

Style tile

Inspiration from the style Lisa Vertudaches.

Contour line:

I am going to use thin black line for my characters to give them hand-drawn feeling, also because I want to keep it simple and legible.

Characters/background relationship:

It is typical for Lisa Vertudaches style to keep background "empty", which means to use just white or pastel colours, so you can be concentrated on the characters and their story only.

Specific characteristics in the style:

Pastel and water colours, hand-drawn type of lines and only a single or couple of characters solving humorous and common daily life problems.

Typography:

Amatic SC Regular, which is simple but effective font from handwriting category, ideal for a short sentences and words in my animation.

AMATIC SC REGULAR

Examples of the style:



Colour palette:



Description of the idea

The story:

One of the main characters is a girl who is really tired at the beginning of the story, because it's Monday morning and she had to wake up early. She feels dejected and wants go back to bed but suddenly she meets a cup of coffee. The cup is happy and full of energy and it's trying to found out, what is wrong with a girl. After some time of talking girl notices, that she's not tired anymore, on the contrary, she's brisk and ready for a whole new week. They will become a best friends and he can't imagine life without each other, because she loves, how she feels, when she's with a coffee cup, and coffee is happy, that it has it's own 'partner in crime' and feels honored, that it is so important in someones life.

The Message:

- coffee is amazing, because it's keep us awake and has an amazing taste
- on the other hand, it's quite easy start to be addicted to it
(as a girl in my story)
- it's always nice to have someone who cheers us up, when we feel down

Genre/Mood:

Cozy, funny, cute.