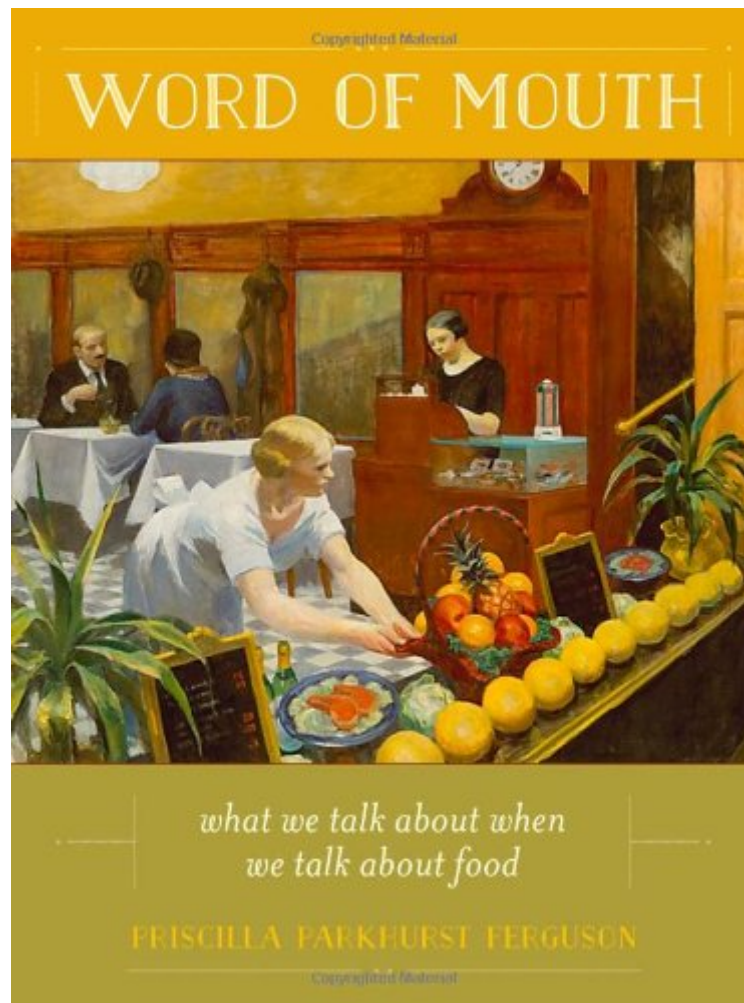


Word of Mouth: What We Talk About When We Talk About Food (California Studies in Food and Culture) PDF



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Word of Mouth: What We Talk About When We Talk About Food (California Studies in Food and Culture) by Priscilla Parkhurst Ferguson ISBN 0520273923

Today, more than ever, talking about food improves the eating of it. Priscilla Parkhurst Ferguson argues that conversation can even trump consumption. Where many works look at the production, preparation, and consumption of food, *Word of Mouth* captures the language that explains culinary practices. Explanation is more than an elaboration here: how we talk about food says a great deal about the world around us and our place in it.

What does it mean, Ferguson asks, to cook and consume in a globalized culinary world subject to

vertiginous change? Answers to this question demand a mastery of food talk in all its forms and applications. To prove its case, *Word of Mouth* draws on a broad range of cultural documents from interviews, cookbooks, and novels to comic strips, essays, and films.

Although the United States supplies the primary focus of Ferguson's explorations, the French connection remains vital. American food culture comes of age in dialogue with French cuisine even as it strikes out on its own. In the twenty-first century, culinary modernity sets haute food against haute cuisine, creativity against convention, and the individual dish over the communal meal. Ferguson finds a new level of sophistication in what we thought that we already knew: the real pleasure in eating comes through knowing how to talk about it.

Word of Mouth: What We Talk About When We Talk About Food (California Studies in Food and Culture) Review

This Word of Mouth: What We Talk About When We Talk About Food (California Studies in Food and Culture) book is not really ordinary book, you have it then the world is in your hands. The benefit you get by reading this book is actually information inside this reserve incredible fresh, you will get information which is getting deeper an individual read a lot of information you will get. This kind of Word of Mouth: What We Talk About When We Talk About Food (California Studies in Food and Culture) without we recognize teach the one who looking at it become critical in imagining and analyzing. Don't be worry Word of Mouth: What We Talk About When We Talk About Food (California Studies in Food and Culture) can bring any time you are and not make your tote space or bookshelves' grow to be full because you can have it inside your lovely laptop even cell phone. This Word of Mouth: What We Talk About When We Talk About Food (California Studies in Food and Culture) having great arrangement in word and layout, so you will not really feel uninterested in reading.