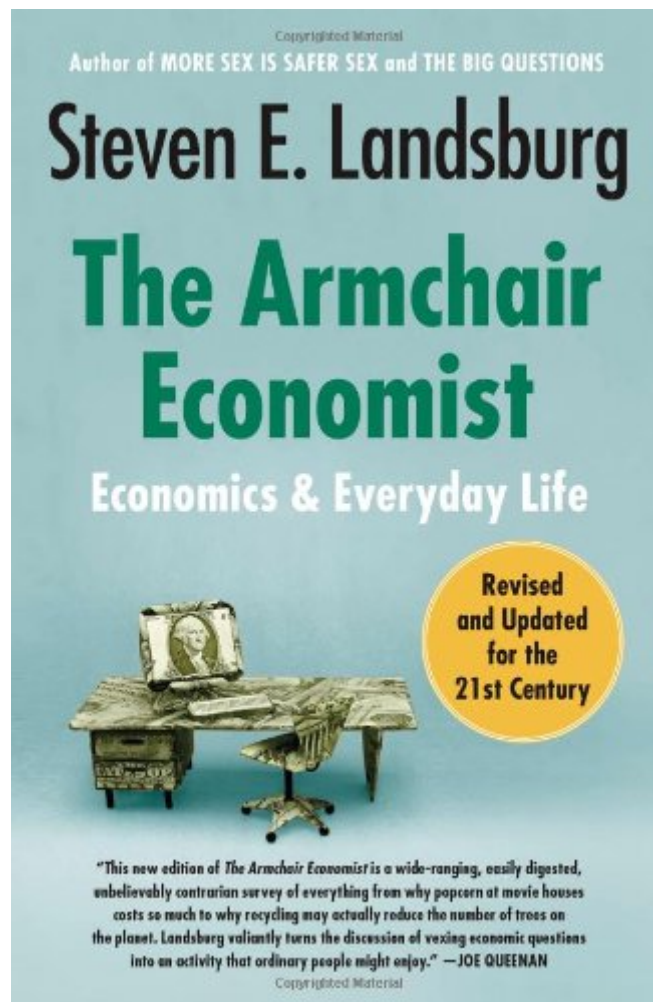


The Armchair Economist: Economics and Everyday Life PDF



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The Armchair Economist: Economics and Everyday Life by Steven E. Landsburg ISBN 1451651732

Revised and updated May 2012.

In this revised and updated edition of Steven Landsburg's hugely popular book, he applies economic theory to today's most pressing concerns, answering a diverse range of daring questions, such as:

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Why do celebrity endorsements sell products?

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Whether these are nagging questions you've always had, or ones you never even thought to ask, this new edition of *The Armchair Economist* turns the eternal ideas of economic theory into concrete answers that you can use to navigate the challenges of contemporary life.

The Armchair Economist: Economics and Everyday Life Review

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