

The Hong Kong Polytechnic University

Subject Description Form

Please read the notes at the end of the table carefully before completing the form.

<p>{'column 1 'Subject Code' of row 1 'Subject Code': 'Subject Code', 'column 2 'ELC1A08' of row 1 'Subject Code': 'ELC1A08'}, {'column 1 'Subject Code' of row 2 'Subject Title': 'Subject Title', 'column 2 'ELC1A08' of row 2 'Subject Title': 'Digital literacies and language'}, {'column 1 'Subject Code' of row 3 'Credit Value': 'Credit Value', 'column 2 'ELC1A08' of row 3 'Credit Value': '3'}, {'column 1 'Subject Code' of row 4 'Level': 'Level', 'column 2 'ELC1A08' of row 4 'Level': '1'}, {'column 1 'Subject Code' of row 5 'Pre-requisite /nCo-requisite/nExclusion': 'Pre-requisite /nCo-requisite/nExclusion', 'column 2 'ELC1A08' of row 5 'Pre-requisite /nCo-requisite/nExclusion': 'None'}, {'column 1 'Subject Code' of row 6 'Objectives': 'Objectives', 'column 2 'ELC1A08' of row 6 'Objectives': 'Digital literacy is the ability to consume, think critically about, and create/nmultimodal digital assets such as images, podcasts and videos.\nThis subject aims to improve students' ability to create, modify, describe, nanalyse and persuade using digital assets, and therefore involves literacy in/nboth computer skills and language skills, and higher-order thinking skills.'}, {'column 1 'Subject Code' of row 7 'Intended Learning/nOutcomes/n(Note 1)': 'Intended Learning/nOutcomes/n(Note 1)', 'column 2 'ELC1A08' of row 7 'Intended Learning/nOutcomes/n(Note 1)': 'Upon completion of the subject, students will be able to:\na) communicate their knowledge of the academic field of digital literacies\nusing appropriate concepts and vocabulary;\nb) describe, analyse, modify, create and persuade using digital assets;\nc) use English to persuade audiences successfully about digital assets in\nacademic and professional contexts.'}, {'column 1 'Subject Code' of row 8 'Subject Synopsis/nIndicative Syllabus/n(Note 2)': 'Subject Synopsis/nIndicative Syllabus/n(Note 2)', 'column 2 'ELC1A08' of row 8 'Subject Synopsis/nIndicative Syllabus/n(Note 2)': '1. Introduction to the subject, definitions of digital literacy, issues in\ndigital literacy, human nature, relations and development, and the\nlanguage of persuasion.\n2. Blog: About Me ? students learn how to describe themselves in a\ncompelling way that persuades readers to value their opinion, thus\naddressing human relationships; e.g. common values, and shared\ngoals.\n3. Images ? students learn how to create, modify, describe and analyse\nstill images, resulting in an image suitable for their blog. Includes the\ncultural aspects of symbols, relating to human relationships.\n4. Podcast 1 ? students learn how to create, modify, describe and analyse\naudio podcasts, resulting in a podcast for Assignment 1. The\ndescription and analysis should include aspects of human nature,\nrelationships and development, such as drama, community and\nlearning. The podcast may also address issues of digital literacy from\nthe Reading Requirement novels.\n5. Podcast 2 ? students learn how to reflect on learning, in this case on a\npodcast, resulting in a reflective blog entry. This further promotes\nlearning to learn and human self-development. Submit EWR Draft 1. }]</p>	

	<p>{('column 1 ' of row 1 '":', "column 2 '6. Visualising data using spreadsheets. Analysis and description of graphs\nin order to persuade an audience. Involves higher-order thinking, for\nexample comparison of data, and judgement of best options. Examples\nof data on global human development will be used.\n7. Video 1 ? students learn how to describe and analyse videos. Videos\nwill be analysed in terms of human nature, relations and\ndevelopment, such as a TED talk. The video may also address issues of\nigital literacy from the Reading Requirement novels.\n8. Video 2 ? students learn how to create and modify a video. Includes the\nlanguage of videography. Involves audience awareness and persuasion.\nTopics may include human nature, such as work-life balance, human\nrelations such as in the use of social media, or human development, for\nexample on making the world a better place.\n9. Video 3 ? students learn how to reflect on their video. Involves learning\ninto learn.\nFor EWR Draft 2, students should now have 250-word blog entries on 3\nmore topics: visualizing data, analysis of someone else?s video, and\nanalysis of their own video. This meets the 1,500-word requirement.\n10. Data privacy, security, legality and ethics, which is related to human\nnature and relations. Students write a risk assessment related to their\nstudies or career.\n11. Lifelong learning using software for self-development; including\nlanguage-learning apps and online learning systems. Students compare\nand contrast two systems.\n12. Social media, including analysis of the persuasive techniques used and\nassessment of the reliability of information. Students write a review of a\ncontroversial social media post. Involves higher-order thinking in terms\nof comparison and judgement.\n13. Proof-reading and editing for accuracy, clarity, appropriacy, and\npersuasiveness. Students peer-review another student?s blog in class and\ngive feedback.\nFor the final submission of the blog and EWR assignment, there should\nnow be four more 250-word blog entries, on the last four topics, giving\na total of 2,500 words.' of row 1 '":', '6. Visualising data using spreadsheets. Analysis and description of graphs\nin order to persuade an audience. Involves higher-order thinking, for\nexample comparison of data, and judgement of best options. Examples\nof data on global human development will be used.\n7. Video 1 ? students learn how to describe and analyse videos. Videos\nwill be analysed in terms of human nature, relations and\ndevelopment, such as a TED talk. The video may also address issues of\nigital literacy from the Reading Requirement novels.\n8. Video 2 ? students learn how to create and modify a video. Includes the\nlanguage of videography. 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Videos\nwill be analysed in terms of human nature, relations and\ndevelopment, such as a TED talk. The video may also address issues of\nigital literacy from the Reading Requirement novels.\n8. Video 2 ? students learn how to create and modify a video. Includes the\nlanguage of videography. Involves audience awareness and persuasion.\nTopics may include human nature, such as work-life balance, human\nrelations such as in the use of social media, or human development, for\nexample on making the world a better place.\n9. Video 3 ? students learn how to reflect on their video. Involves learning\ninto learn.\nFor EWR Draft 2, students should now have 250-word blog entries on 3\nmore topics: visualizing data, analysis of someone else?s video, and\nanalysis of their own video. This meets the 1,500-word requirement.\n10. Data privacy, security, legality and ethics, which is related to human\nnature and relations. Students write a risk assessment related to their\nstudies or career.\n11. 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Active learning will include class and small-group\ndiscussions, and computer-mediated activities such as quizzes and surveys.\nAssessments will be student-centred in that students will be able to select the\ncontent of their images, podcasts and videos, as long as they are digital-literacy-\nrelated. Learning-to-learn activities will include activities that help students to\nbecome deep, group, goal-conscious and self-regulated learners. Lifelong\nlearning skills will include critical thinking, communication, and information\nmanagement skills, such as judging social media for bias, and persuasion in\ncommunication.'}]</p>
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[illegible]

<p> ("column 1 ' ' of row 1 ' '": "", "column 2 'Each assessment will be graded separately: the podcast, the video and the blog.\nBlog entries will be graded as one blog. Reflections in the blog on the podcast\nand the video will be graded as part of the blog.\nEnglish Reading Requirement ? students will select and read one novel related\ninto digital literacies ? see the Reading List below. Issues addressed in the novel\nshould be included in the blog.\nEnglish Writing Requirement ? see Assessment 3 above.' of row 1 ' '": 'Each assessment will be graded separately: the podcast, the video and the blog.\nBlog entries will be graded as one blog. Reflections in the blog on the podcast\nand the video will be graded as part of the blog.\nEnglish Reading Requirement ? students will select and read one novel related\ninto digital literacies ? see the Reading List below. Issues addressed in the novel\nshould be included in the blog.\nEnglish Writing Requirement ? see Assessment 3 above.' of row 2 'Student Study\n\nEffort Expected'": 'Student Study\n\nEffort Expected', "column 2 'Each assessment will be graded separately: the podcast, the video and the blog.\nBlog entries will be graded as one blog. Reflections in the blog on the podcast\nand the video will be graded as part of the blog.\nEnglish Reading Requirement ? students will select and read one novel related\ninto digital literacies ? see the Reading List below. Issues addressed in the novel\nshould be included in the blog.\nEnglish Writing Requirement ? see Assessment 3 above.' of row 3 ' '": None, "column 2 'Each assessment will be graded separately: the podcast, the video and the blog.\nBlog entries will be graded as one blog. Reflections in the blog on the podcast\nand the video will be graded as part of the blog.\nEnglish Reading Requirement ? students will select and read one novel related\ninto digital literacies ? see the Reading List below. Issues addressed in the novel\nshould be included in the blog.\nEnglish Writing Requirement ? see Assessment 3 above.' of row 4 ' '": 'uf0a7 Lectures', "column 3 ' ' of row 3 ' '": '13 Hrs.'), ("column 1 ' ' of row 4 ' '": None, "column 2 'Each assessment will be graded separately: the podcast, the video and the blog.\nBlog entries will be graded as one blog. Reflections in the blog on the podcast\nand the video will be graded as part of the blog.\nEnglish Reading Requirement ? students will select and read one novel related\ninto digital literacies ? see the Reading List below. Issues addressed in the novel\nshould be included in the blog.\nEnglish Writing Requirement ? see Assessment 3 above.' of row 5 ' '": 'uf0a7 Seminars', "column 3 ' ' of row 4 ' '": '26 Hrs.'), ("column 1 ' ' of row 5 ' '": None, "column 2 'Each assessment will be graded separately: the podcast, the video and the blog.\nBlog entries will be graded as one blog. Reflections in the blog on the podcast\nand the video will be graded as part of the blog.\nEnglish Reading Requirement ? students will select and read one novel related\ninto digital literacies ? see the Reading List below. Issues addressed in the novel\nshould be included in the blog.\nEnglish Writing Requirement ? see Assessment 3 above.' of row 6 ' '": 'uf0a7 Flipped classroom learning', "column 3 ' ' of row 6 ' '": '26 Hrs.'), ("column 1 ' ' of row 7 ' '": None, "column 2 'Each assessment will be graded separately: the podcast, the video and the blog.\nBlog entries will be graded as one blog. Reflections in the blog on the podcast\nand the video will be graded as part of the blog.\nEnglish Reading Requirement ? students will select and read one novel related\ninto digital literacies ? see the Reading List below. Issues addressed in the novel\nshould be included in the blog.\nEnglish Writing Requirement ? see Assessment 3 above.' of row 8 ' '": 'uf0a7 Homework and assignments', "column 3 ' ' of row 7 ' '": '52 Hrs.'), ("column 1 ' ' of row 8 ' '": None, "column 2 'Each assessment will be graded separately: the podcast, the video and the blog.\nBlog entries will be graded as one blog. Reflections in the blog on the podcast\nand the video will be graded as part of the blog.\nEnglish Reading Requirement ? students will select and read one novel related\ninto digital literacies ? see the Reading List below. Issues addressed in the novel\nshould be included in the blog.\nEnglish Writing Requirement ? see Assessment 3 above.' of row 9 'Reading List and\n\nReferences'": 'Students will read one of the following novels for the English Reading\n\nRequirement. These novels contextualize digital literacies in their themes,\ncharacters, settings and/or plots. Other suitable novels may be added to the\nsubject website. The novels are available from the PolyU library or free online.\nReading List\nBrain, Marshall. (2003). Manna. BYG Publishing.\nGenre: Science fiction. Topics: workplace automation, brain-computer\ninterfaces, techno-utopianism and transhumanism. (Free download) 307 pages\nDoctorow, Cory. (2010). For the win. HarperVoyager.\nGenre: Science fiction. Topics: online role-playing games, virtual worlds,\nvirtual economies and digital sweatshops. PolyU Library Call No: PS3604.O27\nM35 2009) (Free download) 416 pages\nEggers, Dave. (2013). The Circle: a novel. Knopf.\nGenre: Techno-thriller / science fiction. Topics: social media companies,\nubiquitous surveillance, and privacy. (PS3605.G48 C57 2013) 504 pages\nGibson, William. (2004). Neuromancer. Ace Books.\nGenre: Science fiction. Topics: hacker culture, artificial intelligence and\ncyberpunk. (PS3557.I2264 N48 2004) 288 pages\nOrwell, George. (2003). Nineteen eighty-four: a novel. Penguin.\nGenre: Literary fiction. Topics: ubiquitous surveillance, propaganda, "column 3 ' ' of row 9 'Reading List and\n\nReferences'": None)) </p>		

	<p>fake news, and media manipulation. (PR6029.R8 N49 2003) (Free\ndownload) 368 pages\nReizin, Paul Z. (2018). Happiness for Humans. Grand Central.\nGenre: Romantic comedy. Topics: artificial intelligence, intelligent agents,\ndating apps, and machine sentence. 448 pages\nStephenson, Neal. (1995). The Diamond Age. Bantam Spectra.\nGenre: Science fiction. Topics: nanotechnology, artificial intelligence, and\ndigital education. 455 pages\nStephenson, Neal. (1993). Snow crash. Penguin.\nGenre: Science fiction. Topics: virtual reality, the metaverse and\ncryptocurrencies. (PS3569.T3868 S65 1993) 480 pages\nReferences\nAlexander, B. (2011). The new digital storytelling: Creating narratives with\nnew media. Santa Barbara, Calif.: Praeger. (QA76.76.I59 A42 2011)\nBarton, D., & Lee, C. (2013). Language Online (Vol. 9780203552308).\nLondon: Routledge.\nCarrington, V., & Robinson, M. (Eds.). (2009). Digital literacies: Social\nlearning and classroom practices. Sage. (Available online)\nHockly, N., Dudeney, G., & Pegrum, M. (2014). Digital literacies. Routledge.\nJones, R. H., & Hafner, C. A. (2021). Understanding digital literacies: A\npractical introduction. Routledge. (P96.M4 J66 2012)\nKnobel, M. (2008). Digital literacies: Concepts, policies and practices. Peter\nLang.\nMyers, G. (2010). Discourse of blogs and wikis. London; New York:\nContinuum. (P96.L34 M94 2010)\nSerafini, F., & Gee, E. (Eds.). (2017). Remixing multiliteracies: Theory and\npractice from New London to new times. Teachers College Press.]\n of row 1 ' '": ' '": censorship, fake news, and media manipulation. (PR6029.R8 N49 2003) (Free\ndownload) 368 pages\nReizin, Paul Z. (2018). Happiness for Humans. Grand Central.\nGenre: Romantic comedy. Topics: artificial intelligence, intelligent agents,\ndating apps, and machine sentence. 448 pages\nStephenson, Neal. (1995). The Diamond Age. Bantam Spectra.\nGenre: Science fiction. Topics: nanotechnology, artificial intelligence, and\ndigital education. 455 pages\nStephenson, Neal. (1993). Snow crash. Penguin.\nGenre: Science fiction. Topics: virtual reality, the metaverse and\ncryptocurrencies. (PS3569.T3868 S65 1993) 480 pages\nReferences\nAlexander, B. (2011). The new digital storytelling: Creating narratives with\nnew media. Santa Barbara, Calif.: Praeger. (QA76.76.I59 A42 2011)\nBarton, D., & Lee, C. (2013). Language Online (Vol. 9780203552308).\nLondon: Routledge.\nCarrington, V., & Robinson, M. (Eds.). (2009). Digital literacies: Social\nlearning and classroom practices. Sage. (Available online)\nHockly, N., Dudeney, G., & Pegrum, M. (2014). Digital literacies. Routledge.\nJones, R. H., & Hafner, C. A. (2021). Understanding digital literacies: A\npractical introduction. Routledge. (P96.M4 J66 2012)\nKnobel, M. (2008). Digital literacies: Concepts, policies and practices. Peter\nLang.\nMyers, G. (2010). Discourse of blogs and wikis. London; New York:\nContinuum. (P96.L34 M94 2010)\nSerafini, F., & Gee, E. (Eds.). (2017). Remixing multiliteracies: Theory and\npractice from New London to new times. Teachers College Press.]]</p>
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Note 1: Intended Learning Outcomes

Intended learning outcomes should state what students should be able to do or attain upon completion of the subject. Subject outcomes are expected to contribute to the attainment of the overall programme outcomes.

Note 2: Subject Synopsis/ Indicative Syllabus

The syllabus should adequately address the intended learning outcomes. At the same time over-crowding of the syllabus should be avoided.

Note 3: Teaching/Learning Methodology

This section should include a brief description of the teaching and learning methods to be employed to facilitate learning, and a justification of how the methods are aligned with the intended learning outcomes of the subject.

Note 4: Assessment Method

This section should include the assessment method(s) to be used and its relative weighting, and indicate which of the subject intended learning outcomes that each method purports to assess. It should also provide a brief explanation of the appropriateness of the assessment methods in assessing the intended learning outcomes.