

Scenarios

Victoria Stein:

Victoria has come under pressure by her parents to seek out internship opportunities, and has been under a bit of stress due to not knowing where to start looking. She discusses her worries with a professor that she is close with, and comes to find out about BridgeWay, an app specifically designed for connecting students and employers efficiently and as stress-free as possible. Victoria goes back to her dorm, and signs up for this application, providing some information about herself and what opportunities she is seeking, as well as her resume and personal projects she has completed. Along with this, as she explores the app, she becomes much more familiar with what types of experience stands out to employers, and what she can do to best utilize her time in college. This assistance from the app helped Victoria not only become less stressed, but also improve her overall experience in college, a benefit which would help her throughout her life.

Thomas Rider:

Thomas has been dealing with many mental health issues in recent times, as his luck has been worse than usual. While attempting to create a new game to show his technical prowess, one of the features he diligently worked on has consistently been causing issues, and he is considering scrapping the entire mechanic. Due to this, he has felt as though his aspirations to work in game development. These issues have caused him to enter a slump, and he finds difficulty motivating himself to do anything. However, while discussing his troubles with some friends online, he is recommended the BridgeWay app. They say there he can connect with others looking to join his same work field, and he can meet with employers who can advise him on his worries concerning his experience. While he is at first doubtful, after signing up and spending some time interacting with other users, he finds his mood significantly improving. He receives advice on his game and also finds that he is actually a highly interesting candidate for jobs, quickly receiving correspondence from interested employers.

Satya Nadella:

Satya has been working as Microsoft's CEO for a number of years, but has begun to find LinkedIn a bit too impersonal for the types of candidates for jobs she is looking for. After all, in most interviews she already knows the individual has the required skills, but is attempting to see if they would work well with the other employees. She comes across BrideWay while looking online for alternatives, and takes an interest in the more relaxed environment and ability to have interactions with candidates that aren't just about whether they can perform the job or not. Along with this, she also connects with other employers who are able to discuss tips on finding the right

candidates, and using the app to it's full potential. Lastly, the app also relaxes the interview process, as it allows the both the employer and candidate to share calendars to plan for interviews, and gives alert to both when one is upcoming. It also eases this process by allowing these interviews to happen directly through the app, taking the burden off of both users to meet on a separate platform.

User Stories

Victoria Stein:

As a sophomore in college, I have reached the point where I need to begin looking for internship opportunities. Especially with my interest being in AI development, getting my foot in the door to this field early is essential so that I can stand out to other highly competitive candidates in future job searches.

Thomas Rider:

As a senior in college, the time has come for me to truly settle down and find an opportunity with a game development company to begin my career fully. I want to be able to connect with employers and recruiters to discuss these possibilities, and find jobs that are tailored to what I am looking for.

Satya Nadella:

As an employer, I want to be able to connect with prospective and motivated graduate students that have an interest in working with microsoft as a part of our Xbox development division. Being able to interact with these highly motivated individuals and see both their academic and personal interest would be of great value.

Features List

1. Users can join groups relating to their career interests
2. Employers can filter out candidates who don't match what they are searching for
3. Users can easily find internships and job opportunities relating to their interests
4. Users and Employers can both discuss various topics with another in private and public groups
5. Users can have both professional and casual interviews on the app
6. Users can give each other recommendations about their profiles as long as they are not constructive criticism
7. Users can attach their social media profiles to show off their other public profiles
8. Users can attach information such as resumes and completed projects to their profiles
9. Employers can asks questions directly to others regarding questions about their profiles

10. Users can support one another to assist in finding jobs, working on projects, or simply raising morale