

# Scenarios

## **Emma Brown Scenario:**

Emma is a Senior at UNC Charlotte, and will be attaining a degree in Computer Science. Emma will be graduating in a couple of months since this is her final year at UNC Charlotte. Emma has decided that she wants to get a job as soon as she graduates

Emma downloads BridgeWay, to help her plan her future and help her find a job as soon as possible. Emma creates her resume, cover letter, and other materials so that they can be readily loaded onto BridgeWay.

Emma goes onto BridgeWay, which has a survey about her interests and passions, so that her job search is narrowed down to what she would like, also saving time searching through hundreds of job opportunities.

Unfortunately, some job qualifications on job listing don't match the qualifications that Emma has, which causes an hassle and additional time spent searching. Since this is the case, Emma updates her qualifications on her portfolio, so that the produced listing alerts her when it is not in her qualification range.

## **Tommy Hilton Scenario:**

Tommy is a Sophomore at UNC Charlotte and is studying computer science. Tommy recently transferred to UNCC from community college and is new to the people and campus.

Since Tommy is new to UNC Charlotte, he is eager to find peers that he can connect and study with.

Tommy hears about a software, called BridgeWay, that the University provides, after attending an event for new students that the campus held. He starts using this and sees that he can plan his classes and daily schedules there, connect with other students based on his major or interests, and also form study groups and schedule them together. Tommy creates an online study group and sends out an invite for students that are taking the same computer science class as him. He got to meet with them in person and have a group study session. Tommy is happy he made new friends, and sees his grades going up.

However, Tommy wants to see his class grades on BridgeWay so that he can plan his homework and group events on the software according to the classes he needs more help on. Tommy goes to setting and clicks the option to link Canvas to BridgeWay. Now his Canvas information can be interactively seen on BridgeWay.

**Jin Xiu Scenario:**

Jin is a Senior Computer Science student at UNC Charlotte, and she will be graduating after this year. It is her first semester right now and she is looking for an internship.

Jin wants an internship during her second semester, before she graduates, so that she has at least some experience during school. Jin goes onto BridgeWay and updates her portfolio and resume and fills out a survey so that she gets customized internship results that she likes.

Jin get to see what other students in her department are applying to frequently and see's which internships opportunities are the most popular. She applies to some internships that other computer science students are interested in as well. She also applies to some directly from BridgeWay based on her customized search results.

Unfortunately, she's not easily able to find paid internships, since that is what she is looking for. To change this, Jin goes to the search engine filter to give her only paid internship results. She is able to quickly find more suitable internships that she can apply to.

**Jeff Bezos Scenario:**

Jeff Bezos is the CEO of Amazon and he is hiring postgraduate students who have finished their masters, preferably in computer science or computer engineering, to expand and update their mobile app to a new and advanced interface.

Jeff Bezos posts a listing for the Amazon job with the requirements and qualifications in the description, and posts this onto the BridgeWay system, where users see and apply to that job. He has been getting a lot of good applications but Jeff Bezos is still looking for at least one person in the future app development team with a variety of programming certifications and someone that is more qualified.

Thus, Jeff Bezos uses BridgeWay and goes to the search engine to find filtered searches for computer science or computer engineering students, and checks the users portfolios himself. He personally sends an invite for a few individuals that he would like to interview.

# User Stories

## **Emma Brown User Story:**

As a Senior who is about to graduate college, I want a platform that puts me out on the job market and helps me find jobs that allow me to do what I love, so that I don't have extra stress about not getting a job after college.

As a senior who is about to graduate, I want to narrow down my interests that are broad to find a future job sector that is more specific to my taste, so that I will have great job satisfaction in my near future.

## **Tommy Hilton User Story:**

As a new transfer student at a large university, I need a platform where I can connect and meet new students with the same interests or major as me, so that I feel like I fit in and feel more comfortable in my new environment.

As a student with dropping grades, I want a platform to plan my daily schedules and schedule study groups with students in the same class or major as me, so that I can academically excel in school and students can help one another.

## **Jin Xiu User Story:**

As a computer science student, I want to find customized internships before I graduate so that I have previous experience by the time that I graduate.

As a computer science student that hasn't applied to internships before, I want to see what type of internships are trending or are popular among students in my school and my major, so that I become familiar with more internships.

## **Jeff Bezos User Story:**

As the CEO who is recruiting employees, I want to easily post job opportunities, so that I can hire people when I need to expand my teams.

As the CEO, I want to personally find and send invites to people that fit my qualifications and exceptions, so that they can be seen as a potential employee and be interviewed.

## Features

### → Discover

- ◆ Provide a wide range of job opportunities
- ◆ Discover job opportunities and events based on preferences

### → Connect

- ◆ Connect people with customized job/internship opportunities
- ◆ Connect job recruiters with qualified people
- ◆ Connect students with other students in the same major or areas of interests

### → Plan

- ◆ Plan daily calendars and schedules
- ◆ Plan study groups and group events