

EMEA Drives Revenue Surge in Q2 19: BD Team Delivers Strong YoY Growth

In a significant Q2 19 performance, the Business Development (BD) team has driven a substantial increase in sales volume, with EMEA emerging as the key growth engine. The region demonstrated remarkable sales activity, contributing to a YoY increase of up to 2.3x.

Key Highlights:

- **EMEA Dominance:** Sales activity across 20 countries in EMEA fueled the impressive Q2 19 performance.
- **Top Contributors:** The US (28%), Spain (20%), India (15%), and Norway (11%) were the primary contributors to the overall sales volume in Q2 19.
- **YoY Growth:** The BD team achieved a significant YoY increase in sales volume, demonstrating strong execution and market penetration.

Breakdown by Region:

- **EMEA:** The standout performer, EMEA delivered a substantial portion of the overall sales volume, driven by robust sales activity in key markets.
- **Americas:** While contributing a notable share, the Americas region showed a more moderate growth trajectory compared to EMEA.
- **APAC:** The APAC region experienced a relatively stable quarter in terms of sales volume.

Looking Ahead:

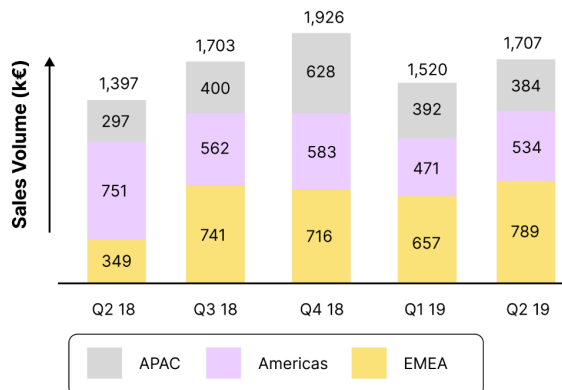
The BD team's strong Q2 19 performance sets a positive precedent for the remainder of the year. Continued focus on EMEA, coupled with strategic expansion in other key markets, is expected to drive further revenue growth and solidify the company's position in the global market.

Note: This article is intended for a finance-savvy audience and incorporates industry-specific jargon and abbreviations.

Abbreviations:

- **EMEA:** Europe, Middle East, and Africa
- **BD:** Business Development
- **YoY:** Year-over-Year
- **APAC:** Asia-Pacific

Sales volume growth driven by EMEA 18/19



Business Development

- Sales volume growth driven by EMEA with sales activity up to 2.3x YoY
- Sales activity in 20 countries during Q2 19
 - US (28%), Spain (20%), India (15%) and Norway (11%) are the main contributors to the Q2 19 sales volume