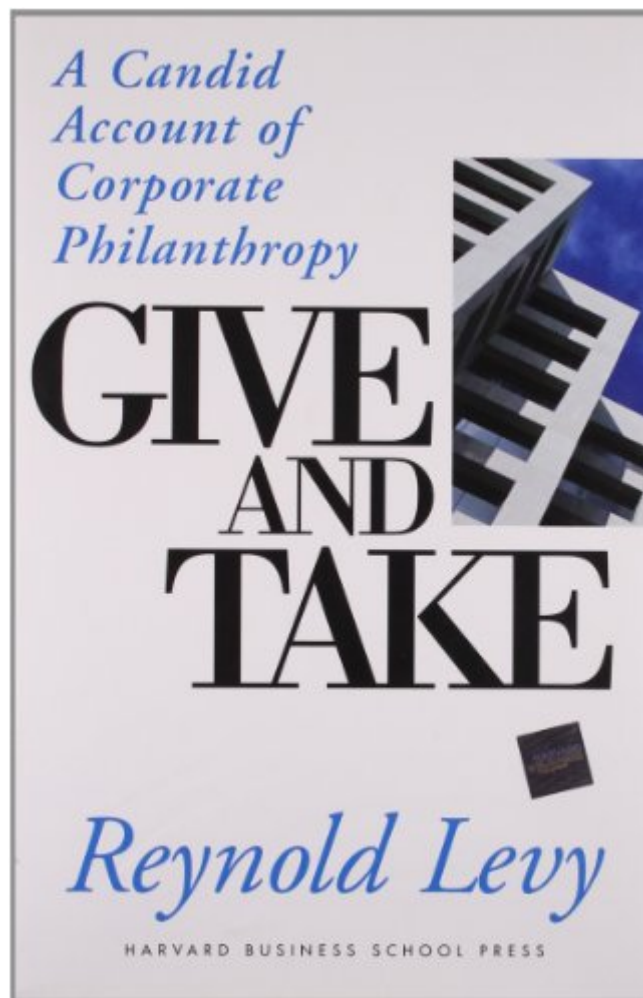


Give and Take: A Candid Account of Corporate Philanthropy PDF



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Give and Take: A Candid Account of Corporate Philanthropy by Reynold Levy ISBN 0875848931 "Give And Take" -- the first insider's guide to corporate philanthropy -- will help all foundation staffs in their efforts to give wisely and well. A candid look at the factors that make for a successful giving program, "Give And Take" also offers invaluable advice to fund-raisers, who will welcome a frank account of the perspectives of institutional donors. Reynold Levy, formerly an executive director of New York's renowned 92nd Street Y and president of the AT&T Foundation, draws on his own experience in this engaging handbook of the benefits, responsibilities, and challenges facing today's philanthropists.

Levy establishes the guidelines and benchmark principles for building world-class foundations, citing such companies as AT&T, Levi Strauss, and Dayton-Hudson for their innovative

philanthropic programs. He then views corporate giving from the beneficiary's perspective, divulging insider strategies for soliciting funds from today's corporate foundations.

"Give And Take" is a handbook for everyone who cares about philanthropy, from managers in company foundations to nonprofit employees, development directors, trustees, and volunteers.

Give and Take: A Candid Account of Corporate Philanthropy Review

This Give and Take: A Candid Account of Corporate Philanthropy book is not really ordinary book, you have it then the world is in your hands. The benefit you get by reading this book is actually information inside this reserve incredible fresh, you will get information which is getting deeper an individual read a lot of information you will get. This kind of Give and Take: A Candid Account of Corporate Philanthropy without we recognize teach the one who looking at it become critical in imagining and analyzing. Don't be worry Give and Take: A Candid Account of Corporate Philanthropy can bring any time you are and not make your tote space or bookshelves' grow to be full because you can have it inside your lovely laptop even cell phone. This Give and Take: A Candid Account of Corporate Philanthropy having great arrangement in word and layout, so you will not really feel uninterested in reading.