College Student

Persona

Name: Thomas Rider

• Age: 23

• Classification: College Senior

• Goals: To work for a video game developer company preferably DICE

• Technical Skills: Debugging and implementing codes.

Scenarios

1. Thomas hears about BridgeWay from his advisor; he's been told this application can help him find job opportunities and a career after graduation. Thomas downloads the app, and is greeted by tutorial tips when he opens the app. He then fills out a prompted survey which links his interests with potential professions. Once he is done, he is shown the locations of businesses looking to hire software engineers. However, he decides to narrow down the search area by providing his city so as to filter out distant businesses.

2. Later on, Thomas decides he wants to search for a specific business to work for. He learns that he can use the search bar on the home page to search for businesses in the country. He searches for DICE, and learns that they are hiring in Los Angeles. He sees that he can schedule a virtual interview with a recruiting manager, as well as what the recruiter expects to see in the interview listed below. Additional information such as contact information is shown. Thomas schedules a virtual interview for next week, and allows the app to remind him on his phone in the days leading up to the interview. Once the interview day arrives, Thomas opens the app, opens up a list of scheduled interviews on his home page, and enters into a chat room with a recruiting manager.

User Stories (Correspond to the respective numbers listed above)

- 1. As a senior student about to graduate with a Bachelor's in Computer Science, I wish to be able to find businesses to work for based on my interests and how far they are from me.
- 2. As a senior student, I wish to be able to search for businesses and jobs manually and schedule a suitable time for a virtual interview.

Feature List

1.

- a. Have recommendations for users to watch tutorials.
- b. Include surveys to obtain info on user's interests.
- c. Include a list of businesses that fit the interests at the end of survey.
- d. Filter out businesses by the distance to the user.

2.

- a. Include a search bar for businesses/job positions.
- b. Include a live video room between two people.

Businesses

Persona

• Name: Benjamin Warner

• Age: 35

• Classification: Lowe's Recruiting Manager

Goals: To employ students with software developing skills

• Technical Skills: Designing, implementing, and Team-Building

Scenarios

1. Benjamin is looking to recruit potential employees for Lowe's in Mooresville, particularly software developers. Lowe's already uses BridgeWay as a means to communicate with interns, so Benjamin decides to use the app. He sets up an account as a business employer for Lowe's, and is prompted to tutorials on how to use the app. Benjamin learns how to set up interviews for Lowe's in Mooresville and how to communicate to interns and interviewees using video chat rooms. He also learns that he can filter out potential interviewees by selecting options for job positions that people want to sign up for, and list specific things he is looking for in the interview. Several days later, he gets a request for an interview from a CCI student a week from now.

User Stories

1. As a recruiting manager, I need to virtually interview people with a background in software development.

- 2. I also need people to see that the job positions I offer are based in a specific location.
- 3. Lastly, I want people to see what I expect of them in my interviews.

Feature List

1.

- a. Include a live video service for two people to communicate with each other.
- b. Filter out job qualifications.

2.

a. Filter out people based on the location of the business.

3.

a. Allow the user to edit descriptions of the interview.