



PAOLO CRISTHIAN OROPEZA FARELL

GRAPHIC DESIGNER

Hello, I have always thought Design is the perfect tool to make a change in the world. I love working with Branding, Motion Graphics, Editorial Design, Web Design and the multimedia side of design. I have been head of design projects, I take on challenges. In most of my work experience I have been the only graphic designer in charge of large variety of projects in governmental institutions as well as private ones, as well I have worked as a freelancer with a variety of clients.

CONTACT

paoloropeza@gmail.com
+(591) 79621054

WEBSITE

www.polodesign.com.mx

WORK EXPERIENCE



I am in charge of Social Media in platforms such as Facebook, Instagram, Google and Twitter. I developed the Graphic System and redesigned the logotype. I do print design, some UI design and motion graphics.

Being the only designer for a this governmental institution, I was in charge of all the design of all graphic material delivered across the country. I worked on all print designs, flyers, books, stationery, signaling system. I did all the photography, motion graphics, audio and video editing later sent to national TV and radio stations. I made a lot of video type pieces for internal distribution as well as in airports and other locations. I worked on the design of around 6 web sites for the institution.

I was in charge of the planning and execution 15-book projects, so I had to coordinate with the authors as well as designers for each project so that all books could be ready by the specified date.

As the only graphic designer in charge of the editorial project that managed to have 61 books printed for an institution that teaches English, I worked on the design, layout of every book, as well as Social Media Management, I also took part on the development of the audios for the books, from their recording, acting and production. I make a variety of presentation for the directors and teachers with motion graphics.

I have been involved with the biggest Design event in my country, the BICeBé. I was part of the team that put together this event that got bigger and bigger over the years. I did photography, I was assistant to important invited designers from other countries, I also work on translations for the event.



PAOLO CRISTHIAN OROPEZA FARELL

GRAPHIC DESIGNER

PERSONAL SKILLS

Commitment
Organization
Team Work

Empathy
Enthusiasm
Easy going

TECHNICAL SKILLS

Adobe Indesign
Adobe Illustrator
Adobe Photoshop
Adobe Premiere
Adobe After Effects
Adobe Audition

Adobe Lightroom
Adobe XD
Final Cut
Apple Keynote
Microsoft Office

AWARDS AND PARTICIPATIONS

First place at " Feria del Conocimiento Diseño Web 2009"
"ATENEA" Technical Institute

Exchange Program of Design
Performance agreement Bolivia-Chile
Tarapaca University - Arica-Chile

Certificate to Academic Excellence
Excellence Scholarship Semester 2011-1
Catholic University of Bolivia

University Diagramming Subject Assistant
Semester 2011-2
Catholic University of Bolivia

International Program
"Pervencia Ibéricas en el Camino La Paz" - Carangas 2011
Foundation "CICOP- BOLIVIA" and School of Architects

REFERENCES UPON REQUEST

STUDIES

Superior Technician in Advanced English
Centro Boliviano Americano 2006

Superior Technician in Graphic Design
"Atenea" Technical Institute 2012

Bachelor in Graphic Design and Visual Communication
Catholic University of Bolivia 2017

Diploma on Higher Education Teaching (Postgraduate)
Catholic University of Bolivia 2018

Diploma on Web Design and Development (Postgraduate)
Facultad de Artes y Diseño - UNAM 2020

Diploma on Motion Graphics y 3D (Postgraduate)
Facultad de Artes y Diseño - UNAM 2020

Diploma on Editorial Experiences Design (Postgraduate)
Facultad de Artes y Diseño - UNAM 2021

SEMINARS AND WORKSHOPS

Serigraphy Technical Operation
"Centro de Orientación Grafica" Institute

"Taller de Expresión Oral e Interpersonal" Workshop
"Mayor de San Andres" University

Tenth English Teacher Convention
International Seminar Abta

New Trends in Printing for Editorial Design
"Atenea" Technical Institute

Achieving True Bilingualism In Latin American Schools
Pearson Longman

Branding Evaluation
International Congress of Graphic Design Cidga

International workshop with Valerie Pettis
Poster For Tomorrow

World Congress of Design
México-Querétaro - 12 BICM

"Destrás de Toda Gran Marca, Existe un Gran Branding"
Hernan Berdichevsky Branding Talk

Introduction to 3D Design
"CARNE" School of Art and Creativity