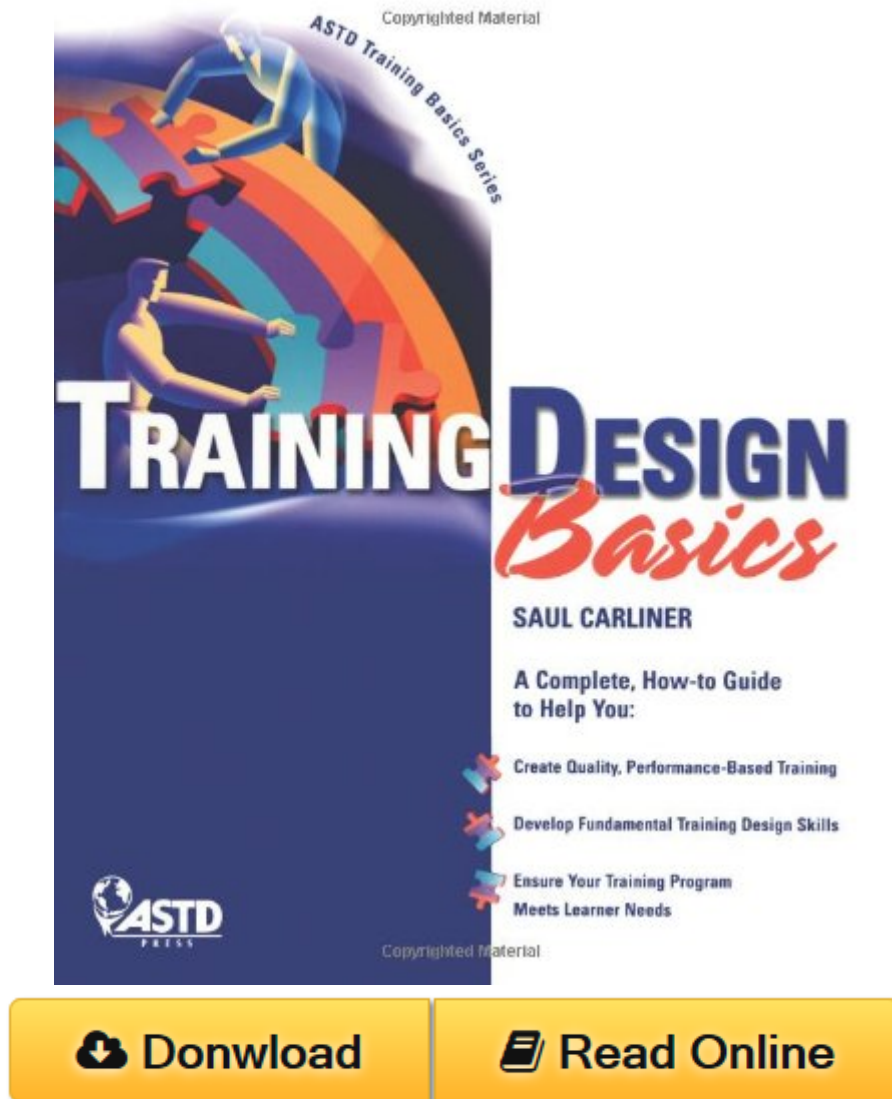


Training Design Basics (ASTD Training Basics) PDF



Training Design Basics (ASTD Training Basics) by Saul Carliner ISBN 1562863487

Knowing how to design effective training instruction is a core competency for every trainer. Here's a down to the basics title that keeps its focus on the bottom-line skills of the design craft beginning with planning and need analysis; to writing, designing, and evaluating course materials; to marketing and administration. This title also shows you how to put together quality, performance-based training that will be delivered in a classroom setting.

Training Design Basics (ASTD Training Basics) Review

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