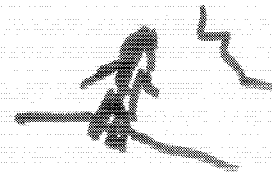


LEAVE THE TITLE OUT, IT COMES OFF TOO DELIBERATE.

Put a basic blurb here, describe the guy, you know "from a pioneer in online personas" but ask research if personas are tired out by now, maybe there's some residual kitsch in the idea of pseudopersonas? People like to be genuine and real these days, not sure how to take that angle here...

Doesn't matter what goes below the blurb, make sure it's fabricated or you'll set him off again. Key phrases here are the "dubious importance" thing, maybe "important, but only to an elite few" like "not everyone's cup of tea, but hey that's great" vibe. OH! MAKE EVERYONE FEEL LIKE THEY'RE MISSING OUT!



Picture of "him" in the distance, weary, inscrutable, in professor garb, looking quite troubled (if you look closely with a magnifying glass or loupe)

NOW: Lay into the printer queue thing. Just lay it on thick with the "4 to 11" just over and over. Try to remember, this is the guy's only chance to recover from annihilating self-sabotage, okay?

TIME TO CROWDSOURCE THIS ONE

Questions for those of you out there:

- Does this catch your fancy?
- Are we on the right track here?
- Related: why am I doing this?
- Who am I? (More of a question for me to keep in mind)
- Needs foxes?
- Better to just stay in exile?*

(It's very difficult to advertise one's self from exile - am I crazy to think it can be done?)

*Definitely better to stay in exile because I am freaking ch-ex-acter quite a bit - not sure I know how to play this guy anymore, as I get him mixed up with "Jack Black" another character that I played. I was also Brian Dennehy in "Cocoon"