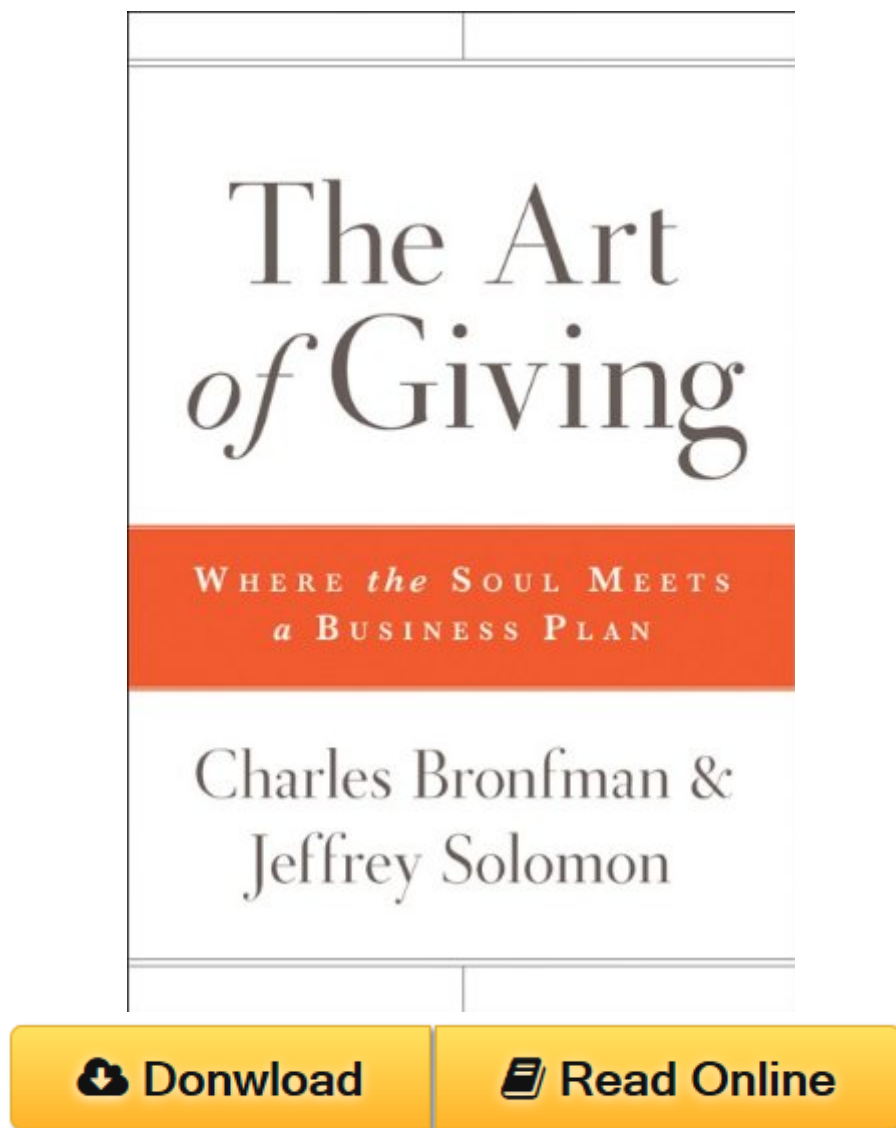


# The Art of Giving: Where the Soul Meets a Business Plan PDF



The Art of Giving: Where the Soul Meets a Business Plan by Charles Bronfman, Jeffrey R. Solomon ISBN 0470501464

An honest assessment for how to determine your individual relationship with charitable giving in today's world

From world-renowned philanthropists Charles Bronfman and Jeffrey Solomon of the Andrea and Charles Bronfman Philanthropies comes a comprehensive guide on how to be a canny, street-smart, effective philanthropist, regardless of your income level. It is also a perfect companion for nonprofit program and development executives who would like to introduce donors to their work and their organizations.

Despite their critical importance to philanthropy, donors have few resources for solid information about making their gifts-deciding what type of gift to give, how to structure it, the tax implications, what level of follow-up and transparency they should ask for and expect, and countless other complexities. This book fills that vacuum and helps you gain a special understanding of philanthropy as a business undertaking as well as a deeply personal, reflective process.

Drawing on decades of experience, the authors offer a fresh, enlivening approach to the nonprofit enterprise that, too often, is undervalued and thought of as the province of the burnt-out and the overwhelmed. Along with its many candid insights and memorable anecdotes, *The Art of Giving* also offers instruction on how to create a business plan for giving that works for you.

## **The Art of Giving: Where the Soul Meets a Business Plan Review**

This The Art of Giving: Where the Soul Meets a Business Plan book is not really ordinary book, you have it then the world is in your hands. The benefit you get by reading this book is actually information inside this reserve incredible fresh, you will get information which is getting deeper an individual read a lot of information you will get. This kind of The Art of Giving: Where the Soul Meets a Business Plan without we recognize teach the one who looking at it become critical in imagining and analyzing. Don't be worry The Art of Giving: Where the Soul Meets a Business Plan can bring any time you are and not make your tote space or bookshelves' grow to be full because you can have it inside your lovely laptop even cell phone. This The Art of Giving: Where the Soul Meets a Business Plan having great arrangement in word and layout, so you will not really feel uninterested in reading.