

Basic


1) Summary box - concise main points
(crowdsourced)

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Browser extension/bookmarklet


Open network

A Web Page



http://

MR



Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book. It has survived not only five centuries, but also the leap into electronic typesetting, remaining essentially unchanged. It was popularised in the 1960s with the release of Letraset sheets containing Lorem Ipsum passages, and more recently with desktop publishing software like Aldus PageMaker including versions of Lorem Ipsum.

It is a long established fact that a reader will be distracted by the readable content of a page when looking at its layout. The point of using Lorem Ipsum is that it has a more-or-less normal distribution of letters, as opposed to using 'Content here, content here', making it look like readable English. Many desktop publishing packages and web page editors now use Lorem Ipsum as their default model text, and a search for 'lorem ipsum' will uncover many web sites still in their infancy. Various versions have evolved over the years, sometimes by accident, sometimes on purpose (injected humour and the like).

Contrary to popular belief, Lorem Ipsum is not simply random text. It has roots in a piece of classical Latin literature from 45 BC, making it over

Summary

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Summary point 1: Contrary to popular belief, Lorem Ipsum is not simply random text. It has roots in a piece of classical Latin literature from 45 BC, making it over 2000 years old.

Summary point 2: The standard chunk of Lorem Ipsum used since the 1500s is reproduced below for those interested. Sections 1.10.32 and 3.10.32 of the standard Lorem Ipsum passage are used here.

Summary point 3: There are many variations of passages of Lorem Ipsum available, but the majority have suffered alteration in some form, by injected humour, or randomised words which don't look even slightly believable. If you are going to use a passage of Lorem Ipsum, you need to be sure there isn't anything embarrassing hidden in the middle of text. All the Lorem Ipsum generators on the Internet tend to repeat predefined chunks as necessary, making this the first true generator on the Internet.



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Contrary to popular belief, Lorem Ipsum is not simply random text. It has roots in a piece of classical Latin literature from 45 BC, making it over



> 500

> 250

> 80

> 20

1) Notification whenever a friend simplify a web content. Comments to your summaries. Friend requests.

2) Number of times a user can view the summary box // mechanism to earn clicks - friend referral, simplify web, help moderate, vote for best moderation, etc

3) Feed layout

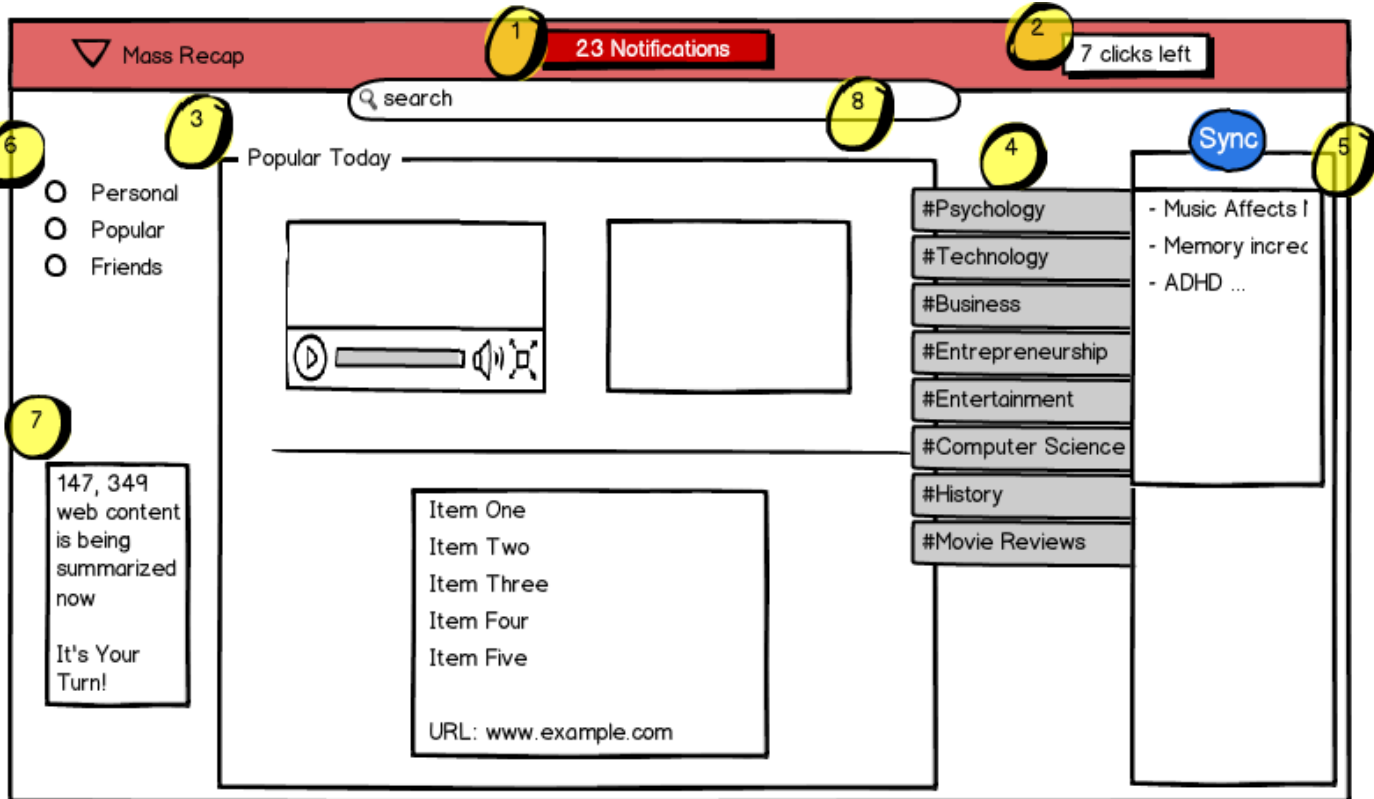
4) Hashtag organized categories. Able to track, see trends, etc

5) List of personal summarized web content.

6) Different content feeds

7) Live updates of summarized web content. //push users to contribute, might also place ads.

8) Search capabilities for other



Notes

1) Public Feeds. Friends can comment to discuss topics.

2) Platform for independent developers to code relevant apps for the site. Ex: Graphs to show everyday reading rate, numbers of articles per day/week, chatroom for live discussions when user is online, etc.

3) Hash Tags Cloud. User Interests. //For other users to seek compatibility - might provide matching scores like Last.Fm

4) World Ranking for global summary competition. //gamify crowdsource process - to drive contribution

5) Numbers of summary contributed

6) Profile Picture

