Exercise 2: Programming & Algorithms

Exercise 2 for the lecture 'Foundations of Data Science'

Prof. Dr. Karsten Donnay, Assistant: Philipp Kling



This session covers

- Regular expressions
- Manipulation of text data
- Data processing & cleaning



Data processing & cleaning

Data processing & cleaning

- To make data machine readable, we often need to convert it to another format or extract only features we are interested in.
- Many ways to save and store data
- Overview:
 - HTML and XML
 - JSON



Data processing & cleaning

HTML (Hyper Text Markup Language)

Data processing & cleaning

HTML (Hyper Text Markup Language)

- Start tags <title> and end tags </title> indicate elements
- Elements have attributes: e.g. <title id= "a"> ... </title> has the attribute id="a"
- Every website is built in HTML. HTML files can be displayed by your browser. Can be inspected by right clicking in your browser.

Workflow in R:

Download page and parse to an XML-file format in R with the rvest and xml2 package (they are very similar). Both have a function named read_html(). Then use functions of both packages to inspect data.



Data processing & cleaning

XML (Extensible Markup Language)

```
<menu id="file" value="File">
    <popup>
        <menuitem value="New" onclick="CreateNewDoc()" />
        <menuitem value="Open" onclick="OpenDoc()" />
        <menuitem value="Close" onclick="CloseDoc()" />
        </popup>
</menu>
```

Data processing & cleaning

XML (Extensible Markup Language)

- Used to store data (not for visualization as compared to HTML)
- Used to exchange information between web services (e.g. apps)
- Very flexible and highly customizable

Workflow in R:

- Download data and parse it into R with the xml2 package (read_xml())
- Useful functions to inspect and extract information:
 - xml_nodes: to get the nodes of a file.
 xml_names: to retrieve the names of the nodes
 - xml_children: to get the content of a node.
 xml_text: to transform the content into text.



Data processing & cleaning

JSON (JavaScript Object Notation)



Data processing & cleaning

JSON (JavaScript Object Notation)

- Also used to store data
- More popular (especially for APIs)
- Less flexible than XML, more standardized
- Workflow in R:
 - Download data and parse it into R with the jsonlite package (fromJSON())
 - If there aren't any encoding problems the package should already convert the data to a data.frame.



Text manipulation in R

String manipulation

Concatenate text with paste:

```
> (text <- paste("Demonstration of", "text manipulation."))

"Demonstration of text manipulation."
> (text <- paste("Demonstration of", "text manipulation.", sep = "-"))

"Demonstration of-text manipulation."</pre>
```

Concatenate text and vectors with paste:

String manipulation

Split strings with strsplit:

```
> strsplit("2020-02-11", split="-")
"2020" "02" "11"
```

Extract parts of a string with substr:

```
> substr("Rabarberrabarberrabarber", start=1, stop=8)
"Rabarber"
```



String manipulation

Detect a pattern in text with grep or the stringr - package

```
> grepl(pattern = "prize", "Somewhere I've hidden a prize in this sentence.")
    TRUE
                                    (returns whether a hit or not)
> grep(pattern = "prize", c("Somewhere I've hidden a prize and another prize",
                                    "But not in this one",
                                    "But there is a prize in this one."))
   1 3
                                    (returns positions of hits)
> stringr::str extract(string="Somewhere I've hidden a prize and another prize.",
                               pattern = "prize")
   "prize"
                                    (returns first match)
> stringr::str_extract_all(string="Somewhere I've hidden a prize and another prize",
                            pattern = "prize")
   "prize" "prize"
                                    (returns all matches)
```



Regular expressions

Regular expressions

— What if we want to extract or detect features more generally?

E.g. what would you do if you want to extract all the first names from such a text?

Regular expressions were the solution here!

- Formal language used in programming
- General pattern that matches text
- Cross-platform
- Can be used to clean text data or extract text features of interest



Regular expressions

```
•[:punct:]: punctuation.
```

- •[:alpha:]: letters.
- •[:lower:]: lowercase letters.
- •[:upper:]: upperclass letters.
- •[:digit:]: digits.
- •[:xdigit:]: hex digits.
- •[:alnum:]: letters and numbers.
- •[:cntrl:]: control characters.
- •[:graph:]: letters, numbers, and punctuation.
- •[:print:]: letters, numbers, punctuation, and whitespace.
- •[:space:]: space characters (basically equivalent to \s).
- •[:blank:]: space and tab.

- [abc]: matches a, b, or c.
- [a-z]: matches every character between a and z (in Unicode code point order).
- [^abc]: matches anything except a, b, or c.
- •[\^\-]: matches ^ or -



Regular expressions

- Grouping
- Anchors
- Repetition

Parentheses define a group

```
> str_extract(c("grey", "gray"), "gre|ay")
    "gre" "ay"
> str_extract(c("grey", "gray"), "gr(e|a)y")
    "grey" "gray"
```



Regular expressions

- Grouping
- Anchors
- Repetition

Anchors indicate the start or end of a text.

- ^ matches the start of string.
- \$ matches the end of the string.



Regular expressions

- Grouping
- Anchors
- Repetition

Signs after an expression indicate how often it should or may appear.

- ?: 0 or 1.

- +: 1 or more. - *: 0 or more.

- {n}: exactly n

- {n,}: n or more

- {n,m}: between n and m



Regular expressions

- There are many useful website to test or look up regular expressions.
 - E.g. https://regexr.com/



Text data



Text data

- There are many packages suitable to load specific types of data into R:
 - jsonlite: for JSON data
 - xml2: for XML data
 - readr: for Text data
 - haven: for SPSS, SAS, Stata files
 - readxl: for Microsoft excel files (.xls or .xlsx)
 - DBI: for connections to data bases
 - httr: to retrieve data from APIs
 - rvest: to retrieve data from websites/html



Text data

 Next we switch to R to demonstrate loading and analyzing text data and for the second assignment.