

COLOR CLAY

N A T U R A L



Natural Mediterranean Beauty



Be Mediterranean

Color Clay® is born on the Mediterranean shore in Barcelona's area; an environment surrounded by nature, brightness and freshness.

Our clays feature a wide range of extraordinary natural colours and a great richness in minerals which are beneficial for the skin.

The Mediterranean lifestyle is characterized by its taste for wellbeing, healthy habits and its historical beauty and body worship.

Color Clay® brings together all these attributes in the form of clay to provide personal care with a piece of this unique and exclusive land.



Be Natural

Here, in the warmth of our land, clays have been identified, analysed and their purity has been discovered.

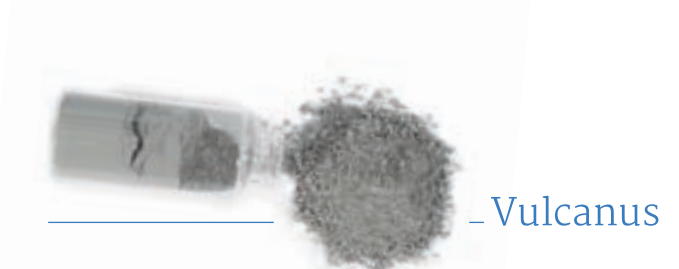
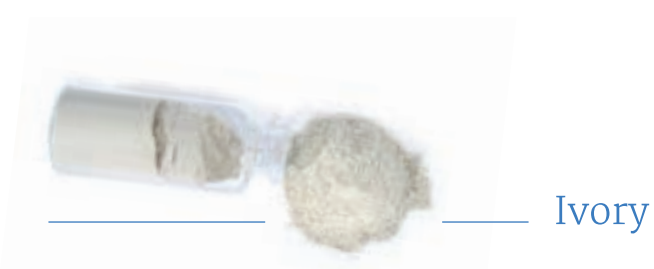
Color Clay® product range is 100% natural, no additives or chemicals have been added in its manufacturing process.

Approaching traditional methods has allowed the clay to keep its region authenticity and guaranteeing the essence of our well-being.

Color Clay® is the Mediterranean purest treasure unearthed for the cosmetic industry..



Product Range





Properties

Color Clay® range of products have different composition and morphology depending on their source. Nevertheless, they all have some common characteristics that provide outstanding properties to finished formulations:



Colour range

Its different composition provides a full range of natural stable colouring agents for formulating. It gives a special attraction that evokes its origins in the warm coasts of the Mediterranean.



Natural ingredient

Completely natural without additives, Color Clay® brings earth essentials close to personal care industry. A gift from ancient nature worth to apply into cosmetic products.



Absorption capacity

Laminar silicate is the main crystal structure. Color Clay® is mechanically processed and finely grinded below 44 microns. Its high specific surface makes it an agent with excellent absorptive capabilities.



Improved skin feel

Its laminar platelet structure and very small particle size gives an excellent spreadability. This contributes to the formula providing smooth and pleasant texture.



Mechanical cleanser

Combines perfectly with the cleansing effect of surfactants, complementing it with mild mechanical effect provided by the soft particle of the clay. Clean skin, impurities free.



Dead cell renewal

The small particle size of the clay enables to formulate products with a mild exfoliating effect that drags the dead cells when rinsed off, helping the cell renewal of the skin.



Rich in minerals

Extraordinary rich in minerals, similar to the skin and cell constituents.



Uses

Color Clay® is one of the most versatile cosmetic ingredient available. It can directly be mixed with water or other cosmetic ingredients to obtain a paste for facial masks, body SPA treatments; or can be easily formulated into several cosmetic products as creamy masks, soaps, emulsions and shampoos.

Natural facial and body wraps

Mixed with water, oils and actives, Color Clay® produces an homogenous paste that is easily spreadable as a wrap for wellness treatments. Pure nature for natural therapies.

Physical cleanser in mild surfactant systems

It complements the washing action in make up removers, micellar waters, cleansing milks and shampoos with a mild physical cleansing effect.

Colouring range for soaps

It offers natural colours to soap bars and liquid soap formulations, stable at any pH. Nine different colours awaken the formulator creativity.

Mild natural exfoliator for creams and serums

Its small particle size below 44 microns allows a gentle exfoliating effect. Used in creams and serums it is an extraordinary soft dead cell renewal.

Oil absorber in facial masks

Its high silicate content combined with its high specific surface, provides the clay with a high oil adsorption capacity. Clay brings refreshing effect to the skin after soaking up the excess of sebum.

Natural colouring agent for colour cosmetics and make up

Used in colour cosmetics Color Clay® gives shade or base colour providing naturalness and originality to make up. Not being a pigment, it does not have a CI. Due to its natural origin colour, shade may slightly change from batch to batch.



Be Sustainable

Colorclay S.L. is fully involved within the environment through the reforestation and establishment of livestock areas in the quarries.

This recovery involves returning to productive land by allowing the recuperation of the mineral properties and implementing forests, preserving the environment and contributing to the oxygen generation. Sustainability is our concern.

We return to the earth what it has been given to us.

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Color Clay® product range is distributed worldwide by:
DKSH Marketing Services Spain, S.A.U.
Santaló 152-154, 08021 Barcelona, Spain
Phone: +34 93 240 22 22, www.colorclay.com

