

	DAY 1	DAY 2	DAY 3	DAY 4	DAY 5	DAY 6	DAY 7	DAY 8	DAY 9	DAY 10	DAY 11	DAY 12	DAY 13	DAY 14	DAY 15	DAY 16	DAY 17	DAY 18	DAY 19	DAY 20	DAY 21	DAY 22	DAY 23	DAY 24	DAY 25	DAY 26	DAY 27	DAY 28	DAY 29	DAY 30	DAY 31	DAY 32	DAY 33	DAY 34	DAY 35	DAY 36	DAY 37	DAY 38	DAY 39	DAY 40
PROJECT MANAGEMENT, CUSTOMER CONTACT	Project manager																																							
1. PLANNING																																								
Proposal and contract	Project manager																																							
Assess time and budget		Project manager																																						
Initial meeting with customer and team			Project manager Content developer Designer																																					
Define goals				Project manager Content developer Designer																																				
Develop project plan, allocate tasks				Project manager Content developer Designer																																				
Analyse market, competitors					Project manager Content developer																																			
Strategic planning						Project manager Content developer Designer																																		
Content planning							Content developer																																	
2. DESIGN																																								
Site structure							Content developer Designer Front-end developer																																	
Mood board, style tile														Designer																										
Wireframes															Designer																									
Text content development														Copywriter																										
Photoshoot														Photographer																										
Graphic design																	Designer																							
3. DEVELOPMENT																																								
Interface design																																								
HTML coding																																								
CSS coding																																								
UX/UI planning																																								
4. LAUNCH																																								
UX/UI testing																																								
Cross platform and browser testing																																								
Validating																																								
Refinement																																								
Marketing campaign																																								
Launch																																								Project manager Content developer Designer Front-end developer