

# Economic Aspects of Libre Software

Master on Libre Software (URJC)

<http://master.libresoft.es>

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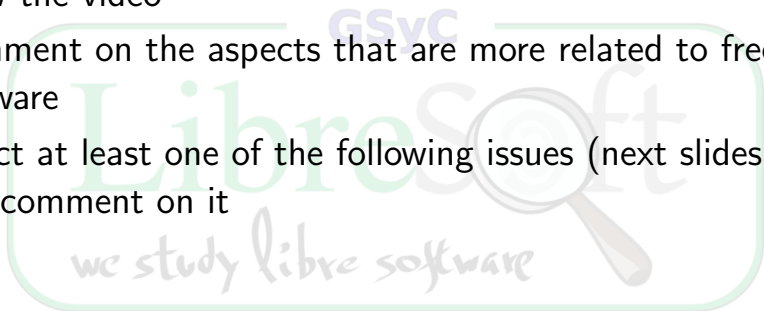
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# Assignment: "Leadbeater on open innovation"



# Dynamics

- View the video
- Comment on the aspects that are more related to free software
- Select at least one of the following issues (next slides) and comment on it



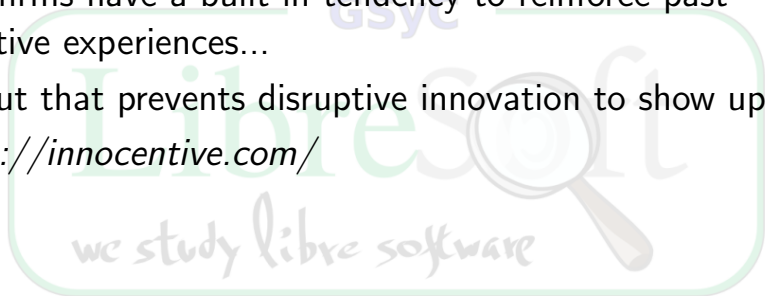
# Pro-ams/prosumers

- <http://www.clunkers.net/>
- The role of pro-ams and prosumers to drive innovation.
- More examples of creativity driven by consumers??

we study libre software

# Creativity an innovation sources

- Big firms have a built-in tendency to reinforce past positive experiences...
- ... but that prevents disruptive innovation to show up.
- <http://innocentive.com/>



# Users can be producers

- <http://en.wikipedia.org/wiki/Shanda>
- <http://wikifactcheck.org/>
- NewsCorp. *paywall* vs. NYT URL-shortener (social media).