

## RFID Display Encoding

All Nike, Jordan, Under Armour, and Adidas display shoes must be encoded before they can be counted during a Display Cycle Count (excluding cleats and sandals.) All new footwear received must be encoded before being merchandised. Do not use the Display Encode function to encode RFID tags for any apparel or non-display footwear items.

### To Start Encoding, You Will Need:

Your Store Mobile Device in the Quad Lock Case



RFID tags



### How to encode an RFID tag:

1. Starting from the top of the shoe wall, securely attach one RFID tag on the inside of the display shoe (left shoe.)

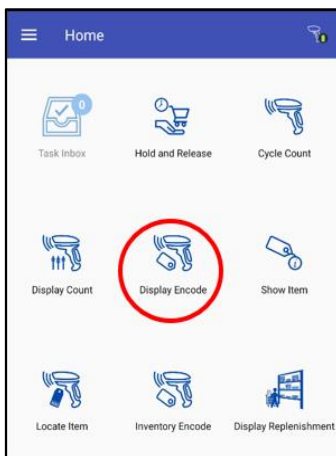


- Do not cover Locator Code/Display or price point stickers.
- Do not tag cleats or sandals.
- Do not tag any footwear brands other than Nike, Jordan, Under Armour, and Adidas.

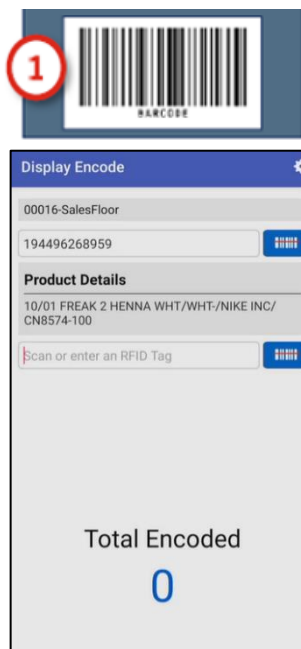
#### Correct RFID tag placement



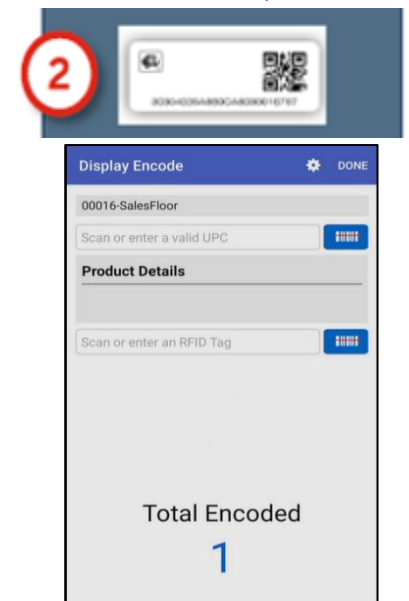
2. Open the Halo app on the store mobile device and tap **Display Encode**.



3. Scan the shoe box barcode using the Zebra wand. Product Details will auto populate on the mobile device.



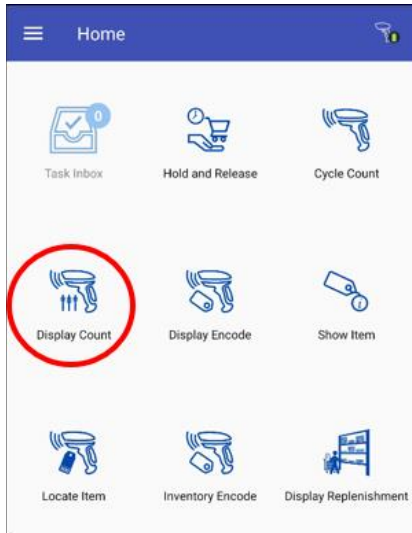
4. Scan the QR code on the RFID tag to pair the product to the tag. If the Total Encoded number increases by 1, the RFID tag was successfully encoded. Select "Done" once complete.



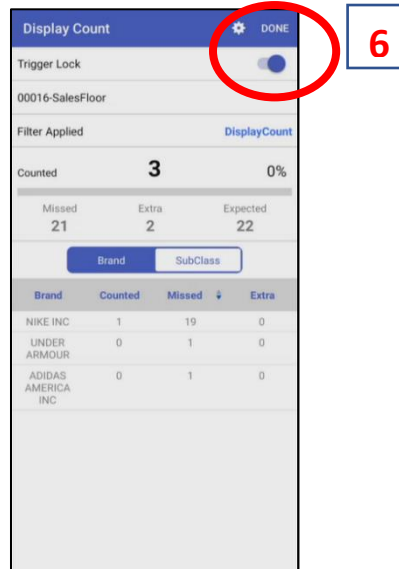
**NOTE:** If the encoding process fails, there will be a loud beep and an error message that says, "EPC Encode failed," and you will be prompted to attempt to encode the RFID again. If it doesn't work after three attempts, use a new RFID tag, and toss the unusable tag.

## RFID Display Count

5. After encoding all non-encoded footwear, complete a Display Cycle Count by tapping the **Display Count** icon from the Halo app home page.

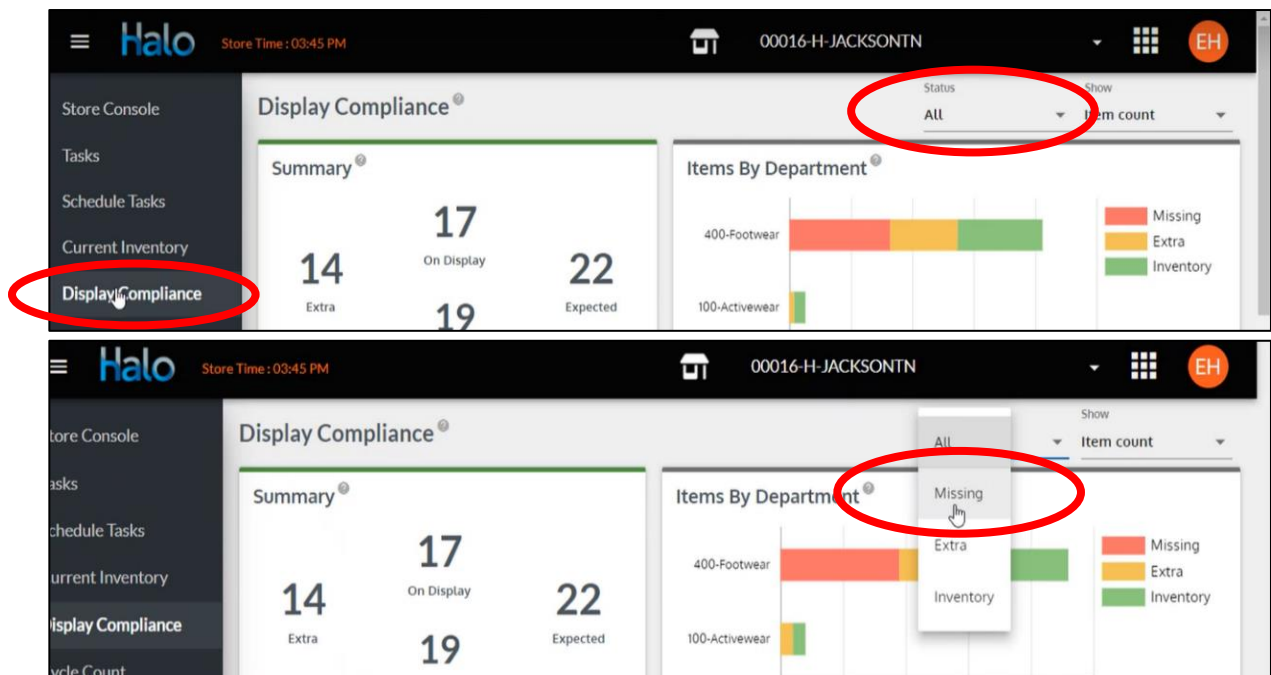


6. Tap the Trigger Lock slide on the Display Count screen or hold the trigger on the Zebra wand to start scanning. The device will beep every time an RFID tag is scanned. After you have walked all shoe walls and fixtures, tap the **DONE** button in the top right.



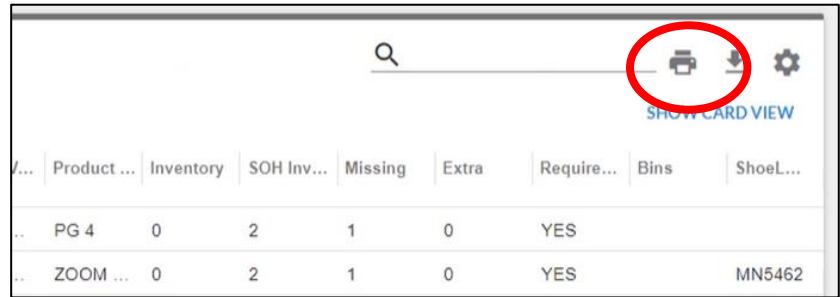
8. Log into the Halo User Dashboard using your Store Portal credentials, then click on **Display Compliance** on the left-hand side to view your latest Display Cycle Count results.

9. From the Display Compliance page, click the Status dropdown menu and select **Missing** to view all inventory booked to your store that needs to have an RFID tag encoded and/or be added to the display wall.



**10.** Click the printer icon, then, when the pop-up appears, right click then click “Print.” Use this list to find any missing display shoes and encode them.

- When a display shoe is sold, you can remove the RFID and bin sticker tag to place on the new display shoe of the exact same style.
- RFID tags can **NOT** be used for another style once they have been encoded.



The screenshot shows a software interface with a search bar at the top. Below the search bar is a table with columns: Product, Inventory, SOH Inv..., Missing, Extra, Require..., Bins, and ShoeL... The table contains two rows of data. The first row is for 'PG 4' and the second row is for 'ZOOM ...'. The printer icon in the top right corner is circled in red.

Product ...	Inventory	SOH Inv...	Missing	Extra	Require...	Bins	ShoeL...
PG 4	0	2	1	0	YES		
ZOOM ...	0	2	1	0	YES		MN5462