

An interview

Bitergia: Whoever
Interviewer:Sergio Arroutbi Braojos

December 27, 2012

1 Introduction

2 Interview

Q1. Could you please define Bitergia in a few words?

A1. ...

Q2. Could you please define Bitergia's business and Customers?

A2. ...

Q3. Why did Bitergia decided to get into that business?

A3. ...

Q4. Which percentage of software used by Bitergia corresponds to Free Software?

A4. ...

Q5. Is the total amount of Free Software used by Bitergia costless?

A5. ...

Q6. Does Free Software usage mean, from Bitergia point of view, a big amount of savings?

A6. ...

Q7. These savings allow Bitergia to decrease prices, or they are used to offer a wider set of services?

A7. ...

Q8. Which percentage of software produced by Bitergia corresponds to Free Software?

A8. ...

Q9. Which is the main competitive advantage of producing Free Software for Bitergia?

A9. ...

Q10. Could you please explain, for Bitergia, which are the disadvantages of producing Free Software?

A10. ...

Q11. Which Free Software license or licenses are used in Bitergia, and which is the reason to use them?

A11. ...

Q12. Has Bitergia thought about creating or forking projects to a privative solution? Why/ why not?

A12. ...

Q13. Which marketing campaigns are being done by Bitergia?

A13. ...

Q14. How different is marketing in Bitergia compared to other startups producing privative software?

A14. ...

Q15. How many people develops for Bitergia products without working on the Enterprise?

A15. ...

Q16. Which actions has being taking Bitergia to increase community?

A16. ...

Q17. Which is the Roadmap for Bitergia in year 2013?

A17. ...

Q18. Will Bitergia concentrate on existing products, or is planning to change to other ones?

A18. ...

Q19. If Bitergia was to be created today, would Bitergia as start-up choose the same strategy, oriented to Free Software?

A19. ...

Q20. To end this interview, which message would you send to entrepreneurs to promote start up creation around FLOSS?

A20. ...