

PAOLO CRISTHIAN OROPEZA FARELL

GRAPHIC DESIGNER

Hello, I have always thought Design is the perfect tool to make a change in the world. I love working with Branding, Motion Graphics, Editorial Design, Web Design and the multimedia side of design. I have been head of design proyects, I take on challenges. In most of my work experience I have been the only graphic designer in charge of large variety of proyects in governmental institutions as well as private ones, as well I have worked as a frelancer with a variaty of clients.

CONTACT

WEBSITE

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www.polodesign.com.mx

WORK EXPERIENCE

Present

July 2020 to ♠ Multimedia and Graphic Designer

Kanor Driving School

August 2015 to August 2019

Multimedia and Graphic Designer Photographer

Autoridad de Regulación v Fiscalización de Telecomunicaciones y Transportes -ATT

June 2012 to January 2015 **English teacher**

Video Editor

Basic, Intermediate and Advanced levels Centro Boliviano Americano

September 2014 to November 2014

Editorial Designer

"Pensamiento Paceño" Editorial House **Project Coordinator (15 books)**

Communication Area

Municipal Council Board of La Paz

August 2011 to December 2014

Editorial and Graphic Designer

Basic, Intermediate and Advanced levels

(61 hooks)

Graphic Designer - Community Manager Graphic Designer - Design and Motion Graphics

Centro Boliviano Americano

September 2013 to November 2013

Event Photographer Conference Translator

Pedro Beltran's Assistant (Cuba-United States)

BICeBe 2013 Biennial of Poster Bolivia

Graphic Designers Bolivia

August 2011 to September 2012

Head of Design

National Heritage Restoration Projects

Foundation "EMEGECE"

September 2011 to 4 November 2011

Diego Bermudez's Assistant (Colombia)

BICeBe 2011 Biennial of Poster Bolivia

Graphic Designers Bolivia

July 2011 4

Junior Graphic Designer

Advertising Agency "NEXUS"

September 2007 to October 2009

English teacher

Basic Intermediate and Advanced levels

Centro Boliviano Americano

I am in charge of Social Media in platforms such as Facebook, Instagram, Google and Twitter. I developed the Graphic System and redesigned the logotype. I do print design, some UI design and motion graphics.

Being the only designer for a this governmental istitution, I was in charge of all the design of all graphic material delivered across the country. I worked on all print designs, flyers, books, stationay, signaling system. I did all the photography, motion graphics, audio and video editing later sent to national TV and radio stations. I made a lot of video type pieces for internal distribution as well as in airports and other locations. I worked on the design of around 6 web sites for the intitution.

I was in charge of the planning and execution 15-book proyects, so I had to coodinate with the authors as well as designers for each project so that all books could be ready by the especified date.

As the only graphic designer in charge of the editorial project that managed to have 61 books printed for an institution that teacher English, I worked on the design, layout of every book, as well as Social Media Management, I also took part on the development of the audios for the books, from their recording, acting and producction. I make a variety of presentation for the directors and teachers with motion graphics.

I have been envolved with the biggest Design event in my country, the BICeBé. I was part of the team that put together this event that got bigger and bigger over the years. I did photography, I was assistant to important invited designers from other countries, I also work on translations for the event.



PAOLO CRISTHIAN OROPEZA FARELL GRAPHIC DESIGNER

PERSONAL SKILLS

Commitment Organization Team Work Empathy Enthusiasm Easy going

TECHNICAL SKILLS

Adobe Indesign Adobe Illustrator Adobe Photoshop Adobe Premiere Adobe After Effects Adobe Audition Adobe Lightroom Adobe XD Final Cut Apple Keynote Microsoft Office

AWARDS AND PARTICIPATIONS

First place at "Feria del Conocimiento Diseño Web 2009"

"ATENEA" Technical Institute

Exchange Program of Design

Performance agreement Bolivia-Chile **Tarapaca University - Arica-Chile**

Certificate to Academic Excellence

Excellence Scholarship Semester 2011-1 Catholic University of Bolivia

University Diagramming Subject Assistant

Semester 2011-2

Catholic University of Bolivia

International Program

"Pervivencia Ibéricas en el Camino La Paz" - Carangas 2011 Foundation "CICOP- BOLIVIA" and School of Arquitects

STUDIFS

Superior Technician in Advanced English

Centro Boliviano Americano 2006

Superior Technician in Graphic Design

"Atenea" Technical Institute 2012

Bachelor in Graphic Design and Visual Communication

Catholic University of Bolivia 2017

Diploma on Higher Education Teaching (Postgraduate)

Catholic University of Bolivia 2018

Diploma on Web Design and Development (Postgraduate)

Facultad de Artes y Diseño - UNAM 2020

Diploma on Motion Graphics y 3D (Postgraduate)

Facultad de Artes v Diseño - UNAM 2020

Diploma on Editorial Experiences Design (Postgraduate)

Facultad de Artes y Diseño - UNAM 2021

SEMINARS AND WORKSHOPS

Serigraphy Technical Operation

"Centro de Orientación Grafica" Institute

"Taller de Expresión Oral e Interpersonal" Workshop

"Mayor de San Andres" University

Tenth English Teacher Convention

International Seminar Abla

New Trends in Printing for Editorial Design

"Atenea" Technical Institute

Achieving True Bilingualism In Latin American Schools

Pearson Longman

Branding Evaluation

International Congress of Graphic Design Cidga

International workshop with Valerie Pettis

Poster For Tomorrow

World Congress of Design

México-Quereraro - 12 BICM

"Destrás de Toda Gran Marca, Existe un Gran Branding"

Hernan Berdichevsky Branding Talk

Introduction to 3D Design

"CARNE" School of Art and Creativity

