



INTEGRATED MARKETING

Client: WYAN
Project: The Wyandotte Difference Campaign Messaging
Job #: ####
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BOB & BRENDA REFRESH

Phil the photographer won big...
Now he's the picture of wealth

Bernice the babysitter won big...
Now she's sitting pretty

Collin the contractor won big...
Now he's building a fortune

Gary the gardener won big...
Now he's raking in the cash

Pete the personal trainer won big...
Now his wallet is fat

Gary the gardener won big...
Now it's like money grows on trees

Tony the telemarketer won big...
Now he's calling the shots

Rita the retiree won big...
Now winning is her full-time job

Lisa the librarian won big...
Now you can't keep her quiet

Paul the plumber won big...
Now he's flush with cash

Sally the psychic won big...
Now her future looks bright

Please be advised, Magnum Integrated Marketing performs trademark searches utilizing the uspto.gov [The United States Patent and Trademark Office] website to perform rudimentary investigations of promotional names, venue names and other copy as related to specific jobs and new business development. This is not a 100% definitive or conclusive search method. **Client is ultimately responsible for using its legal representation for the final approval of copy appearing in all facets of its advertising, including print, direct mail, newspaper, catalog, point-of-purchase, outdoor, social media, radio and TV.**

Tim the teacher won big...
Now he's schooling everyone at the table

Vinnie the vegetarian won big...
Now he's having chicken for dinner

IN & OUT

Came in a trash collector
Left a cash collector

Walked in a waitress
Left a winner

Went in with Abraham
Left with Benjamins

Went from cleaning her house
To cleaning our house

Came in on a lunch break
Left a bank breaker

Walked in contractor
Left a banker