

# ViewFinders

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# ViewFinders

## What is the problem?

- Tourists on a budget who visit Copenhagen want to have a local personal experience, while getting good quality pictures of their travel.
- Amateur photographers struggle getting recognition for their work because of lack of experience



# ViewFinders

## How are we solving it?

### Tourists

- International Networking
- Personal tour with a local
- Affordable prices
- High quality pictures

### Photographer

- International Networking
- Earn experience
- Improve portfolio
- Extra income



# ViewFinders

## Mission

We help visitors of Copenhagen to get a great experience of the city and capture ever lasting memories of their trip while giving the upper coming photography enthusiasts and local tour guides an opportunity to sharpen their photography skills, earn a few extra crowns, and build rewarding international friendships.

## Vision

Become the Airbnb of photography tours.

## Values

Trust Passion Friendship Simplicity Flexibility Fun





# ViewFinders

Your Copenhagen experience perfectly in focus

HOME

PORTFOLIOS

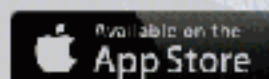
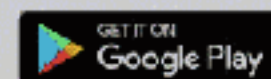
ABOUT

JOIN US

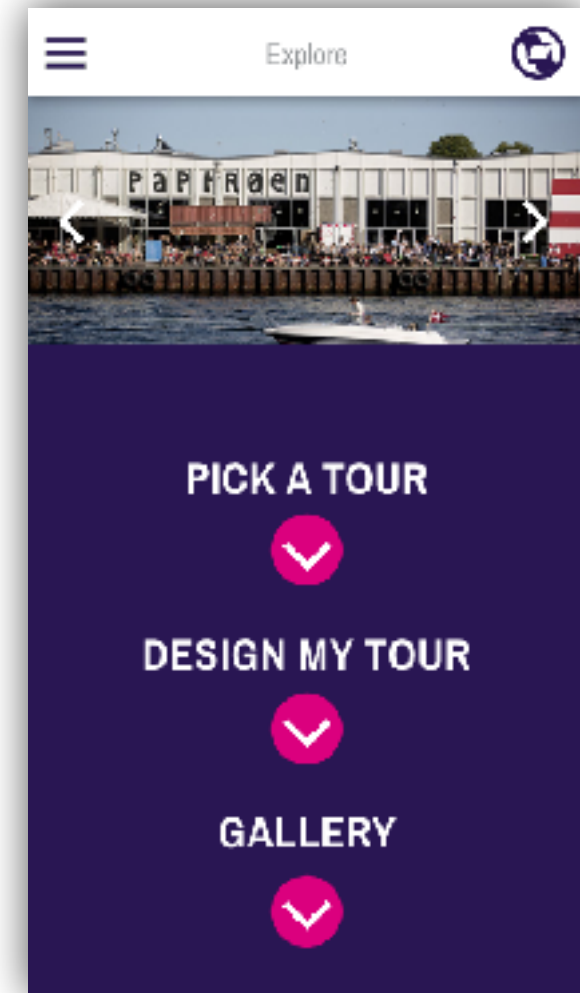
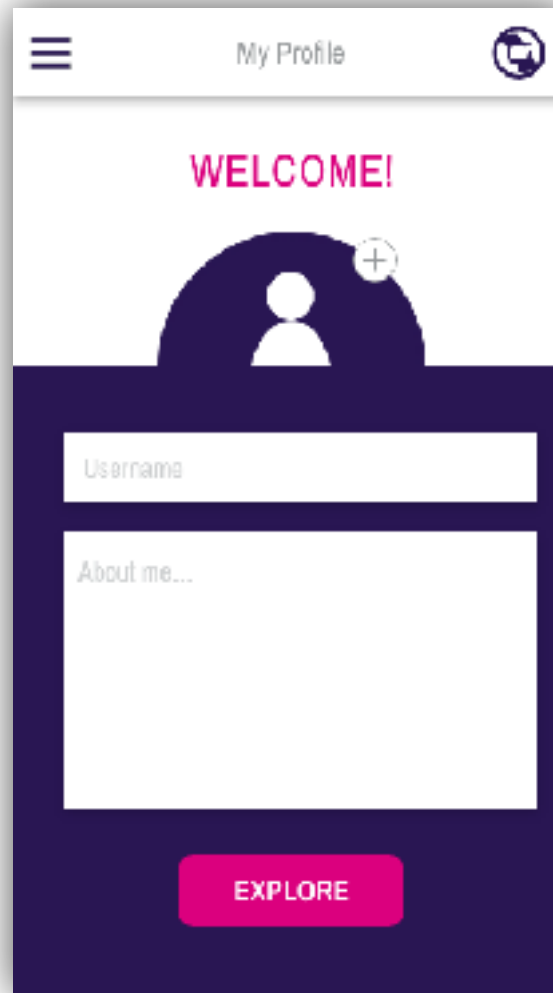
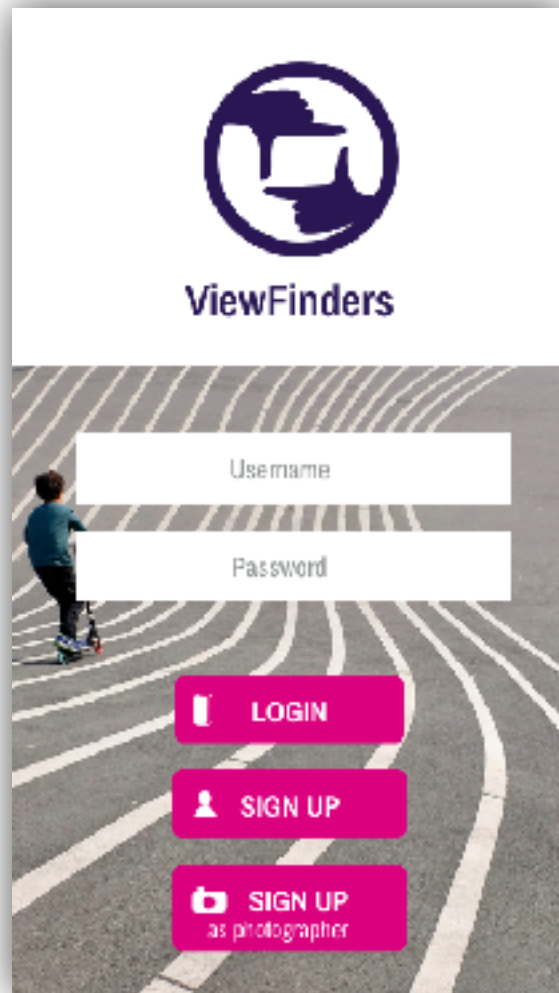
We are ViewFinders. Download the app and book a tour, enjoy your personalized CPH experience and help photo enthusiastic tour guides improve their portfolio.



Designed by ViewFinders © September 2017

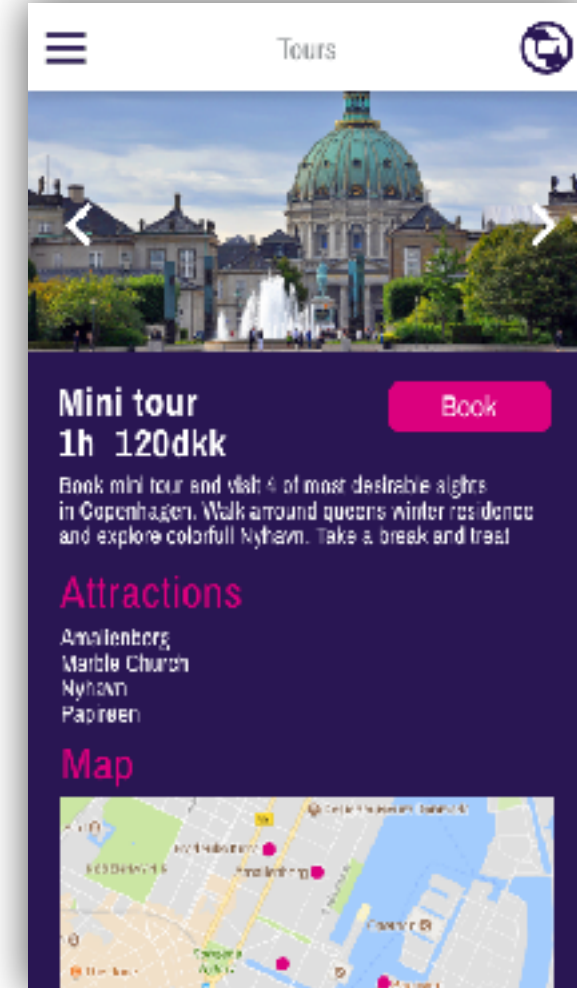
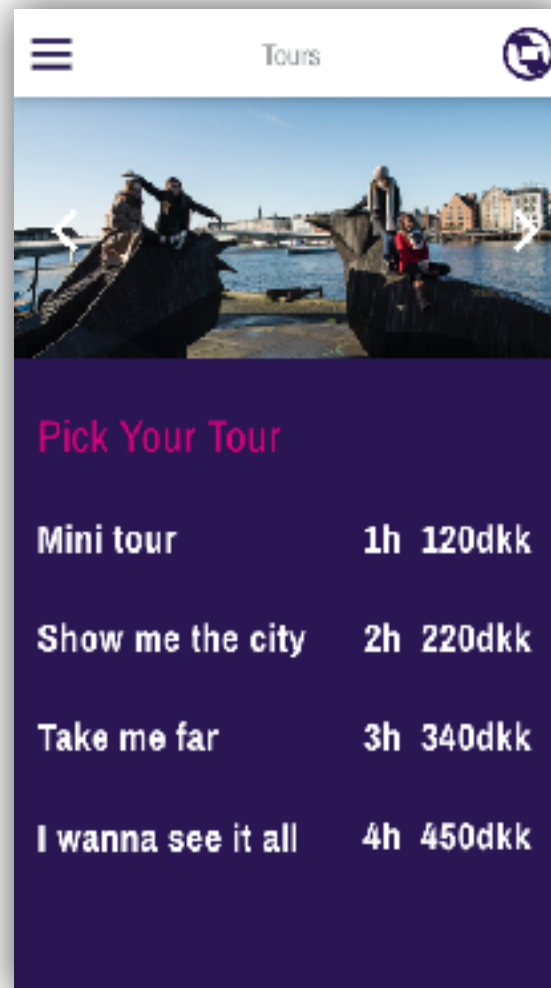
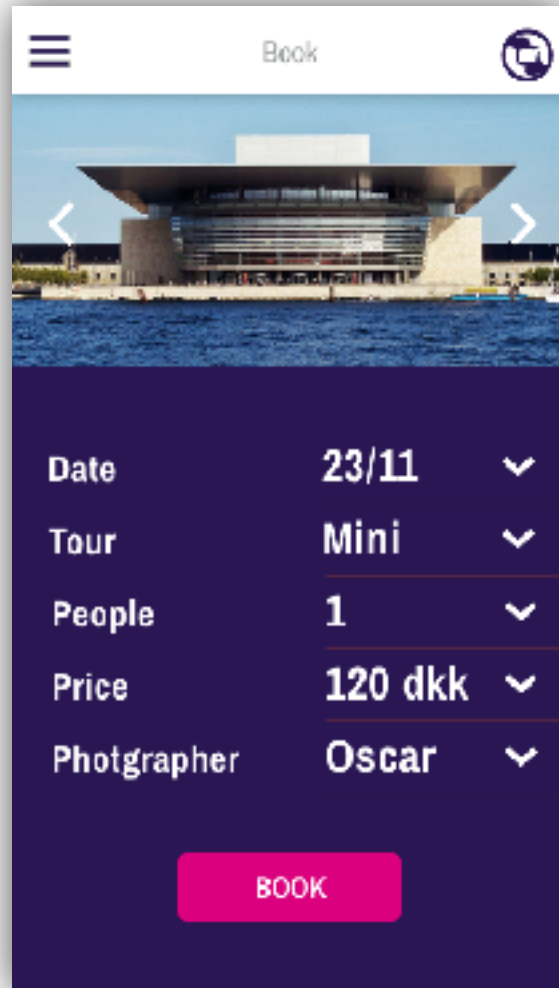


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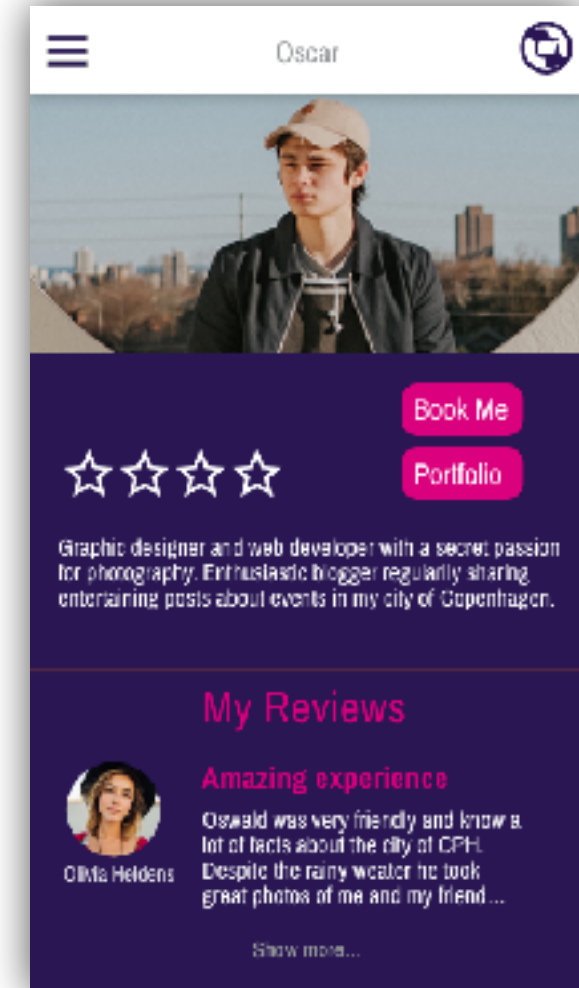
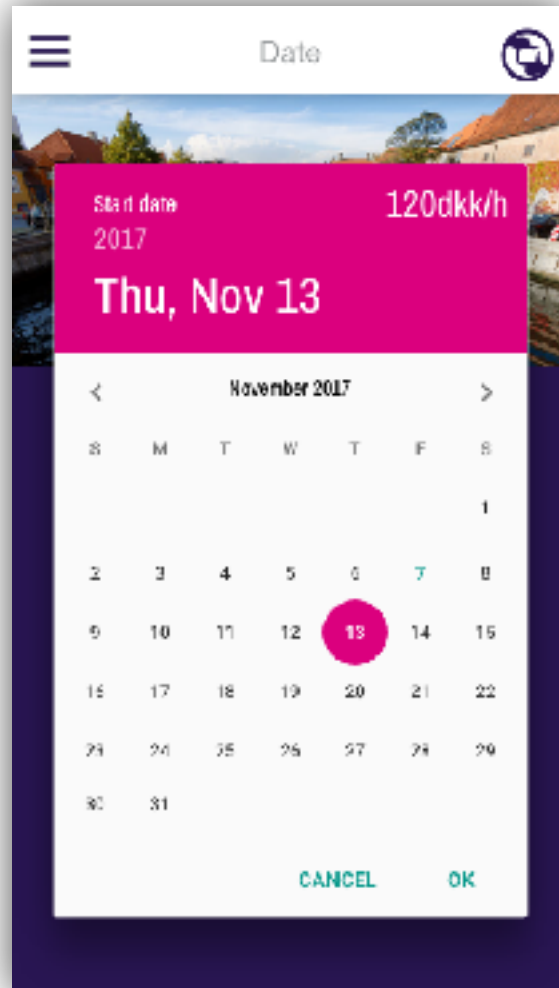




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# ViewFinders





# ViewFinders

Please enter your credit card information or scan your card to auto-complete the fields.

Name	Masa Wu
Number	DK2421 3441 5671
Expiration	08/17
CVV	757

PAY 120dkk

SUCCESS

You have successfully booked your trip with us!

Contact the photographer or view your tour details.

GALLERY

MY TOUR

My Trip

My Trip

Mini tour

1h 120dkk

Date 23/11  
Time 12:00

Book mini tour and visit 4 of most desirable sights in Copenhagen. Walk around queens winter residence and explore colorful Nyhavn. Take a break and treat

Attractions

Amalienborg  
Marble Church  
Nyhavn  
Papirren

Map



# ViewFinders

## Who is this service for?

- Females
- Travellers, visitors of Copenhagen
- Young and middle age
- Solo or small groups
- Traveling on a budget
- Wish to have good quality photographs

# ViewFinders

## Logo



## Colours



## Typography

Archivo Narrow





# ViewFinders

## Where are we going?

