The eBook Design and Development Guide PDF
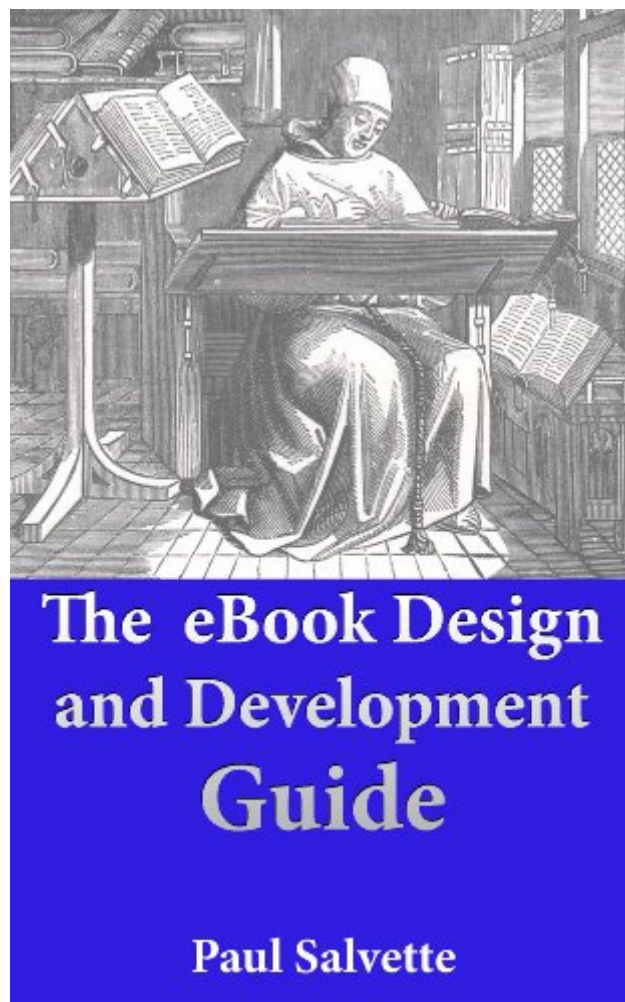

The eBook Design and Development Guide by Paul Salvette ISBN B009G2JMRK
While eBook sales continue to increase around the world, the actual layout and presentation of eBooks is in a sorry state. Mangled formatting, defective images, and non-reflowable content are just a few symptoms of the problem. Many publishing houses and independent authors believe that converting an eBook directly from Word, InDesign, or another publishing program will produce a "good enough" eBook. However, poor sales and poor reviews from readers suggests otherwise.

The eBook Design and Development Guide is a technical reference for serious publishers and authors who want to produce professional eBooks with a focus on quality. This guide provides all the technical knowledge of HTML, CSS, EPUB, XML, and KindleGen that is necessary to create your eBook from a source manuscript into an eBook ready for sale at all the major eBook vendors,

including the Amazon Kindle Store, Barnes & Noble Nook, Kobo, and the iBookstore.

No prior experience is required and the process of eBook production requires no expensive third-party software. This guide will teach you how to master the following tasks:

• Converting your manuscript into HTML
• Adding hyperlinks, bullets, and tables to your eBook
• Embedding correctly-sized images in your eBook
• Creating a clickable Table of Contents for your eBook
• Adding basic presentation and styling to your eBook with CSS such as font sizing, margins, and indentation
• Embedding fonts in your eBook
• Adding advanced styling to your eBook such as gradients, drop caps, and backgrounds
• Creating a professional EPUB eBook that validates with EpubCheck
• Creating a professional MOBI/KF8 eBook with KindleGen
• Adding metadata into your eBook
• Working with regular expressions for quickly converting an eBook

Additionally, the guide provides a step-by-step walkthrough for a sample conversion of an eBook, as well as some helpful tips on the publishing and marketing process. All HTML, CSS, and EPUB templates are available for immediate use in this guide so you can start making your eBook for Kindle, Barnes & Noble, iBookstore, and all the other major platforms.

This book is a follow-up to the author's How to Format Your eBook for Kindle, NOOK, Smashwords, and Everything Else with much more details on HTML, CSS, and the EPUB standard. It also explains how to properly design an eBook for the new Kindle Format 8 (KF8) devices such as the Kindle Fire, Kindle Touch, and Paperwhite.

Buy this 65,000-word guide that contains 150 images and 200 code snippets, and you will be able to create professional eBooks that really stand out from the crowd.

The eBook Design and Development Guide Review

This The eBook Design and Development Guide book is not really ordinary book, you have it then the world is in your hands. The benefit you get by reading this book is actually information inside this reserve incredible fresh, you will get information which is getting deeper an individual read a lot of information you will get. This kind of The eBook Design and Development Guide without we recognize teach the one who looking at it become critical in imagining and analyzing. Don't be worry The eBook Design and Development Guide can bring any time you are and not make your tote space or bookshelves' grow to be full because you can have it inside your lovely laptop even cell phone. This The eBook Design and Development Guide having great arrangement in word and layout, so you will not really feel uninterested in reading.