TreSensa, Inc. game submission creative specs

Please upload to Hosted FTP Server > Studio Name > Game > Subfolders as indicated in Filename convention

Text

Item	Parameters	Filename convention	Notes / instruction
Game text			
Game title	30 characters max	misc/game.txt	
Short game title for native	12 characters max	misc/game.txt	To be displayed beneath icon on native devices
Description	4,000 characters max	misc/game.txt	
Short description	80 characters max	misc/game.txt	
Key words	100 characters max	misc/game.txt	
Canvas orientation	Landscape or Portrait	misc/game.txt	
Canvas dimensions	width x height in pixels	misc/game.txt	
Icons			
Large icon	1024x1024 px	icons/1024x1024.png	Image only, no game name
Small icon	32x32 px	icons/32x32.png	Image only, no game name
Banners			
Large banner	1024x680 px	banners/1024x680.png (.ai or .psd if possible)	Text should be in safe area of 300x190px placed in center of banner
Wide banner	940x408 px	banners/940x408.png (.ai or .psd if possible)	Text should be in safe area of 300x190px placed in center of banner
Background image tile			
Background image	any	misc/background.jpg	Game canvas sits on background div filled with repeatable tile image
Screenshots (at least 3)			
Screenshots	640x832 or 960x536 px	screenshots/[WidthxHeight]_[1].png	
Screenshots	640x832 or 960x536 px	screenshots/[WidthxHeight]_[2].png	
Screenshots	640x832 or 960x536 px	screenshots/[WidthxHeight]_[3].png	
IAP data (if applicable)			
IAP product name	55 characters max	misc/iap.txt	
IAP description	80 characters max	misc/iap.txt	
IAP price	USD	misc/iap.txt	
IAP icon	512x512 px	iap/512x512.png	
iOS Splash (launch) screens			
iPhone 568 2x	640x1136 px	splash/Default-568h@2x~iphone.png	These must be the exact file names for the xCode build script to work properly
iPhone default 2x	640x960 px	splash/Default@2x~iphone.png	
iPhone default	320x480 px	splash/Default~iphone.png	
iPad landscape 2x	2048x1536 px	splash/Default-Landscape@2x~ipad.png	
iPad lanscape	1024x768 px	splash/Default-Landscape~ipad.png	
iPad portrait 2x	1536x2048 px	splash/Default-Portrait@2x~ipad.png	
iPad portrait	768x1024 px	splash/Default-Portrait~ipad.png	