### Building a robust sentiment lexicon with (almost) no resource

#### Abstract

Creating sentiment polarity lexicons is labor intensive. Automatically translating them from resourceful languages requires in-domain machine translation systems, which rely on large quantities of bi-texts. In this paper, we propose to replace machine translation by transferring words from the lexicon through word embeddings aligned across languages with a simple linear transform. The approach leads to no degradation, compared to machine translation, when tested on sentiment polarity classification on tweets from four languages.

### Introduction

Sentiment analysis is a task that aims at recognizing in text the opinion of the writer. It is often modeled as a classification problem which relies on features extracted from the text in order to feed a classifier. Relevant features proposed in the literature span from microblogging artifacts including hashtags, emoticons BIBREF0, BIBREF1, intensifiers like all-caps words and character repetitions BIBREF2, sentiment-topic features BIBREF3, to the inclusion of polarity lexicons.

The objective of the work presented in this paper is the creation of sentiment polarity lexicons. They are word lists or phrase lists with positive and negative sentiment labels. Sentiment lexicons allow to increase the feature space with more relevant and generalizing characteristics of the input. Unfortunately, creating sentiment lexicons requires human expertise, is time consuming, and often results in limited coverage when dealing with new domains.

In the literature, it has been proposed to extend existing lexicons without supervision BIBREF4, BIBREF5

, or to automatically translate existing lexicons from resourceful languages with statistical machine translation (SMT) systems BIBREF6. While the former requires seed lexicons, the later are very interesting because they can automate the process of generating sentiment lexicons without any human expertise. But automatically translating sentiment lexicons leads to two problems: (1) out-of-vocabulary words, such as mis-spellings, morphological variants and slang, cannot be translated, and (2) machine translation performance strongly depends on available training resources such as bi-texts.

In this paper, we propose to apply the method proposed in BIBREF7 for automatically mapping word embeddings across languages and use them to translate sentiment lexicons only given a small, general bilingual dictionary. After creating monolingual word embeddings in the source and target language, we train a linear transform on the bilingual dictionary and apply that transform to words for which we don't have a translation.

We perform experiments on 3-class polarity classification in tweets, and report results on four different languages: French, Italian, Spanish and German. Existing English sentiment lexicons are translated to the target languages through the proposed approach, given gs trained on the respective Wikipedia of each language. Then, a SVM-based classifier is fed with lexicon features, comparing machine translation with embedding transfer.

After presenting related work in Section SECREF2, the extraction of word gs and their mapping across languages are detailed in Section SECREF3. The corpus on which experiments are carried out and the results of our experiments are presented in Section SECREF4. Finally, we conclude with a discussion of possible directions in Section SECREF5.

Related Work

Many methods have been proposed for extending polarity lexicons: propagate polarity along thesaurus relations BIBREF8, BIBREF9, BIBREF10 or use cooccurrence statistics to identify similar words BIBREF11, BIBREF12.

Porting lexicons to other languages has also been studied: use aligned thesauri and propagate at the sense level BIBREF13, BIBREF14, translate the lexicon directly BIBREF15, BIBREF16, take advantage of off-the-shelf translation and include sample word context to get better translations BIBREF17 or use crowd sourcing to guickly bootstrap lexicons in non-english languages BIBREF18.

# Approach

Our approach consists in creating distributional word representations in the source and target languages, and map them to each other with a linear transform trained given a small bilingual dictionary of frequent words. Then, source language words from the polarity lexicon can be projected in the target language embedding. The closest words to the projecting are used as translation.

In our experiments, word embeddings are estimated on the source and target language Wikipedia corpora using the word2vec toolkit BIBREF19. The embeddings are trained using skip-gram approach with a window of size 7 and 5 iterations. The dimension of the embeddings is fixed to 200.

BIBREF20 have shown that the skip-gram word embedding model is in fact a linear decomposition of the cooccurrence matrix. This decomposition is unique up to a linear transformation. Therefore, given two word representations created from the same cooccurrence matrix, a linear transform can be devised to map words from the first to the second. Assuming that cooccurrence matrices for the source and target languages are sampled from the same language-independent cooccurrent matrix, one can find a linear transform for mapping source words to target words, up to an error component which represents

sampling error. This assumption is realistic for comparable corpora, such as embeddings trained on wikipedia in various languages. In our experiments, we preferred to estimate word embeddings on Wikipedia rather than Twitter corpora because across languages, Tweets can cover different event from different countries, reducing the overlap.

However, word embeddings represent a mixture from the senses of each word, making the cross-language mapping non bijective (a word can have multiple translations), which will probably contribute to the residual. Therefore, it should be reasonable to train a linear transform to map words between the source and target languages. Note that a linear transform would conserve the translations associated to linguistic regularities observed in the vector spaces.

The idea is to translate words in another language in the goal to generate sentiment lexicon. In BIBREF7, the authors propose to estimate a transformation matrix INLINEFORM0 such that INLINEFORM1, where INLINEFORM2 is the embedding of a word in the source language and INLINEFORM3 is the embedding of its translation in the target language. In order to estimate the INLINEFORM4 matrix, suppose we are given a set of word pairs and their associated vector representations INLINEFORM5 where INLINEFORM6 is the embeddings of word INLINEFORM7 in the source language and INLINEFORM8 is the embedding of its translation. The matrix INLINEFORM9 can be learned by the following optimization problem: DISPLAYFORM0

which we solve with the least square method.

At prediction time, for any given new word INLINEFORM0, we can map it to the other language space by computing INLINEFORM1. Then we find the words whose representations are closest to INLINEFORM2 in the target language space using the cosine similarity as distance metric. In our experiments, we select all representations which cosine similarity is superior to INLINEFORM3 (with INLINEFORM4 set

empirically).

In practice, we only have manual translations for a small subset of words, not necessarily polarity infused, on which we train INLINEFORM0. We use that INLINEFORM1 to find translations for all words of the sentiment lexicon.

# Corpus and Metrics

The sentiment polarity classification task is set as a three-class problem: positive, negative and neutral. The metrics used to measure performance is macro-fmeasure. We developed our system on French and apply the same components on Italian, Spanish and German. A concise description of the training data follows.

The French (FR) corpus comes from the DEFT'15 evaluation campaign . It consists of 7,836 tweets for training and 3,381 tweets for testing. The Italian (IT) corpus was released as part of the SentiPOLC'14 evaluation campaign BIBREF24 . It consists of 4,513 tweets for training and 1,930 tweets for testing. For Spanish (ES), the TASS'15 corpus is used BIBREF25 . Since the evaluation campaign was still ongoing at the time of writing, we use 3-fold validation on the training corpus composed of 7,219 tweets. German (DE) tweets come from the Multilingual Sentiment Dataset BIBREF26 . It consists of 844 tweets for training and 844 tweets for testing.

In order to extract features on those corpora, polarity lexicons are translated from English using the method described in Section SECREF3. The following lexicons are translated:

MPQA: The MPQA (Multi-Perspective Question Answering) lexicon is composed of 4913 negatives words and 2718 positives words BIBREF27.

BingLiu: This lexicon contains 2006 positive words and 4783 negative words. This lexicon includes

mis-spellings, morphological variants and slang BIBREF28.

HGI: The Harvard General Inquirer (HGI) lexicons contains several dictionaries, we only used positive

and negative lexicons that contains respectively 1915 and 2291 words BIBREF29.

NRC: NRC Emotion Lexicon is a large word list constructed by Amazon Mechanical Turk BIBREF30.

System

In order to test the value of the create lexicons, we use them in a typical sentiment polarity classification

system BIBREF31. We first tokenize the tweets with a tokenizer based on macaon BIBREF32. Then,

hashtags and usertags are mapped to generic tokens. Each tweet is represented with the following

features and an SVM classifier with a linear kernel is trained to perform the task.

Words n-grams

All-caps: the number of words with all characters in upper case

Hashtags: the number of hashtags

Lexicons: number of words present in each lexicon

Punctuation: the number of contiguous sequences of exclamation marks, question marks, and both

exclamation and question marks

Last punctuation: whether the last token contains an exclamation or question mark

Emoticons: presence or absence of positive and negative emoticons at any position in the tweet

Last emoticon: whether the last token is a positive or negative emoticon

Elongated words: the number of words with one character repeated more than three times, for example : "loooool"

We did not implement part-of-speech and cluster features as they cannot be assumed to be available in the target languages. This system was part of the system combination that obtained the best results at the TASS 2015 BIBREF25, BIBREF33 and DEFT 2015 BIBREF34, BIBREF35 evaluation campaigns.

### Results

Table TABREF2 reports the results of the system and different baselines. The No Sentiment Lexicon system does not have any lexicon feature. It obtains a macro-fmeasure of 60.65 on the four corpora.

Systems denoted BIBREF21, BIBREF22, BIBREF23 are baselines that correspond respectively to unsupervised, supervised and semi-supervised approaches for generating the lexicon. We observe that adding sentiment lexicons improves performance.

The Moses system consists in translating the different sentiment lexicons with the Moses SMT toolkit. It is trained on the Europarl bi-texts. The approach based on translation obtains better results than the Baseline systems. In our experiments, we observe that some words have not been correctly translated (for example: slang words). The main drawback on this approach is that for correctly translating sentiment

lexica, the SMT system must be trained on in-domain bi-texts..

The BWE (Bilingual Word Embeddings) system consists in translating the sentiment lexicons with our method. This approach obtains results comparable to the SMT approach. The main advantage of this approach is to be able to generalize on words unknown to the SMT system.

Moses and BWE can be combined by creating a lexicon from the union of the lexicons obtained by those systems. This combination yields even better results than translation or mapping alone.

Our second experiment consists in varying the size of the bilingual dictionary used to train INLINEFORM0. Figure FIGREF20 shows the evolution of average macro f-measure (over the four languages) when the INLINEFORM1 most frequent words from Wikipedia are part of the bilingual dictionary. It can be observed that using the 50k most frequent words leads to the best performance (an average macro-fmeasure of 61.72) while only 1,000 words already brings nice improvements.

In a last experiment, we look into the gains that can be obtained by manually translating a small part of the lexicon and use it as bilingual dictionary when training the transformation matrix. Figure FIGREF21 shows average macro-fmeasure on the four languages when translating up to 2,000 words from the MPQA lexicon (out of 8k). It can be observed that from 600 words on, performance is better than that of the statistical translation system.

### Conclusions

This paper is focused on translating sentiment polarity lexicons from a resourceful language through word embeddings mapped from the source to the target language. Experiments on four languages with mappings from English show that the approach performs as well as full-fledged SMT. While the approach

was successful for languages close to English where word-to-word translations are possible, it may not be as effective for languages where this assumption does not hold. We will explore this aspect for future work.

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