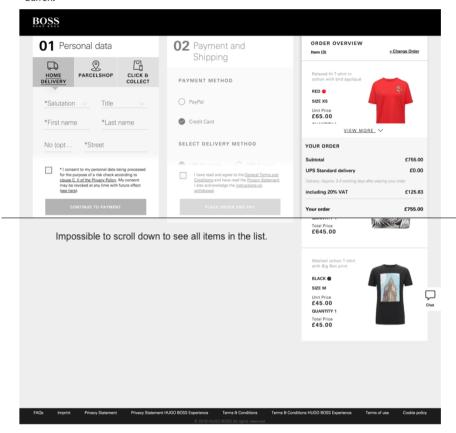
Current



Proposal

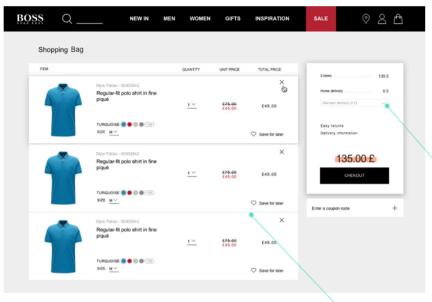
BOSS

Shopping Bag

Item has been removed from the cart.

Regular-fit polo shirt in fine piqué

ITEM



MEN

WOMEN

GIFTS INSPIRATION

TOTAL PRICE

£45.00

Save for later

×

Cancel removal

UNIT PRICE

Easy option to change delivery method here.

It is impossible to scroll down the list with added items in the current verson of the shopping bag which is short. To click "View more" is only the option to see the list of all chosen product. The new proposal allows scroll and see all the information on one page.

2 4

135 €

30

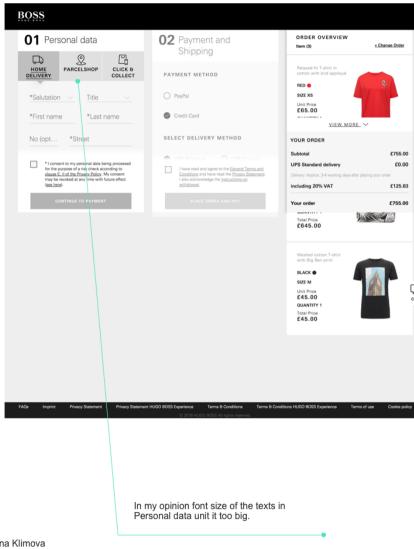
Home delivery

135.00 £

It is easy to edit a shopping bag (edit amount of item, delete smth) without going to a special page clicking Change Order.

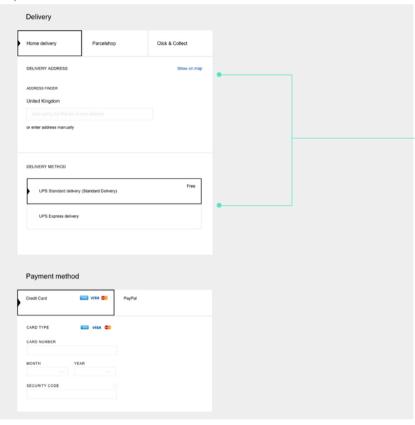
This option helps to cancel removal if a customer changed his/her mind or removed an item accidentally.

Current



Polina Klimova www.hugoboss.com/uk Shopping bag

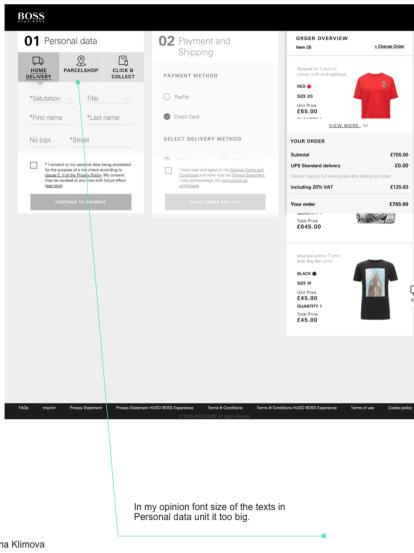
Proposal



I combined the home delivery and the delivery method into one group, since they are related to each other.

It is possible to add delivery address using one of three options: finder (list of all streets), manually or on the map.

Current



Polina Klimova www.hugoboss.com/uk Shopping bag

Proposal

•		
Personal data		
New customer Existing account		
FIRST NAME		
LAST NAME		
E-MAIL ADDRESS		
E-MAIL AUPRESS	•	
PHONE NUMBER		
" I consent to my personal data being processed for the purpose of a risk check according to the Privacy Policy. My consent may be revoked at any time with future effect (see he	ting to clause C. II	
I would like to create an account.		
Recipient is the other person.		

One click to create an account with added personal data.