What have we heard them say?
What can we imagine them saying?

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?

"I'm conducting a quantitative analysis of candidates in the 2019 Lok sabha elections."

"I want to gather and present datadriven insinght into the political landscape."

"what data sources should I use to obtain accurate and comprehensive information about the candidates?"

"How can I Design statyistically valid research methodologies to analyze candidate profiles and welectoral results?"

"I'm interested in understanding candidate demographics,party affiliations,and electoral outcomes."

Seek expert opinions or peer reviws to ensure the validity of the analysis. write a comprehensive report or presentation to share the quantitative findings.

"What are the key metrics and patterns thaty will provide meaningful insights into the political lanscapr?"

Analytical:Feeling analytical and focused onb uncovering patters and trends in the data.

Collect and analyze data from various sources,includinmg election commission reports, candidate profiles,and polling data.

Does

What behavior have we observed? What can we imagine them doing?

Stay open toadjusting the research approach based on new data or insights that emerge during thr analysis.

curious:there's a sense of curiosity about what the data will rerveal about the candidates and their impact on the elections.

Responsible:Aware of the importance of presenting objective and evidence-based findings.

Feels

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?



