Exercise 4: Data Collection & Quality

Exercise 4 for the lecture 'Foundations of Data Science'

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This session covers

- Scraping websites
- Legal issues
- Reproducibility



Scraping websites

Scraping websites

- Websites might provide data that can be used for research.
- Basic scraping workflow for static websites:

| Step | Task | R commands |
|------|---|---|
| 1 | Download the website | <pre>download.file() RCurl::getUrl() RSelenium::remoteDriver()\$getPageSource()</pre> |
| 2 | Read document into R ('parse') | <pre>xml2::read_html()</pre> |
| 3 | Identify XPath to information of interest | Use e.g. Browser + Inspect or Selector Gadget. |
| 4 | Extract information of interest | <pre>rvest::html_nodes() rvest::html_children() rvest::html_names()</pre> |



Scraping websites

- Some websites only provide information after an interaction with the websites. Examples are:
 - Information that requires a log in to the website
 - Content that loads only after we scrolled down far enough.
 - **–** ...
- To access dynamic websites we use Selenium WebDrivers to interact with a website and then download it.





- Is it legal to scrape websites?
- No clear "Yes" or "No": If there was any legal action it was mostly about
 - Privacy concerns
 - Commercial damage
 - Large data crawled



- For your own work:
 - Respect copyrights and abide by national law
 - If in doubt: get the confirmation of the website provider
 - In the end, you are the one who is responsible for any infringements!
 - One indicator are robots.txt-files on the websites.



Legal issues

- Robots.txt
 - Documentation of permissions and restrictions of bots to content on a website.
 - Usually accessible in the root directory of a website (e.g. <u>www.karstendonnay.net/robots.txt</u>)
 - Robots.txt files are not some kind of firewall but only recommendations.
 - Most importantly: have a look at the basic rules ('*')

```
User-agent: *
```

Disallow: /

would mean a general ban of everything.



- Scraping etiquette:
 - Identify yourself
 - Only make meaningful requests and not too frequently
 - Consider other data resources: is there an API? Has there at anytime been a complete download of a website/database?



Reproducibility



Reproducibility

- Online data is subject to frequent changes
 - Websites change their structure
 - Old content does not get archived (publicly)
 - Comments get deleted
- As researchers, we need to document our work and make it accessible to others
 - Save local copies of scraped websites
 - Keep track of the date of the download
 - Check if you are allowed to publish the content
 - Anonymize personal information before publication
 - Remove copyrighted content



Reproducibility

- Additionallly:
 - EUGDPR specifies how to save data:
 - Location of hosting server might be important
 - Access to data needs to be limited physically and with passwords
 - Careful when saving data (e.g. in your Dropbox folder or adding it temporarily to a github repository)