collapeptyl" biofunctional



99.7% natural hybrid (HA) collagen peptide boosts 20 skin collagens for glass-like glowing skin vegan and PFAS-free peptide solution helps correct appearance of wrinkles

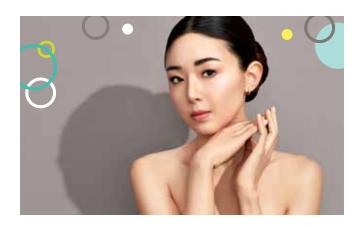
INCI: water (and) glycerin (and) cellulose gum (and) hydrolyzed sodium hyaluronate (and) tripeptide-1 (and) hexapeptide-9

description

- reinforces K-beauty, vegan collagen and peptide trends
- o cellulosic system offers instant sensory feel
- clinical results obtained after just one application of 5% collapeptyl™ in a mask for 25 minutes
- self-assembled interaction shows synergistic performances superior to each bioactive separately and rapid clinical benefits
- two selected peptides mimetic and booster to 20 skincollagen chain sequences of the collaverse™, the skin ecosystem of interconnected and diverse collagens
- designed by molecular modeling science
- developed with the patented 2HP[™] technology (Hyaluronic Hybrid Peptide)

key features and benefits

- dual action power
 - sensorial booster: first texturactive™ cosmetic sensorial active offering a velvet touch and smooth effect
 - 2. anti-aging and hydration
- synergistic efficacy
- boosts the expression of 20 collagen chains of the skin (dermis, DEJ, epidermis)
- reveals the instant glass-like radiant, plump, smooth skin and velvety skin feel in just one application in a mask
- corrects appearance of expression wrinkles and deep wrinkles
- clinically proven to improve skin elasticity and the appearance of skin wrinkles (in vivo)



formulation idea

[coll] 20 peptide gel cream (#100-10190W)

- anti-wrinkle and age-defying cosmetic formulation
- o pro-collagen and hyaluronic acid booster concepts
- regenerative and repair cosmetic care
- cosmetic product for dermis architecture and extracellular matrix
- o collagen mask
- plumping and firming product
- skin redensifying cream
- o make-up and hybrid products, BB creams, tinted serum
- firming body care cream and serum
- highly sensorial velvet and smooth anti-aging cosmetic products

technical Information

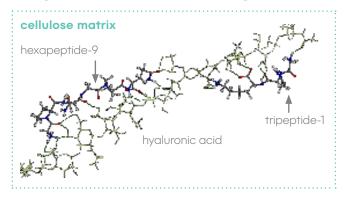
- recommended use level 3 to 5% (clinically tested at 5%)
- at 3% partial benefits (12 collagen chain markers in vitro)
- at 5% full activity: >20 collagen chains, instant effect, sensorial feeling, synergistic superior anti-aging effect
- no preservatives
- o other: pentylene glycol, levulinic acid
- ISO 16128 natural origin content 99.7%
- readily biodegradable*
- o listed on China IECIC, IECSC

*according OECD 301D test





collapeptyl™ structure designed by Molecular Modeling

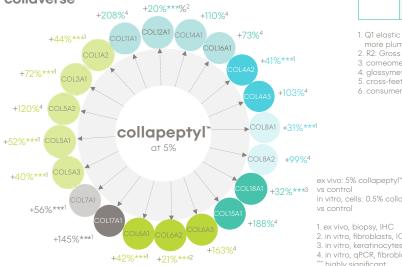


sensory evaluation: consumer panel

cream with 5% silicone vs cream with 5% collapeptyl™



boosts 20 collagen-chains of the skin collaverse™



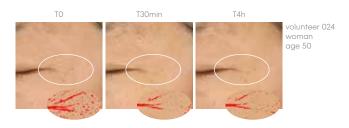
glass-like, glowing skin effect



parallel polarized light

5% collapeptyl™ treated side 1 application of a mask during 25min evaluation at T0, T30min, T4h

addresses crow's feet wrinkles



5% collapeptyl™ treated side 1 application of a mask during 25min evaluation at T0, T30min, T4h

clinical evaluation on Caucasian and Asian skin

(30min				1 month	
SI	velvet smooth skin ⁶	flash hydration	x15****3	glowy skin	+48%**4	main wrinkles	-187%*5
S		elasticity	+538%****2	expression wrinkles	-992%***5	hydration	+190%*3
		instant plump	+547%****1			elasticity	+140%*2
						suppleness	+8%***6
						softness	+6%***6

- 1. Q1 elastic recovery, higher with more plump

 2. R2: Gross elasticity vs placebo

- 3. corneometer vs placebo4. glossymeter vs placebo
- 5 cross-feet wrinkles wrinkle great 6. consumer sensory evaluation
- significant
- very significant highly significant **** extremely significant

request a sample now:

ashland.com/collapeptyl

vs control in vitro, cells: 0.5% collapeptyl™ vs control

- 1. ex vivo, biopsy, IHC 2. in vitro, fibroblasts, ICC
- 3. in vitro, keratinocytes, ICC
- 4. in vitro, qPCR, fibroblasts
- highly significant

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