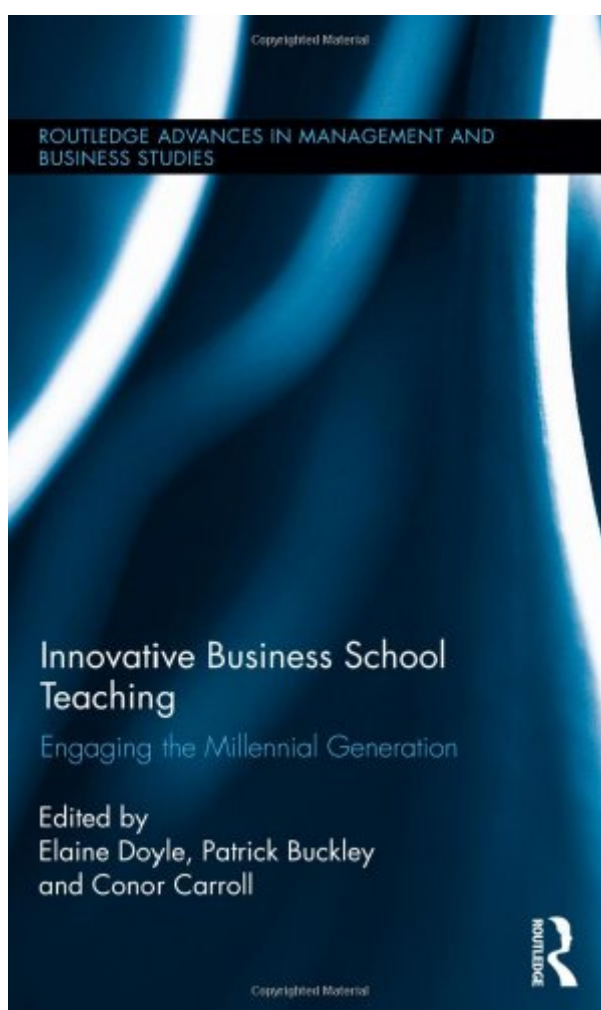


Innovative Business School Teaching: Engaging the Millennial Generation (Routledge Advances in Management and Business Studies) PDF



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ways in which business teachers can confront current pedagogic challenges. All of the contributors to this edited book have outstanding track records in teaching, having won national and international awards for teaching excellence, as well as publishing widely on pedagogy. Best practice teaching from multiple jurisdictions across a broad spectrum of business schools is represented. Each contributor shares their innovative teaching tools and techniques in a manner that emphasises how these tools can be adapted to other contexts, thus providing readers with an invaluable teaching resource.

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