

# Berkshire Beyond Buffett: The Enduring Value of Values PDF

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## BERKSHIRE BEYOND BUFFETT

The Enduring Value of Values

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Berkshire Beyond Buffett: The Enduring Value of Values by Lawrence A. Cunningham ISBN 0231170041

Berkshire Hathaway, the massive conglomerate that Warren Buffett built, is among the world's largest and most famous corporations. Yet, for all its power and celebrity, few people understand Berkshire, and many assume it cannot survive without Buffett. This book challenges that assumption.

In a comprehensive portrait of the corporate culture that unites Berkshire's subsidiaries, Lawrence Cunningham unearths the traits that assure the conglomerate's perpetual prosperity. Riveting stories of each subsidiary's origins, triumphs, and journey to Berkshire reveal how managers generate economic value from intangibles like thrift, integrity, entrepreneurship, autonomy, and a

sense of permanence.

Berkshire Beyond Buffett explores not only what will happen to Berkshire after Buffett, but presents all of Berkshire behind Buffett, the inspiring managerial luminaries, innovative entrepreneurs, and devotees of deep values that define this esteemed organization.

Whether or not you are convinced that Berkshire can endure without Buffett, the book is full of management lessons for small and large businesses, entrepreneurs, family firms, and Fortune 500 CEOs. Enjoy entertaining tales from Berkshire's 50 main subsidiaries, including Dairy Queen, GEICO, Benjamin Moore, Fruit of the Loom, BNSF, Justin, Pampered Chef, Marmon, Clayton Homes, FlightSafety, and more.

## **Berkshire Beyond Buffett: The Enduring Value of Values Review**

This Berkshire Beyond Buffett: The Enduring Value of Values book is not really ordinary book, you have it then the world is in your hands. The benefit you get by reading this book is actually information inside this reserve incredible fresh, you will get information which is getting deeper an individual read a lot of information you will get. This kind of Berkshire Beyond Buffett: The Enduring Value of Values without we recognize teach the one who looking at it become critical in imagining and analyzing. Don't be worry Berkshire Beyond Buffett: The Enduring Value of Values can bring any time you are and not make your tote space or bookshelves' grow to be full because you can have it inside your lovely laptop even cell phone. This Berkshire Beyond Buffett: The Enduring Value of Values having great arrangement in word and layout, so you will not really feel uninterested in reading.