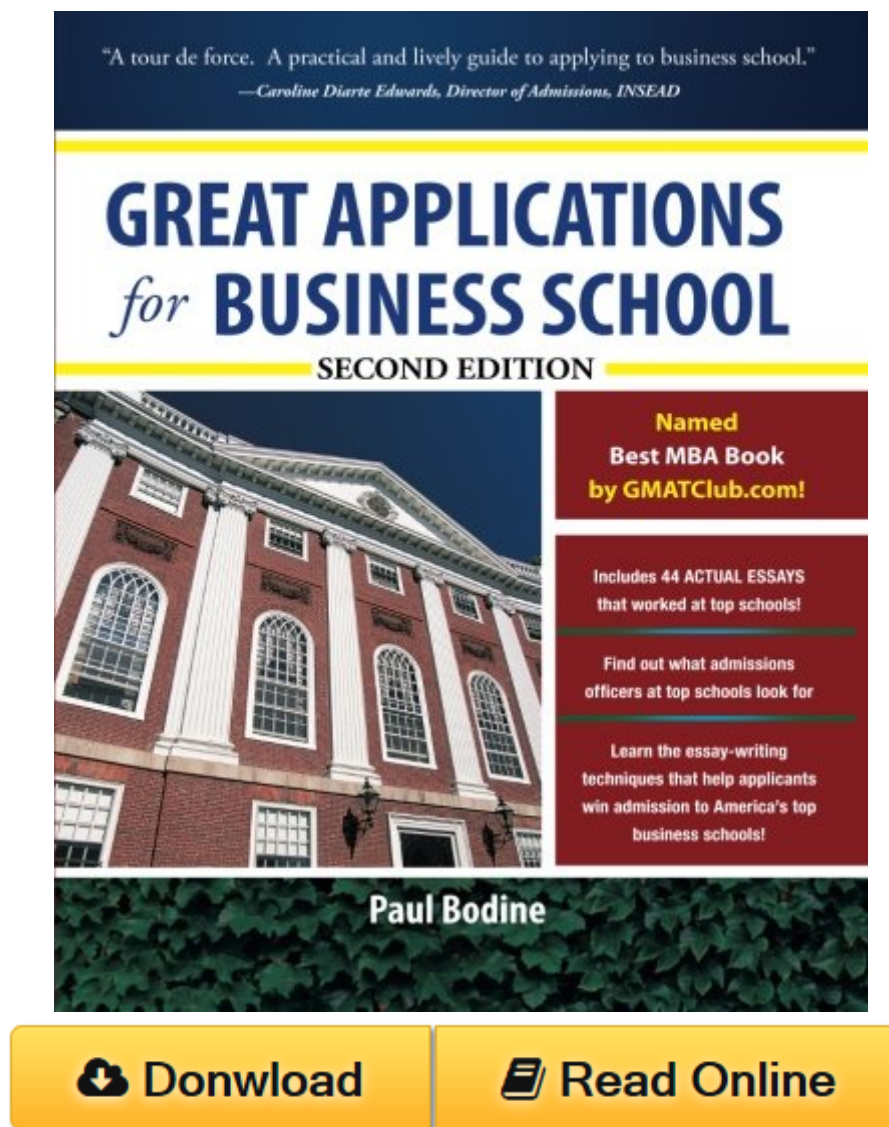


Great Applications for Business School, Second Edition (Great Application for Business School) PDF



Great Applications for Business School, Second Edition (Great Application for Business School) by Paul Bodine ISBN 0071746552

'Great Applications for Business School' provides a flexible, practical system for enabling business school applicants to find their applications' central theme, brainstorm their essays' raw material using personal 'data-mining' techniques, craft an outline using theme and evidence sentences, and write, revise, and edit effective essay drafts. Bodine provides detailed strategies for answering the most common MBA admissions essay topics--from goals, accomplishments, and "self-revelation" essays to diversity, leadership and teamwork, failure, and creative or multimedia topics. "Great Applications" includes practical guidelines for understanding what schools actually ask, choosing

the appropriate stories for each essay type, and structuring essays so they provide context, analysis, and the all-important takeaways. The foundational material that earned "Great Application Essays for Business School" GMATClub.com's "Best MBA Book" award in 2010 remains the core of this new edition.

But the second edition--30% larger than the first--also contains substantially new material:

- * Forty-four actual, complete essays or admissions documents (versus 22 in the first edition) written by admitted applicants to the very best business schools (Harvard, Stanford, Wharton, Chicago, Tuck, Columbia, London, Kellogg, INSEAD, and MIT Sloan, among others).
- * Treatment of the newest trend in admissions essays: creative, PowerPoint, and multimedia essays.
- * Ten case studies showing how real applicants with specific challenges overcame their admissions obstacles to gain admission to top programs.
- * Five "Put Yourself on the Couch" question sets that will spark the kind of reflection and analysis from which truly self-aware essays can emerge.
- * Extended appendixes on admissions interviews (containing sample interview responses) and wait-list letters (featuring before-and-after versions of two successful letters).

Great Applications for Business School, Second Edition (Great Application for Business School) Review

This Great Applications for Business School, Second Edition (Great Application for Business School) book is not really ordinary book, you have it then the world is in your hands. The benefit you get by reading this book is actually information inside this reserve incredible fresh, you will get information which is getting deeper an individual read a lot of information you will get. This kind of Great Applications for Business School, Second Edition (Great Application for Business School) without we recognize teach the one who looking at it become critical in imagining and analyzing. Don't be worry Great Applications for Business School, Second Edition (Great Application for Business School) can bring any time you are and not make your tote space or bookshelves' grow to be full because you can have it inside your lovely laptop even cell phone. This Great Applications for Business School, Second Edition (Great Application for Business School) having great arrangement in word and layout, so you will not really feel uninterested in reading.