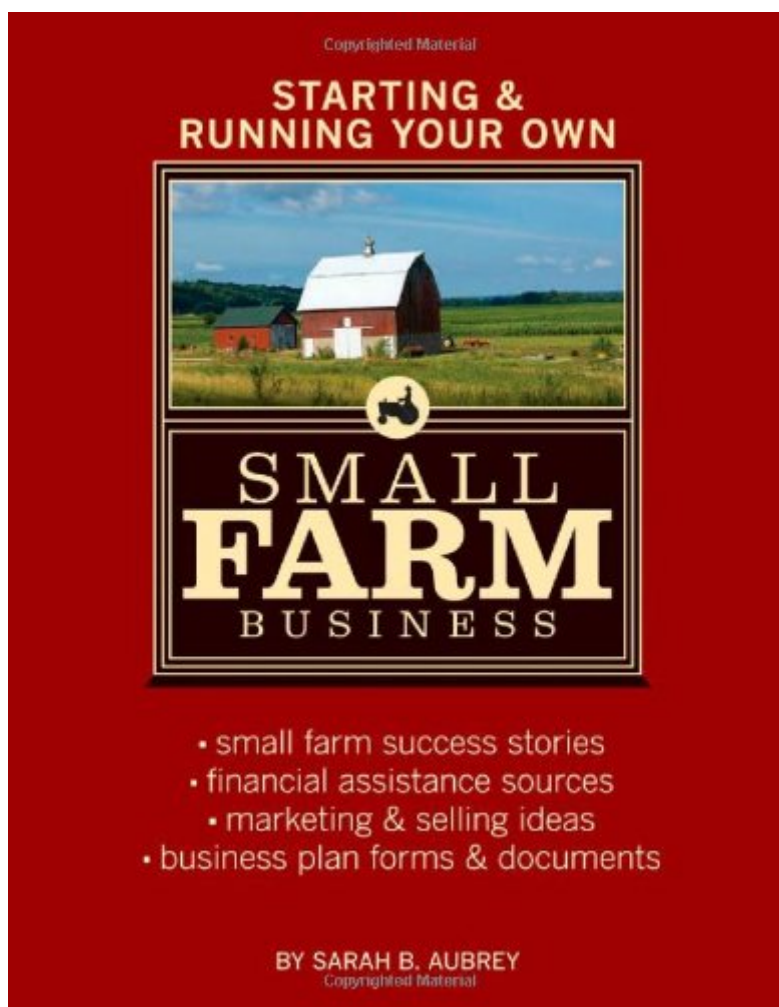


# Starting & Running Your Own Small Farm Business: Small-Farm Success Stories \* Financial Assistance Sources \* Marketing & Selling Ideas \* Business Plan Forms & Documents PDF



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Starting & Running Your Own Small Farm Business: Small-Farm Success Stories \* Financial Assistance Sources \* Marketing & Selling Ideas \* Business Plan Forms & Documents by Sarah Beth Aubrey ISBN 1580176976

To help farmers position themselves well for the opportunities of today's market, Sarah Aubrey, a successful farm-based business owner, shares her years of research and first-hand experience in

*Starting & Running Your Own Small Farm Business.* Here is everything you need to know to launch a small agricultural enterprise, from initial start-up to consumer marketing. Begin by fine-tuning your idea into a viable business plan, and then learn how to go out and sell it. Secure financing, work out the legalities, follow USDA guidelines--- and a farming business is born. Aubrey explains every step of the process and even includes samples of the required forms.

Every small farmer must also become a skilled salesperson and marketing professional. Aubrey covers all sales venues — from rural farmstands to web sites to food service wholesalers — and explains the pros and cons of each. She also explains how to create and stick to an advertising budget, develop pricing strategies, and protect personal assets.

Aubrey brings her business advice to life with profiles of farmers who are successfully selling everything from small batches of wine to exotic animals, such as elk and alpacas. Their stories are mini-courses in successful farming, sure to inspire every reader.

## **Starting & Running Your Own Small Farm Business: Small-Farm Success Stories \* Financial Assistance Sources \* Marketing & Selling Ideas \* Business Plan Forms & Documents Review**

This Starting & Running Your Own Small Farm Business: Small-Farm Success Stories \* Financial Assistance Sources \* Marketing & Selling Ideas \* Business Plan Forms & Documents book is not really ordinary book, you have it then the world is in your hands. The benefit you get by reading this book is actually information inside this reserve incredible fresh, you will get information which is getting deeper an individual read a lot of information you will get. This kind of Starting & Running Your Own Small Farm Business: Small-Farm Success Stories \* Financial Assistance Sources \* Marketing & Selling Ideas \* Business Plan Forms & Documents without we recognize teach the one who looking at it become critical in imagining and analyzing. Don't be worry Starting & Running Your Own Small Farm Business: Small-Farm Success Stories \* Financial Assistance Sources \* Marketing & Selling Ideas \* Business Plan Forms & Documents can bring any time you are and not make your tote space or bookshelves' grow to be full because you can have it inside your lovely laptop even cell phone. This Starting & Running Your Own Small Farm Business: Small-Farm Success Stories \* Financial Assistance Sources \* Marketing & Selling Ideas \* Business Plan Forms & Documents having great arrangement in word and layout, so you will not really feel uninterested in reading.