DERMA-CLERATM

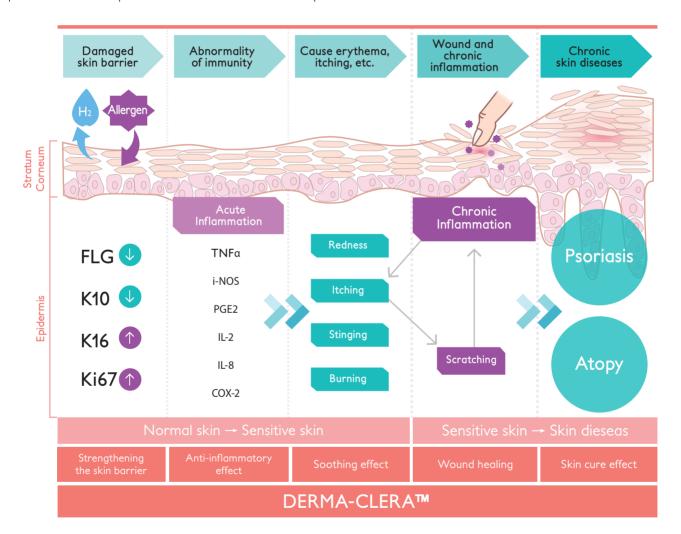
- Purpose for atopic dermatitis and psoriasis treatment -



Applicable products of DERMA-CLERA™
Personal care: Hair Care, Body care, etc.
Cosmetics: Facial & Body care, Baby care, etc.

What is DERMA-CLERATM?

DERMA-CLERA™ has effect for skin barrier enhancement, sensitive skin, skin trouble including atopic dermatitis or psoriasis for both skin and scalp care.

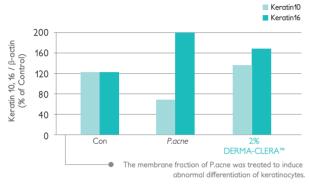


SPECIFICATION

INCI Name	Butylene Glycol / Water / Cynanchum Atratum Extract
China compliance	丁二醇 / 水 / 白薇 (CYNANCHUM ATRATUM) 提取物
Color	Light Yellow
Preservative	Non-added
Shelf life	2 years
Dosage	0.1 - 2%

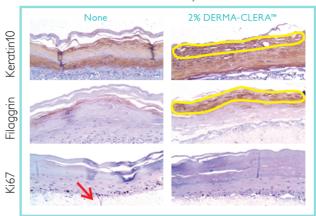
Main Biological Effects for Cosmetics

Enhancement of skin barrier



 $*Keratin 10: Keratino cyte\ differentiation\ marker$

Normalization of keratinocyte differentiation



The most important factor in skin barrier maintenance is keratinocyte differentiation. 2% DERMA-CLERA™ plays an important role in the regulation of skin barrier function by controlling the keratinocyte differentiation factors.

Skin Disease Cure

DERMA-CLERA™ effect on Psoriasis (Clinical Test)



• Subject : 10 peoples / 30~40s

• Test period : Twice a day for 4 weeks

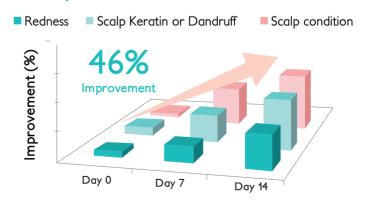
Application: 5% DERMA-CLERA™ Cream



Scalp soothing effect by hair mask (Clinical Test)



< 30s Korean Men >



< 2% DERMA-CLERA™ hair mask once per 2 day during 2 weeks >



^{*}Keratin16: Keratinocyte overexpression marker