

Competency Level	Assessed CAFs:			
	Spoken language (SL)	Coherence (CO)	Synthesis (SY)	Multimodality (MM)
Exceptional	<ul style="list-style-type: none"> uses a wide range of vocabulary, expressions and grammatical structures in a very highly accurate and effective manner all the time uses a sophisticated and nuanced language style and tone for the specific academic, context and purpose all the time pronounces clearly and accurately; and uses rhythm and intonation naturally and effectively all the time 	<ul style="list-style-type: none"> Skillfully organizes ideas with logical, focused, varied, and balanced development at text level (in speaking) skillfully structures the speech; all parts have very clear central ideas and transitions between them are handled in a nuanced and sophisticated manner uses cohesive devices skillfully, hence making the communication flow naturally and audience-friendly throughout 	<ul style="list-style-type: none"> selects appropriate sources all the time reports, summarizes, analyzes and evaluates high-quality information from the appropriate sources in a deep and sophisticated way for specific audience, content and purpose Uses with and integrates sound evidence-based arguments insightfully and thoughtfully in own ideas demonstrates an exceptional understanding of the information and sources, highlighting the significance and drawing novel conclusions. cites and references sources in an accurate style consistently 	<ul style="list-style-type: none"> creative/novel/sophisticated use of a range of MM features throughout to convey meaning appropriate for the audience, content and purpose demonstrates deep awareness of the impact of MM features on conveying meaning throughout to add value, including literal and metaphorical as appropriate combines image, on-screen text, and voiceover in an exceptionally effective way with creativity and professionalism
Exceptional/ Advanced	<ul style="list-style-type: none"> uses a wide range of vocabulary, expressions and grammatical structures with precision and in a very highly appropriate manner that also connects ideas in the speech effectively almost all the time uses a semi-formal tone and an effective language style for the specific academic audience, context and 	<ul style="list-style-type: none"> effectively organizes ideas with logical (systematic, easy-to-follow), focused development at text level (in speaking) effectively structures the speech; all parts have clear central ideas and transitions between them are handled in a highly effective manner uses cohesive devices highly effectively making the communication flow 	<ul style="list-style-type: none"> selects appropriate sources all the time reports, summarizes, analyzes and evaluates high-quality information from the appropriate sources very effectively for specific audience, content and purpose uses and integrate relevant evidence-based arguments very effectively into own ideas demonstrates a very good understanding of the information and sources, identifying the significance and drawing sophisticated conclusions 	<ul style="list-style-type: none"> Highly compelling use of a range of MM features throughout to convey meaning appropriate for the audience, content and purpose demonstrates high level of awareness of the impact of MM features on conveying meaning throughout to add value, including literal and metaphorical as appropriate combines image, on-screen text, and voiceover in a highly effective way with creativity and professionalism throughout

	<p>purpose almost all the time</p> <ul style="list-style-type: none"> pronounces clearly and accurately; and uses rhythm and intonation naturally and effectively almost all the time 	<p>effortlessly for the audience throughout</p>	<ul style="list-style-type: none"> cites and references sources in an accurate style consistently 	
<i>Advanced</i>	<ul style="list-style-type: none"> uses a wide range of vocabulary, expressions and grammatical structures with precision and in a very highly appropriate manner that also connects ideas in the speech effectively almost all the time uses a semi-formal tone and an effective language style for the specific academic audience, context and purpose almost all the time pronounces clearly and accurately; and uses rhythm and intonation effectively almost all the time, though occasional unnaturalness may occur 	<ul style="list-style-type: none"> effectively organizes ideas with logical, focused development at text level (in speaking) effectively structures the speech; most parts have clear central ideas and transitions between them are handled effectively uses cohesive devices effectively making the communication flow easily for the audience 	<ul style="list-style-type: none"> selects appropriate sources all the time reports, summarizes, analyzes and evaluates high-quality information from the appropriate sources clearly and effectively for specific audience, context and purpose uses and integrates relevant evidence-based arguments effectively into own ideas demonstrates a good understanding of the information and sources, identifying the significance and drawing sophisticated conclusions cites and references sources in an accurate style consistently 	<ul style="list-style-type: none"> compelling use of a range of MM features throughout to convey meaning appropriate for the audience, content and purpose demonstrates high level of awareness of the impact of MM features on conveying meaning most of the time to add value combines image, on-screen text, and voiceover in a highly effective way most of the time

Advanced/ Competent	<ul style="list-style-type: none">• uses a range of vocabulary, expressions and grammatical structures appropriately most of the time• uses a semi-formal tone and an appropriate language style for the specific academic audience, context and purpose most of the time• pronounces clearly and accurately; and uses rhythm and intonation appropriately most of the time	<ul style="list-style-type: none">• appropriately organizes ideas in general• appropriately structures the speech; most parts are unified and transitions between them are handled appropriately• Uses a range of connectives accurately with almost no effort required by the audience to follow the communication	<ul style="list-style-type: none">• selects appropriate sources• reports, summarizes, analyses and evaluates information from the selected sources accurately and appropriately for the audience, context and purpose• uses and integrates information and sources clearly and appropriately into own ideas• demonstrates an accurate understanding of the information and sources.• cites and references sources in an accurate style consistently most of the time	<ul style="list-style-type: none">• appropriate and effective use of a range of MM features throughout to convey meaning appropriate for the audience, content and purpose• demonstrates a high level of awareness most of the time of the impact of MM features on conveying meaning to add value• combines image, on-screen text, and voiceover in an appropriate and effective way
--------------------------------	---	---	--	---

<p><i>Competent</i></p>	<ul style="list-style-type: none"> • uses a range of vocabulary and grammatical structures quite appropriately in general • uses a quite appropriate tone and language style for the specific academic audience, context and purpose in general • pronounces quite clearly and accurately; and uses rhythm and intonation quite appropriately in general, though noticeable errors may occur 	<ul style="list-style-type: none"> • appropriately organizes ideas most of the time • appropriately structures the speech; most parts are unified • Uses a range of connectives accurately, though sometimes ideas may be connected clumsily or unnaturally making the flow of communication awkward at times • 	<ul style="list-style-type: none"> • selects appropriate sources mostly • reports, summarizes, analyses and evaluates information from the selected sources accurately and appropriately for the audience, context and purpose in general • uses and integrates information and sources mostly accurately and appropriately into own ideas, though some of the integration may be problematic, e.g., copying in a paraphrase. • demonstrates an accurate understanding of the information and sources, perhaps with one or two minor exceptions. • cites and references in an accurate style most of the time, though there may be one or two noticeable inaccuracies, e.g., missing entry of a source in references, etc. 	<ul style="list-style-type: none"> • mostly appropriate use of a range of MM features to convey meaning appropriate for the audience, content and purpose • demonstrates some awareness of the impact of MM features on conveying meaning overall • combines image, on-screen text, and voiceover in a mostly appropriate way.
-------------------------	---	---	---	---

<p><i>Competent/ Emerging</i></p>	<ul style="list-style-type: none"> • uses a limited range of vocabulary and grammatical structures somewhat appropriately in general • uses a somewhat appropriate tone and language style for the specific academic audience, context and purpose in general • pronounces somewhat clearly and uses rhythm and intonation somewhat appropriately in general 	<ul style="list-style-type: none"> • organizes ideas somewhat appropriately, but there may be some coherence or logic issues • Structures the speech somewhat appropriately; though some parts may not be unified • Uses a range of connectives somewhat accurately, though the connection between some ideas may not be immediately clear and require interpretation by the audience 	<ul style="list-style-type: none"> • selects somewhat appropriate source • reports, summarizes, analyses and evaluates information from the selected sources somewhat accurately and appropriately for the audience, context and purpose • shows an attempt to use and integrate information and sources clearly and appropriately into own ideas, though immediate clarity is not achieved • demonstrates a somewhat accurate understanding of the information and sources, perhaps with one or two minor exceptions. • cites and references in a somewhat accurate style though there are noticeable problems, e.g., missing entry of some sources references, using inconsistent style in some places, names mixed up, etc. 	<ul style="list-style-type: none"> • Somewhat appropriate use of MM features, but the use/ design of a number of aspects (e.g., colour, volume of music, placement of images, etc.) are ineffective and may cause confusion or minor problems of understanding for the audience • demonstrates some awareness of the impact of MM features on conveying meaning overall • combines modes in a somewhat appropriate way
---------------------------------------	---	--	---	--

<p><i>Emerging</i></p>	<ul style="list-style-type: none"> • uses a limited range of vocabulary and grammatical structures somewhat appropriately in general • a rather inappropriate tone and language style for the specific academic audience, context and purpose in general • pronounces somewhat clearly and accurately; and uses rhythm and intonation quite appropriately in general 	<ul style="list-style-type: none"> • organizes ideas somewhat appropriately, but there are noticeable coherence or logic issues • structures the speech somewhat appropriately; though some parts are not unified and may cause confusion • Uses a range of connectives somewhat accurately, though the connection between some ideas may not be clear 	<ul style="list-style-type: none"> • selects somewhat appropriate sources • reports, summarizes, analyses and evaluates information from the selected sources somewhat accurately and appropriately, but only superficially, for the audience, context and purpose • shows an attempt to use and integrate information and sources clearly and appropriately into own ideas, though not successful • demonstrates a somewhat accurate understanding of the information and sources, but shows a misunderstanding of some instances. • cites and references in a somewhat accurate style though there are frequent and major problems, e.g., including only URLs of sources, little attempt to use an acceptable citation style, not all the sources are documented, etc. 	<ul style="list-style-type: none"> • Somewhat appropriate use of MM features, but the use/ design of a number of aspects (e.g., colour, volume of music, placement of images, etc.) are ineffective and cause confusion or problems of understanding for the audience • demonstrates some awareness of the impact of MM features on conveying meaning, but may be somewhat inadequately • combines modes in a somewhat appropriate way
<p><i>Entering</i></p>	<ul style="list-style-type: none"> • uses a limited range of vocabulary and grammatical structures rather inappropriately • a rather inappropriate tone and language style for the specific academic audience, context and purpose in general • pronounces inaccurately frequently; and uses rhythm and intonation highly inappropriately 	<ul style="list-style-type: none"> • Ideas are only minimally organized that causes a lot of confusion • The structure is clumsy and confusing. • the connection between ideas is unclear 	<ul style="list-style-type: none"> • selects rather inappropriate sources • reports, summarizes, analyses and evaluates information from the selected sources somewhat accurately and appropriately, but only superficially for the audience, context and purpose • shows an attempt to use and integrate information and sources clearly and appropriately into own ideas, though not successful • demonstrates a somewhat accurate understanding of the information and sources, but shows a misunderstanding of some instances. • cites and references in a somewhat accurate style though there are 	<p>limited range, use or understanding of features of MM to convey meaning for the audience, context and purpose</p>

			frequent and major problems, e.g., including only URLs of sources, little attempt to use an acceptable citation style, not all the sources are documented, etc.	
--	--	--	---	--

Points to note

- a) **Citations and Referencing:** Students are expected to provide citations in the video orally and/or on-screen, including a final reference list in APA style at the end of the video.
- b) **Late penalties:** Late submissions will be marked down by 1 competency level across all assessed CAfLs for the assessments. Assessments submitted later than 48 hours after the deadline will score zero.
- c) **Under/over length assignments:** It is acceptable to submit assignments within the allowed buffer of the time/word limit without penalty. Outside the allowed buffer, shorter assignments will be marked down by 1 competency level across all assessed CAfLs, and longer assignments and those with an overlength will be assessed up to the allowed buffer only. Word limit does not include the end-of-text reference list.
- c) **Plagiarism:** Assignments with unacceptable and intentional plagiarism will score zero.
 - Assignments with unacceptable and intentional plagiarism will score zero. Paraphrasing, summarizing, referencing and synthesizing skills are taught through the course. You are expected to apply these to help you avoid plagiarism. Plagiarism includes copying expressions directly from any source (e.g., from another student, from a video, or from an article, etc.) overusing a source in a way that does not show any of your own analysis of the point, using ideas from sources without referencing them, or using a source as a template without showing your own organization.
 - Any use of GenAI is required to be declared. Dishonest use of GenAI for assignments will be considered violation of academic integrity.
- d) **Referencing:** For W1 and V1, referencing is not graded. For W2 and V2, APA referencing is expected as part of the synthesis (SY) criteria.
- e) **Task completion:** Assignments that are noticeably off-topic or incomplete will be marked down by 1 competency level across all assessed CAfLs for the assignment.

LANG1403 Fall 2023

Assessment descriptors for the Multimodal Video 2 (V2)