

College Athletes for Hire: The Evolution and Legacy of the NCAA's Amateur Myth PDF

COLLEGE ATHLETES FOR HIRE

The Evolution and Legacy of
the NCAA's Amateur Myth

Allen L. Sack and Ellen J. Staurowsky



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College Athletes for Hire: The Evolution and Legacy of the NCAA's Amateur Myth by Allen L. Sack, Ellen J. Staurowsky ISBN 0275961915

Many books have been written on the evils of commercialism in college sport, and the hypocrisy of payments to athletes from alumni and other sources outside the university. Almost no attention, however, has been given to the way that the National Collegiate Athletic Association has embraced professionalism through its athletic scholarship policy. Because of this gap in the historical record, the NCAA is often cast as an embattled defender of amateurism, rather than as the architect of a nationwide money-laundering scheme.

Sack and Staurowsky show that the NCAA formally abandoned amateurism in the 1950s and

passed rules in subsequent years that literally transformed scholarship athletes into university employees. In addition, by purposefully fashioning an amateur mythology to mask the reality of this employer-employee relationship, the NCAA has done a disservice to student-athletes and to higher education. A major subtheme is that women, such as those who created the Association for Intercollegiate Athletics for Women (AIAW), opposed this hypocrisy, but lacked the power to sustain an alternative model. After tracing the evolution of college athletes into professional entertainers, and the harmful effects it has caused, the authors propose an alternative approach that places college sport on a firm educational foundation and defend the rights of both male and female college athletes. This is a provocative analysis for anyone interested in college sports in America and its subversion of traditional educational and amateur principles.

College Athletes for Hire: The Evolution and Legacy of the NCAA's Amateur Myth Review

This College Athletes for Hire: The Evolution and Legacy of the NCAA's Amateur Myth book is not really ordinary book, you have it then the world is in your hands. The benefit you get by reading this book is actually information inside this reserve incredible fresh, you will get information which is getting deeper an individual read a lot of information you will get. This kind of College Athletes for Hire: The Evolution and Legacy of the NCAA's Amateur Myth without we recognize teach the one who looking at it become critical in imagining and analyzing. Don't be worry College Athletes for Hire: The Evolution and Legacy of the NCAA's Amateur Myth can bring any time you are and not make your tote space or bookshelves' grow to be full because you can have it inside your lovely laptop even cell phone. This College Athletes for Hire: The Evolution and Legacy of the NCAA's Amateur Myth having great arrangement in word and layout, so you will not really feel uninterested in reading.