Enterprise Resource Planning PDF
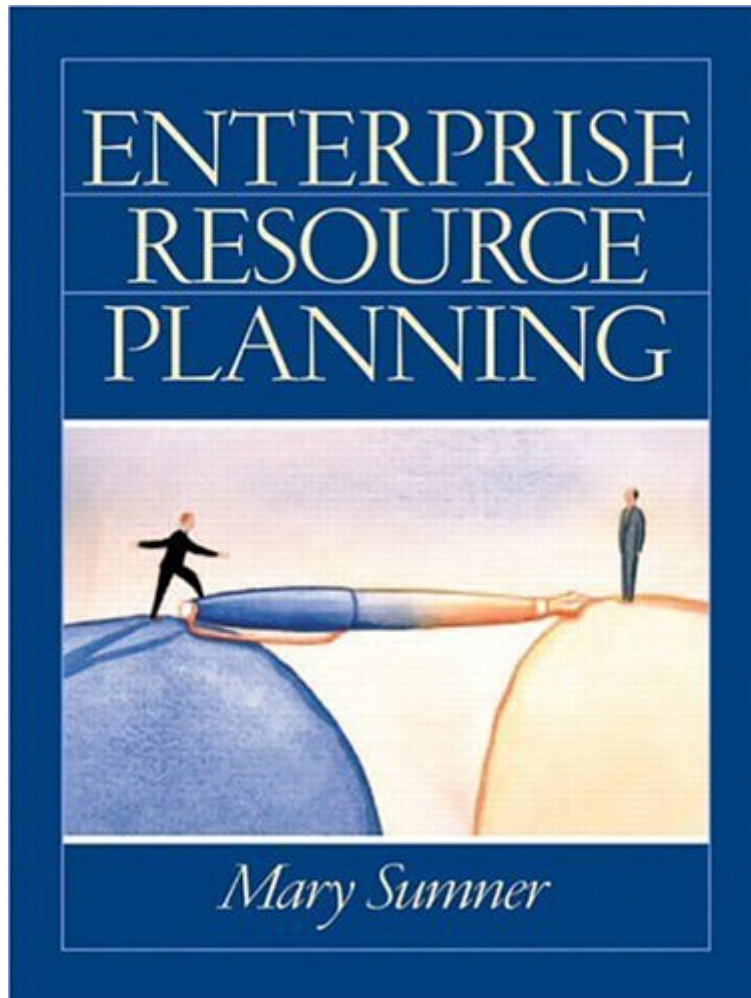

Enterprise Resource Planning by Mary Sumner ISBN 0131403435

This book takes a generic approach to enterprise resource planning systems and their interrelationships, covering all functional areas of this new type of management challenge. It discusses the re-design of business processes, changes in organizational structure, and effective management strategies that will help assure competitiveness, responsiveness, productivity, and global impact for many organizations in the years ahead. Specific chapter topics cover the evolution of enterprise resource planning systems; their planning, design, and implementation; relationship to sales and marketing, accounting and finance, and production and materials management; managing an ERP project; and supply chain management and the eMarketplace.
For business consultants and management personnel involved in process re-engineering, and information systems specialists.

Enterprise Resource Planning Review

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