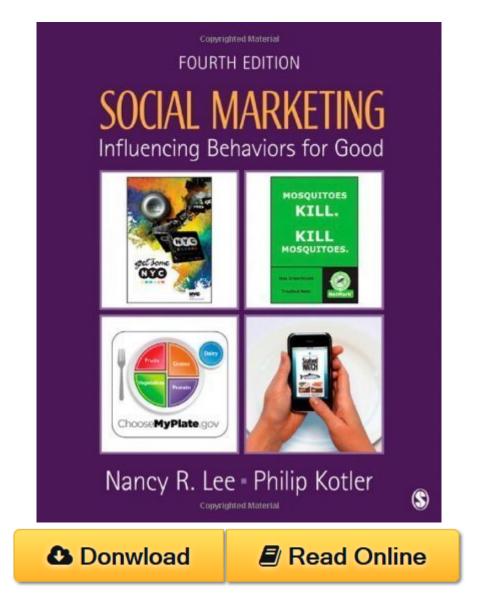
Social Marketing: Influencing Behaviors for Good by Lee, Nancy R., Kotler, Philip A. 4th (fourth) Edition [Paperback(2011)] PDF



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