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OUR COMMITTMENT

- To provide clients with market leading investment solutions seeking to maximise risk-adjusted returns
- To consistently apply and stay true to our investment philosophy and process
- To act in the best interest of clients at all times
- To minimise costs wherever possible
- To be transparent in all dealings
- To provide clients with the highest standards of service
- To play a meaningful role in enhancing the financial well-being of clients

"A goal without a plan is just a wish."

Antoine de Saint-Exupery

ABOUT US

StrategiQ Capital (Pty) Ltd is an independent investment boutique, managing investment portfolios for private investors, trusts and institutions.

StrategiQ is an approved discretionary investment manager (i.e. a Category II Financial Services Provider, FSP Licence No 46624) that is independently managed and focussed on providing investors with consistent real returns whilst preserving capital over the long term.

We believe our mandate is not limited to investment performance alone but also in playing an active role in assisting our clients in developing an overarching wealth management strategy. This will only be achieved by building meaningful relationships with our clients, facilitating a seamless transfer of assets from generation to generation and ensuring an uninterrupted continuity of your family's legacy and business interests.

Our Investment Philosophy

At StrategiQ Capital we understand that every investor is different, requiring a personalised investment strategy that will meet their long term goals and objectives.

Our Investment Philosophy and Approach is governed by the following key principles:

- We are a discretionary asset manager (we assume responsibility in managing our client's portfolios);
- We are active managers, focused on providing clients with consistent real returns whilst seeking to preserving their capital over the long term.
- We follow an unconstrained, high conviction approach to investing which proves to generate additional returns in the long-term;
- We leverage specialist investment professionals utilizing their skill and knowledge where it can add value;
- We ensure effective diversification at all levels (across asset classes and geographies);
- Portfolios should be cost and tax effective; and
- We believe in regular review and interaction with our clients.

Our Team

The investment team comprises of passionate investment professionals with diverse qualifications, extensive experience and sound knowledge of the investment industry. We combine entrepreneurial spirit and intuition within the disciplined framework of our investment process in the management of our clients' portfolios. Our boutique environment and team culture encourages growth and innovation within the maxims of honesty, integrity and respect.

iQ Domestic Managed Share Portfolio

The iQ Domestic Managed Share Portfolio comprises of approximately 20-25 high quality equities which fit our quality criteria with emphasis being placed on active stock selection and bottom-up fundamental research. The portfolio is managed on a daily basis by the portfolio manager with the objective to outperform the stated benchmark over a rolling 12-month period. At the same time, we aim to achieve this by taking equal to less risk compared to the FTSE/JSE All Share Index (as measured by the standard deviation).

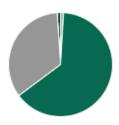
The objective of the portfolio is to provide investors with capital growth over the medium to long term, by targeting returns in excess of the FTSE/JSE All Share Index over the stated investment horizon.

Top 10 Holdings

			Holding Details
Name Type	Sector	Country	Assets
Naspers Ltd Class N Stock	Technology	South Africa	9.12
Steinhoff International Holdings NV Stock	Consumer Cyclical	Netherlands	5.57
SABMiller PLC Stock	Consumer Defensiv	e United Kingdom	4.85
Richemont Securities Ag DR Stock	Consumer Cyclical	Switzerland	4.81
British American Tobacco PLC Stock	Consumer Defensiv	e United Kingdom	4.69
Firstrand Ltd Stock	Financial Services	South Africa	4.44
Sasol Ltd Stock	Energy	South Africa	4.40
Famous Brands Ltd Stock	Consumer Cyclical	South Africa	4.34
Aspen Pharmacare Holdings Ltd Stock	- Healthcare	South Africa	4.13
Old Mutual PLC Stock	Financial Services	United Kingdom	4.09

Asset Allocation

Asset Allocation Holding Details



	Portfolio	Benchmark
SA Bond	0.95	0.00
Non-SA Bond	0.00	0.00
SA Equity	63.85	0.00
SA Property	0.00	0.00
Non-SA Equity	34.16	95.15
Non-SA Property	0.00	4.91
SA Cash	1.04	0.01

Sectors

Stock Sectors	Holding Details

	Portfolio	Benchmark
⊕ Cyclical	51.15	57.67
A Basic Materials	6.17	19.86
Consumer Cyclical	20.61	15.23
Financial Services	21.16	18.12
	3.21	4.47

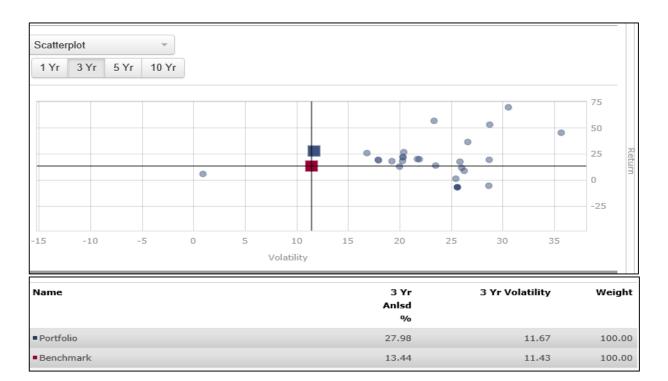
	Portfolio	Benchmark
₩ Sensitive	18.32	23.25
Communication Services	1.79	7.61
Energy	4.40	4.59
☼ Industrials	3.01	3.25
■ Technology	9.12	7.80

	Portfolio	Benchmark
→ Defensive	28.54	18.69
Consumer Defensive	15.31	14.74
Healthcare	13.23	3.96
Utilities	0.00	0.00

	Portfolio	Benchmark
 Not Classified 	1.99	0.38

The iQ Domestic Managed Share Portfolio's sector allocation is driven by our fundamental bottom-up research process. Whilst the process allows for some macro and sector inputs the focus is on the company's quality metrics. The portfolio construction process is benchmark agnostic and relies on comparative benchmark risk metrics to ensure the portfolio manager is aware of the portfolios risk profile. The current portfolio is underweight resources, neutral to financials and overweight industrials relative to the FTSE/JSE All Share Index.

Risk Metrics



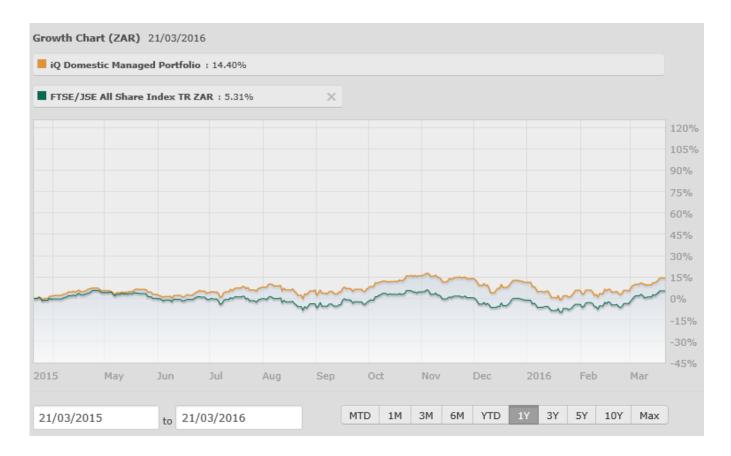
The iQ Domestic Managed Share Portfolio has had favourable risk metrics relative to FTSE JSE All Share Index over a three-year period. This is in line with the portfolio's more defensive selection process. The portfolio is managed with the objective of outperforming the stated benchmark over a rolling 12-month period whilst taking equal to less risk compared to the FTSE/JSE All Share Index (as measured by the standard deviation).

Statistics

	3 Years
Standard Deviation	11.67
Arithmetic Mean	24.06
Sharpe Ratio	1.57
	3 Years
Alpha	13.54
Beta	0.91
3 Yr R-Squared	0.79
3 Yr R-Squared Information Ratio	0.79 2.78

*Risk Analysis is based on a notional portfolio that has been designed to track the holdings of the portfolio. It does not include transaction costs and management fees but includes dividends that have been re-invested.

Performance



The performance of the iQ Domestic Managed Share Portfolio is based on a notional portfolio. The portfolio strategy follows an unconstrained long-term investment strategy. Whilst the objective is to generate excess returns versus the FTSE/JSE All Share Index there is a strong focus on risk management. The fund is ideally suited for investors with high risk tolerance and a longer term investment horizon (five years plus).

Taxation

Prospective investors should obtain independent advice in respect of any investments that are detailed in this proposal as StrategiQ provides no opinion or advice including without limitation investment, tax or legal advice and makes no representation or warranty about the suitability of a product for a particular client or circumstance.

Company Descriptions

WASPERS

Naspers

Naspers Limited is a South Africa-based platform operator. The Company's segments include Internet, Video entertainment and Print media. The Internet segment includes social-network platforms, such as Tencent (China) and Mail.ru (Russia), and e-commerce, such as classifieds, online retail, marketplaces, online comparison shopping, payments and online services. The Video entertainment segment includes direct-to-home satellite services, and digital terrestrial television services and online services. The Print media segment consists of digital media, newspapers, magazines, printing, distribution, book-publishing businesses and e-commerce ventures in South Africa. The Company operates in markets, such as Africa, China, Latin America, Central and Eastern Europe, Russia, India, Southeast Asia and the Middle East.



Steinhoff International

Steinhoff International Holdings NV is a Germany-based company that is active in the retail of household goods, apparel, as well as in the automotive industry. The household goods business area includes the retail of furniture, building materials and consumer electronics through the Company's subsidiaries Lipo Einrichtungsmaerkte, Poco and Conforama. In the apparel business area the Company operates, among others, through Pepco and is engaged in retailing of women's, men's and children's wear, shoes, and accessories. The Automotive business area includes car rental activities through its subsidiary Hertz, as well as logistics services, warehousing and distribution, agricultural services, supply chain consulting, mining services and passenger transport through its subsidiary Unitrans. The Company operates as a holding company and is present in Europe, Asia, Africa and Australia.

SABMiller

SABMiller plc (SABMiller) is a holding company, which has brewing and beverage operations across five regions. The Company, together with its subsidiaries, is engaged in the manufacture, distribution and sale of beverages. It operates in six segments: Latin America, Africa, Asia Pacific, Europe, North America and Corporate. Its brewing and beverage operations cover six countries across South and Central America (Colombia, Ecuador, El Salvador, Honduras, Panama and Peru). SABMiller's South African and African regions are consolidated into one region. Its operations in Africa cover 17 countries, including Botswana, Mozambique, Nigeria, South Africa, Tanzania, Uganda and Zambia. Its Asia Pacific covers four countries: Australia, China, India and Vietnam. Its operations in Europe cover eight countries, including the Czech Republic, Hungary, Italy, Poland, Romania, Slovakia, Spain (Canary Islands) and the Netherlands.

Compagnie Financiere Richemont SA



Compagnie Financiere Richemont SA is a Switzerland-based luxury goods company. The Company operates, along with its subsidiaries, in three segments: Jewellery Maisons, Specialist Watchmakers and Montblanc Maison. The Jewellery Maisons segment manufactures and distribution of jewellery products, which comprise Cartier and Van Cleef & Arpels. The Specialist Watchmakers segment covers the design, manufacture and distribution of precision timepieces, and the segment comprises Piaget, A. Lange & Soehne, Jaeger-Lecoultre, Vacheron Constantin, Officine Panerai, IWC, Baume & Mercier and Roger Dubuis. The Montblanc Maison segment engages the design, manufacture and distribution of writing instruments. The Company's other operating segments include Alfred Dunhill, Lancel, Chloe, Net-a-Porter, Purdey, textile brands and other manufacturing entities. The Company operates in Europe, the United States and Asia, among others. The Company operates The Net-A-Porter Group and YOOX SpA as subsidiaries.

British American Tobacco PLC



British American Tobacco PLC is a global tobacco company with brands sold in more than 200 markets. The Company's four principal brands include Dunhill, Kent Lucky Strike and Pall Mall. The Company has many other international and local brands, including State Express 555, Vogue, Viceroy, Kool, Peter Stuyvesant, Shuang Xi, Craven A, Benson & Hedges and John Player Gold Leaf. The Company's products include cigarettes, Fine Cut (roll-your-own and makeyour-own tobacco) and cigars. As of December 31, 2014, the Company has 44 cigarette factories in 41 countries. The Company is also investing in building a portfolio of new tobacco and nicotine-based products alongside its traditional tobacco business. The Company's products include e-cigarettes, medicinal nicotine products and tobacco heating products.

Firstrand



FirstRand Limited is a South Africa-based bank controlling company. FirstRand Limited is the holding company of the FirstRand group of companies. The Company's operating segments include First National Bank (FNB), Rand Merchant Bank (RMB), WesBank, and FCC and other. The FirstRand group provides banking, insurance and investment products and services to retail, commercial, corporate and public sector customers. FNB represents its retail and commercial activities in South Africa and the broader African continent. FNB offers a set of financial products and services to market segments, including consumer, small business, agricultural, medium corporate, parastatals and government entities. RMB is the corporate and investment banking arm and offers advisory, financing, trading, corporate banking and principal investing solutions. WesBank represents its activities in vehicle and asset finance in the retail, commercial and corporate segments, operating through alliances and joint ventures.

Sasol



Sasol Limited (Sasol) is a holding company. The Company is an integrated energy and chemicals company that develops and commercializes technologies, builds and operates facilities to produce a range of product streams, including liquid fuels, high-value chemicals and low-carbon electricity. The Company operates through six segments: Mining, Exploration and Production International, Energy, Base Chemicals, Performance Chemicals and Other. Through Sasol technologies and processes, the Company produces various products, such as fuel components, chemical components and co-products. From these products and processes it delivers diesel, petrol (gasoline), naphtha, kerosene (jet fuel), liquid petroleum gas (LPG), olefins, alcohols, polymers, solvents, surfactants, co-monomers, ammonia, methanol, crude tar acids, sulfur, illuminating paraffin, bitumen and fuel oil. Its products are used in the production process of numerous everyday products made across the world.

Portfolio Manager



Luis Levy (B.Com, CFA) CEO

Luis obtained his B Com degree from the University of Cape Town and is a CFA Charter Holder. He started his financial services career in 1998 at Old Mutual and has gained valuable experience in fund management at several leading financial institutions. Luis was one of the founders of Mergence Investment Managers – a company which he helped expand to assets under management in excess of R6 billion in institutional funds at the time of his departure. During his career he has also managed numerous mandates for retirement funds. Following his departure from Mergence, Luis joined Efficient Select, the asset management arm of the listed Efficient Group. He was appointed Managing Director of Efficient Select in 2011, where he was able to successfully grow the fund manager in the retail and institutional markets. In June 2015 he departed to setup StrategiQ Capital.

Fees and Reporting

Fees:

StrategiQ Capital - Portfolio Management:

1.00% per annum

Reporting:

Commitment to ensure that investor communication will be transparent and accurate:

- Quarterly Statement; and
- Semi-annual Reportbacks

Reportbacks will include economic update, asset allocation review and in-depth analysis of fund performance and risk metrics.

Summary

At Strategiq Capital we take our role as your Portfolio Manager very seriously and our primary goal will always be to grow your wealth over the long term. We also strive to be attuned and attentive to your investment requirements while being committed to prompt, personalised and efficient service at all times.

Why Invest With StrategiQ

We are active asset managers, focused on meeting the risk return objectives of our clients. Portfolios are constructed in accordance with our Quality Investment Philosophy and Process:

- We are a discretionary asset manager (we assume responsibility in managing assets);
- We are active managers, focused on managing our clients' portfolios relative to their risk return objectives;
- We are independent and agnostic to service providers;
- We believe that wealth is preserved and created by following a long-term low turnover strategy;
- We follow an unconstrained, high conviction approach to investing which proves to generate additional returns;
- Given our relationship with our clients we are able to optimally construct investment portfolios that consist of multiple asset classes across multiple geographies ranging from fixed income, property to equities;
- We offer personalised and bespoke investment solutions and welcome personal interaction;
 and
- Quarterly reporting and statements are supplemented by online access to view your portfolio.

We partner with our clients in developing a holistic investment plan that is both transparent and cost effective, whilst ensuring a strategic approach to meeting their and their future beneficiaries' investment objectives.

