

Polything

STRATEGY &
ACTIVATION



Services Overview

**Where Marketing Meets Innovation to
Bring Strategy to Life**

SEP, 2024

WELCOME TO POLYTHING

At Polything, we blend strategic insight with storytelling and innovative marketing solutions to drive your business forward.

Our comprehensive range of strategic marketing consultancy services is meticulously designed to foster growth and ensure your brand thrives in competitive markets. Partner with us to elevate your marketing efforts and achieve measurable success.



MARKETING STRATEGY

The Momentum Model is our primary strategic method of engaging with clients.

It is collaborative model for scaling marketing results, based over 20 years of practical experience. It covers a mix of customer value definition, strategic workshops, and a test and learn programme which underpins our strategy development.

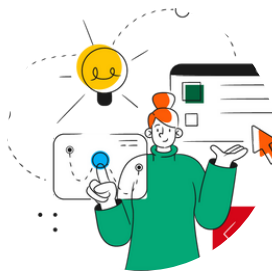
Find out more.



The Model

We start with a discovery session which addresses the customer value journey and how customer needs are currently being serviced.

From this half-day workshop, we can then define what additional strategy work is required and start to build out your bespoke test-and-learn programme.



Strategy Workshops

Interactive workshops that delve into market trends, customer behaviour, and effective marketing tactics.



Actionable Insights

Detailed reports with clear, actionable recommendations to enhance your marketing efforts



Robust Strategies

A holistic marketing plan backed by results that covers every aspect of your brand's growth.

MARKETING ACTIVATION

CRAFT is an innovative MaaS for businesses who want to grow, but need diverse talent.

Craft offers scalable solutions to meet your evolving needs. We start with your needs to develop bespoke solutions rather than offering pre-packaged services.

Work with a hand-selected team of experienced marketing professionals and creatives dedicated to your brand's success.

Find out more.



CRAFT Sub

Our solution is customisable to fit your specific marketing goals. Think of us as an extension of your team, working with you to define and deliver your personalised marketing plan. Craft is priced to offer maximum value, providing top-tier marketing services at a predictable, fixed cost.



Brand Vision

Craft includes design, video, animation, and more, ensuring each project reflects your brand's unique identity and message.



Holistic Approach

Seamlessly integrate Craft with your existing team to maintain consistency and impact across all channels.



Subscription-Based

Access a wide range of creative and marketing services through a fixed-price subscription designed to scale.

ABOUT US

Why Choose Polything?

Polything offers a holistic approach to your marketing challenges, ensuring every aspect of your strategy is meticulously planned and executed.

Our founder, Chris, brings a wealth of experience and a personal touch to every project, guaranteeing that your business receives the dedicated attention it deserves.



What our customers say

We work across tech, cybersecurity, education and entertainment. Our clients are attracted to the bespoke but process-orientated nature of the Momentum Model to drive results for their business.



"They elevated our entire marketing approach."

– **Dave Henderson**
Co-Founder, Bluefort Security
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"Their wealth of experience was the deciding factor."

– **Adam Gold**
CCO at WOLF Live
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"A huge impact on our business..."

– **Chris Dicker**
CEO at Candr Media Group
[Read More](#)


CONTACT


Ready to get started?

Reach out to us today and book a no commitment discovery call. During this session, we'll discuss your business needs, current challenges, and objectives to understand how our services can best support your growth.



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