



CREST TOKEN

....A Community-Centric Token that pays Daily Passive Income....



Millions pursue the dream of earning substantial income from online marketing; few make that dream a reality. The Crest DigiAd Platform serves both seasoned advertisers/marketers and users with zero marketing experience while being profitable for all.



THE CREST DIGIAD PLATFORM

The Crest DigiAd Platform is a unique blockchain-based advertising application. By combining smart contract technology and AI, its proprietary software/hardware runs, manages and tracks campaign results and earnings.

The platform is divided into three sections:

- The DigiAd Platform for Advertisers- enables advertisers to set up and run both non-crypto related campaign verticals and crypto-to-crypto ads within the blockchain.
- The DigiAd Platform for Publishers/Affiliates- enables both crypto and non-crypto publishers/affiliates to earn from ads displayed on their websites or traffic sources.
- The DigiAd Platform for Community Members - enables all users, although they may not be marketing specialists, to earn passive income by funding the most profitable campaigns running on the platform with a return of 1.15% to 2.25% paid daily. Additional passive revenue streams are offered through generous staking and referral programs.

THE CREST ECOSYSTEM

Crest is the community-centric, business ecosystem built around the Crest DigiAd Platform. It includes the following four components that add functionality and scalability: Crest's Internal Exchange, which facilitates transactions; Crest's Crypto Trading Platform, which provides opportunities for profit; the Crest Affiliate Marketing Education System, which trains aspiring and experienced marketers, thereby constantly expanding the platform's market-share; the Community Forum, where members can interact and have a say in the growth of the ecosystem.

The only payment unit accepted in the ecosystem is the ERC-20 Crest Utility Token (CSTT). Because it is tied to the USD330b online marketing industry through an actual business application, the token is arguably less prone to market volatility.

Crest's business model gives stability and longevity to the ecosystem and token through multiple income streams and a global community whose pooled resources position this unique platform to become a true influencer in the online marketing industry, taking it into the future.

MISSION STATEMENT

To create a community-centric platform, which enables its members to become experts in the online marketing and digital advertising industry while generating income through the power of blockchain technology.

Token Sale Information



51.20%
Main ICO (6,400,000)

36.80%
Staking Reserve
(4,600,000)

8%
Pre Sale ICO
(1,000,000)

4%
Bounty Reserve
(500,000)

Total Supply
12,500,000

TOKEN SALE

Payment Method Accepted: BTC ETH XMR

Softcap: \$2M USD

Hardcap: \$6.65M USD

Token Price: \$0.30 - \$1.70 / CSTT

Token distribution: Instant

Pre-ICO: \$250k (\$0.25/CSTT)

Min/Max Personal Cap: \$100 / 50,000 CSTT

Whitelist: No

Our Team



Ben Sanders
CEO

Ben is an entrepreneur with background in sales and online marketing. He has helped several companies build their customer base through affiliate marketing, generating millions of dollars in sales.



Erin Cotter
Online Marketing Head

Erin is a marketing expert with over a decade experience that spans across north America and Europe.



Aleksandar Djordjevic
Senior Software Developer

Aleks is a Senior Software Developer with deep experience in blockchain technology



Nihal Patel
Blockchain Developer

Nihal is a blockchain developer with proficient experience on the Ethereum platform and smart contracts



Angela Brasington
Senior Marketing Strategist

Anje, CEO of Anje Studios. Angela is an accomplished executive with experience in digital marketing



Dean M. Lapinid
Lead Community Manager

Dean is a Lead Community Manager with wide experience managing communities for some of the biggest ICO projects



Chad Copeland
Creative Designer

Chad is a forward thinking innovator with passion for cutting-edge design in the industry



Annah Todd
Digital Marketing Consultant

Annah is a digital marketing consultant with specialty in integrating campaigns to cross-promote and accelerate growth across digital platform



DigiAd Platform Alpha here <https://crestplatform.com/demo>

CREST LINKS

