

Together We Can End Working-Class Poverty

Career Collaborative's vision is to end working-class poverty by helping hundreds of underemployed adults each year find and succeed at life-changing jobs by providing job-search training and support as well as two years of career coaching to ensure professional longevity. By the end of our program, clients jump from a median salary of \$2,000 to \$28,000, while at the same time becoming role models and mentors for their children, families, friends and communities.



A Hand Up, Not a Handout

It costs \$3,500 to put a client through our job readiness and placement program, and an additional \$3,500 for the two years of mentoring. Every dollar Career Collaborative spends creates nearly \$4 of income and saves the government an estimated \$1 of spending.

In 2016, Career Collaborative will serve 400 people: 72% of participants are African American and 16% are Hispanic; 70% are women; one-third have been homeless; half are immigrants. Two-thirds are custodial parents with an average of two children per household.

Learn more at careercollaborative.org



Credit: Mark Garfinkel

Massachusetts Governor Charlie Baker explains why Career Collaborative's career mentorship program is so important at the 2015 Annual Leadership Breakfast:

"Everybody needs a fan... that's the difference between a foot and a mile"



In 2015 Career Collaborative:

- Placed 92 people in initial jobs
- Helped 33 previously-placed participants move to full-time permanent jobs
- Cumulatively, 66% of mentees reached two years of continuous employment (vs. 25% at comparable organizations)
- Helped 391 low-income adults get on the path to self-sufficiency by providing job-search help and mentoring.

Leadership Breakfast

The Career Collaborative Annual Leadership Breakfast is an opportunity to bring together our clients, employment partners, sponsors and donors to celebrate the work that we do in the community and raise awareness of the organization. The breakfast draws over 120 executives from within the community and is a fantastic opportunity for organizations looking to show their support for the Career Collaborative mission.



Sponsorship Levels

Silver Sponsor - \$5,000 - \$9,999

- Name/corporate logo in all written and electronic invitations, programs and table cards
- Name/corporate logo on signs in the breakfast room
- 1/4 of a table - 2 seats

Gold Sponsor - \$10,000 - \$24,999

- Name/corporate logo in all written and electronic invitations, programs and table cards
- Name/corporate logo on signs in the breakfast room and elevator lobby
- 1/2 of a table - 4 seats with table sponsorship

Platinum Sponsor - \$25,000+

- Name/corporate logo in all written and electronic invitations, programs and table cards
- Name/corporate logo on signs in the breakfast room and elevator lobby
- Full table of 8 seats with table sponsorship
- Corporate mention during the Leadership Breakfast program

Learn more at careercollaborative.org



2015 Sponsors:

Platinum



WESTON PRESIDIO

Gold



David & Holly Bruce

Carol Gram Deane

Jeff & Jody Black

Silver



Peter & Carol Lynch



Previous Speakers

Charlie Baker
Governor of Massachusetts

Kevin Tabb
CEO Beth Israel Deaconess Medical Center

Jack Edwards
NESN Sportscaster for the Bruins

Steve Grossman
Treasurer of Massachusetts

Stephen Cucchiaro
Founder, Woodhaven Investment Management

Lisa Lynch
Provost and Senior Vice President for Academic Affairs, Brandeis University

Peter Lynch
Fund Manager, Fidelity Investments

Bob Sweeney/
Charlie Jacobs
Retired Center for the Bruins/
CEO of the Bruins

Working Miracles

Volunteer your time and expertise as a:

Practice Interviewer

Teach our participants how to answer interviewers' questions in order to get jobs they want.

- Minimum commitment: 1 Friday morning from 9:00 AM - 12:30 PM

Internet and Job-Search Coach

Help participants articulate their professional skills on their résumé and assist them with applying for jobs in our Resource Room.

- Minimum commitment: 1.5 hours

Brown Bag Discussion Leader

Facilitate discussion among our men and women.

Provide insight into a particular topic over a brown bag lunch.

- One lunchtime: 12:30 - 1:30 PM

Facilitate Job Club

Facilitate discussion on job search.

Employer Advisory Board

Keep us abreast of employment trends, advise us about job opportunities for clients, and help us with program development.

- Four meetings a year of 1.5 hours each, plus ad hoc advice to one staff member

Professional Services

We need your expertise in marketing, public relations, IT support, and website maintenance.

Friend Raiser

Invite your friends to visit Career Collaborative, or host a house party.

If you are interested in volunteering, please contact us at (617) 424-6616 or via email volunteer@careercollaborative.org.

Learn more at careercollaborative.org



Success Stories



Sara worked as a pharmacy aide in Eritrea, but in the US, she only had work as a part-time cashier at CVS. After taking our job-search course, we helped her get a job at Tufts Dental School as a Dispensary Assistant. She now earns \$33,750 a year and loves her work. She stays in touch with our staff and we have helped her deal with workplace conflicts and personal situations including helping her with housing and becoming a US citizen.



Glory is sole provider to a family with two preschool children but had not been employed since their births. Career Collaborative helped her get a job as a Housekeeper at Boston Medical Center. As a full-time employee, Glory earns \$31,450 and has already seen her first pay increase since starting in November of 2015. Career Collaborative has coached her through challenges at work and family issues that were interfering with her ability to attend work consistently. Glory feels a great sense of purpose and her job is inspiring her to explore the possibility of attending college to study nursing.