## The Hong Kong Polytechnic University

# **Subject Description Form**

Please read the notes at the end of the table carefully before completing the form.

	Subject Code', "column 2 'ELC1A08' of row 1 'Subject Code": 'ELC1A08'), ("column 1 'Subject Code' of row 2 'Subject Title": 'Subject Title', "column 2 'ELC1A08'
of row 2 'Subject Title'": 'Digital literacies and langua	ge'}, {"column 1 'Subject Code' of row 3 'Credit Value": 'Credit Value', "column 2 'ELC1A08' of row 3 'Credit Value": '3'), {"column 1 'Subject Code' of row 4 'Level":
'Level', "column 2 'ELC1A08' of row 4 'Level'": '1'}, {"	bolumn 1 'Subject Code' of row 5 'Pre-requisite \nCo-requisite\nExclusion'": 'Pre-requisite \nCo-requisite\nExclusion', "column 2 'ELC1A08' of row 5 'Pre-requisite
AnCo-requisite/\nExclusion'": 'None'}, ("column 1 'Sul	ject Cede' of row 6 'Objectivee'": 'Objectivee', "celumn 2 'ELC1A08' of row 6 'Objectivee'": 'Digital literacy is the ability to consume, think critically about, and
create\nmultimodal digital assets such as images, po	dicasts and videos.\nThis subject aims to improve students? ability to create, modify, describe,\nanalyse and persuade using digital assets, and therefore involves
literacy in\nboth computer skills and language skills,	and higher-order thinking skills."), ("column 1 'Subject Code' of row 7 'Intended Learning\nOutcomes\n(Note 1)": 'Intended Learning\nOutcomes\n(Note 1)' , "column
	\n(Note 1)": 'Upon completion of the subject, students will be able to \na) communicate their knowledge of the academic field of digital literacies\nusing appropriate
	ifly, create and persuade using digital assets\nc) use English to persuade audiences successfully about digital assets in\nacademic and professional contexts.'),
	AnIndicative Syllabus\n(Note 2)": 'Subject Synopsis\nIndicative Syllabus\n(Note 2)', 'column 2 'ELC1A08' of row 8 'Subject Synopsis\nIndicative Syllabus\n(Note
	literacy, issues in\ndigital literacy, human nature, relations and development, and the\nlanguage of persuasion.\n2. Blog: About Me ? students learn how to
	ades readers to value their opinion, thus naddressing human relationships; e.g. common values, and sharedingoals \in3. Images ? students learn how to create
1	n an image suitable for their blog. Includes the\ncultural aspects of symbols, relating to human relationships.\n4. Podcast 1 ? students learn how to create, modify,
	podcast for Assignment 1. The\ndescription and analysis should include aspects of human nature\nrelationships and development, such as drama, community
	of digital literacy from/inthe Reading Requirement novels./15. Podcast 2 ? students learn how to reflect on learning, in this case on a/npodcast, resulting in a
	to learn and human self-development. Submit EWR Draft 1:}}
	,

[("actume 1 !   of row 1 !   ": "   "actume 2 !6 \/iouslisis	
r,	g data using spreadsheets. Analysis and description of graphs\nin order to persuade an audience. Involves higher-order thinking, for\nexample comparison of data,
and judgement of best options. Examples\nof data or	global human development will be used.\n7. Video 1 ? students learn how to describe and analyse videos. Videos\nwill be analysed in terms of human nature,
	he video may also address issues of\ndigital literacy from the Reading Requirement novels.\n8. Video 2 ? students learn how to create and modify a video. Includes
	areness and persuasion.\nTopics may include human nature, such as work-life balance, human\nrelations such as in the use of social media, or human
development, for\nexample on making the world a be	tter place.\n9. Video 3 ? students learn how to reflect on their video. Involves learning\nto learn.\nFor EWR Draft 2, students should now have 250-word blog entries
	one else?s video, and\nanalysis of their own video. This meets the 1,500-word requirement.\n10. Data privacy, security, legality and ethics, which is related to
	sessment related to their\nstudies or career.\n11. Lifelong learning using software for self-development; including\nlanguage-learning apps and online learning
systems. Students compare\nand contrast two system	ns.\n12. Social media, including analysis of the persuasive techniques used and\nassessment of the reliability of information. Students write a review of
a\ncontroversial social media post. Involves higher-or	der thinking in terms\nof comparison and judgement.\n13. Proof-reading and editing for accuracy, clarity, appropriacy, and\npersuasiveness. Students peer-review
	For the final submission of the blog and EWR assignment, there should\nnow be four more 250-word blog entries, on the last four topics, giving\na total of 2,500
words.' of row 1 ' ": '6. Visualising data using sprea	dsheets. Analysis and description of graphs\nin order to persuade an audience. Involves higher-order thinking, for\nexample comparison of data, and judgement of
best options. Examples\nof data on global human de	velopment will be used.\n7. Video 1 ? students learn how to describe and analyse videos. Videos\nwill be analysed in terms of human nature, relations
and/or\ndevelopment, such as a TED talk. The video	may also address issues of\ndigital literacy from the Reading Requirement novels.\n8. Video 2 ? students learn how to create and modify a video. Includes
the\nlanguage of videography. Involves audience aw	areness and persuasion.\nTopics may include human nature, such as work-life balance, human\nrelations such as in the use of social media, or human
development, for\nexample on making the world a be	tter place.\n9. Video 3 ? students learn how to reflect on their video. Involves learning\nto learn.\nFor EWR Draft 2, students should now have 250-word blog entries
on 3\nmore topics: visualizing data, analysis of some	one else?s video, and\nanalysis of their own video. This meets the 1,500-word requirement.\n10. Data privacy, security, legality and ethics, which is related to
human\nnature and relations. Students write a risk as	sessment related to their\nstudies or career.\n11. Lifelong learning using software for self-development; including\nlanguage-learning apps and online learning
	ns.\n12. Social media, including analysis of the persuasive techniques used and\nassessment of the reliability of information. Students write a review of
	der thinking in terms\nof comparison and judgement.\n13. Proof-reading and editing for accuracy, clarity, appropriacy, and\npersuasiveness. Students peer-review
	For the final submission of the blog and EWR assignment, there should\nnow be four more 250-word blog entries, on the last four topics, giving\na total of 2,500
	Methodology\n(Note 3)": 'Teaching/Learning\nMethodology\n(Note 3)', "column 2 '6. Visualising data using spreadsheets. Analysis and description of graphs\nin
order to persuade an audience. Involves higher-order	thinking, for\nexample comparison of data, and judgement of best options. Examples\nof data on global human development will be used.\n7. Video 1 ? students
	ill be analysed in terms of human nature, relations and/or\ndevelopment, such as a TED talk. The video may also address issues of\ndigital literacy from the Reading
1 7	w to create and modify a video. Includes the\nlanguage of videography. Involves audience awareness and persuasion.\nTopics may include human nature, such as
	e of social media, or human development, for\nexample on making the world a better place.\n9. Video 3 ? students learn how to reflect on their video. Involves
3	now have 250-word blog entries on 3\nmore topics: visualizing data, analysis of someone else?s video, and\nanalysis of their own video. This meets the
· _ · _ · _ · _ · _ · _ · _ · _ ·	legality and ethics, which is related to human\nnature and relations. Students write a risk assessment related to their\nstudies or career.\n11. Lifelong learning using
, , , , , ,	earning apps and online learning systems. Students compare\nand contrast two systems.\n12. Social media, including analysis of the persuasive techniques used
· ·	lents write a review of a\ncontroversial social media post. Involves higher-order thinking in terms\nof comparison and judgement.\n13. Proof-reading and editing for
	Students peer-review another student?s blog in class and\ngive feedback.\nFor the final submission of the blog and EWR assignment, there should\nnow be four
	ving\na total of 2,500 words.' of row 2 'Teaching/Learning\nMethodology\n(Note 3)'": 'The teaching pattern will be a one-hour lecture and a two-hour seminar
0,	learning, and include learning-to-learn'nand lifelong learning skills. Active learning will include class and small-group'ndiscussions, and computer-mediated activities
	student-centred in that students will be able to select the ncontent of their images, podcasts and videos, as long as they are digital-literacy-\nrelated.
	elp students to\nbecome deep, group, goal-conscious and self-regulated learners. Lifelong\nlearning skills will include critical thinking, communication, and
information\nmanagement skills, such as judging soc	ial media for bias, and persuasion in\ncommunication.'}]

("column 1' of row 1' ":", "column 2' in the lectures student seminars they will put these skills into practice and also use the tasks in the seminars. During and after each seminar students the content, skills and language relevant/nto the topic. This will to describe, analyse and persuade.\nBefore each seminar students entries to demonstrate the skills learned and fulfil Learning\nOutcomes\n\n\text{Note 4}\), '\ \text{outcomes a\nand c.\nln the seminars they will put these skills in order to\ncarry out the tasks in the seminars. During and after Assessment\n\m\text{Motenty in he he seminars.} During and after assnappropriate\name\name of e\n'\n\.Scripted podcast 30\% ? ? \n\n\n\text{he\nintended learning outcomes:\n\n\text{Nassessment will the audio file and the\n\text{viscipt for marking and fee or careers, for example an explanation of a topic relevant to the script for\nmarking and feedback. This addresses Learning Out ones a, contain improvements on Draft 2, based on\nteacher feedback.	heir\nlanguage skills to describe, analyse and pe s will\ncomplete blog entries to demonstrate the: s will\ncomplete blog entries to demonstrate the: will give them the resources to attain Learning Out udents will collect data or artefacts necessary in c Dutcomes b and c.\;\ \{\circ}\column 1'\circ}\forware forware 2'\takes \text{kind}\text{produmn 2' in the lectures students will be taught is into practice and also use their\nlanguage skills for each seminar students will\ncomplete blog er \(\graphi\)\text{gind}\text{total}\text{productomes\n(\notal\notal)': Specific assessment \(\graphi\)\text{gind}\text{blog & EWR 30\) continuous assessment \(\lambda\)\text{productomes}\(	arsuade. nBefore each seminar students vistilis learned and fulfil Learning/nOutcom ticcomes alvand c.\nIn the seminars they we order to\ncarry out the tasks in the seminar sesment\nMethods in\nAlignment with\nIn the the content, skills and language relevar is to describe, analyse and persuade.\nBet intries to demonstrate the skills learned ar \% Intended subject learning outcomes to\ \%+10\%?? \text{?NTotal 100 \text{ \text{MEXPanation}} tiprited podcast, is for students to create a b and c.\nAssessment 2, the scripted vide a health issue. The video must include\nthis reflective online journal about their learning used in the blog, and may also be used in used in the blog, and may also be used in	will collect data or artefacts necessary in order tolnouses b and c.' of row 1' "": 'In the lectures students will put these skills into practice and also use their/ni ars. During and after each seminar students will-not itended Learning'n Outcomes'n (Note 4)": 'Assessmithto the topic. This will give them the resources to force each seminar students will collect data or artefined fulfil Learning'n Outcomes b and c.' of row 2 methods/tasks weighting be assessed (Please tick of the appropriateness of the assessment methods 5-minute podcast/nrelevant to their studies or caree ao, is for students to create a short video relevant/nie student speaking, and students should submit the ign in the/nsubject. It is a collection of entries on the nie podcast and video. In The final version of the binn the podcast and video. In The final version of the binn the podcast and video.	arry out the will be taught annuage skills implete blog enthiMethods attain Learning acts necessary in assessing in assessing in their studies in the subject topics
%\nwe asknapp 4 ' ' of r assessi assessi column row 2' row 3' outcom 3'1. Sc podcas video": row 4' video": '%\nwe 3. Blog 7' - ' eff 2' '%\nw ' column row 1' column row 1	reighting of row 1 'Specific assessment\nmethod propriate) of row 1 'Specific assessment\nmethod propriate) of row 1 'Specific assessment\nmethods/tasks': None, "column 7 ' of row 1' sment\nmethods/tasks': None, "column 7 ' of row 1' m; of," column 1 'Specific assessment\nmethods/tasks': None), ("column 1 'Specific assessment\nmethods/tasks': None), ("column 1 'Specific assessment\nmethods/tasks': None), ("column 1 'Specific assessment\nmethods': ', 'column 6' ' of row 2 ' '', '', 'column 3' ' of, 'column 1 'Specific assessment\nmethods': ', '("column 1 'Specific assessment\nmethods': '), ("column 1 'Specific assessment\nmethods': '), '("column 3 ' of row 4 ' 2. Scripted video'': ''), '', 'column 5 ' of row 4 ' 2. Scripted video'': ''), '', 'column 6 ' of row 5 ' 3. Blog & EWR'': '', '', '', '', '', '', '', '', '',	ds/tasks": "%\nweighting", "column 3 'Inter hods/tasks": "Intended subject learning or None, "column 5 '1 of row 1 'Specific asses row 1 'Specific assessment\nmethods/tasks' of row assessed (Please tick asnapropriate)' (7 '1 of row 2 ' ":'e', "column 8 '1 of row olumn 2 '%\nweighting' of row 3 '1. Scripte tely' of row 3 '1. Scripte tely' of row 3 '1. Scripte podcast": "? "column 7 '1 of row 3 ods/tasks' of row 4 '2. Scripted video" '2. utcomes to'nbe assessed (Please tick as'). Scripted video": "?", "column 6 '1 of row 3 '1. Scripted video": "7, "column 6 '1 of row 5 '2. Bog "7, "column 5 '1 of row 5 '3. Bog 5 '3. Blog 8 EWR": "," (solumn 1 'Specific assessment\nmethods of the second of the se	ad podcast!": "30%, "column 3 'Intended subject lear  olumn 4 '' of row 3 '1. Scripted podcast!": "?, "colum  3 '1. Scripted podcast!": "Column 8 ' of row 3 '1. S Scripted video', "column 2 '%nweighting' of row 4  nappropriale) of row 4 '2. Scripted video'": "?, "colum  4 '2. Scripted video'": ", column 7 '' of row 4 '2. S cds/fasks' of row 5 '3. Blog & EWR": "3. Blog & EWR comes to he assessed (Please tick as nappropriat & EWR": "7, "column 6 '' of row 5 '3. Blog & EWR e assessed (Please tick as nappropriate) of row 6 '' e assessed (Please tick as nappropriate) of row 6 ''	lease tick stely, "column w 1 'Specific ": None, umn 5 ' of s/tasks' of hing n 5 ' of row cripted 2. Scripted mn 4 ' of ripted k, "column 2 e) of row 5 :", "column Total": ",

[f"column 1 !   of row 1 !   " ! "column 2   Each asses	sment will be graded separately: the podcast, the video and the blog.\nBlog entries will be graded as one blog. Refle	actions in the blog on the podeast\nand the video
	Requirement ? students will select and read one novel related\nto digital literacies ? see the Reading List below. Issu	
	ssment 3 above.' of row 1' ": 'Each assessment will be graded separately: the podcast, the video and the blog.\n	
Reflections in the blog on the podcast\nand the video	will be graded as part of the blog.\nEnglish Reading Requirement? students will select and read one novel related	into digital literacies ? see the Reading List
below. Issues addressed in the novel\nshould be incl	uded in the blog.\nEnglish Writing Requirement ? see Assessment 3 above.', "column 3 ' ' of row 1 ' '": None}, {"co	lumn 1 ' ' of row 2 'Student Study\nEffort
	2 'Each assessment will be graded separately: the podcast, the video and the blog.\nBlog entries will be graded as	
	plog.\nEnglish Reading Requirement ? students will select and read one novel related\nto digital literacies ? see the	
	ig Requirement ? see Assessment 3 above.' of row 2 'Student Study\nEffort Expected": 'Class contact:', "column 3	=
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	sessment will be graded separately: the podcast, the video and the blog.\nBlog entries will be graded as one blog. I	
	ding Requirement? students will select and read one novel related\nto digital literacies? see the Reading List below	
included in the blog.\nEnglish Writing Requirement?	see Assessment 3 above.' of row 3' "": \uf0a7 Lectures', "column 3' of row 3' ": '13 Hrs.'}, {"column 1' of row	4 ' ": None, "column 2 'Each assessment will
be graded separately: the podcast, the video and the	blog.\nBlog entries will be graded as one blog. Reflections in the blog on the podcast\nand the video will be graded	as part of the blog.\nEnglish Reading
Requirement ? students will select and read one nov	el related\nto digital literacies ? see the Reading List below. Issues addressed in the novel\nshould be included in the	e blog.\nEnglish Writing Requirement ? see
·	s', "column 3 ' of row 4 ' ": '26 Hrs.'}, {"column 1 ' of row 5 ' ": None, "column 2 'Each assessment will be grade	0 0 .
	tions in the blog on the podcast\nand the video will be graded as part of the blog.\nEnglish Reading Requirement?	
0 0		
	low. Issues addressed in the novel\nshould be included in the blog.\nEnglish Writing Requirement? see Assessmen	
	row 6 ' ": None, "column 2 'Each assessment will be graded separately: the podcast, the video and the blog.\nBlo	
in the blog on the podcast\nand the video will be grad	ed as part of the blog.\nEnglish Reading Requirement ? students will select and read one novel related\nto digital li	teracies ? see the Reading List below. Issues
addressed in the novel\nshould be included in the blo	g.\nEnglish Writing Requirement? see Assessment 3 above.' of row 6' ": "\uf0a7 Flipped classroom learning', "cc	lumn 3 ' ' of row 6 '   ": '26 Hrs.'}, {"column 1 ' ' of
	e graded separately: the podcast, the video and the blog.\nBlog entries will be graded as one blog. Reflections in the	
	ment ? students will select and read one novel related\nto digital literacies ? see the Reading List below. Issues add	= :
	nt 3 above.' of row 7' "": '\uf0a7 Homework and assignments', "column 3'' of row 7' "": '52 Hrs.'}, {"column 1'' o	
	the blog.\nBlog entries will be graded as one blog. Reflections in the blog on the podcast\nand the video will be gra	
Requirement? students will select and read one nov	el related\nto digital literacies ? see the Reading List below. Issues addressed in the novel\nshould be included in th	e blog.\nEnglish Writing Requirement ? see
Assessment 3 above. of row 8 "": Total student st	udy ettort', "column 3 · ot row 8 ·  ": '117 Hrs.'}, {"column 1 · ot row 9 'Reading List and\nReterences": 'Reading I	list and\nReferences', "column 2 'Each
assessment will be graded separately; the podcast, t	ne video and the blog.\nBlog entries will be graded as one blog. Reflections in the blog on the podcast\nand the vide	o will be graded as part of the blog.\nEnglish
	one novel related\nto digital literacies ? see the Reading List below. Issues addressed in the novel\nshould be inclu	0 1 0 0
• .	NnReferences": "Students will read one of the following novels for the English Reading\nRequirement. These novels	
ŭ .		o a
	able novels may be added to the\nsubject website. The novels are available from the PolyU library or free online.\nf	
	kplace automation, brain-computer\ninterfaces, techno-utopianism and transhumanism. (Free download) 307 pages	
. , ,	ne role-playing games, virtual worlds,\nvirtual economies and digital sweatshops. PolyU Library Call No: PS3604.02	,
pages\nDoctorow, Cory. (2009). Makers. Tor.\nGenre	: Science fiction. Topics: maker culture, microinvestment and hardware\nhacking. (PS3604.027 M35 2009) (Free d	ownload) 416 pages\nEggers, Dave. (2013). The
	ce fiction. Topics: social media companies,\nubiquitous surveillance, and privacy. (PS3605.G48 C57 2013) 504 pag	
·	e, artificial intelligence and\ncyberpunk. (PS3557.I2264 N48 2004) 288 pages\nOrwell, George. (2003). Nineteen ei	
-	e, annicial intelligence and tryber punk. (r 5557 12204 1440 2004) 200 pages inclivelit, George. (2005). Nilleteen ei "column 3 ' ' of row 9 'Reading List and inReferences": None}	, ,
nonon. Topics. ubiquitous surveillance, propaganda,	Column O OLIOW & Incauling List and inventorious . Honey	

Romantic comedy. Topics: artificial intelligence, intell nanotechnology, artificial intelligence, and/ndigital ed PS3569.T3868 S65 1993) 480 pages\nReferences\n C. (2013). Language Online (Vol. 9780203552308).\n Dudeney, G., & Pegrum, M. (2014). Digital literacies. Digital literacies: Concepts, policies and practices. Pemultiliteracies: Theory and\npractice from New Londo pages\nReizin, Paul Z. (2018). Happiness for Humar (1995). The Diamond Age. Bantam Spectra.\nGenre: fiction. Topics: virtual reality, the metaverse and\ncyr Barbara, Calif.: Praeger. (QA76.76.159 A42 2011)\nB Social\nlearning and classroom practices. Sage. (Aw Anpractical introduction. Routledge. (P96.M4 J66 20	fake news, and media manipulation. (PR6029.R8 N49 2003) (Free\indownload) 368 pages\inReizin, Paul Z. (2018). Happiness for Humans. Grand Central\inGenre: gent agents,\indating apps, and machine sentience. 448 pages\inStephenson, Neal. (1995). The Diamond Age. Bantam Spectra\inGenre: Science fiction. Topics: ucation. 455 pages\inStephenson, Neal. (1993). Snow crash. Penguin\inGenre: Science fiction. Topics: virtual reality, the metaverse and\incryptocurrencies. Alexander, B. (2011): The new digital storytelling: Creating narratives with\innew media. Santa Barbara, Calif.: Praeger. (QA76.76.159 A42 2011)\inBarton, D., & Lee, London: Routledge.\inCarrington, V., & Robinson, M. (Eds.). (2009). Digital literacies: Social\inlearning and classroom practices. Sage. (Available online)\inHockly, N., Routledge.\inDarrington, V., & Robinson, M. (Eds.). (2009). Digital literacies: Alnpractical introduction. Routledge. (P96.M4 J66 2012)\inNbarton, D., & Lee, Lendon: Routledge.\inDarrington, R. H., & Hafner, C. A. (2021). Understanding digital literacies: Alnpractical introduction. Routledge. (P96.M4 J66 2012)\inNbarton, D., Remixing not not new times. Teachers College Press.' of row 1' "": censorship, fake news, and media manipulation. (PR6029.R8 N49 2003) (Free\indownload) 368 s. Grand Central\inGenre: Romantic comedy. Topics: artificial intelligence, intelligent agents, indating apps, and machine sentience. 448 pages\inStephenson, Neal. Science fiction. Topics: nanotechnology, artificial intelligence, and\indigital education. 455 pages\inStephenson, Neal. (1993). Snow crash. Penguin\inGenre: Science stocurrencies. (P33569.T3868 S65 1993) 480 pages\inReferences\inAlexander, B. (2011). The new digital storytelling: Creating narratives with\innew media. Santa arton, D., & Lee, C. (2013). Language Online (Vol. 9780203552308).\inLondon: Routledge.\inCarrington, V., & Robinson, M. (Eds.). (2009). Digital literacies: liable online)\inHockly, N., Dudeney, G., & Pegrum, M. (2014). Digital literacies. Routledge.\inCarrington, V., &

### Note 1: Intended Learning Outcomes

Intended learning outcomes should state what students should be able to do or attain upon completion of the subject. Subject outcomes are expected to contribute to the attainment of the overall programme outcomes.

#### Note 2: Subject Synopsis/Indicative Syllabus

The syllabus should adequately address the intended learning outcomes. At the same time over-crowding of the syllabus should be avoided.

#### Note 3: Teaching/Learning Methodology

This section should include a brief description of the teaching and learning methods to be employed to facilitate learning, and a justification of how the methods are aligned with the intended learning outcomes of the subject.

#### Note 4: Assessment Method

This section should include the assessment method(s) to be used and its relative weighting, and indicate which of the subject intended learning outcomes that each method purports to assess. It should also provide a brief explanation of the appropriateness of the assessment methods in assessing the intended learning outcomes.