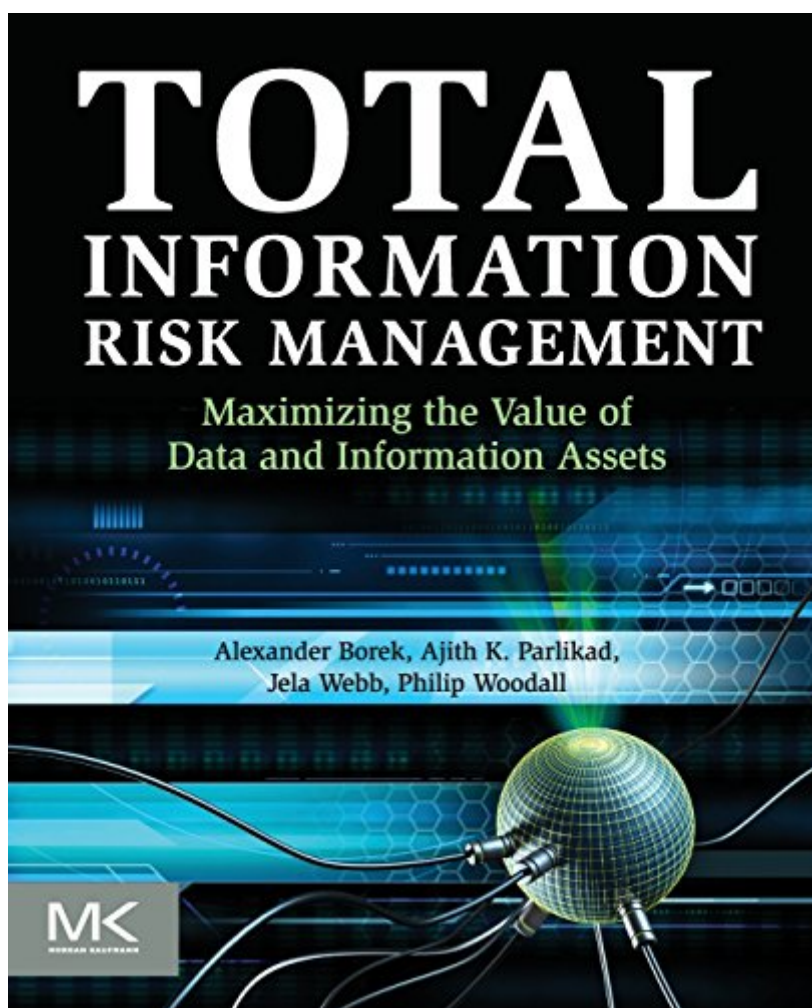


Total Information Risk Management: Maximizing the Value of Data and Information Assets PDF



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Total Information Risk Management: Maximizing the Value of Data and Information Assets by Alexander Borek, Ajith Kumar Parlikad, Jela Webb, Philip Woodall ISBN 0124055478

Many talk about the unlimited opportunities of data and information assets. But, bad data and information can also severely hurt your business and create considerable risk. Managing risk is a new angle to selling data quality projects to upper managers who do not want to take the time to learn about the value of data quality.

Total Information Risk Management provides you with a step by step process to identify, quantify and mitigate the risks arising from poor data and information assets. It is based on novel research

from the Distributed Information and Automation Laboratory at the University of Cambridge and has been proven to be successful across many different industries.

In particular, this book shows data managers and IT professionals how to:

- Complete a convincing business case for any data quality, data governance, Big Data, EIM, business intelligence, business analytics and IT projects
- Develop a clear link between data quality and your organization's business objectives
- Identify data quality "pain points" that have the highest impact on your organization's success
- Get stronger "buy-in" from senior executives for data quality improvement
- Manage data and information assets for business value in your organization

This book provides you with all the fundamental concepts, guidelines and tools to ensure core business information is identified, protected and used effectively, and written in a language that is clear and easy to understand for non-technical managers.

- Shows how to manage information risk using a holistic approach by examining data and information assets from all sources
- Offers varied perspectives of an author team that brings together academics, practitioners and researchers (both technical and managerial) to provide a comprehensive guide
- Provides real-life case studies with practical insight into the management of information risk and offers a basis for broader discussion among managers and practitioners

Total Information Risk Management: Maximizing the Value of Data and Information Assets Review

This Total Information Risk Management: Maximizing the Value of Data and Information Assets book is not really ordinary book, you have it then the world is in your hands. The benefit you get by reading this book is actually information inside this reserve incredible fresh, you will get information which is getting deeper an individual read a lot of information you will get. This kind of Total Information Risk Management: Maximizing the Value of Data and Information Assets without we recognize teach the one who looking at it become critical in imagining and analyzing. Don't be worry Total Information Risk Management: Maximizing the Value of Data and Information Assets can bring any time you are and not make your tote space or bookshelves' grow to be full because you can have it inside your lovely laptop even cell phone. This Total Information Risk Management: Maximizing the Value of Data and Information Assets having great arrangement in word and layout, so you will not really feel uninterested in reading.