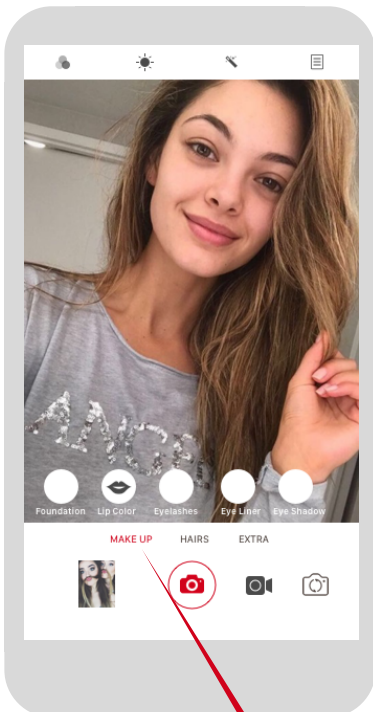
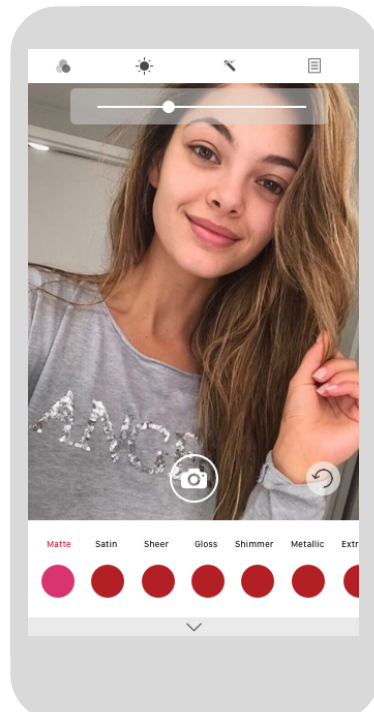


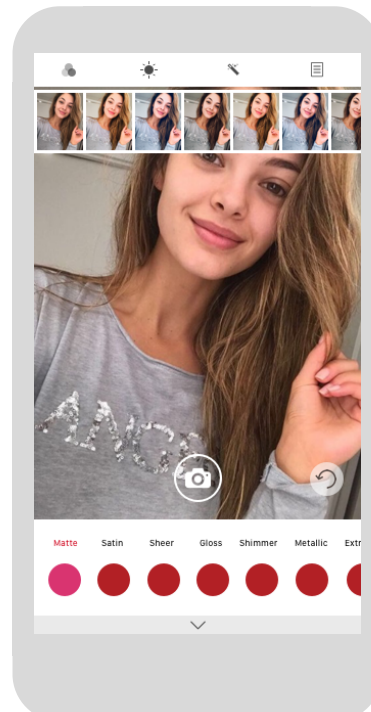
Smart Mirror App



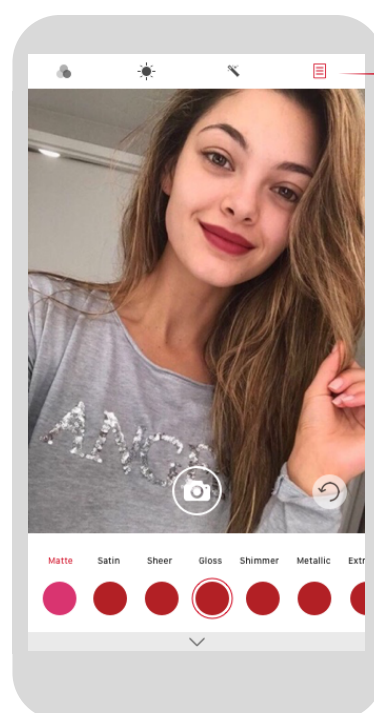
Possibility to have kind of makeup on — use a camera or edit a photo. Plus functionality of taking pictures or video.



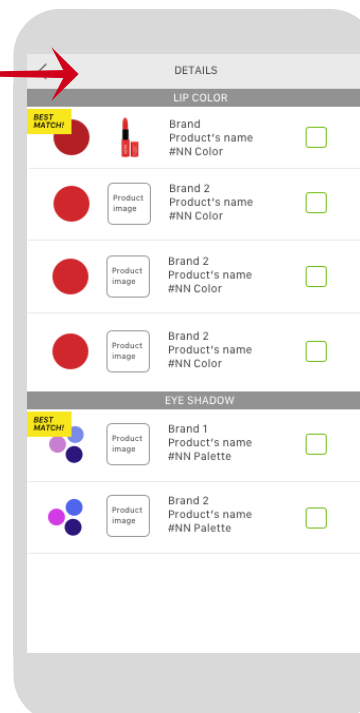
Top Nav Bar has basic necessary tools for photo editing.



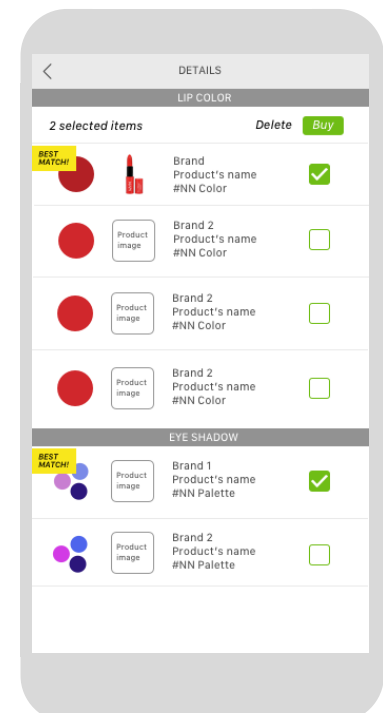
Such as color modes, brightness, magic wand for perfect skin.



Easy makeup choice — scroll to the left and to the right. Always an option to step back and remove all changes. Arrow at the button returns a customer one step back.

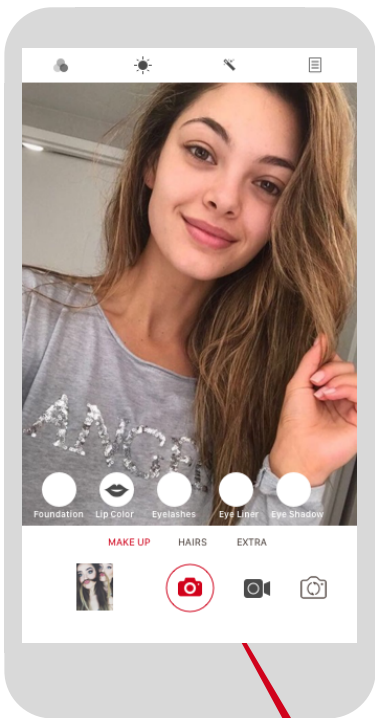


List with products from brands which are the best matches with customer's makeup.

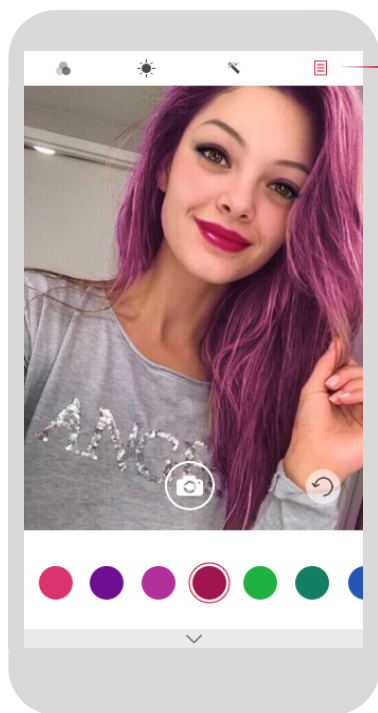


Option to select products and buy them. Button "Buy" links to a market where a customer sees chosen products (smth. like Amazon will be ok).

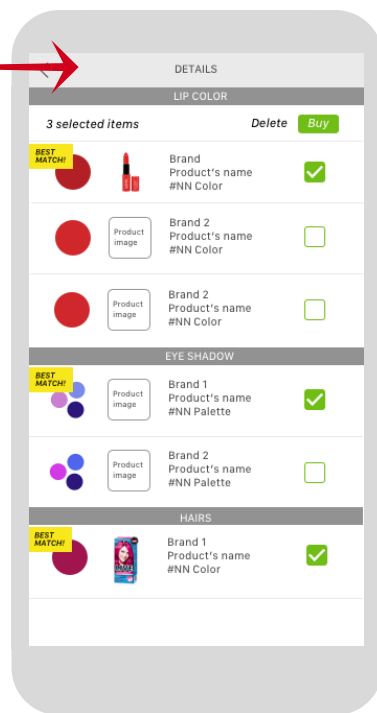
Here is a list with products which have best matches with customer's makeup. helps to pick up cosmetics from famous brands.



Possibility to change hair colour and more (probably, some face decoration — has to search in target group).



Easy scroll with a large choice of colours. Also matched with brands (shown in a products' list).



Details (products' list) have all matched cosmetics. Here is the ribbon "BEST MATCH!" to show the color which is the most similar to used by customer from palette.

Brief research

Before I started to make mock-ups, I asked 3 girls 13-14 years old a few questions. And I got some info.

*"I used to have a similar smart mirror app on my phone. I liked to make natural looks — I experimented with the colour of lips, eyeliner and shadows. Sometimes I changed my hair colour, it was very cool. Pink was my favourite colour",
— Ann, 13.*

*"I would like to have this kind of app! Never used something similar before. Usually I do stories in Instagram, there I use some beautiful effects. Cool, if I can record my make up in this smart mirror as well!",
— Maria, 13.*

*"I have many photo editors on my smartphone. I used to use similar app but colours from brands were boring",
— Lena, 14.*