Causal Inference with Time-Series Cross-Sectional Data

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Goals for Today

- Methods:
 - Difference-in-differences
 - Two-ways Fixed Effects/Staggered DID/Event study/Synthetic Control
- Package Recommended:
 - fixest (my favorite, super user-friendly)
 - More than two-ways FE, clustered SE, logit
 - plm
 - o lag, lead, diff
 - did
- Reference
 - Yiqing Xu, Causal Inference with Time-Series Cross-Sectional Data: A Reflection
 - Liu, Wang and Xu, A Practical Guide to Counterfactual Estimators for Causal Inference with Time-Series Cross-Sectional Data, AJPS 2022

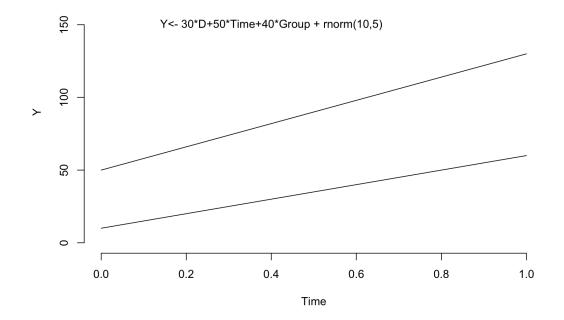
Difference-in-differences

- DID: Difference 1 × Difference 2
 - Treated Group × Before/After Treatment
 - Assumption:
 - Common/Parallel Trend Assumption: Pre-treatment trend -> counterfactual posttreatment trend
 - No self-sorting behavior, especially treatment at an aggregated level
 - Treatment

DID does not always use:

- time-series cross-sectional data -> could be repeated cross-sectional data (treated at age, location, industries)
- time as one of the differences -> could be spatial, timing
- two binary variables -> one could be countinous

Simulated Data: Repeated Crosssectional Data



Estimation

```
attach(Data)
summary(lm(Y-Group,data=Data))
```

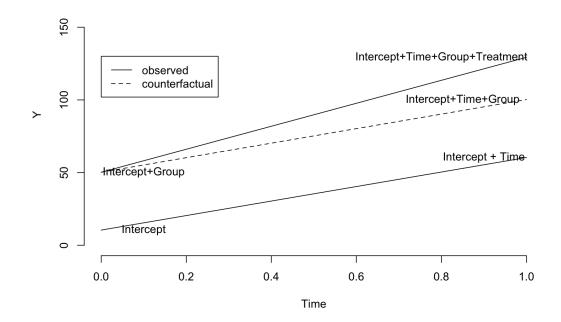
```
##
## Call:
## lm(formula = Y ~ Group, data = Data)
##
## Residuals:
##
     Min
               10 Median
                              30
## -54.052 -32.060 0.655 31.367 52.359
##
## Coefficients:
##
             Estimate Std. Error t value Pr(>|t|)
## (Intercept) 35.436 3.182 11.14 <2e-16 ***
## Group
              54.372
                           4.691 11.59 <2e-16 ***
## ---
## Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
## Residual standard error: 33.06 on 198 degrees of freedom
## Multiple R-squared: 0.4042, Adjusted R-squared: 0.4012
## F-statistic: 134.3 on 1 and 198 DF, p-value: < 2.2e-16
```

summary(lm(Y-Time, data=Data))

```
## Call:
## lm(formula = Y ~ Time, data = Data)
##
## Residuals:
             10 Median
    Min
                          3Q
## -41.50 -26.69 -11.74 27.31 50.03
##
## Coefficients:
##
            Estimate Std. Error t value Pr(>|t|)
## (Intercept) 28.756
                       2.864 10.04 <2e-16 ***
## Time
               63.382
                           4.051
                                  15.65 <2e-16 ***
## ---
## Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
## Residual standard error: 28.64 on 198 degrees of freedom
## Multiple R-squared: 0.5529, Adjusted R-squared: 0.5506
## F-statistic: 244.8 on 1 and 198 DF, p-value: < 2.2e-16
```

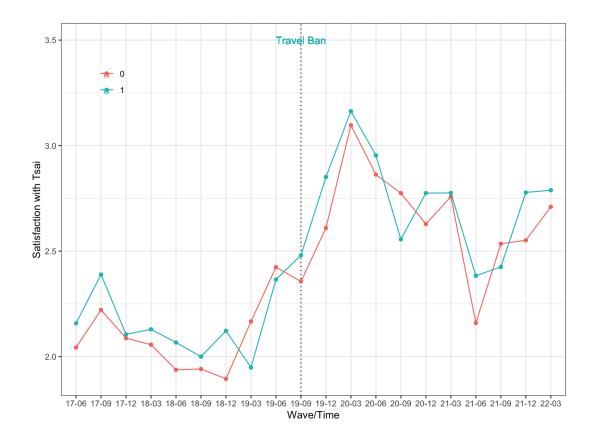
summary(lm(Y-Group*Time,data=Data))

```
## Group
               39.8114
                           1.0191
                                    39.07
                                            <2e-16 ***
## Time
               49.9863
                           0.9775
                                    51.14
                                            <2e-16 ***
## Group:Time
               29.1207
                           1.4412
                                    20.21
                                            <2e-16 ***
## ---
## Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
## Residual standard error: 5.079 on 196 degrees of freedom
## Multiple R-squared: 0.9861, Adjusted R-squared: 0.9859
## F-statistic: 4629 on 3 and 196 DF, p-value: < 2.2e-16
```



Example

- Research question: how do sanctions affect public opinion, especially people in sanctioned industries?
- Argument: backlash effect, sanctions increase political support of targeted group for the incumbent
- Context: Beijing's tourism ban on Taiwan
- Research Design: Tourism * Travel Ban



```
library(fixest)

mdid<- feols(SatisfyTsai-Tourism*TravelBan+AGE+EDU+Female+Minnan+TaiwanID|JobSelf+Time+City,cluster=-JobSelf,data=Data)
etable(mdid)
```

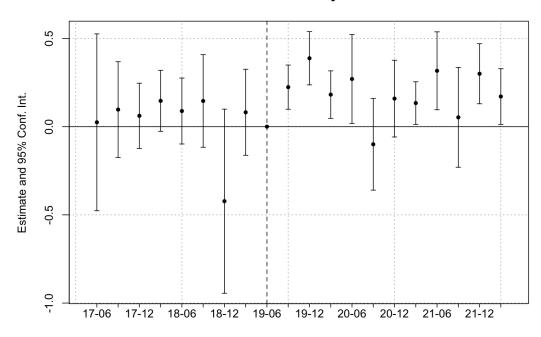
```
## EDU.L
                        -0.2178*** (0.0308)
## EDU.Q
                        0.0857*** (0.0166)
## EDU.C
                         0.0315. (0.0167)
## EDU^4
                          -0.0194 (0.0123)
## Female1
                         -0.0619** (0.0228)
                         0.2394*** (0.0192)
## Minnan1
## TaiwanID1
                         0.8284*** (0.0627)
## Tourism1 x TravelBan1 0.1276** (0.0442)
## Fixed-Effects: -----
## JobSelf
## Time
                                        Yes
## City
                                        Yes
##
## S.E.: Clustered
                                by: JobSelf
## Observations
                                    20,150
## R2
                                    0.31610
## Within R2
                                    0.21975
## ---
## Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
```

```
mdid_plot
## Dependent Var.:
                                              SatisfyTsai
## as.numeric(Tourism) x Time = 17-06
                                         0.0244 (0.2557)
## as.numeric(Tourism) x Time = 17-09
                                        0.0966 (0.1384)
                                        0.0613 (0.0943)
## as.numeric(Tourism) x Time = 17-12
## as.numeric(Tourism) x Time = 18-03
                                         0.1461 (0.0881)
## as.numeric(Tourism) x Time = 18-06
                                        0.0885 (0.0953)
## as.numeric(Tourism) x Time = 18-09
                                        0.1455 (0.1338)
## as.numeric(Tourism) x Time = 18-12
                                      -0.4227 (0.2662)
## as.numeric(Tourism) x Time = 19-03
                                        0.0811 (0.1244)
## as.numeric(Tourism) x Time = 19-09
                                      0.2237** (0.0639)
## as.numeric(Tourism) x Time = 19-12 0.3874*** (0.0770)
                                       0.1816* (0.0687)
## as.numeric(Tourism) x Time = 20-03
## as.numeric(Tourism) x Time = 20-06
                                        0.2700* (0.1286)
## as.numeric(Tourism) x Time = 20-09
                                        -0.1002 (0.1325)
## as.numeric(Tourism) x Time = 20-12
                                         0.1588 (0.1110)
## as.numeric(Tourism) x Time = 21-03
                                      0.1336* (0.0616)
## as.numeric(Tourism) x Time = 21-06
                                      0.3165** (0.1126)
## as.numeric(Tourism) x Time = 21-09
                                        0.0525 (0.1444)
                                        0.2997** (0.0868)
## as.numeric(Tourism) x Time = 21-12
## as.numeric(Tourism) x Time = 22-03
                                       0.1708* (0.0805)
## Tourism1
                                         -0.0870 (0.0627)
## AGE.L
                                         -0.0014 (0.0243)
## AGE.O
                                         0.0529* (0.0205)
                                       0.0494*** (0.0116)
## AGE.C
## AGE^4
                                         0.0209. (0.0120)
## EDU.L
                                      -0.2190*** (0.0308)
                                       0.0863*** (0.0167)
## EDU.0
                                         0.0309. (0.0168)
## EDU.C
## EDUA4
                                         -0.0197 (0.0123)
## Female1
                                        -0.0621* (0.0230)
                                       0.2390*** (0.0194)
## Minnan1
                                       0.8284*** (0.0629)
## TaiwanID1
## Fixed-Effects:
                                      -----
## JobSelf
                                                      Yes
## Time
                                                      Yes
## City
                                                      Yes
##
## S.E.: Clustered
                                              by: JobSelf
```

```
## Observations 20,150
## R2 0.31646
## Within R2 0.22016
## ---
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
```

```
iplot(mdid_plot,ci_level = 0.95)
```

Effect on SatisfyTsai



Time

Panel Data

- Panel Data + Treatment at the same time + Not Exit -> TWFE (fixest), fect
 - Very small treated group/hard to justify control group -> Synthetic Control (gsynth)
- Panel Data + Treatment at multiple time + Not Exit ->
 - TWFE (still acceptable)
 - Other DID packages (to deal with treatment effect heterogeneity)

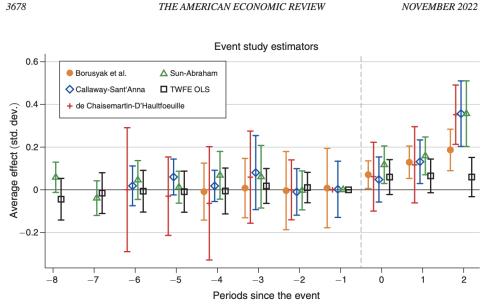


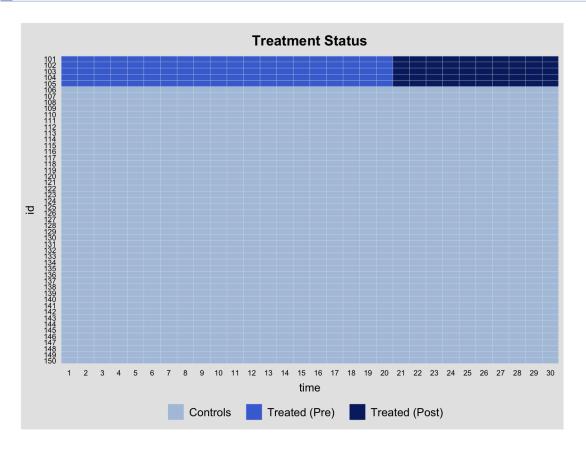
Figure 2. Effects of Facebook on the Index of Poor Mental Health Based on Distance to/from Facebook Introduction

(Source: Braghieri, Luca, Ro'ee Levy, and Alexey Makarin. 2022. "Social Media and Mental Health." American Economic Review, 112 (11): 3660-93.DOI: 10.1257/aer.20211218)

- Panel Data + Treatment at multiple time + Exit -> TWFE, fect
 - Usually we don't call this DID
- Panel Data + Continuous Treatment * Time -> TWFE

Examples: Treated at the Sample Time

```
library(gsynth)
library(plm)
library(panelView)
data(gsynth)
panelview(Y - D, data = simdata, index = c("id", "time"), pre.post = TRUE)
```



```
#TWFE

twfe1<- feols(Y~D+X1+X2|id+time, data=simdata)

etable(twfe1)
```

```
twfe1
## Dependent Var.:
##
## D
                  5.098*** (0.3863)
                  1.470*** (0.0447)
## X1
                  3.511*** (0.0415)
## Fixed-Effects: -----
## id
                                Yes
## time
                               Yes
## S.E.: Clustered
                           by: id
## Observations
                             1,500
                            0.93768
## R2
## Within R2
                            0.91568
## ---
## Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
```

```
#PLM
pdata<- pdata.frame(simdata,index = c('id','time'))
plml<- plm(Y-D+X1+X2,effect = "twoways",model='within',data=pdata)
summary(plm1)</pre>
```

```
## Twoways effects Within Model
##
## Call:
## plm(formula = Y ~ D + X1 + X2, data = pdata, effect = "twoways",
##
      model = "within")
##
## Balanced Panel: n = 50, T = 30, N = 1500
## Residuals:
##
                1st Qu.
                            Median
                                      3rd Ou.
        Min.
## -7.5909535 -0.9561893 0.0063562 0.9791419 8.1881619
##
## Coefficients:
     Estimate Std. Error t-value Pr(>|t|)
##
## D 5.098313 0.276589 18.433 < 2.2e-16 ***
## X1 1.469726 0.035839 41.009 < 2.2e-16 ***
## X2 3.511163 0.034906 100.589 < 2.2e-16 ***
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
##
## Total Sum of Squares:
## Residual Sum of Squares: 3218.3
## R-Squared:
                 0.91568
## Adj. R-Squared: 0.91087
## F-statistic: 5133.27 on 3 and 1418 DF, p-value: < 2.22e-16
```

```
plm2<- plm(lag(Y)~D+X1+X2,effect = "twoways",model='within',data=pdata)
summary(plm2)</pre>
```

```
## Twoways effects Within Model
##
## Call:
## plm(formula = lag(Y) ~ D + X1 + X2, data = pdata, effect = "twoways",
      model = "within")
##
## Balanced Panel: n = 50, T = 29, N = 1450
##
## Residuals:
##
      Min.
             1st Qu.
                      Median
                                3rd Qu.
## -17.65278 -3.32205 -0.15693
                                3.20254 19.84775
##
## Coefficients:
##
    Estimate Std. Error t-value Pr(>|t|)
## D 1.401058 0.961171 1.4577 0.14516
## X1 -0.022742 0.125532 -0.1812 0.85626
## ---
## Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
## Total Sum of Squares:
## Residual Sum of Squares: 36881
## R-Squared:
                 0.00435
## Adj. R-Squared: -0.053833
## F-statistic: 1.99374 on 3 and 1369 DF, p-value: 0.11306
```

```
plm3<- plm(lead(Y)~D+X1+X2,effect = "twoways",model='within',data=pdata)
summary(plm3)</pre>
```

```
## Twoways effects Within Model
##
## Call:
## plm(formula = lead(Y) ~ D + X1 + X2, data = pdata, effect = "twoways",
##
      model = "within")
##
## Balanced Panel: n = 50, T = 29, N = 1450
##
## Residuals:
##
              1st Qu.
                                    3rd Qu.
      Min.
                          Median
## -17.334003 -3.171253 -0.069724
                                   3.272421 19.419832
##
## Coefficients:
      Estimate Std. Error t-value Pr(>|t|)
##
## D 2.558278 0.988992 2.5868 0.009791 **
## X1 -0.130162
                0.125415 -1.0378 0.299524
## ---
## Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
## Total Sum of Squares:
## Residual Sum of Squares: 36955
## R-Squared:
                0.0063878
## Adj. R-Squared: -0.051676
## F-statistic: 2.93371 on 3 and 1369 DF, p-value: 0.03242
```

```
plm4<- plm(diff(Y)~D+X1+X2,effect = "twoways",model='within',data=pdata)
summary(plm4)</pre>
```

```
## Twoways effects Within Model
## Call:
## plm(formula = diff(Y) ~ D + X1 + X2, data = pdata, effect = "twoways",
      model = "within")
##
##
## Balanced Panel: n = 50, T = 29, N = 1450
##
## Residuals:
##
        Min.
               1st Qu.
                            Median
                                     3rd Qu.
## -18.847583 -3.394837 -0.046142
                                     3.328497 17.250125
##
## Coefficients:
     Estimate Std. Error t-value Pr(>|t|)
##
## D
      3.71342 0.97814 3.7964 0.0001532 ***
## X1 1.49760
                0.12775 11.7230 < 2.2e-16 ***
## X2 3.74110
                0.12499 29.9321 < 2.2e-16 ***
## ---
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
## Total Sum of Squares:
                           75657
## Residual Sum of Squares: 38195
## R-Squared:
                  0.49516
## Adj. R-Squared: 0.46566
## F-statistic: 447.584 on 3 and 1369 DF, p-value: < 2.22e-16
```

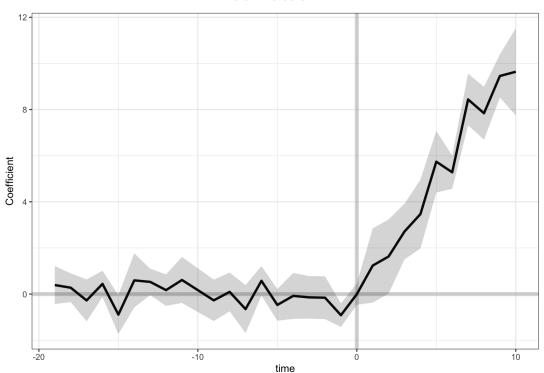
```
#Synthetic Control
syn1 <- gsynth(Y ~ D + X1 + X2, data = simdata,
```

```
index = c("id","time"), force = "two-way",
se = TRUE, nboots = 1000)
```

```
## Parallel computing ...
## cross-validating ...
## r = 0; sigma2 = 1.84865; IC = 1.02023; PC = 1.74458; MSPE = 2.37280
## r = 1; sigma2 = 1.51541; IC = 1.20588; PC = 1.99818; MSPE = 1.71743
## r = 2; sigma2 = 0.99737; IC = 1.16130; PC = 1.69046; MSPE = 1.14540*
## r = 3; sigma2 = 0.94664; IC = 1.47216; PC = 1.96215; MSPE = 1.15032
## r = 4; sigma2 = 0.89411; IC = 1.76745; PC = 2.19241; MSPE = 1.21397
## r = 5; sigma2 = 0.85060; IC = 2.05928; PC = 2.40964; MSPE = 1.23876
##
## r* = 2
##
##
Bootstrapping ...
##
```

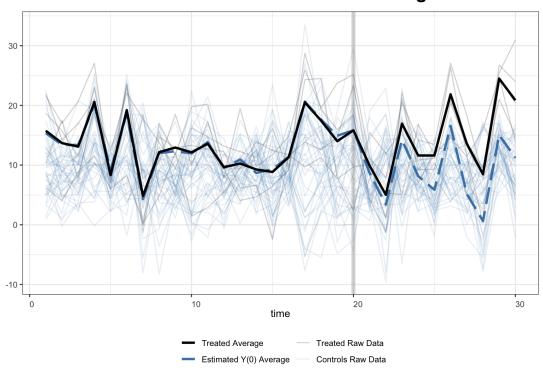
plot(syn1)

Estimated ATT

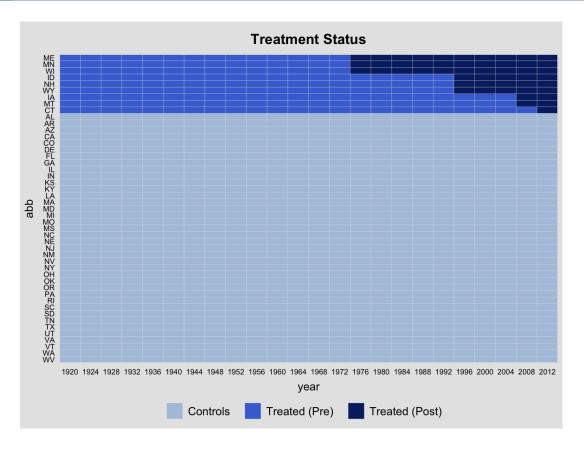


```
plot(syn1, type='counterfactual', raw = "all")
```

Treated and Counterfactual Averages



Examples: Treated at the Multiple Period



```
twfe<- feols(turnout-policy_edr + policy_mail_in + policy_motor|abb+year,data=turnout)
etable(twfe)</pre>
```

```
twfe
## Dependent Var.:
                         turnout
##
## policy_edr 0.7776 (3.178)
## policy_mail_in -0.9443 (1.756)
## policy_motor -0.2057 (1.395)
## Fixed-Effects: -----
## abb
                            Yes
## year
                            Yes
## S.E.: Clustered
                         by: abb
## Observations
                          1,128
## R2
                         0.67752
## Within R2
                         0.00111
## Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
```

```
#PLM
turnout$year_n<- as.numeric(as.ordered(turnout$year))
pdata<- pdata.frame(turnout,index=c('abb','year_n'))

plm1<- plm(turnout-policy_edr + policy_mail_in + policy_motor,effect = "twoways",model='within',data=pdata)
summary(plm1)</pre>
```

```
## Twoways effects Within Model
##
## Call:
## plm(formula = turnout ~ policy_edr + policy_mail_in + policy_motor,
##
      data = pdata, effect = "twoways", model = "within")
##
## Balanced Panel: n = 47, T = 24, N = 1128
##
## Residuals:
##
      Min. 1st Qu.
                    Median 3rd Qu.
## -24.1205 -4.4345 -0.2496 4.7807 24.4261
##
## Coefficients:
##
                 Estimate Std. Error t-value Pr(>|t|)
## policy_edr
                 0.77757 1.54688 0.5027 0.6153
                                              0.3943
## policy_mail_in -0.94430
                            1.10808 -0.8522
## policy_motor -0.20571 1.48122 -0.1389
                                             0.8896
##
## Total Sum of Squares:
                           71046
## Residual Sum of Squares: 70967
## R-Squared:
                0.0011148
## Adj. R-Squared: -0.067056
## F-statistic: 0.392461 on 3 and 1055 DF, p-value: 0.75846
```

```
plm2<- plm(lag(turnout)-policy_edr + policy_mail_in + policy_motor,effect = "twoways",model='within',data=pdata)
summary(plm2)</pre>
```

```
## Twoways effects Within Model
##
## Call:
## plm(formula = lag(turnout) ~ policy_edr + policy_mail_in + policy_motor,
      data = pdata, effect = "twoways", model = "within")
##
## Balanced Panel: n = 47, T = 23, N = 1081
##
## Residuals:
      Min.
              1st Qu.
                       Median
                                  3rd Qu.
##
## -23.11438 -4.45346 -0.32108
                                  4.70358 25.13543
##
## Coefficients:
##
                Estimate Std. Error t-value Pr(>|t|)
## policy_edr
                0.30019 1.54061 0.1949 0.8455
## policy_mail_in -0.58161 1.10343 -0.5271 0.5982
                          1.46694 -0.3134 0.7540
## policy_motor -0.45979
##
## Total Sum of Squares:
                          66037
## Residual Sum of Squares: 66000
## R-Squared:
                  0.00055664
## Adj. R-Squared: -0.069771
## F-statistic: 0.187321 on 3 and 1009 DF, p-value: 0.90505
```

plm3<- plm(lead(turnout)-policy_edr + policy_mail_in + policy_motor,effect = "twoways",model='within',data=pdata)
summary(plm3)</pre>

```
## Twoways effects Within Model
##
## Call:
## plm(formula = lead(turnout) ~ policy_edr + policy_mail_in + policy_motor,
      data = pdata, effect = "twoways", model = "within")
##
##
## Balanced Panel: n = 47, T = 23, N = 1081
##
## Residuals:
##
   Min.
             1st Qu.
                      Median
                               3rd Qu.
## -24.69907 -4.13482 -0.28463
                               4.67709 22.09843
##
## Coefficients:
##
                Estimate Std. Error t-value Pr(>|t|)
## policy edr
               1.032913 1.649732 0.6261 0.5314
## policy_motor -0.030967 1.486380 -0.0208 0.9834
##
## Total Sum of Squares:
## Residual Sum of Squares: 65698
              0.0020993
## R-Squared:
## Adj. R-Squared: -0.06812
## F-statistic: 0.707553 on 3 and 1009 DF, p-value: 0.54758
```

plm4<- plm(diff(turnout)~policy_edr + policy_mail_in + policy_motor,effect = "twoways",model='within',data=pdata)
summary(plm4)</pre>

```
## Twoways effects Within Model
##
## Call:
## plm(formula = diff(turnout) ~ policy_edr + policy_mail_in + policy_motor,
      data = pdata, effect = "twoways", model = "within")
##
## Balanced Panel: n = 47, T = 23, N = 1081
##
## Residuals:
               1st Qu.
                                      3rd Qu.
##
        Min.
                            Median
                                     1.934434 20.119553
## -26.146442 -1.928416 -0.098985
## Coefficients:
##
                  Estimate Std. Error t-value Pr(>|t|)
## policy edr
                 0.148692    0.685627    0.2169    0.8284
## policy mail in -0.027064 0.491069 -0.0551 0.9561
## policy_motor
                 0.269099 0.652844 0.4122 0.6803
##
## Total Sum of Squares:
                           13074
## Residual Sum of Squares: 13072
## R-Squared:
                 0.0001841
## Adj. R-Squared: -0.07017
## F-statistic: 0.0619316 on 3 and 1009 DF, p-value: 0.97984
```

```
## Parallel computing ...
##
Simulating errors ...
```

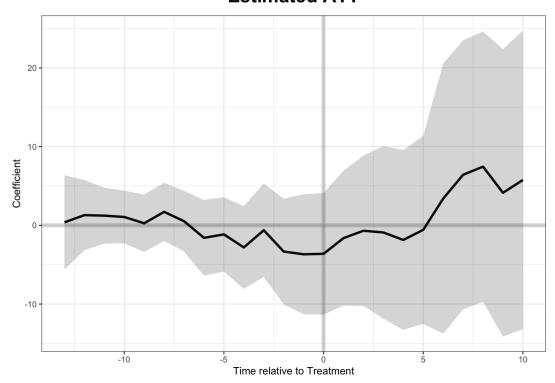
```
Bootstrapping ...
##
```

syn2

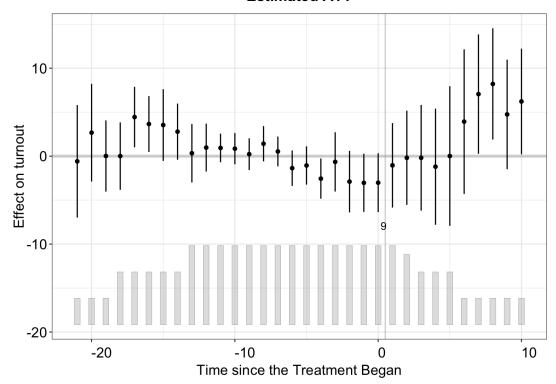
```
## Call:
## gsynth.formula(formula = turnout ~ policy_edr + policy_mail_in +
##
      policy motor, data = turnout, index = c("abb", "year"), force = "two-way",
##
      r = (0:5), CV = FALSE, se = TRUE, nboots = 1000, inference = "parametric",
##
      seed = 2139)
##
## Average Treatment Effect on the Treated:
##
         Estimate S.E. CI.lower CI.upper p.value
## ATT.avg 0.8259 5.777
                          -10.5
                                  12.15 0.8863
##
##
     ~ by Period (including Pre-treatment Periods):
##
          ATT S.E. CI.lower CI.upper p.value n.Treated
## -13
       0.3809 3.052 -5.601
                             6.363 0.9007
                               5.746 0.5695
## -12 1.2925 2.272
                    -3.161
                                                    0
## -11 1.2318 1.808 -2.312
                               4.776 0.4957
                                                    0
## -10 1.0602 1.703 -2.278
                               4.399 0.5336
                                                    0
## -9
      0.2587 1.858
                   -3.383
                             3.900 0.8893
                                                    0
## -8
      1.7109 1.884 -1.981
                             5.403 0.3638
                                                    0
                               4.377 0.7907
## -7
      0.5221 1.967 -3.333
                                                    0
                   -6.388
                               3.210 0.5163
## -6 -1.5891 2.448
                                                    0
      -1.1514 2.408 -5.871
## -5
                               3.569 0.6326
                                                    0
      -2.8074 2.676
                     -8.053
                               2.438
## -4
                                     0.2942
                                                    0
## -3
      -0.6234 3.024
                     -6.551
                               5.304 0.8367
                                                    0
## -2 -3.3316 3.423 -10.040
                                                    0
                               3.377 0.3304
## -1
     -3.6807 3.889 -11.302
                             3.941 0.3439
                                                    0
      -3.6181 3.934 -11.328
                                                    0
## 0
                             4.092 0.3577
## 1
      -1.6252 4.372 -10.194
                             6.944 0.7101
                                                    9
                               8.849 0.8874
## 2
      -0.6894 4.867 -10.228
                                                    8
## 3
      -0.9072 5.596 -11.875
                             10.060 0.8712
                                                    6
## 4
      -1.8565 5.824
                    -13.272
                              9.559
                                     0.7499
                                                    6
## 5
      -0.5720 6.084 -12.497
                              11.353 0.9251
                                                    6
## 6
       3.3898 8.753 -13.765
                             20.545 0.6985
                                                    3
## 7
       6.4193 8.717 -10.666 23.505 0.4615
                                                    3
## 8
      7.4514 8.753
                    -9.705
                              24.607 0.3946
                                                    3
## 9
       4.1303 9.312 -14.121
                              22.382 0.6574
                                                    3
                                                    3
## 10
      5.7601 9.671 -13.194
                              24.714 0.5514
##
## Coefficients for the Covariates:
                  beta S.E. CI.lower CI.upper p.value
##
## policy_mail_in -2.647 2.759
                               -8.054
                                         2.760 0.3374
                               -7.395
                                         4.041 0.5655
## policy_motor -1.677 2.918
```

plot(syn2)

Estimated ATT



Estimated ATT



Other Difference-in-Differences Design

- Lueders, APSR, 2021, Electoral Responsiveness in Closed Autocracies:
 Evidence from Petitions in the former German Democratic Republic
 - Responsiveness to petion ~ Election Year * Before Election
- Nunn and Qian, QJE, 2011 The Potato's Contribution to Population and Urbanization: Evidence From A Historical Experiment
 - Population ~ Land suitability for potato (continuous) * Potato was adopted
- Korovkin, Vasily, and Alexey Makarin, AER, 2023. Conflict and Intergroup Trade: Evidence from the 2014 Russia-Ukraine Crisis
 - Trade ~ War * Russian Ethnicity