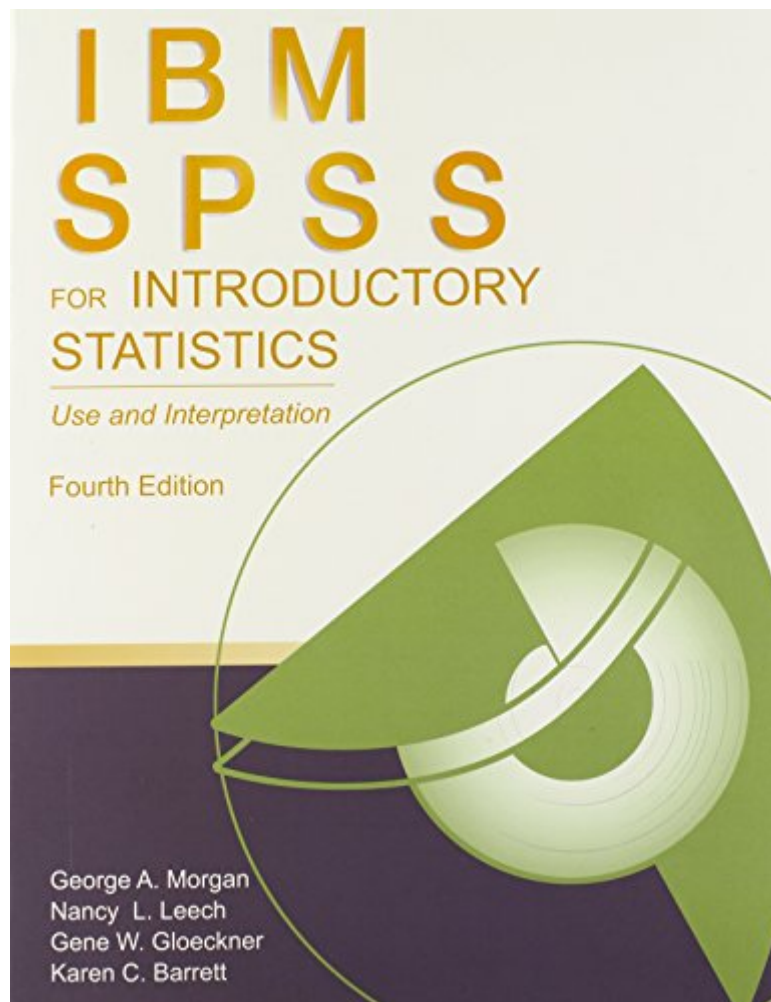


IBM SPSS for Introductory Statistics: Use and Interpretation, 4th Edition PDF



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IBM SPSS for Introductory Statistics: Use and Interpretation, 4th Edition by George A. Morgan, Nancy L. Leech, Gene W. Gloeckner, Karen C. Barrett ISBN 041588229X

Designed to help students analyze and interpret research data using IBM SPSS, this book describes the use of statistics in user-friendly, non-technical language to show readers how to choose the appropriate statistic based on the design, interpret output, and write about the results. The authors prepare readers for all of the steps in the research process, from design and data collection, to writing about the results. Discussions of writing about outputs, data entry and checking, reliability assessment, testing assumptions, and computing descriptive and inferential parametric and nonparametric statistics are included. SPSS syntax, along with the output, is provided for those who prefer this format.

The new edition features:

- IBM SPSS version 18 but the book can also be used with older and newer versions
- New section on describing demographics and key variables
- Expanded discussion of assumptions and effect size measures in several chapters
- Expansion of other useful SPSS functions in Appendix A
- Examples that meet the new formatting guidelines outlined in the 6th edition of the *APA Publication Manual* (2010)
- Flowcharts and tables to help select the appropriate statistic and interpret statistical significance and effect sizes
- Two realistic data sets at www.psypress.com used to solve the chapter problems
- Password protected Instructor's Resource materials with PowerPoint slides, answers to interpretation questions, extra SPSS problems, and more found at <http://www.psypress.com/ibm-spss-intro-stats> .

IBM SPSS for Introductory Statistics, Fourth Edition provides helpful teaching tools:

- All of the key IBM SPSS windows needed to perform the analyses
- Complete outputs with call-out boxes to highlight key points
- Interpretation sections and questions to help students better understand and interpret the output
- Lab assignments organized the way students proceed when they conduct a research project
- Extra problems for practice in running and interpreting SPSS
- Helpful appendices on how to: get started with SPSS; write research questions; and create tables and figures.

An ideal supplement for courses in either statistics, research methods, or any course in which SPSS is used, taught in departments of psychology, education, and other social and health sciences, this book is also appreciated by researchers interested in using SPSS for their data analysis.

IBM SPSS for Introductory Statistics: Use and Interpretation, 4th Edition Review

This IBM SPSS for Introductory Statistics: Use and Interpretation, 4th Edition book is not really ordinary book, you have it then the world is in your hands. The benefit you get by reading this book is actually information inside this reserve incredible fresh, you will get information which is getting deeper an individual read a lot of information you will get. This kind of IBM SPSS for Introductory Statistics: Use and Interpretation, 4th Edition without we recognize teach the one who looking at it become critical in imagining and analyzing. Don't be worry IBM SPSS for Introductory Statistics: Use and Interpretation, 4th Edition can bring any time you are and not make your tote space or bookshelves' grow to be full because you can have it inside your lovely laptop even cell phone. This IBM SPSS for Introductory Statistics: Use and Interpretation, 4th Edition having great arrangement in word and layout, so you will not really feel uninterested in reading.