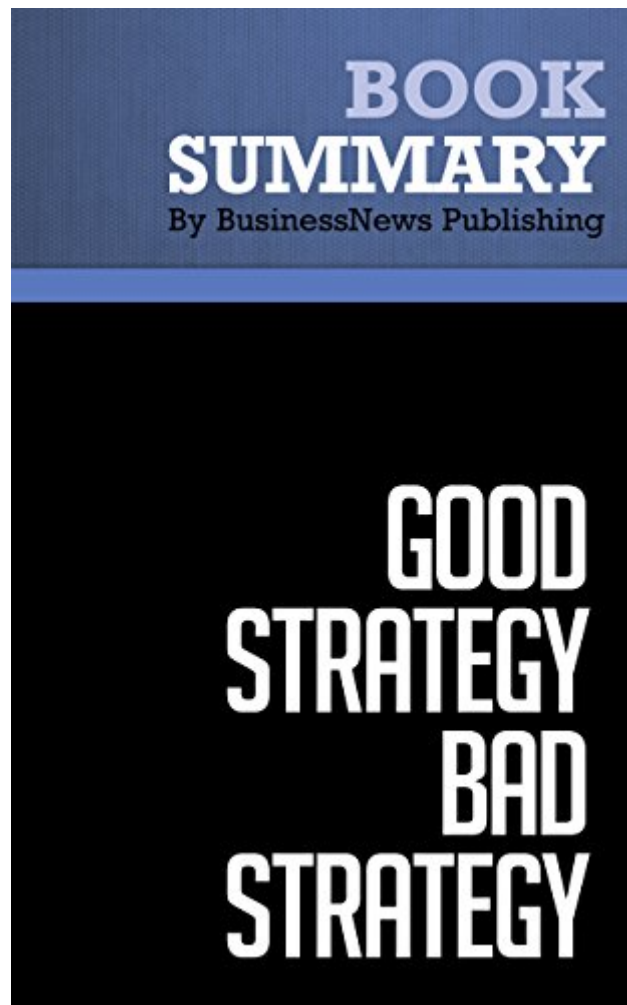


Summary: Good Strategy Bad Strategy - Richard Rumelt: The Difference and Why It Matters PDF



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Complete summary of Richard Rumelt's book: "Good Strategy Bad Strategy: The Difference and Why It Matters".

This summary of the ideas from "Good Strategy Bad Strategy" explains what strategy is and exposes the three elements of a good strategy: Diagnosis, Guiding Policy, and Coherent Actions, thus effectively providing you with the tools necessary to identify, devise and implement a good strategy.

Added- value of this summary:

- Save time
- Understand the key concepts
- Enhance your knowledge of management and leadership

To learn more read "Good Strategy Bad Strategy" and figure out how to advance your organization's interests!

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