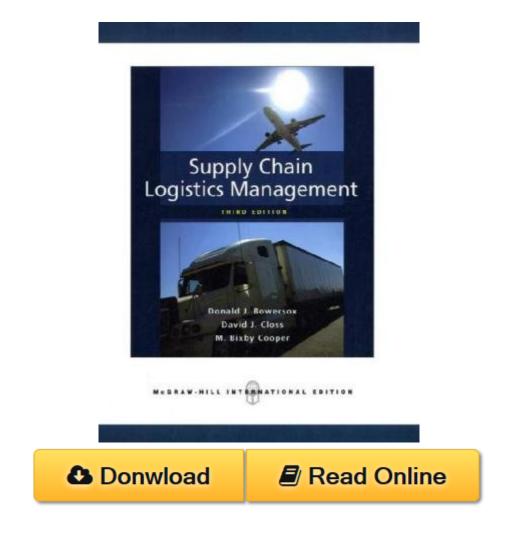
Supply Chain Logistics Management. Donald J. Bowersox, David J. Closs, M. Bixby Cooper PDF



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By examining traditional logistics issues within the context of the supply chain, this text captures the current trends in Supply Chain Management and Supply Chain Strategy. "Supply Chain Logistics Management" provides a solid foundation that clearly describes the role of logistics within the supply chain, portraying a complete view of the subject and extending to show how all the pieces fit together.

Supply Chain Logistics Management. Donald J. Bowersox, David J. Closs, M. Bixby Cooper Review

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