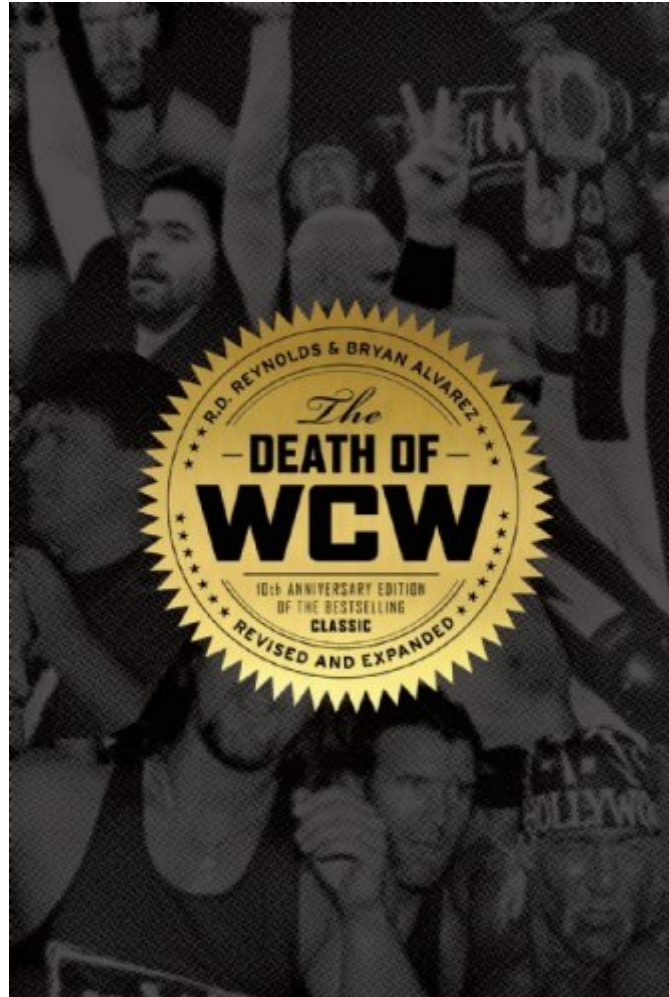


The Death of WCW PDF



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The Death of WCW by R.D. Reynolds, Bryan Alvarez ISBN 1770411763

In 1997, World Championship Wrestling was on top. It was the number-one pro wrestling company in the world, and the highest-rated show on cable television. Each week, fans tuned in to Monday Nitro, flocked to sold-out arenas, and carried home truckloads of WCW merchandise. It seemed the company could do no wrong.

But by 2001, however, everything had bottomed out. The company — having lost a whopping 95% of its audience — was sold for next to nothing to Vince McMahon and World Wrestling Entertainment. WCW was laid to rest.

What went wrong? This expanded and updated version of the bestselling Death of WCW takes readers through a detailed dissection of WCW's downfall, including even more commentary from the men who were there and serves as an object lesson — and dire warning — as WWE and TNA

hurtle toward the 15th anniversary of WCW's demise.

The Death of WCW Review

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