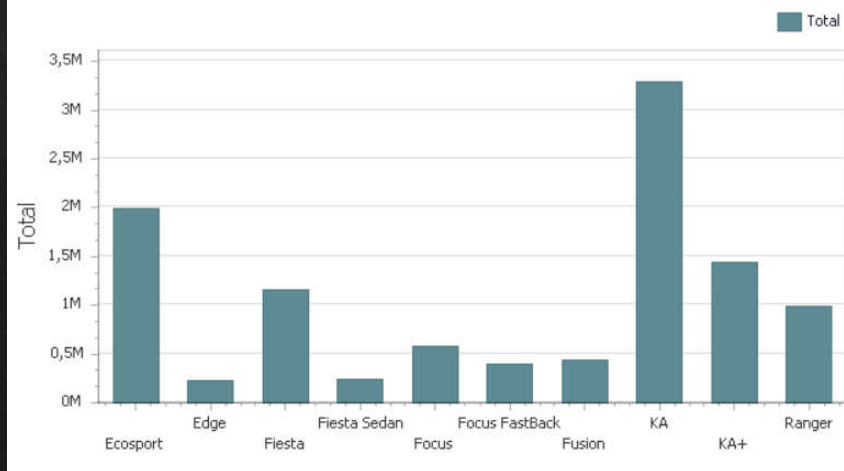


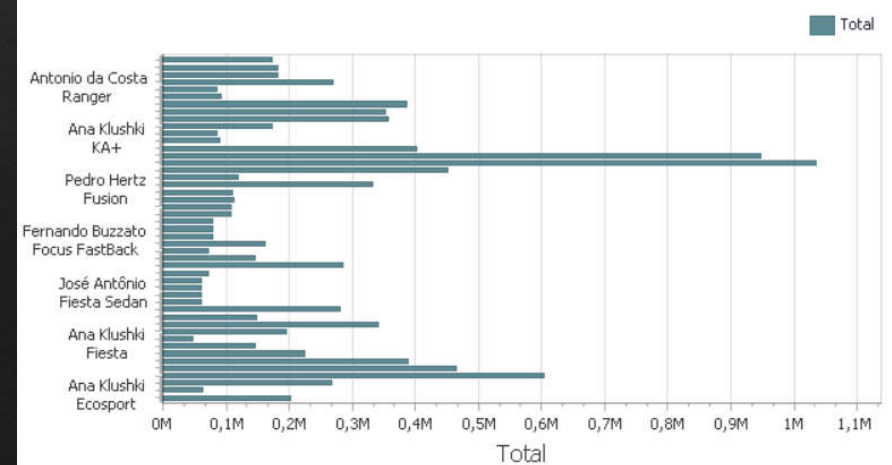
# Categoria discreta

- ◇ Gráfico de barras vertical
- ◇ Gráfico de barras horizontal, quando existem muitos dados

Vendas por Veículo

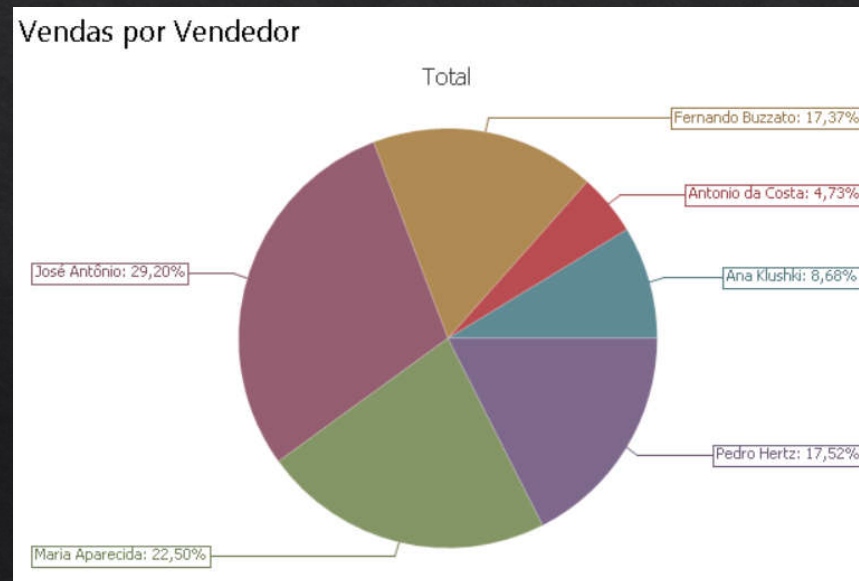


Vendas por Veículo



# Categoria discreta – comparar sem precisão poucas dimensões

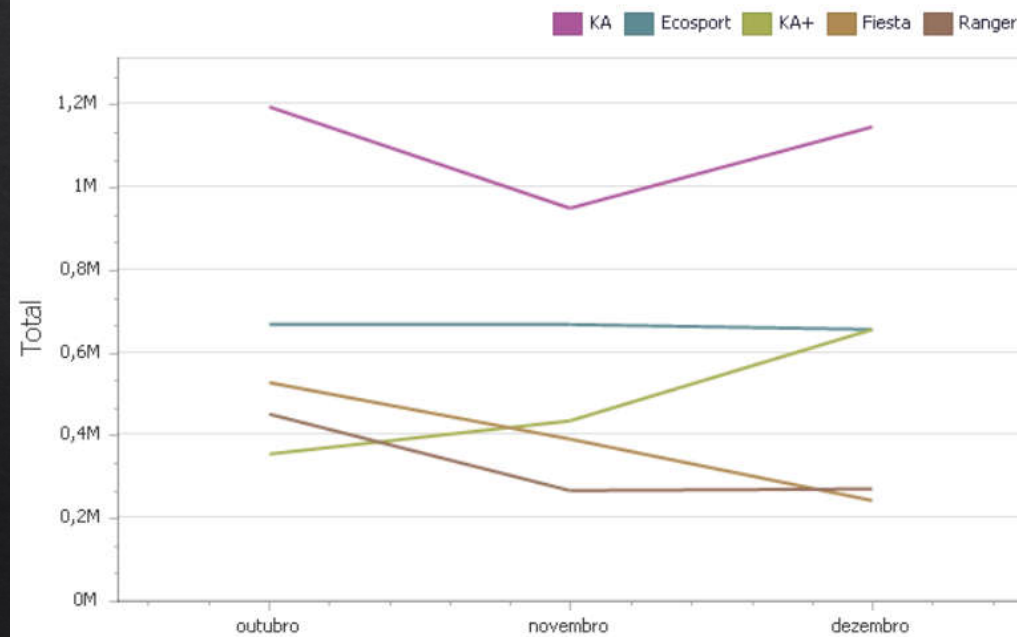
- ◇ Pizza
- ◇ Com muitas dimensões pode ser usada para Top 5 por exemplo



# Dados temporais

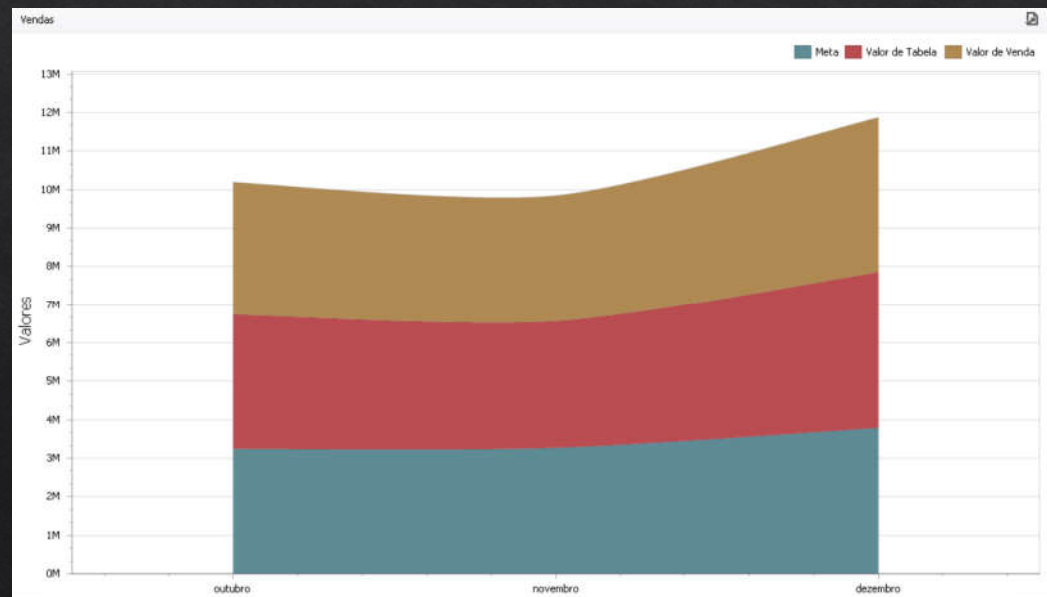
◇ Linha

Vendas por Veículo



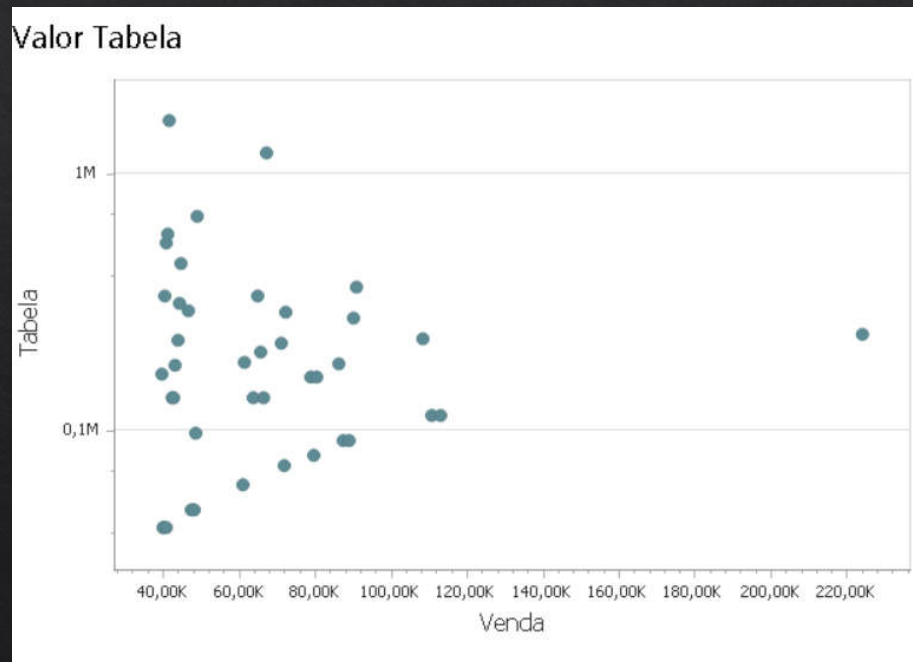
# Contínuos - comparação

## ◆ Gráficos de área



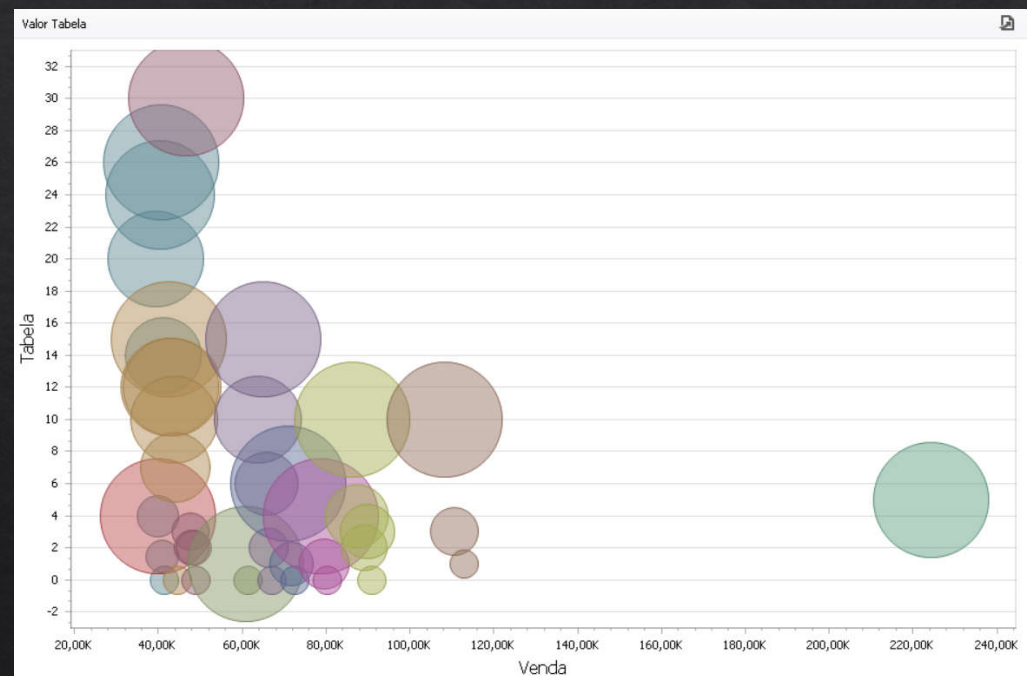
# Comparar duas variáveis numéricas

◇ Gráfico de dispersão



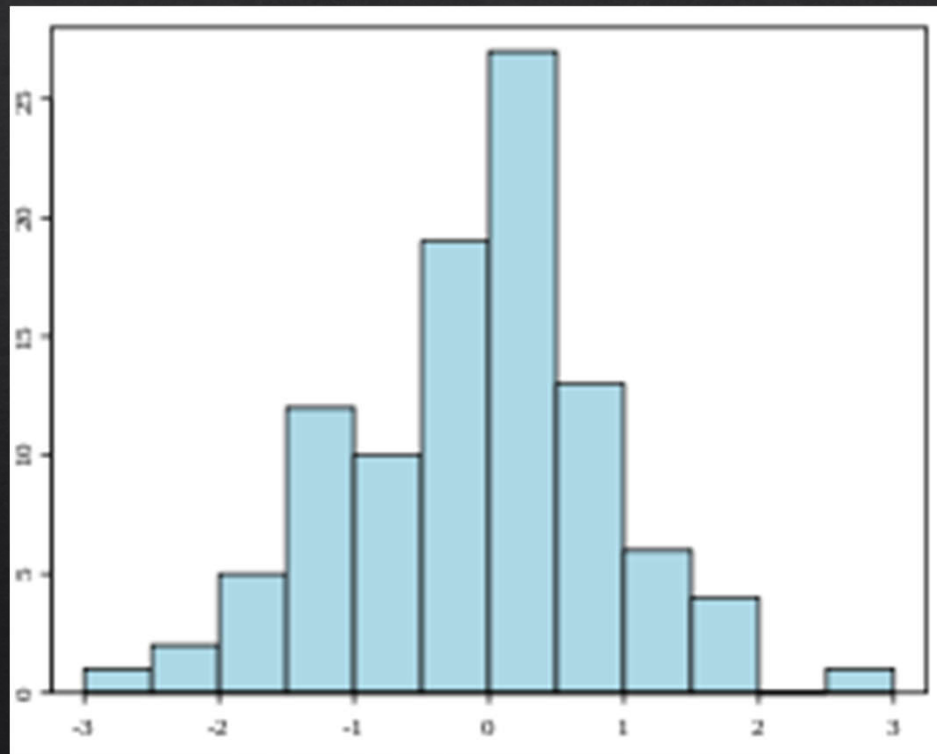


## ◆ Gráfico de bolhas



# Uma variável contínua

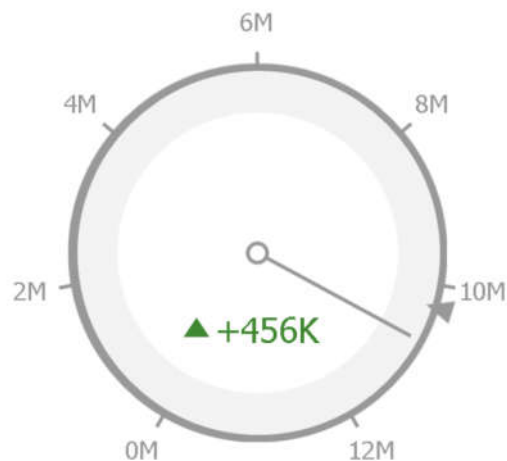
- ◇ Histograma
- ◇ boxplot



# Performance

## ◆ Gauge ou Cartões

Metas de Vendas



Metas por Veículos

<b>Ecosport</b> 1,99M +2,03% ▲ +39,6K	<b>Edge</b> 224K +25,00% ▲ +44,8K
<b>Fiesta</b> 1,16M +6,61% ▲ +71,8K	<b>Fiesta Sedan</b> 249K -2,42% ▼ -6,09K
<b>Focus</b> 574K +9,65% ▲ +50,5K	<b>Focus FastBack</b> 397K +1,91% ▲ +7,47K
<b>Fusion</b> 440K +34,23% ▲ +54,8K	<b>KA</b> 3,20M +2,43% ▲ +78,1K
<b>KA+</b> 1,44M +3,76% ▲ +52,5K	<b>Ranger</b> 963K +6,76% ▲ +62,4K