

Muhammad Muslihuddin bin Mohd Ghazali

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Kuala Lumpur

EXPERIENCED TECHNOLOGIST, | CERTIFIED WEB DEVELOPER | STRATEGIC PARTNER | SUSTAINABILITY

With over 5 years of diverse experience, including project management, web development and design, digital presence, financial service, and customer service. Adept at using various organizational tools such as Microsoft 365 for business, Sharepoint, and cloud architecture through Azure. I've also been directly involved in founding a social enterprise under a program called SEEd.Lab, powered by PETRONAS & TATA Consultancy Service, with a focus on employment for Persons with Disabilities.

KEY COMPETENCIES & SKILLS

Strategic Client Relationship

HTML, CSS

Sharepoint Administrator

Project Management

Campaign Planning and Management

Web Design

PROFESSIONAL EXPERIENCE

ENOKU

May 2022 - Sep 2023

Co-Founder and Partner

- Spearheaded the development and deployment of the company's WordPress-based website.
- Oversaw the utilization of business tools via Microsoft Cloud Services.
- Administered and monitored Azure usage to ensure optimal performance.
- Developed content strategies aligned with Sustainability Development Goals and Diversity & Inclusion initiatives.
- Oversaw business tools utilization through Microsoft Cloud Services.
- Administered and monitored Azure usage for optimal performance.
- Collaborated with external stakeholders from prominent companies like Petronas, TCS, Bank Islam, JKM, and various NGOs.

SEEd.Lab - Powered by PETRONAS and TATA Consultancy Service

Sep 2021 - Mar 2023

Program participant

- Conducted market research and interviews to validate customer pain points using working backwards methodology.
- Prepared compelling pitch decks for presentations with Petronas and TCS higher-ups.
- Strategically planned and executed Minimum Viable Product (MVP) development.
- Develop a social enterprise that focused on United Nation Sustainability Development Goals.

KWSP Malaysia

Aug 2018 - Aug 2019

Customer Service Associate

- Planned and executed community outreach initiatives, promoting financial literacy and the benefits of EPF's i-Akaun.
- Successfully increased the adoption rate of i-Akaun through targeted campaigns and engagement with community organizations.
- Collaborated with external partners and stakeholders to enhance the reach and impact of EPF's programs.
- Provided exceptional customer service by addressing EPF members' inquiries and needs.

Ajiya Roofing Industries**Sep 2017 - Jun 2018****Logistics intern and Associates**

- Coordinated with logistics and supply chain teams to ensure on-time and cost-effective delivery of goods and services
 - Created and managed budgets to ensure cost-effectiveness of logistics operations
 - Analyzed and reported on fleet performance metrics, including cost savings, utilization, and safety
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EDUCATION**Universiti Kuala Lumpur****Jul 2014 - Jan 2018****Bachelor of Industrial Logistics**

- Recipient of the Academic Excellence Award for outstanding academic performance.
- Organized and coordinated the Charity Run Night.
- Active involvement in student activities as an auxiliary member of Student Representative Council

Universiti Kuala Lumpur**Nov 2011 - Mar 2014****Diploma in Integrated Logistics Management**

- Recipient of the Academic Excellence Award for outstanding academic performance.
 - Act as CEO of Student Entrepreneurial Club
 - Active involvement in various student activities.
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CERTIFICATES**Web Development****Mar 2023 - Jun 2023****Asia Pacific University**

- HTML, CSS, PHP, Javascript

Disability Equality Training**December 2022****Social Welfare Department, Malaysia****Bahasa Isyarat Malaysia****January 2023****YMCA KL**

- Level 1
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LANGUAGES**English**

- Writing : Highly proficient
- Speaking : Highly proficient

Malay

- Writing : Highly proficient
- Speaking : Native

Bahasa Isyarat Malaysia

- Level 1
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REFERENCES**Mohamad Farhan bin Mohamad Faizal**

- Ecosystem Development, SEEdLab, PETRONAS
- +60 13-935 8814

Mahendran Balakrishnan

- Head, Innovation Coach, SEEdlab, PETRONAS
- +60 12-486 8271