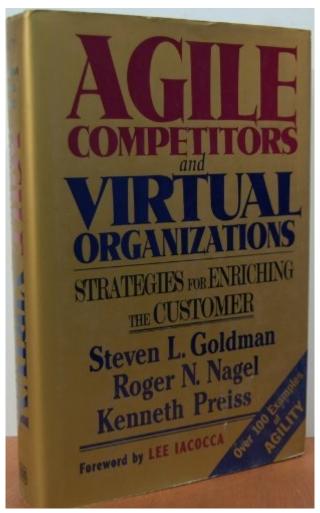
Agile Competitors and Virtual Organizations: Strategies for Enriching the Customer (Industrial Engineering) PDF



Agile Competitors and Virtual Organizations: Strategies for Enriching the Customer (Industrial Engineering) by Steven L. Goldman, Roger N. Nagel, Kenneth Preiss ISBN 0442019033 Identifying the "new industrial revolution," the authors present a vision for "cooperating to compete" in today's rapidly-changing business world. Nagel, Goldman, and Preiss show exactly why mass production is a thing of the past, and why customized products are the key to business survival.

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